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Q LEGO® Builder

Te damos la bienvenida a LEGO® Art

Experimentar el arte en cualquiera de sus formas amplía los límites de nuestra imaginación, además de liberar nuestra curiosidad y creatividad. Ese motor que impulsa a los grandes maestros a crear obras de arte icónicas existe en cada uno de nosotros: comienza por observar *algo que es*, y continúa cuando te preguntas lo que *podría ser* y reúnes la inspiración para expresar *nuevas ideas* a través de un medio artístico. Esta es tu bienvenida a la experiencia LEGO® Art.





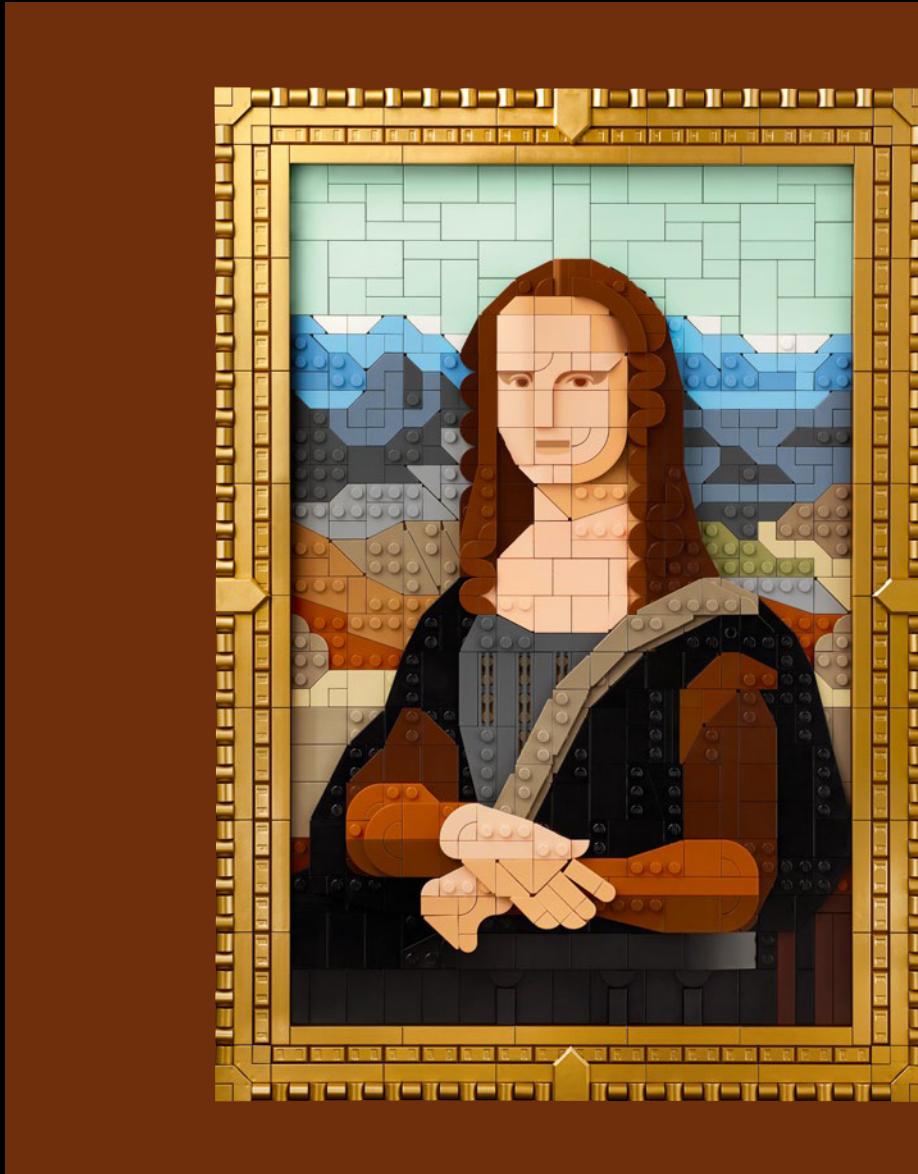
BANDA SONORA

Solo en inglés.



Construye y expón

Tu *Mona Lisa* LEGO® Art lleva integrado un colgador, por lo que te resultará muy fácil exponerla en una pared.





"Y en verdad se puede decir que fue pintada de una forma que hace estremecerse y atemoriza a cualquier artista valioso".
Giorgio Vasari, 1550

Científico, inventor y erudito, el visionario Leonardo da Vinci (1452–1519) es célebre por sus revolucionarias obras de arte renacentistas. Si bien creó relativamente pocas pinturas, su amplia colección de dibujos e ilustraciones de gran realismo, así como de inventos, pone de manifiesto sus meticulosos métodos científicos, su amor por la naturaleza, su imaginación sin igual, su talento artístico y sus técnicas innovadoras. La más famosa de sus obras es el enigmático retrato de Lisa Gherardini, la *Mona Lisa*. Pintada sobre una tabla de álamo y con un marco de nogal tallado, es el resultado de más de una década de trabajo (1503–1519). Leonardo superpuso capas exquisitamente detalladas para lograr profundidad y perspectiva y, mediante el uso del esfumado, una ingeniosa técnica pictórica creada por él mismo, suavizó los contornos y contrastes para dar un brillo casi etéreo a la efigie.

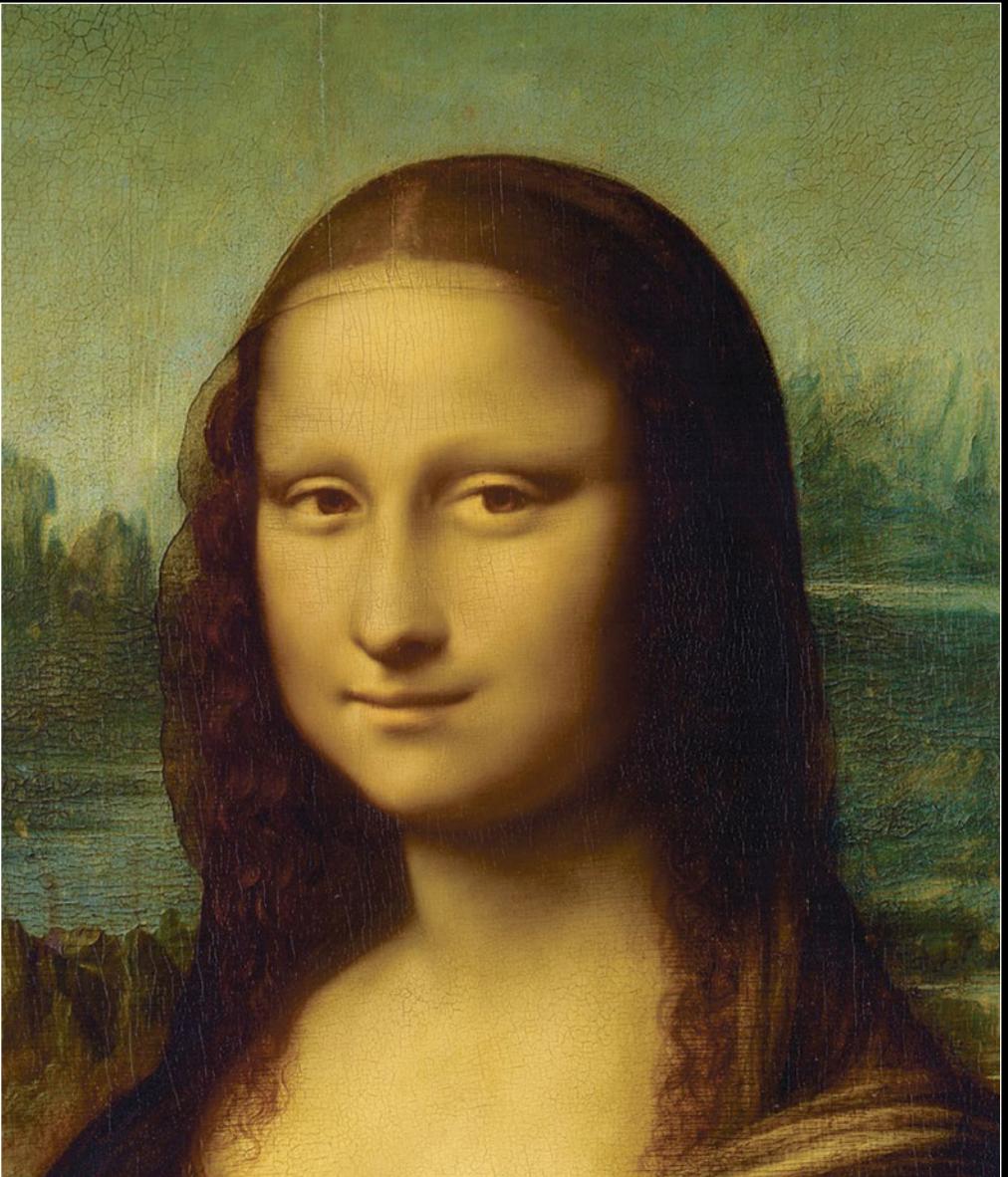
La cumbre artística de la excepcional carrera de Leonardo lleva cinco siglos cautivando a miembros de la realeza, regentes, artistas y amantes del arte de todo el mundo. Desde 1797, la *Mona Lisa* es una de las joyas de la corona del formidable Museo del Louvre de París. Un audaz robo ocurrido en 1911, que mantuvo el cuadro desaparecido durante dos años, terminó de impulsar la obra a la fama universal, y millones de apasionados del arte visitan la *Mona Lisa* cada año. Su influencia en la historia del arte y la cultura popular sigue siendo insuperable. Y ahora tú puedes volver a trazar las líneas de la majestuosa obra maestra de Leonardo sin ningún temor ni estremecimiento, en un acto de profundo respeto por el artista y la creatividad de su mente.

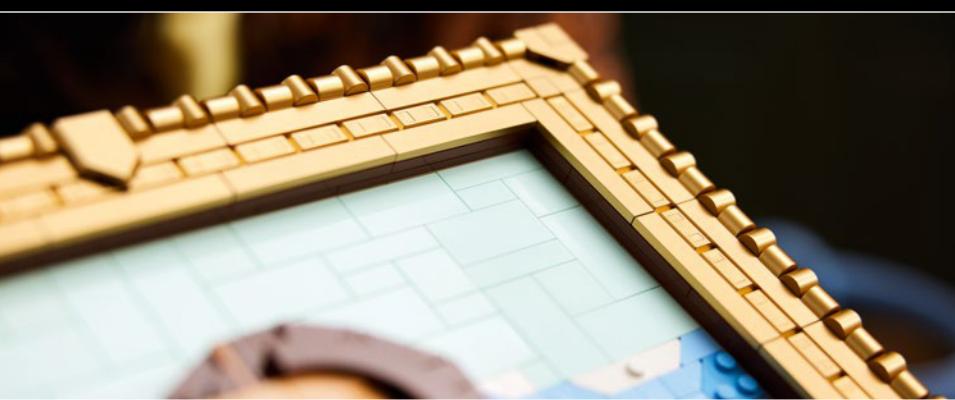




La interpretación LEGO® Art

Reinterpretar la obra de arte **más famosa del mundo** al estilo LEGO® es una manera lúdica de superar los límites y encontrar nuevos y desafiantes modos de usar los ladrillos LEGO como medio artístico. Se han llevado a cabo extensas investigaciones para elegir el formato, las tonalidades y las formas más adecuados, buscando que el resultado cause un impacto memorable. Los colores de la pintura original se han ido apagando de forma natural y la laca ha sufrido los efectos de la oxidación, dando a la pieza un tenue tono amarillento. Como homenaje a la obra maestra de Leonardo da Vinci, este modelo intenta recrear el aspecto que podría haber tenido la *Mona Lisa* cuando estaba recién pintada mediante una vibrante combinación de colores LEGO. Se han usado diversas fórmulas geométricas y matemáticas para representar con fidelidad la pose y los rasgos del emblemático retrato. Diseñado para deleitar y despertar la curiosidad y la creatividad, este modelo demuestra cómo puedes aprovechar el impacto visual de los elementos LEGO al crear tu propia obra de arte.





Cambia la expresión/ Experimenta con distintas expresiones

El marco dorado, que se construye por separado, te ofrece libertad artística para reimaginarlo, sustituirlo por otro hecho por ti mismo o utilizarlo para tu propia creación LEGO® Art. Si quieres experimentar con una expresión más abstracta, puedes cambiar los ojos de tu *Mona Lisa* por cubiertas alternativas sin impresiones.



BANDA SONORA

Solo en inglés.



Escucha

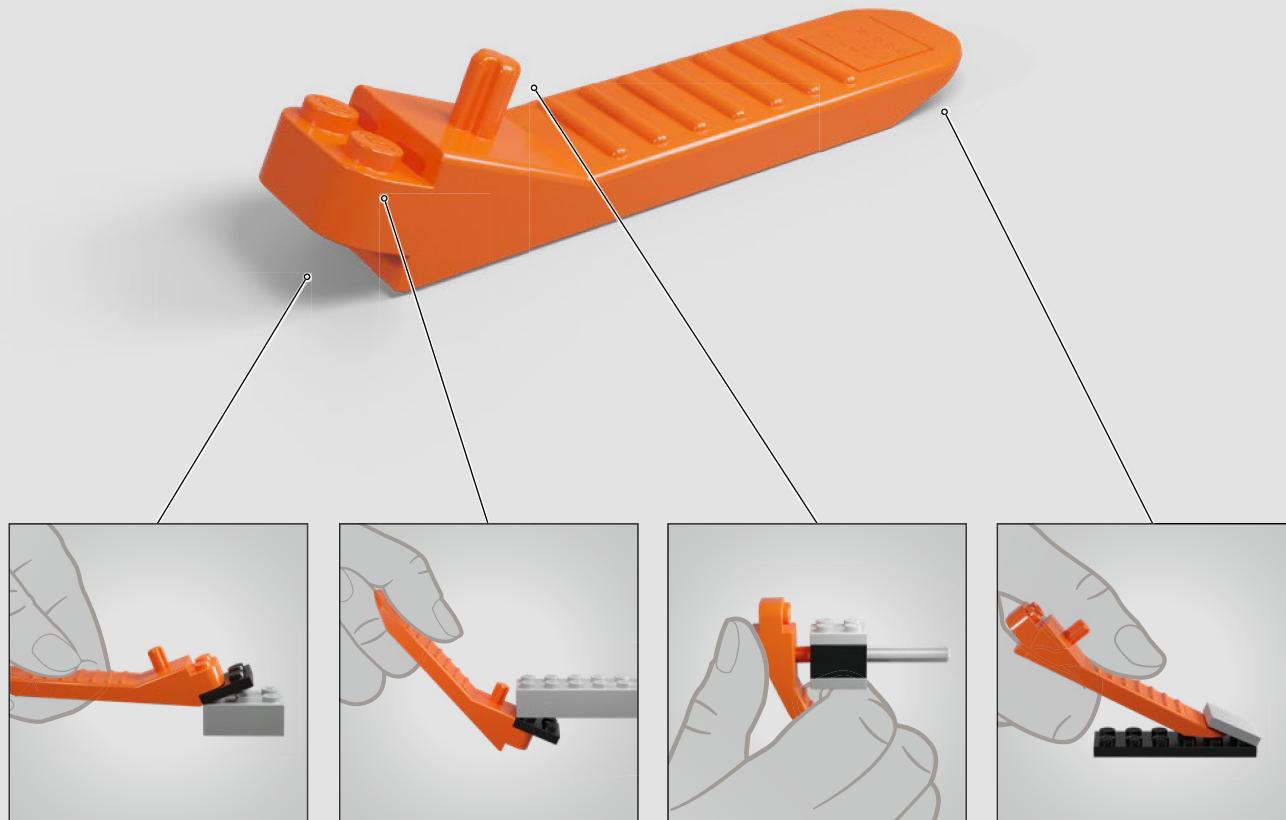
Escanea el código QR para iniciar tu visita guiada entre bastidores y descubrir aspectos desconocidos de la *Mona Lisa* de Leonardo da Vinci.

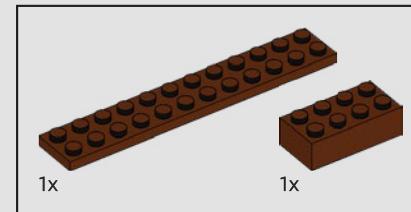
Construye

Sumérgete en cada detalle mientras construyes paso a paso esta obra maestra LEGO® Art.

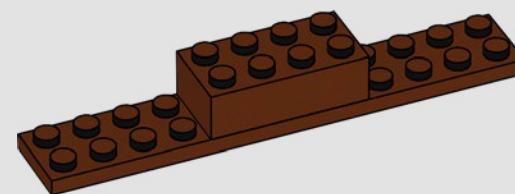
Relájate

Déjate hechizar por el proceso creativo que hay detrás de una creación artística atemporal.

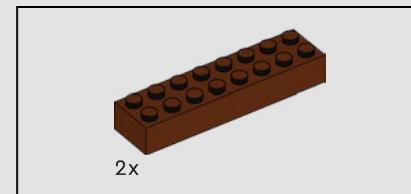




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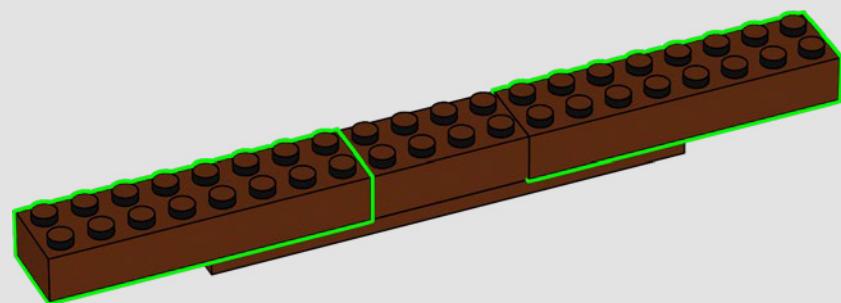


Escanea el código QR para escuchar el capítulo 1 de la exclusiva banda sonora del set LEGO® Art *Mona Lisa*.



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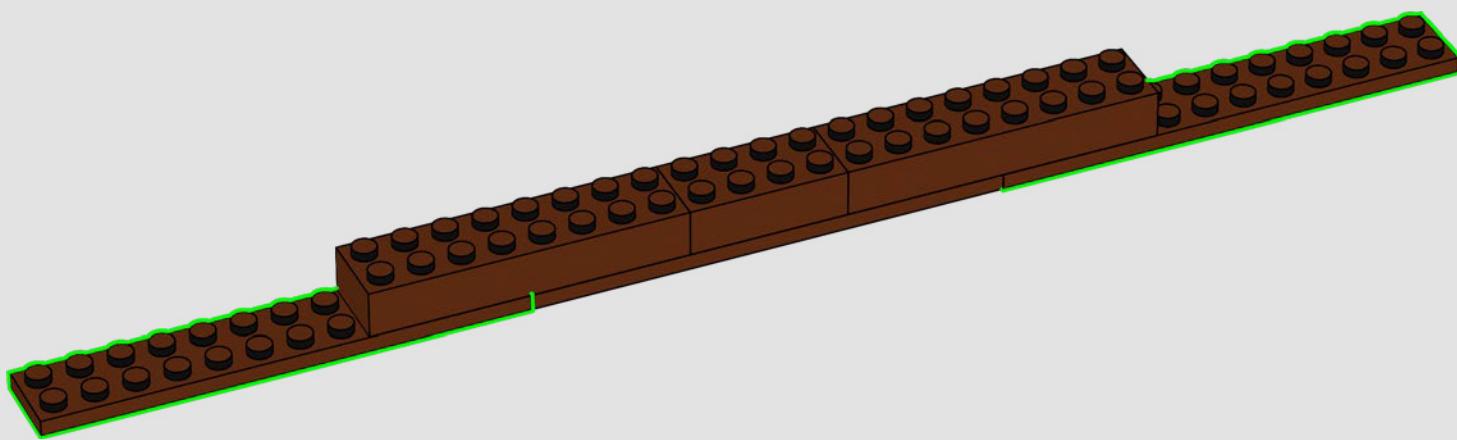
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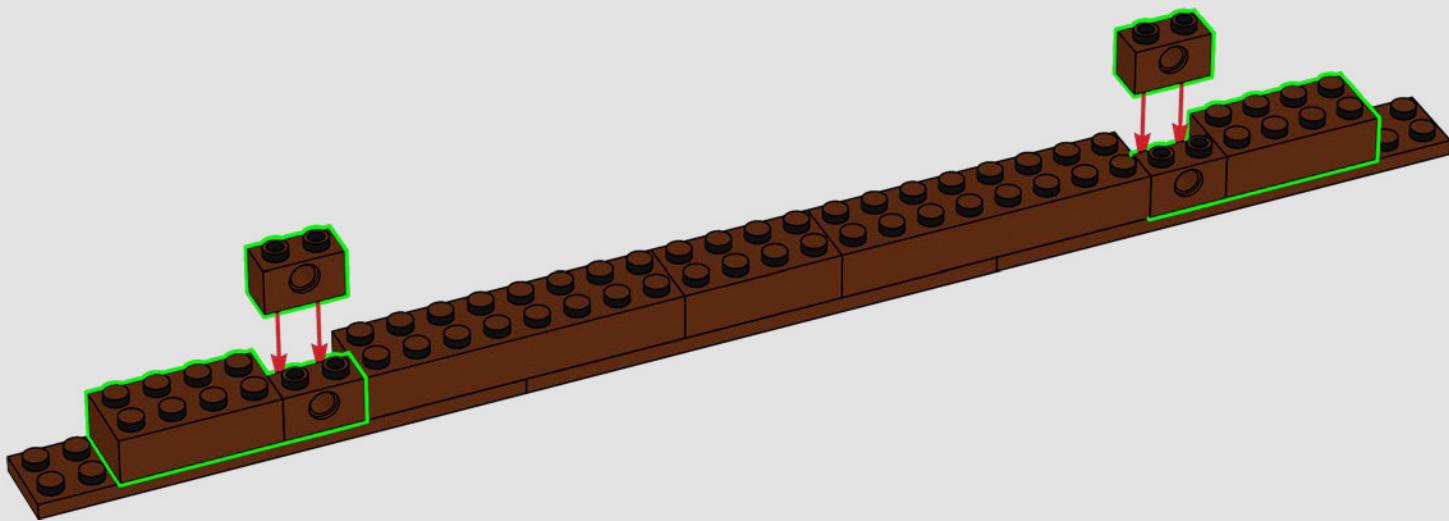


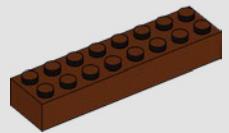


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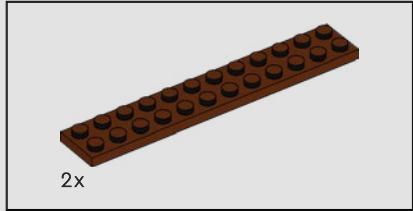




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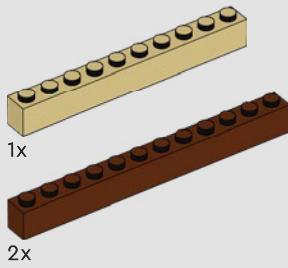
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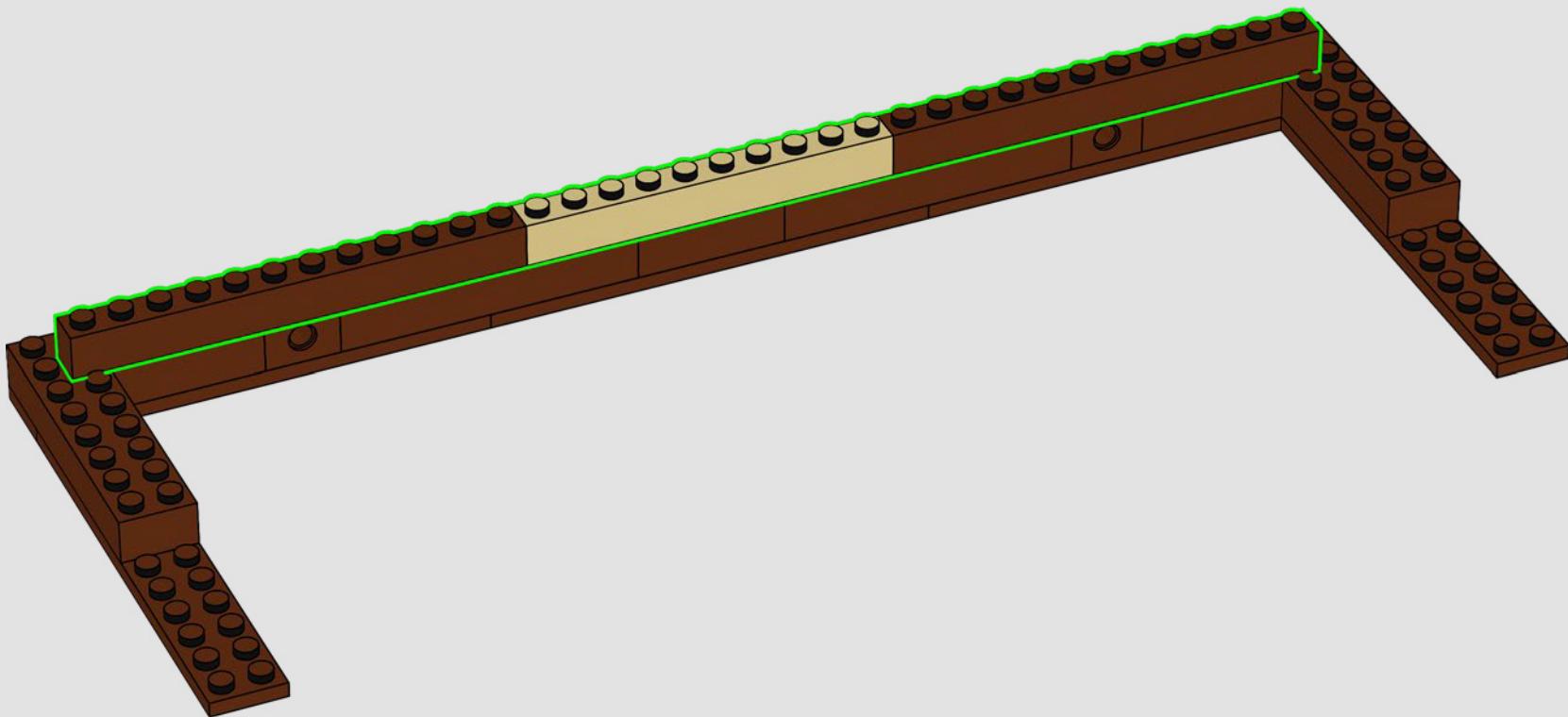


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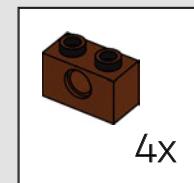
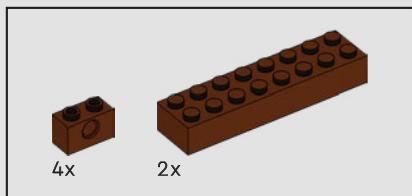
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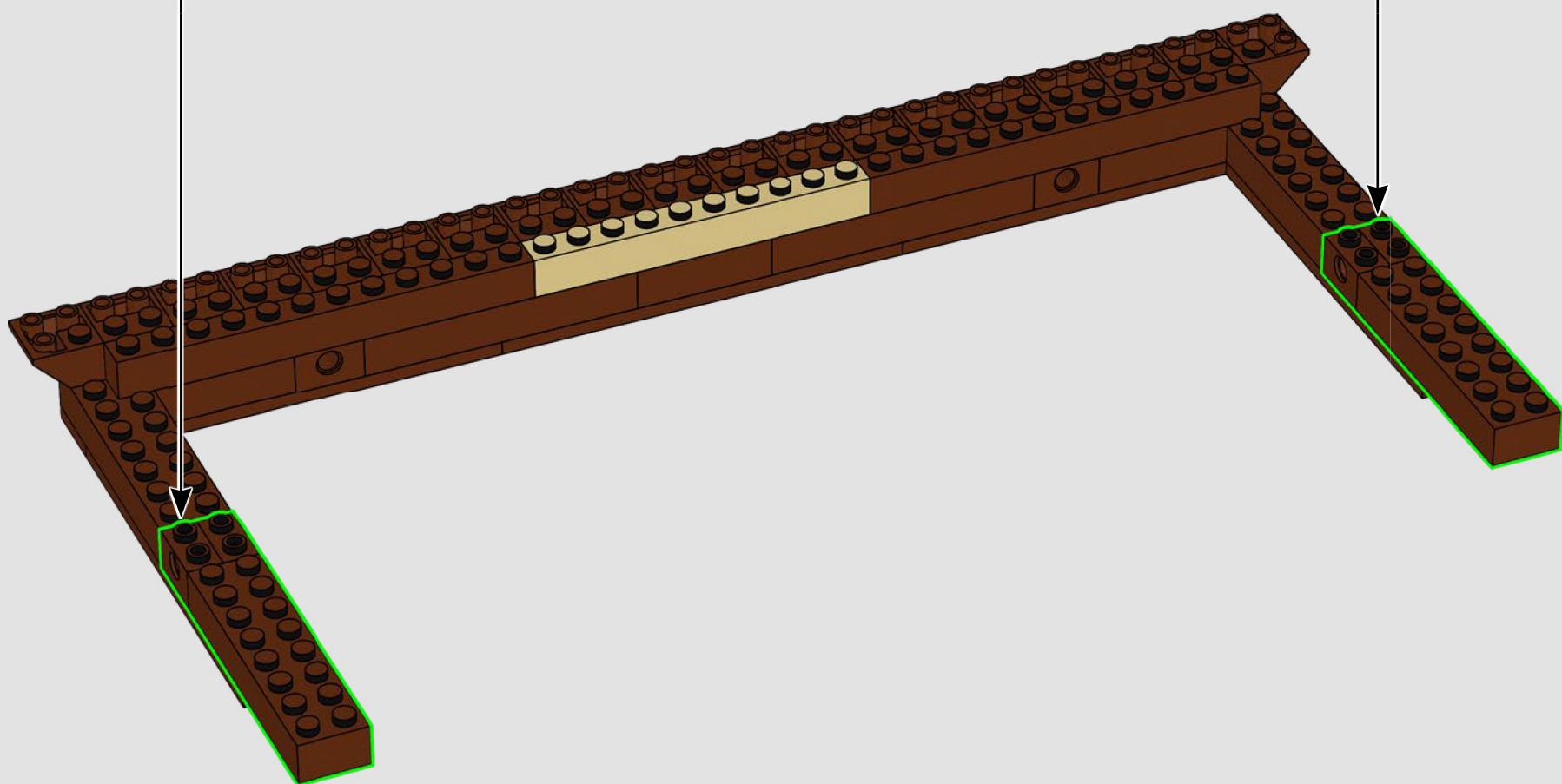
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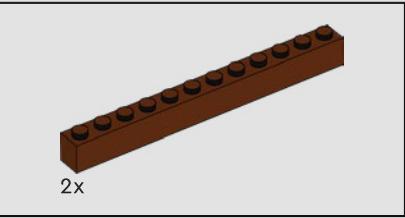
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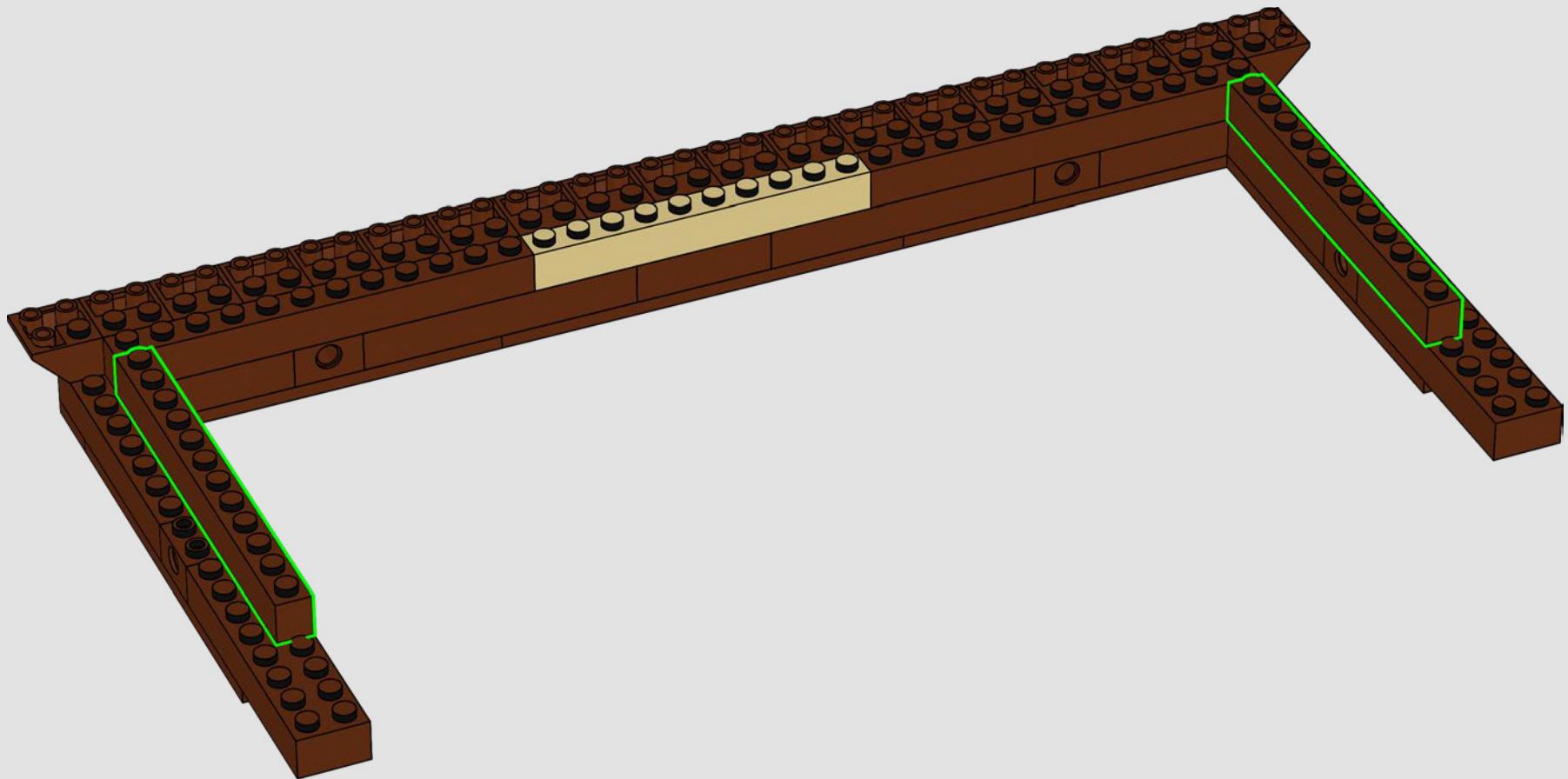
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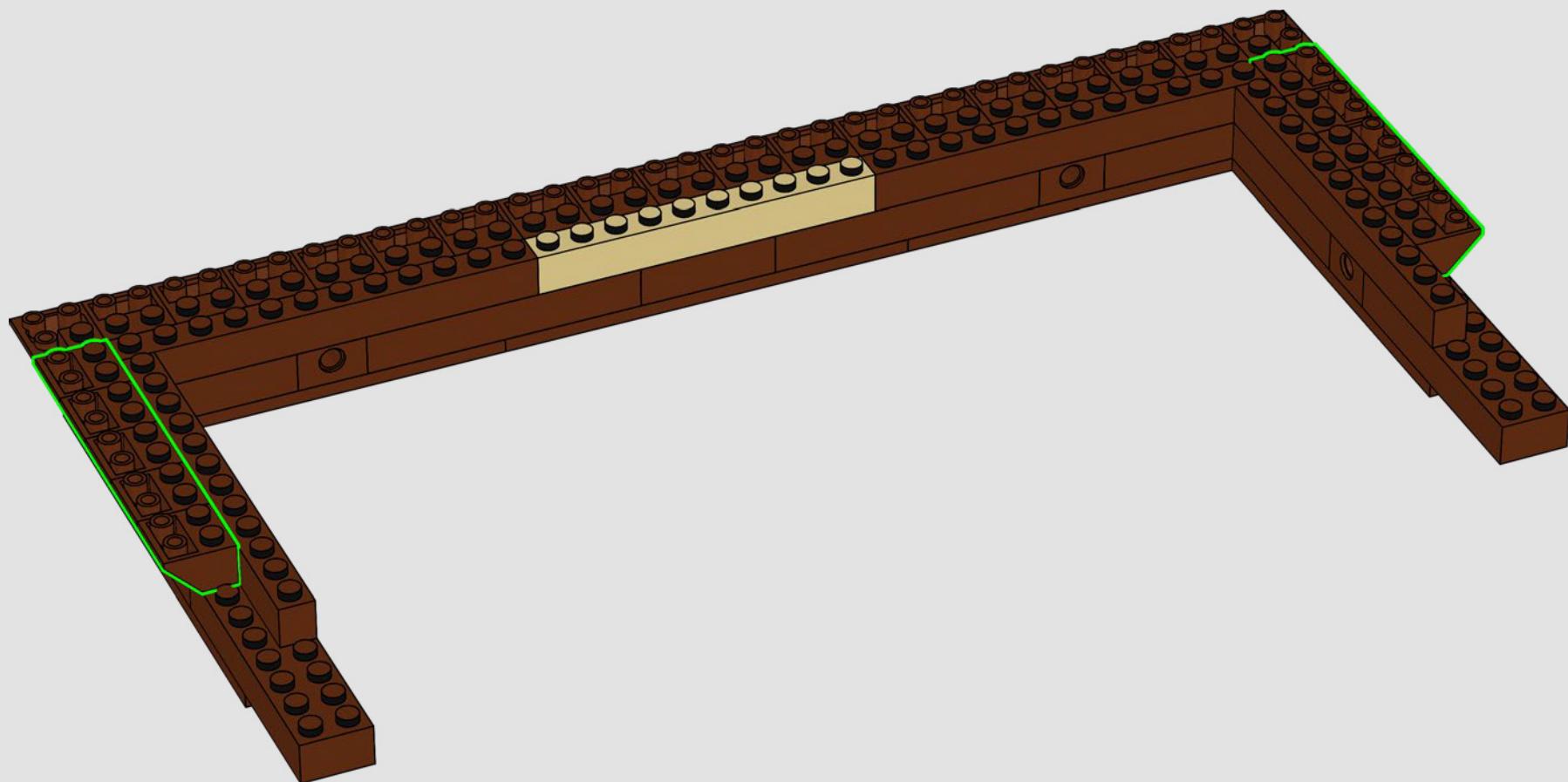
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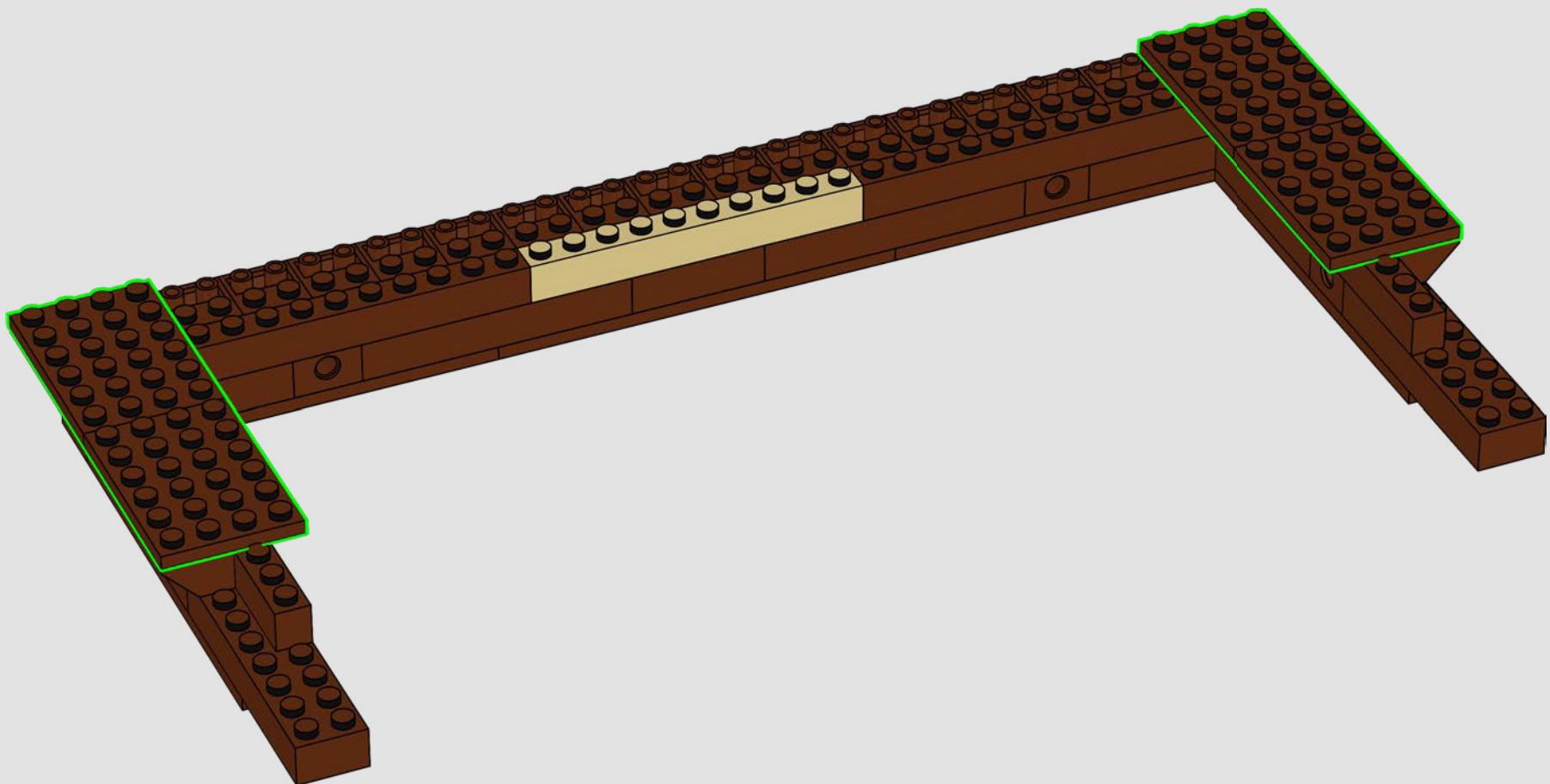


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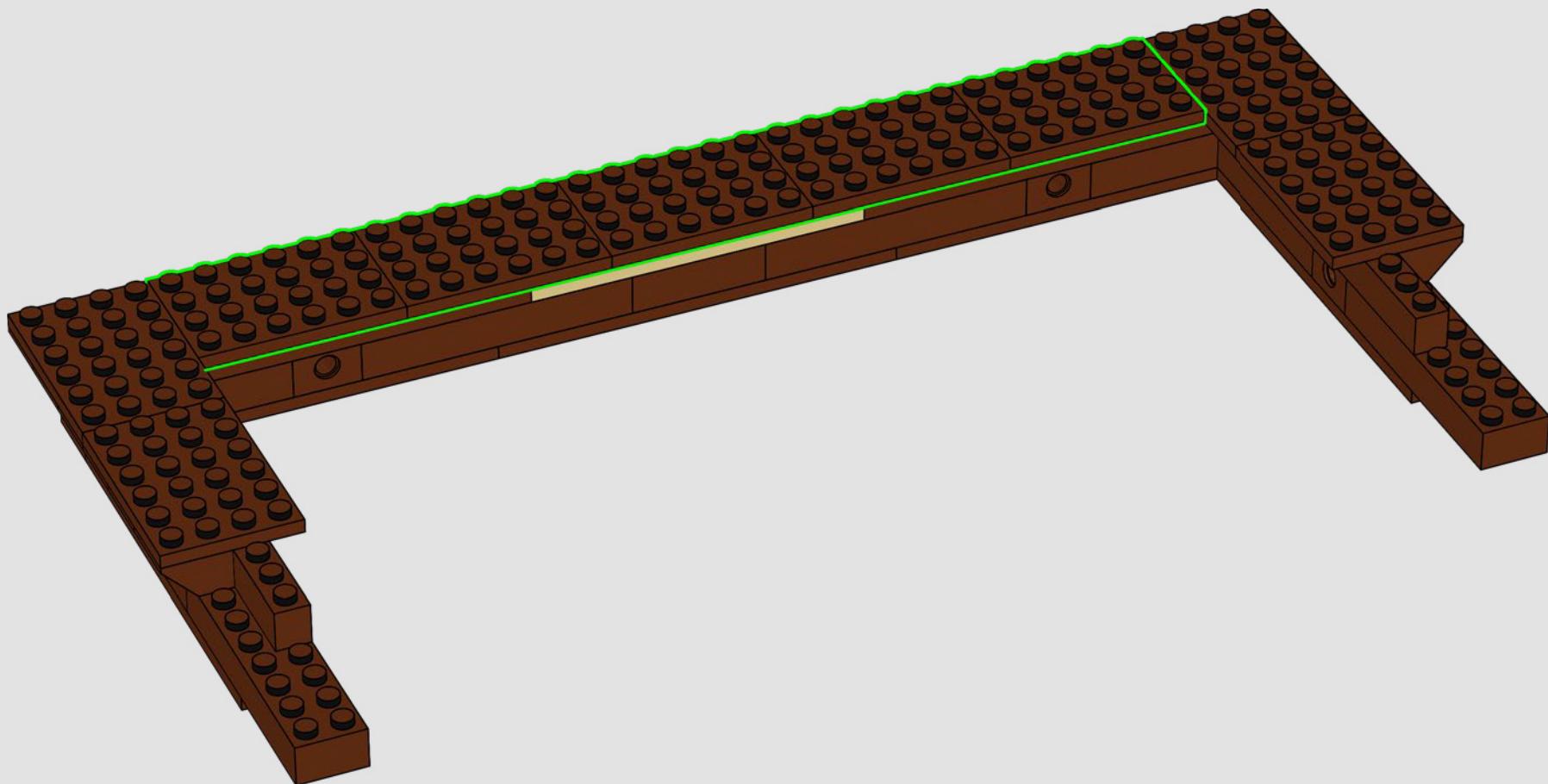
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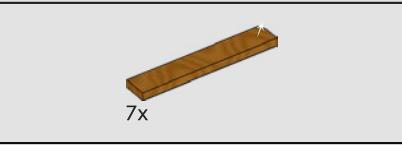




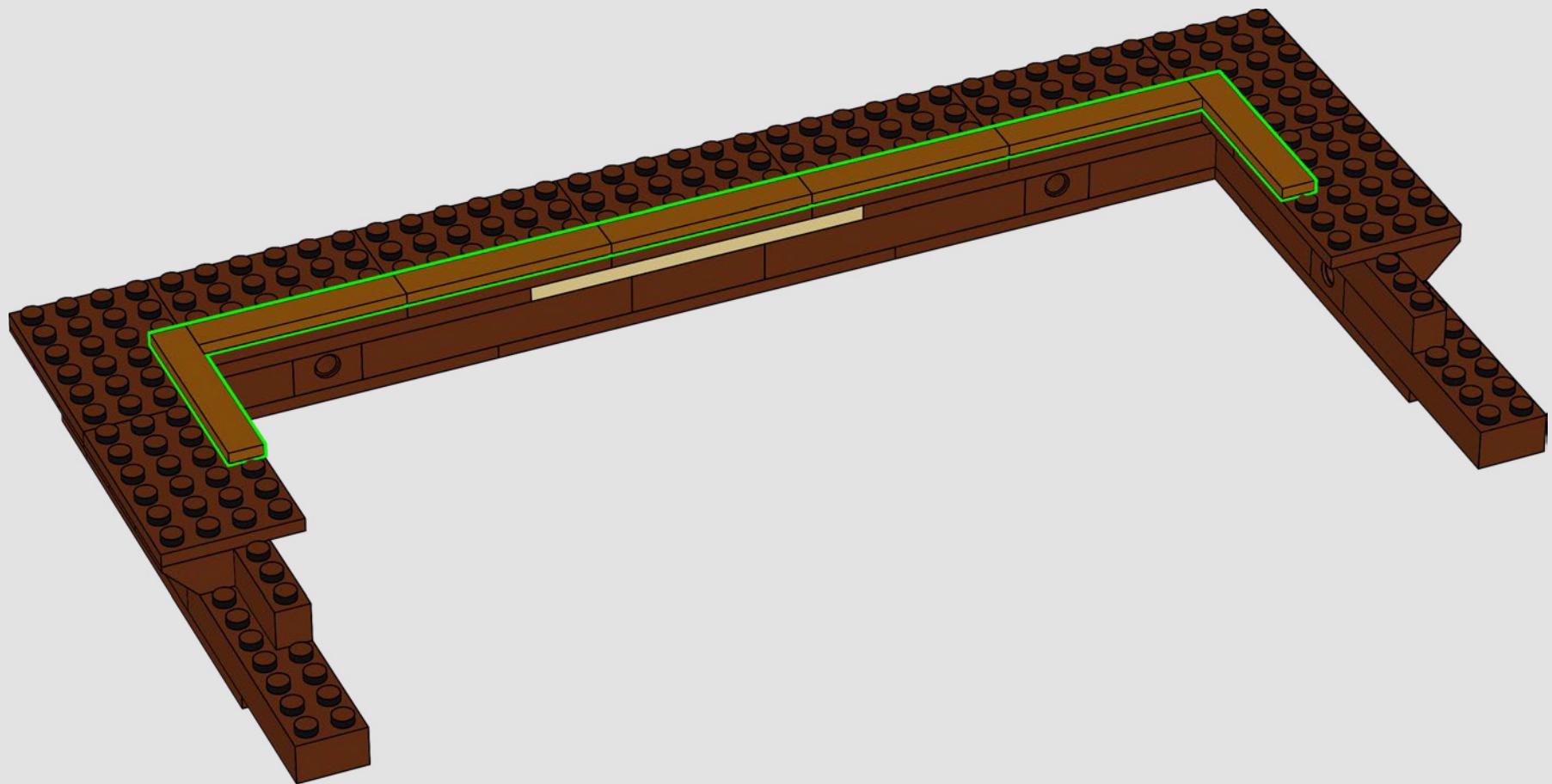
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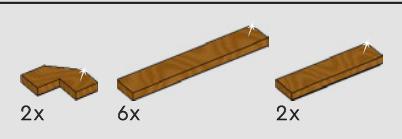


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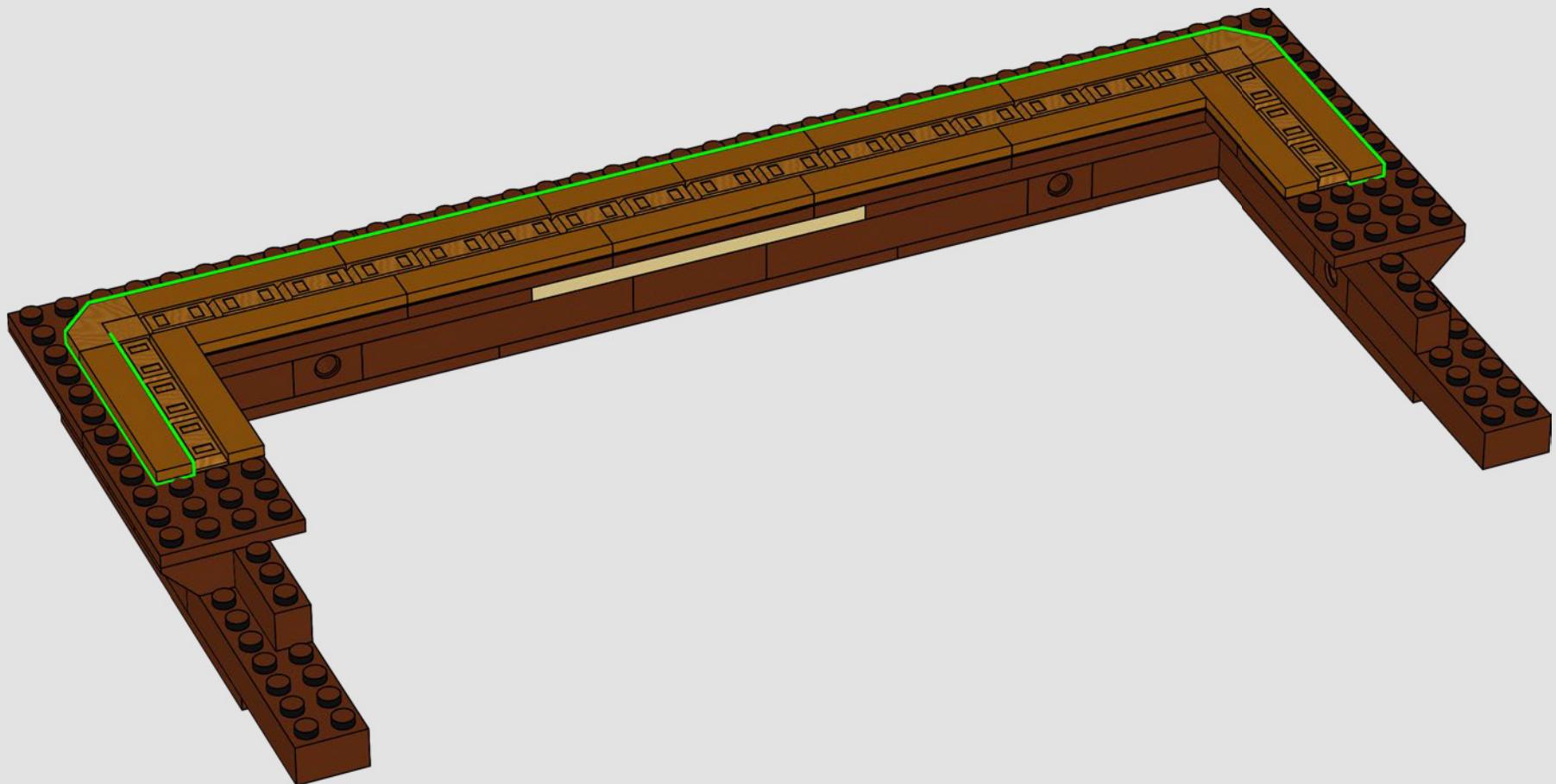
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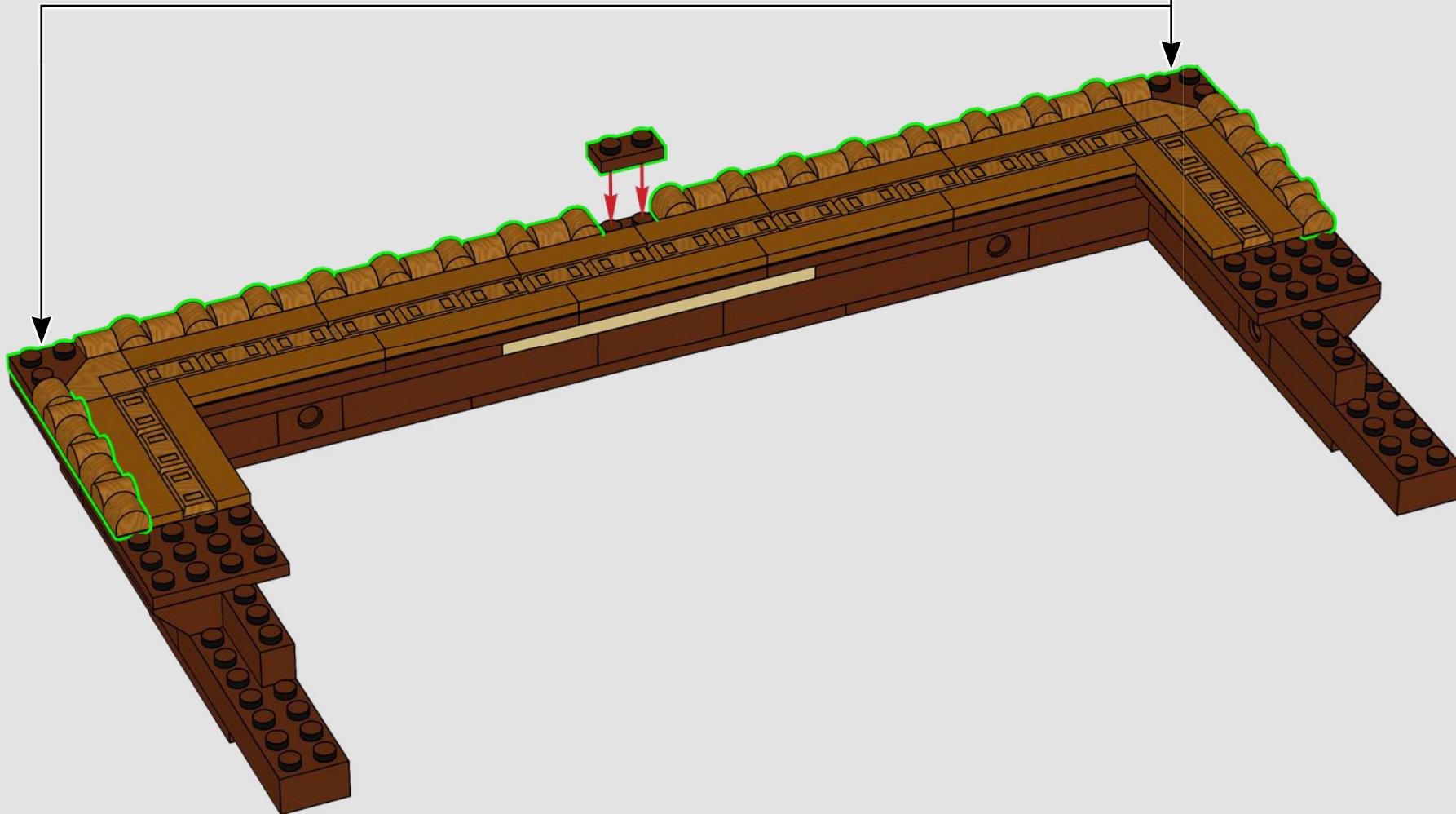


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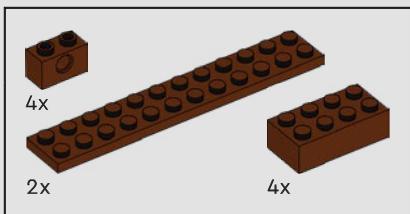




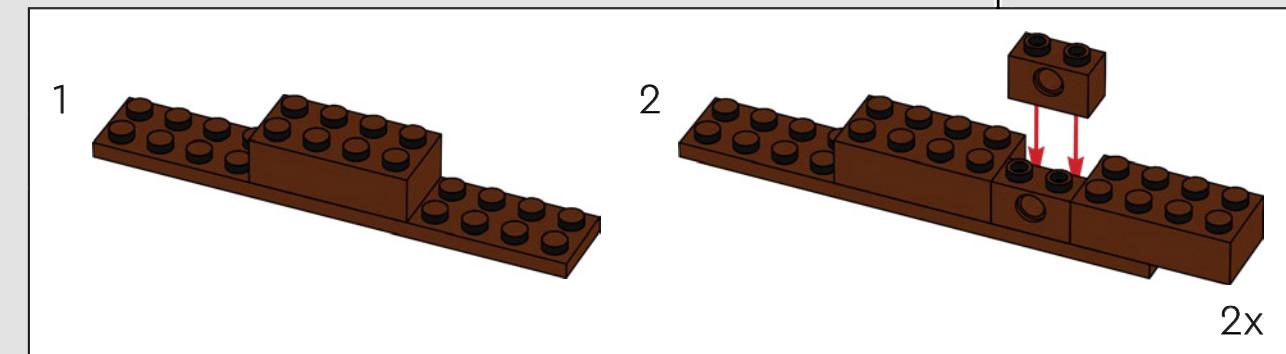
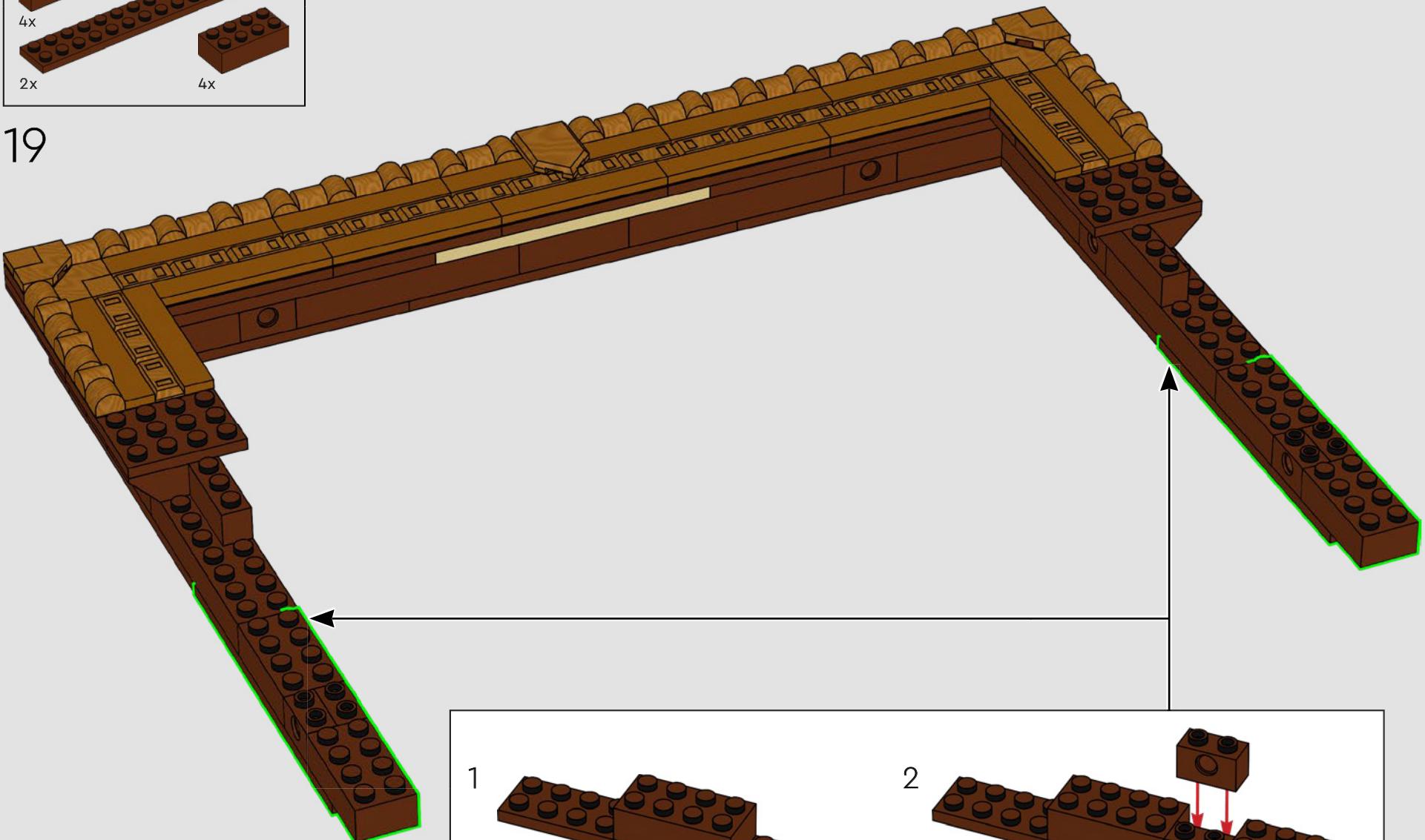
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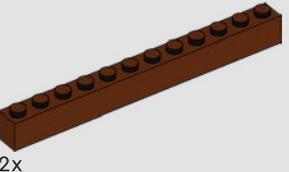


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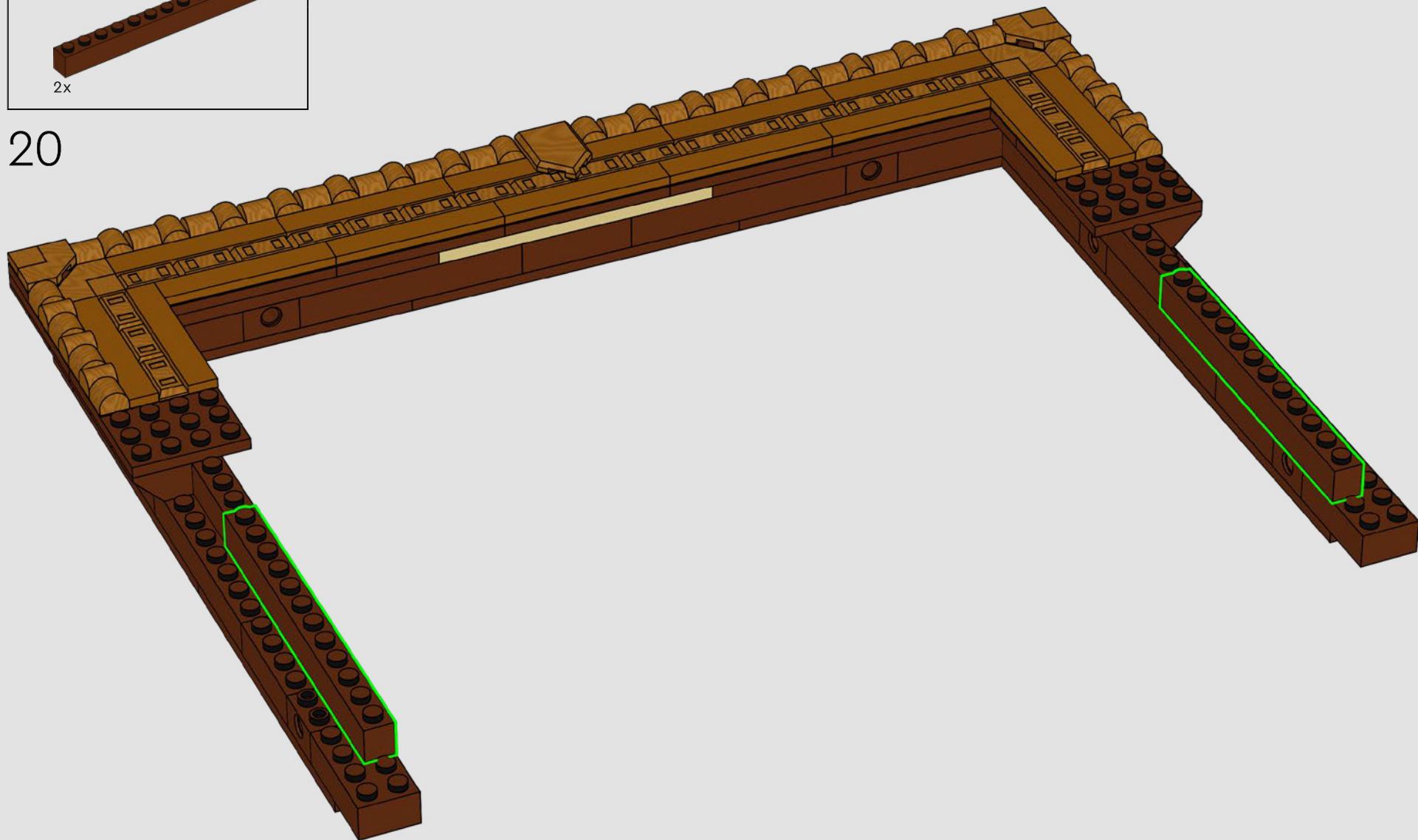


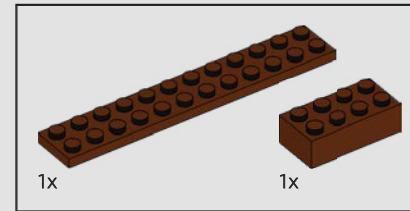
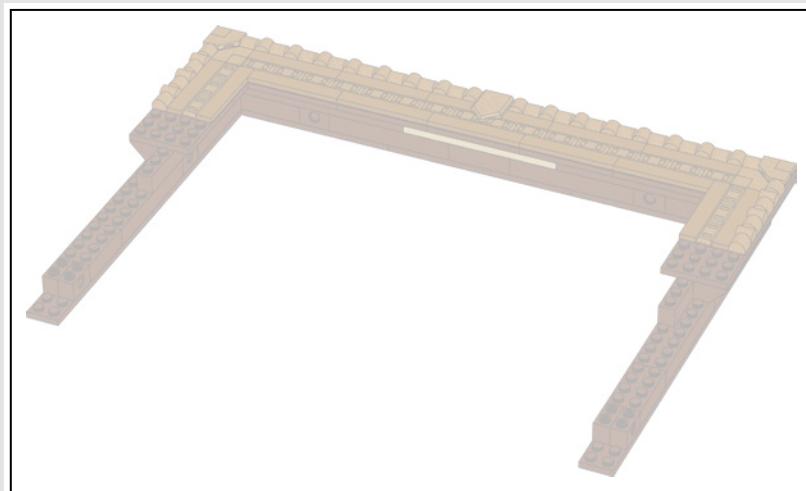
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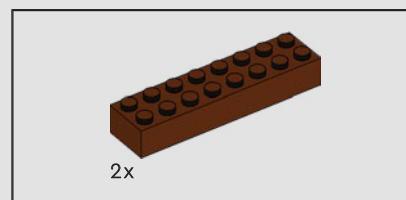
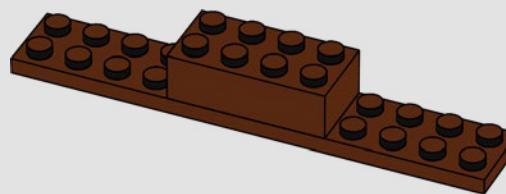


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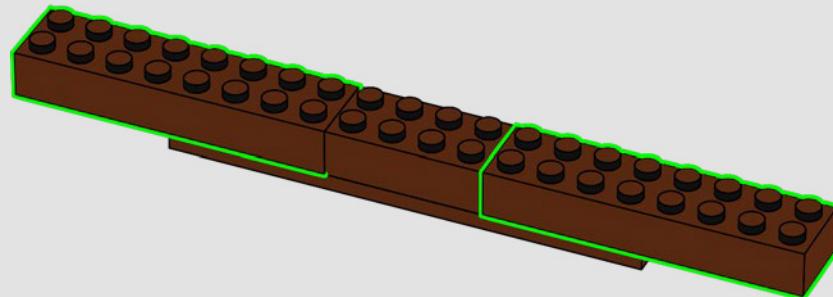


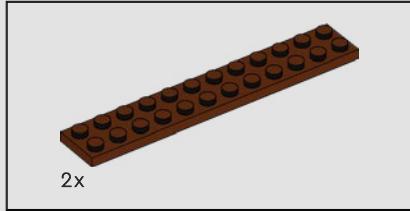


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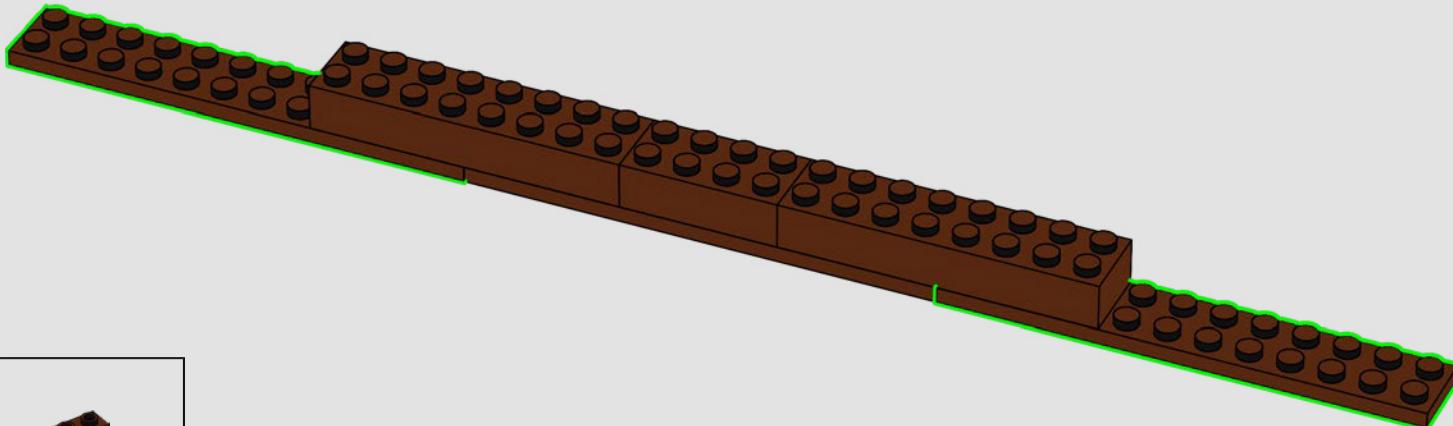


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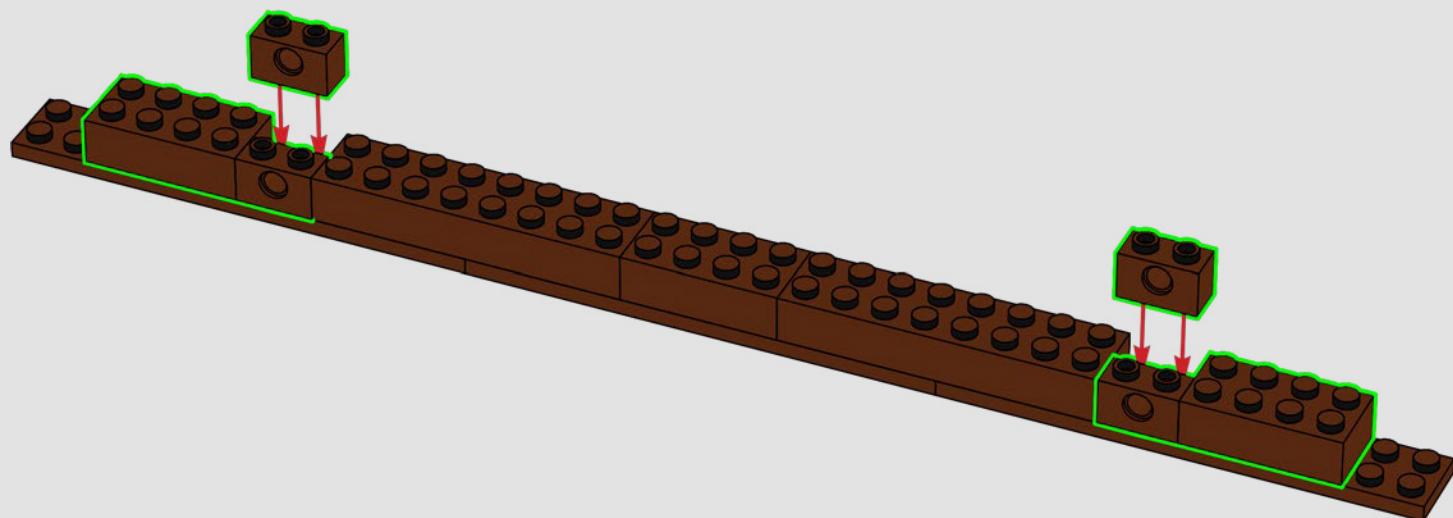


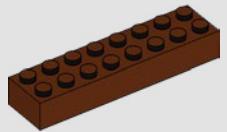


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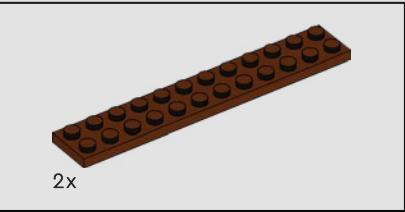




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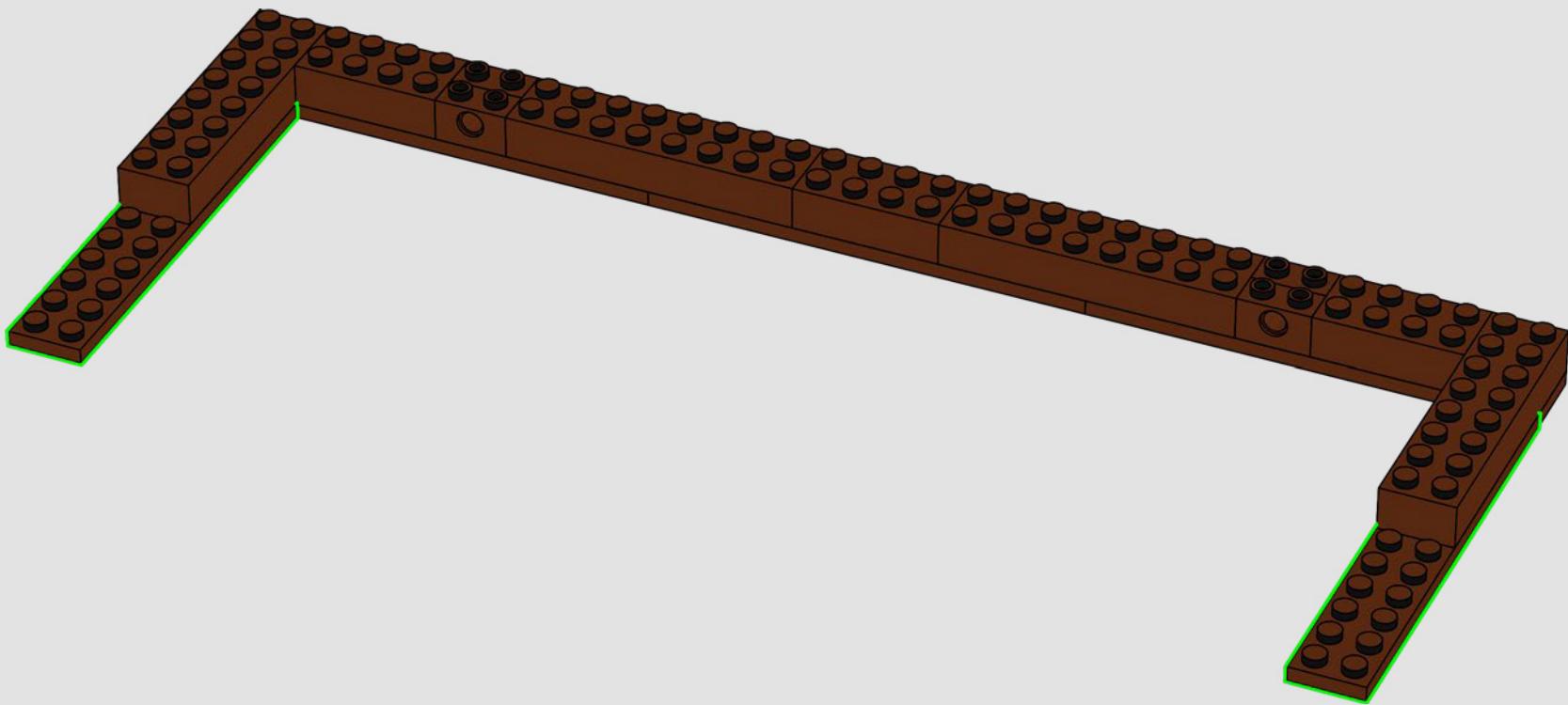
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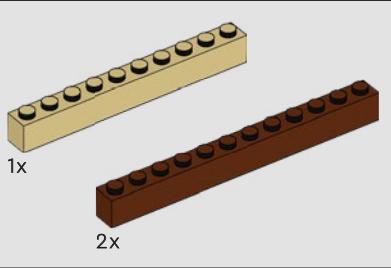




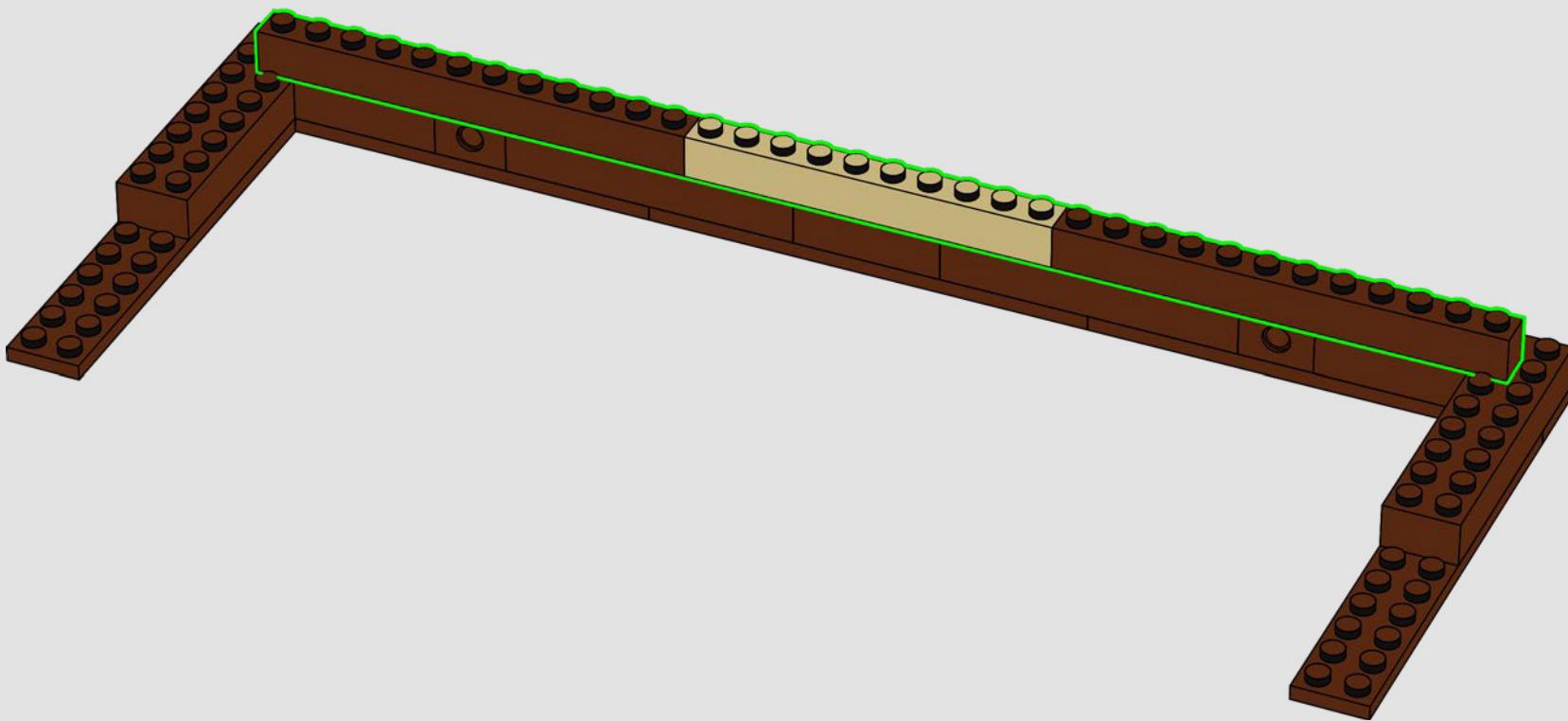
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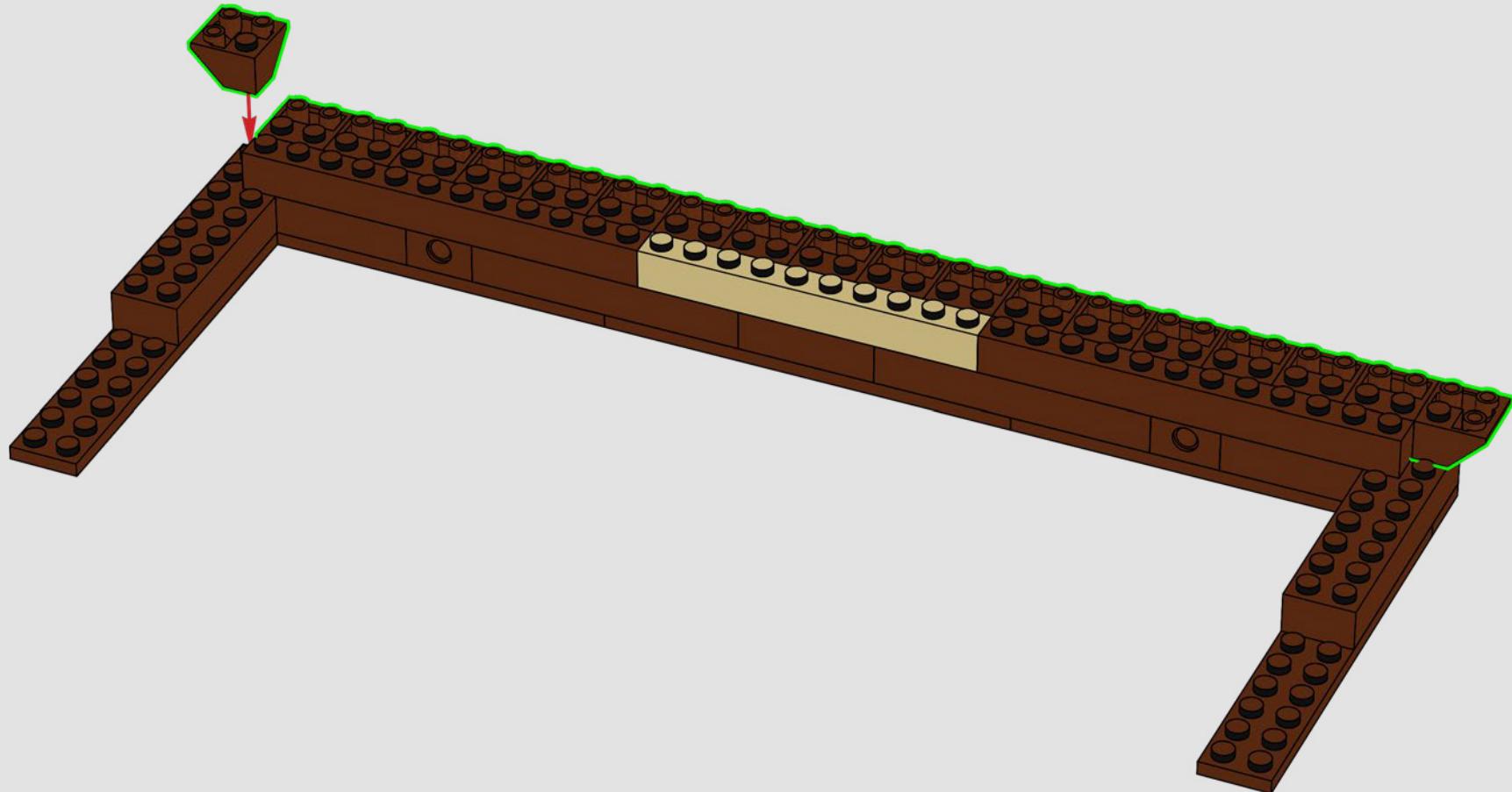


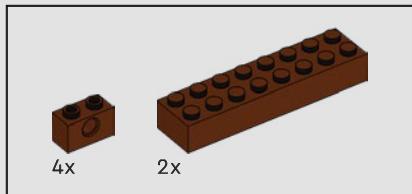
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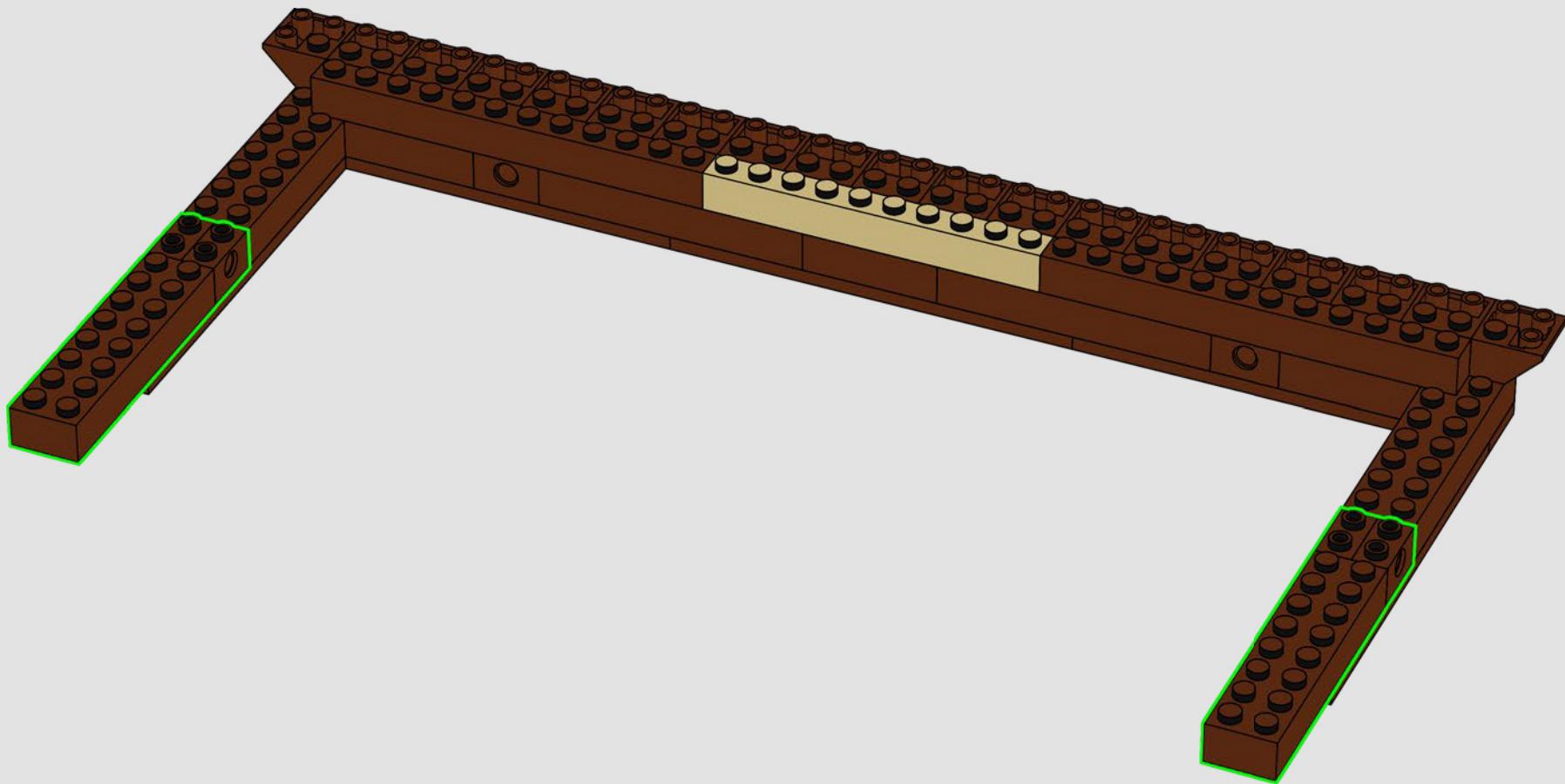
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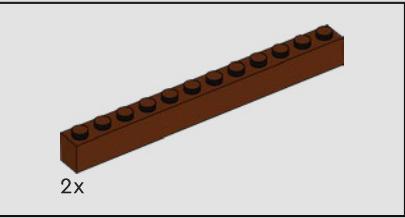
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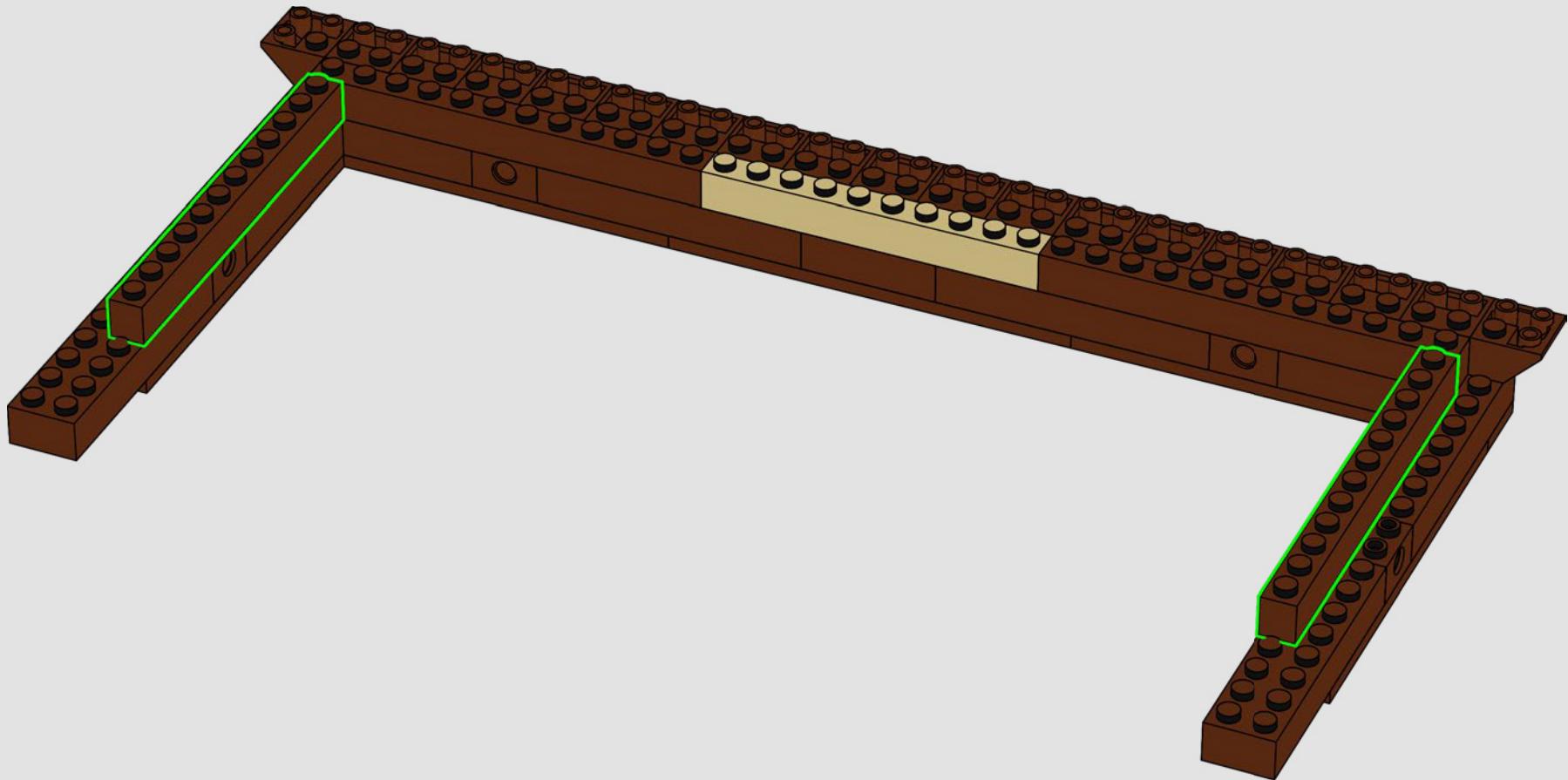


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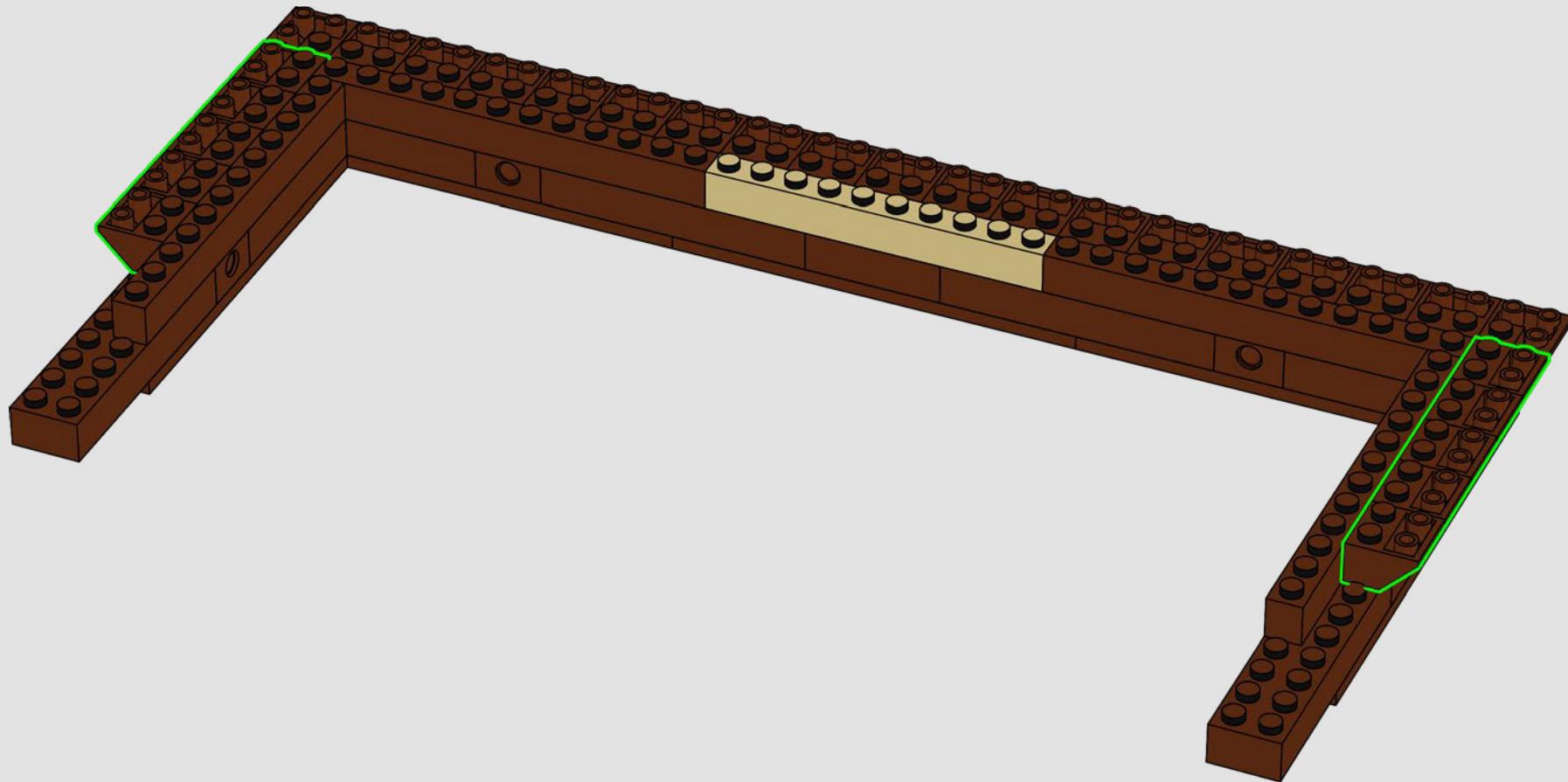
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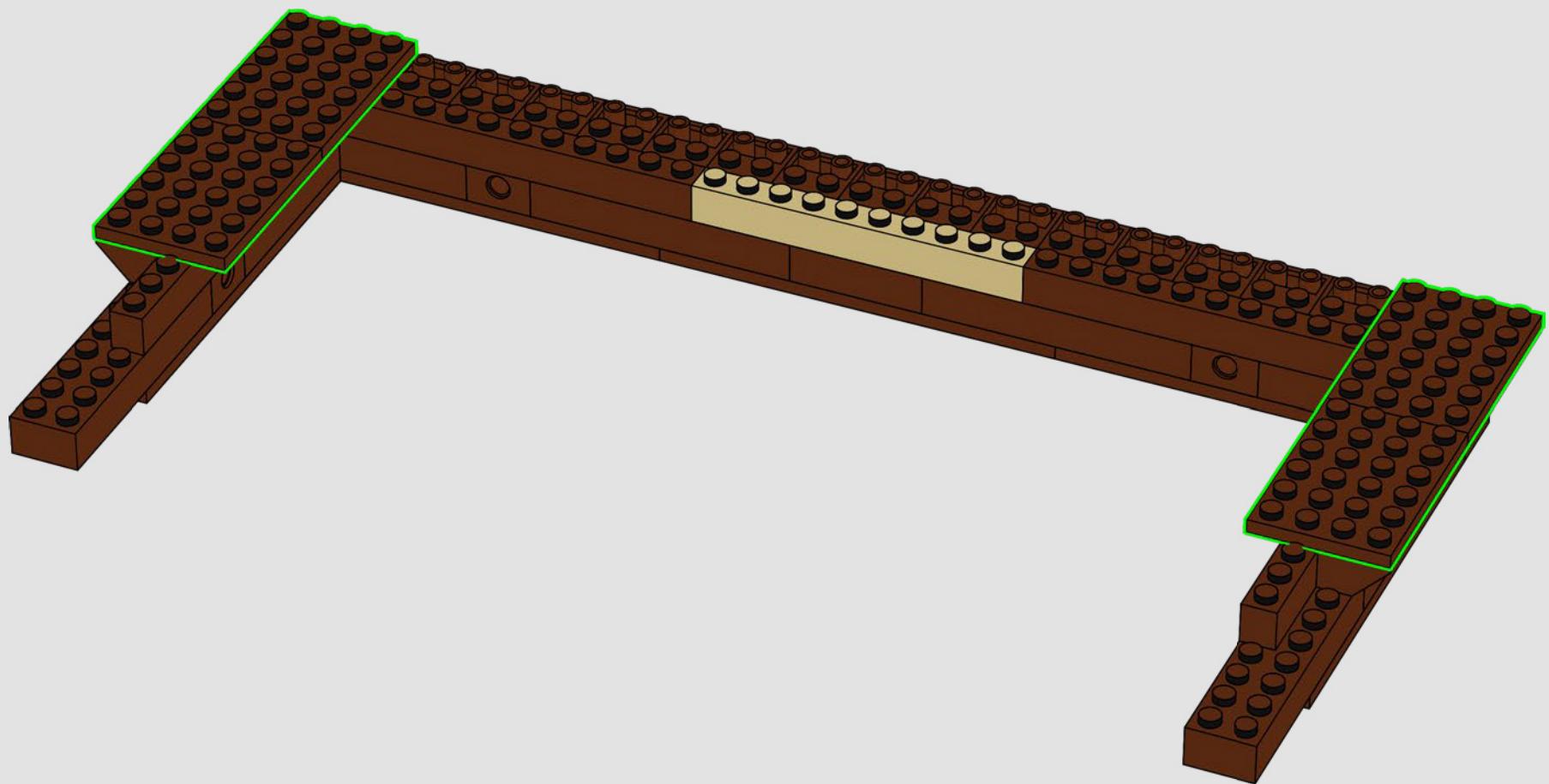
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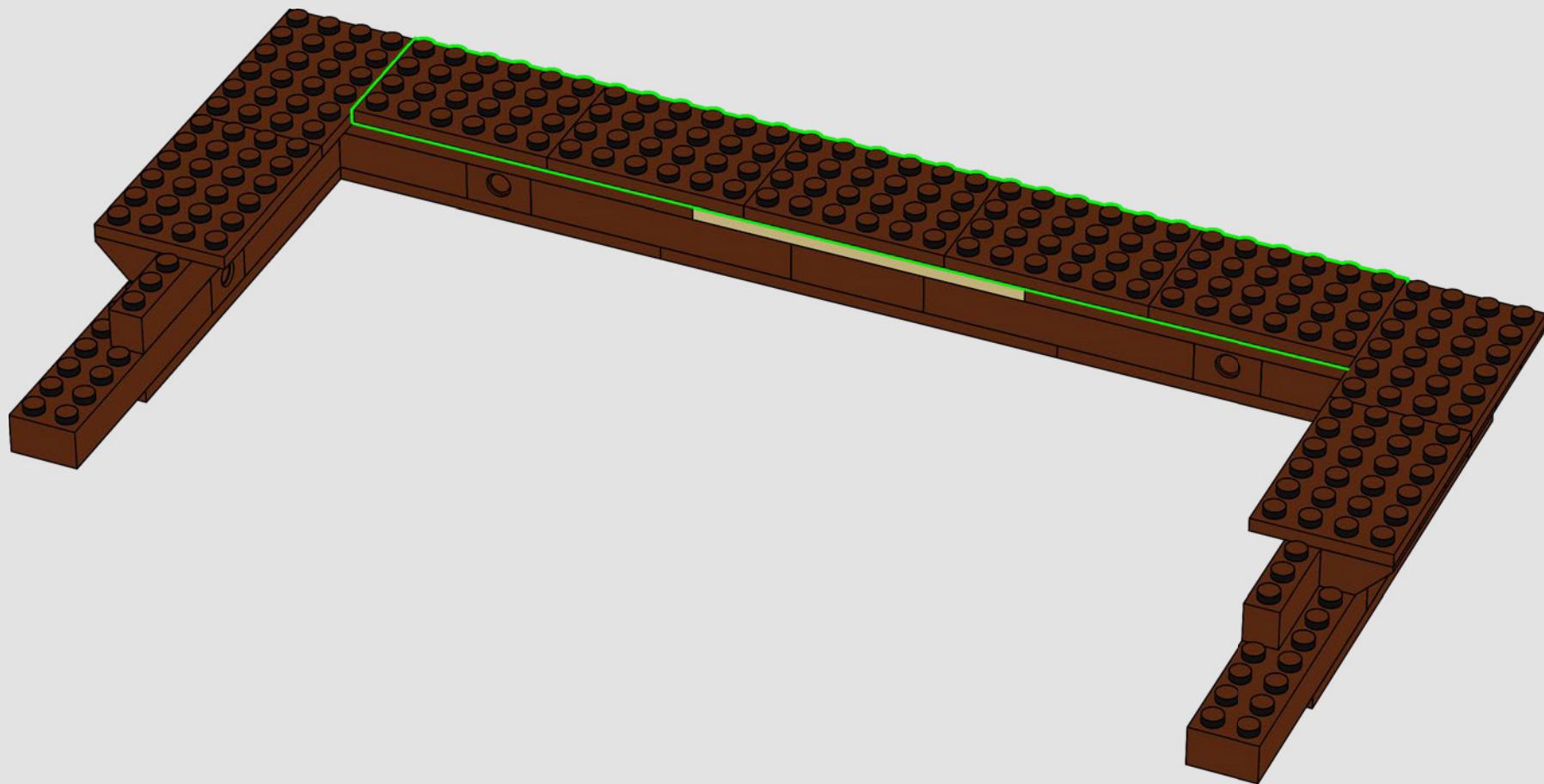
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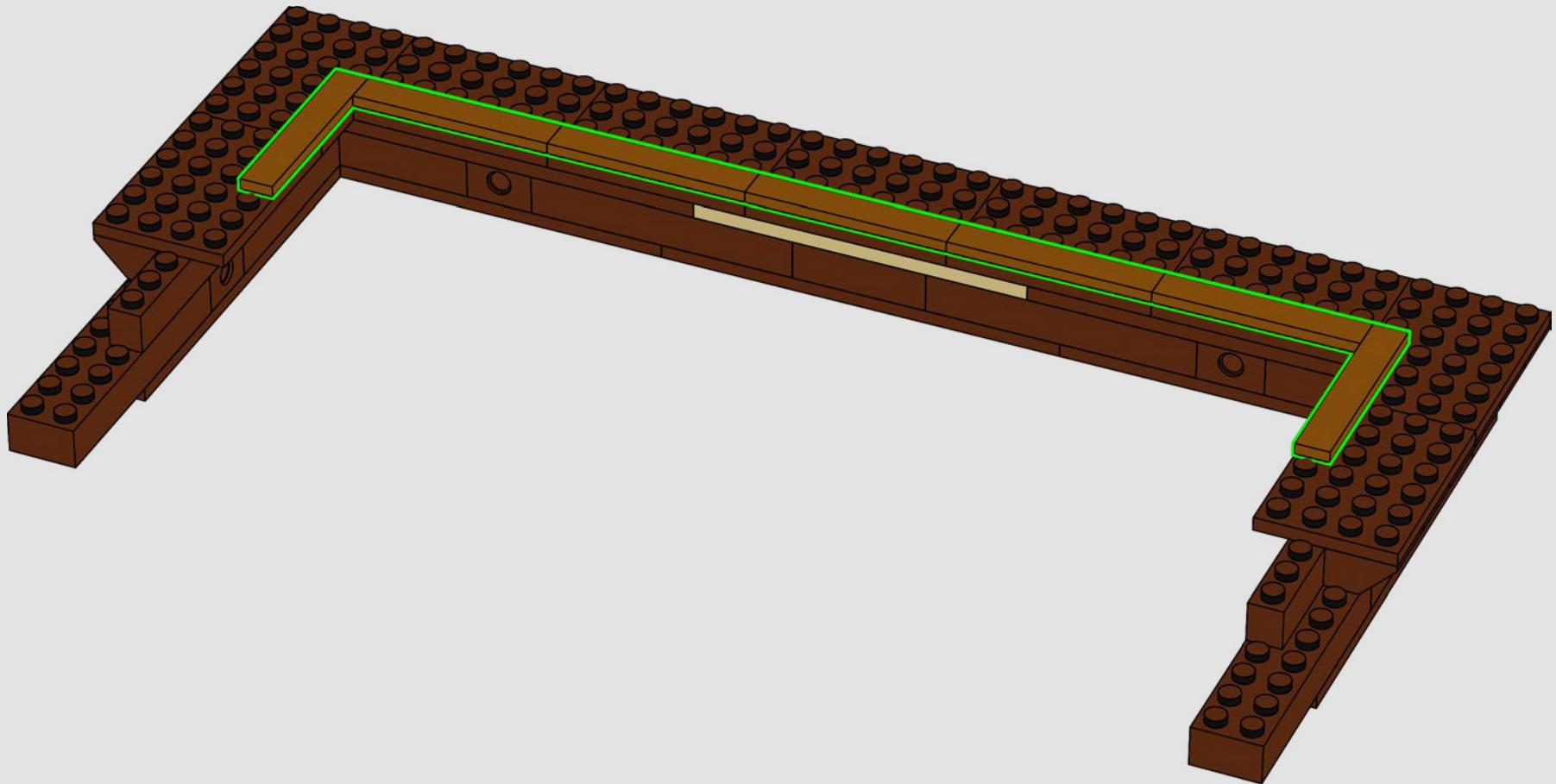
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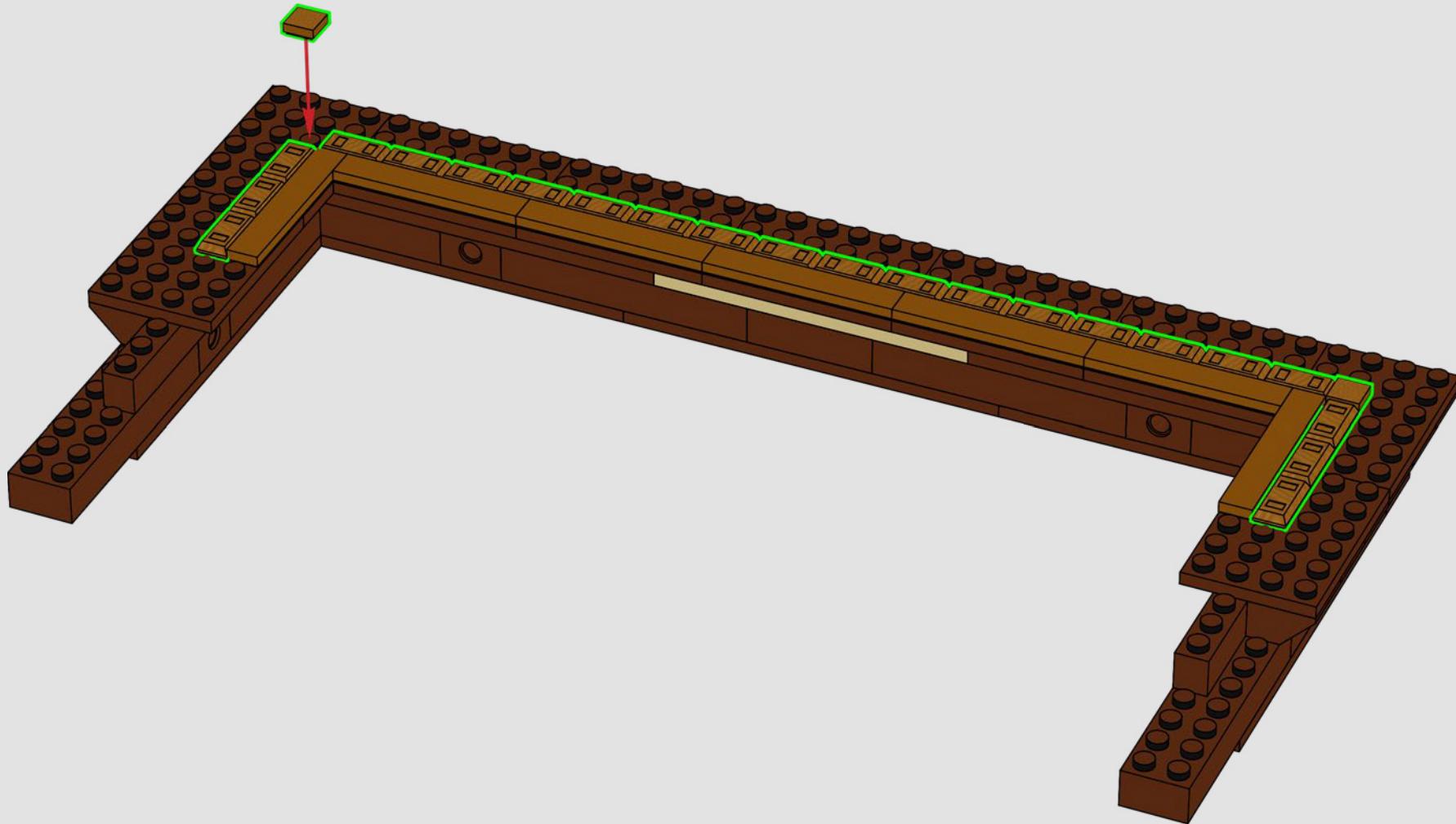
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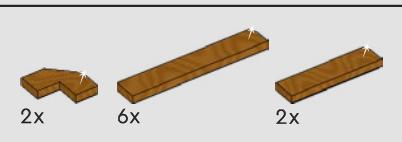
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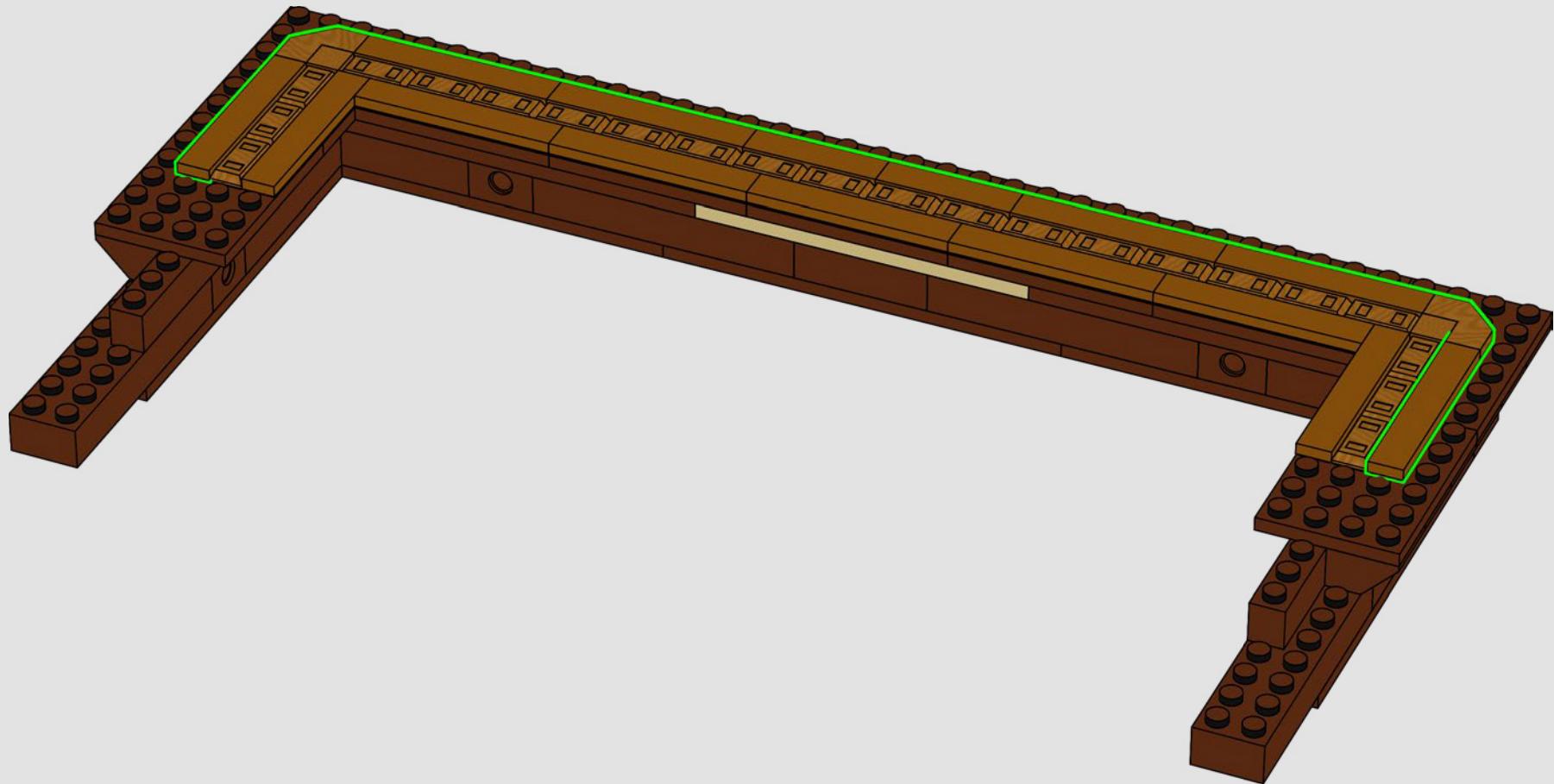


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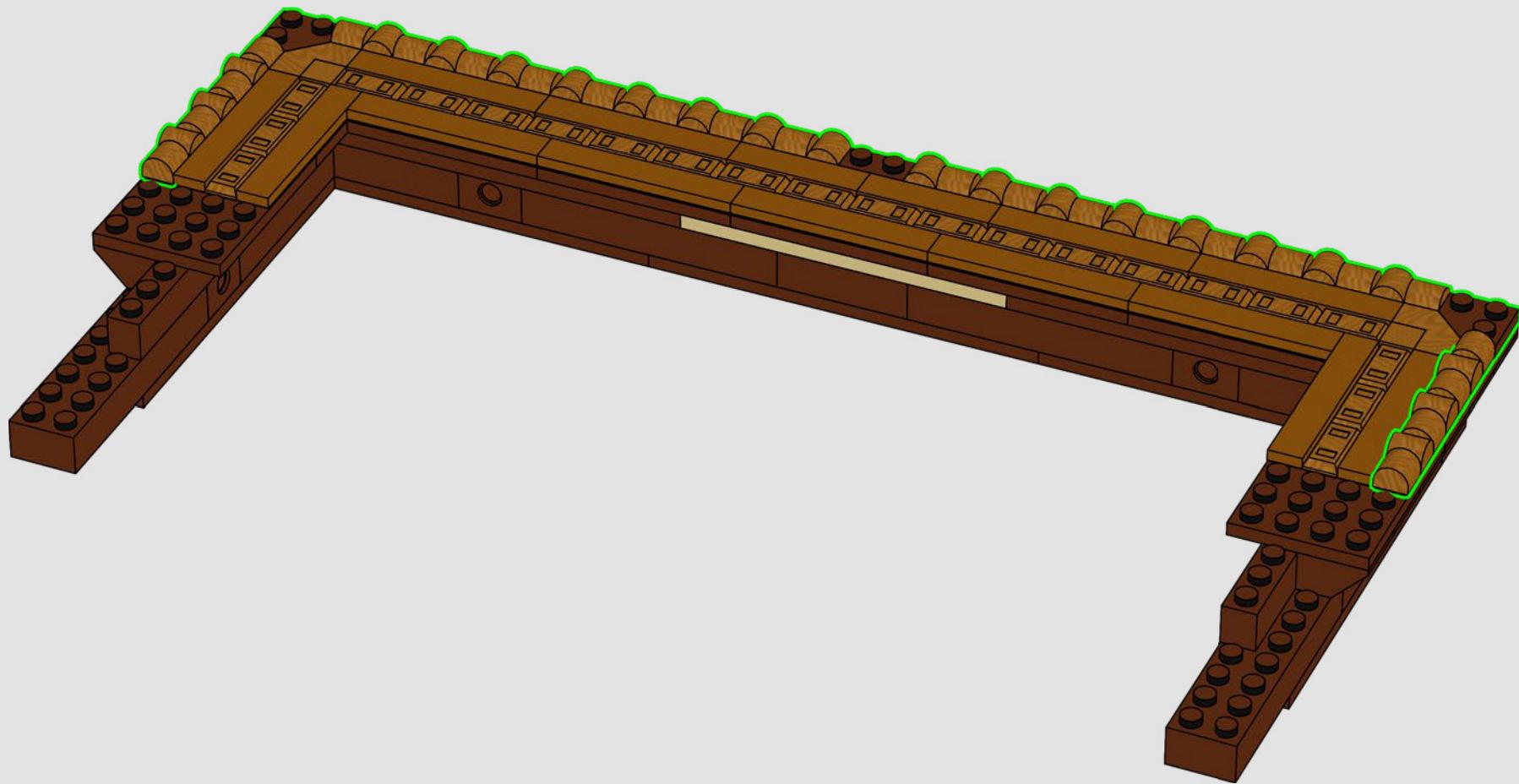


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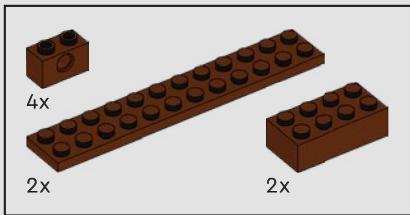
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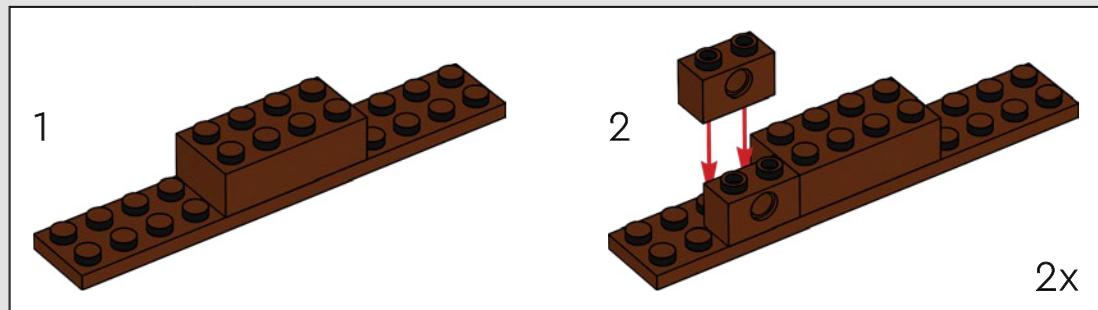
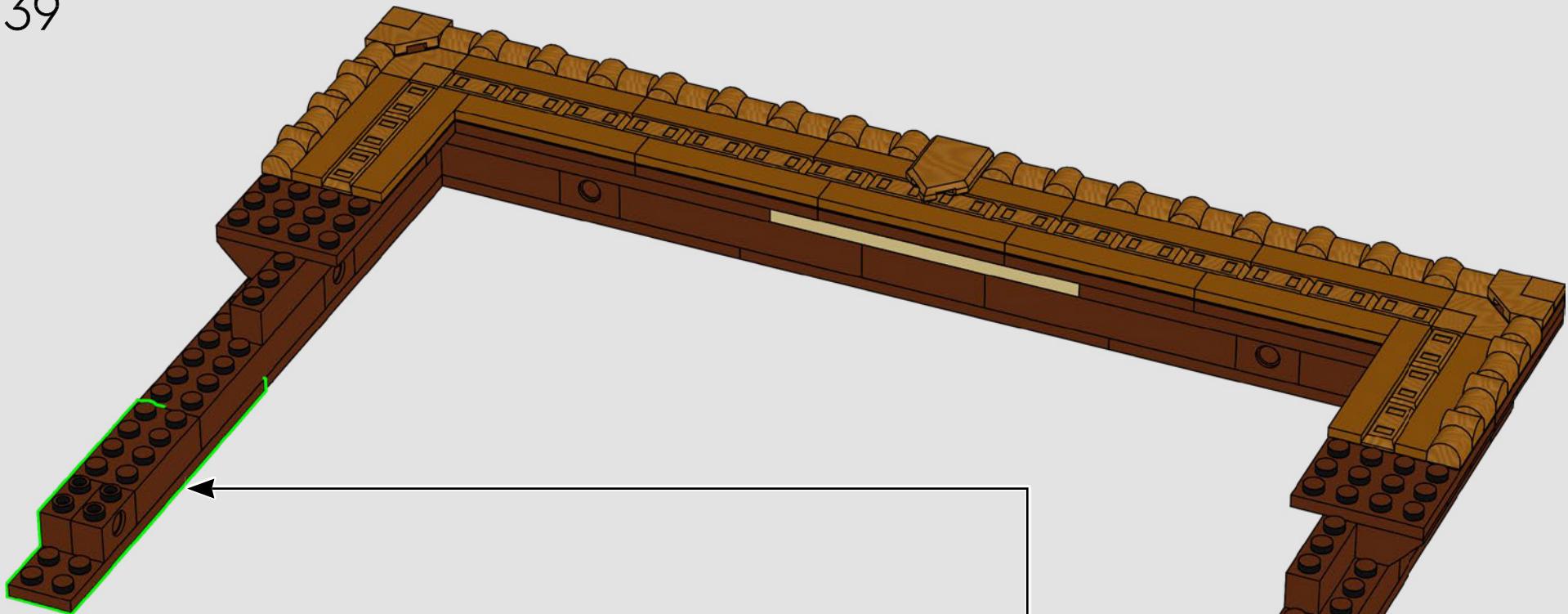


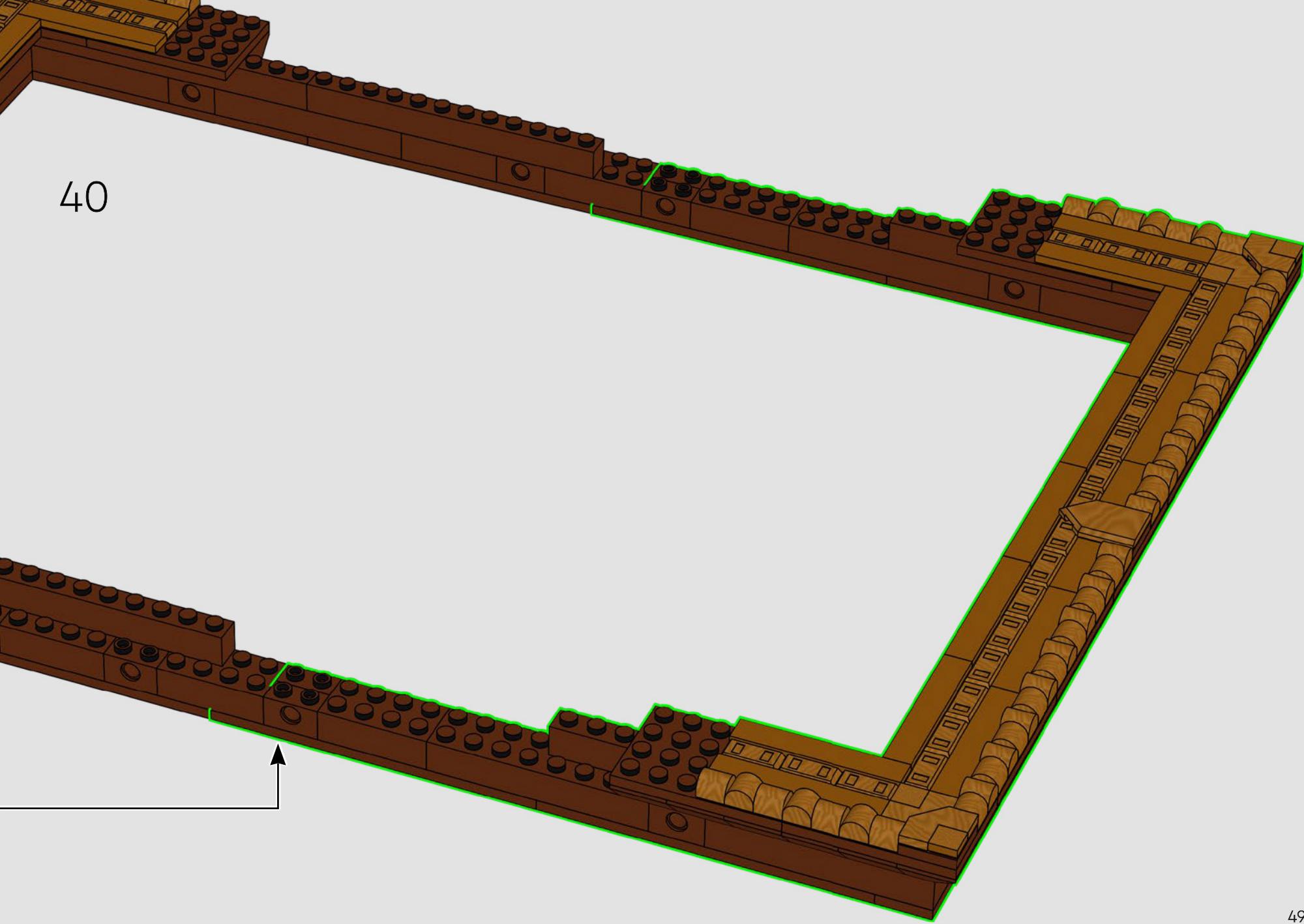
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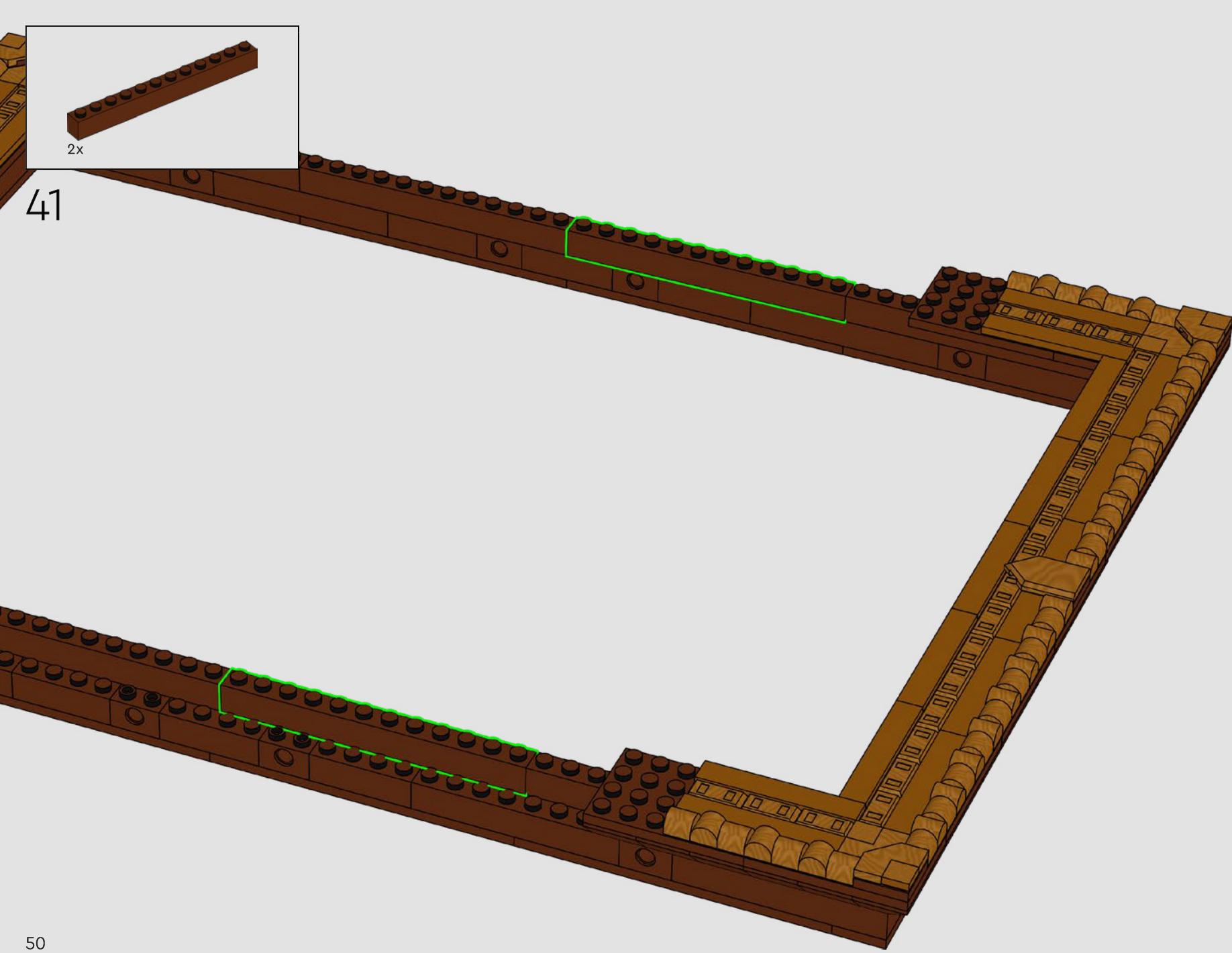


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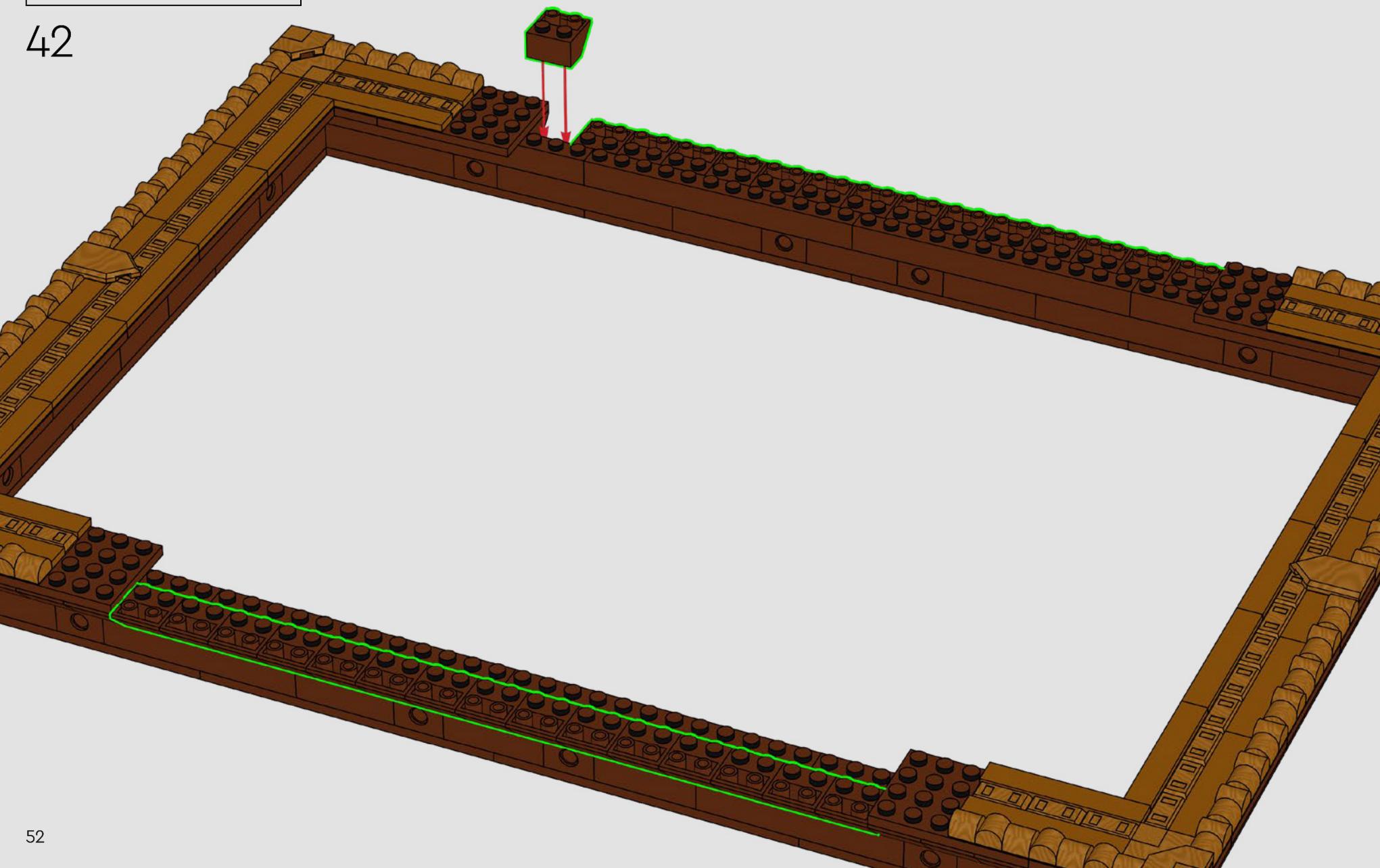






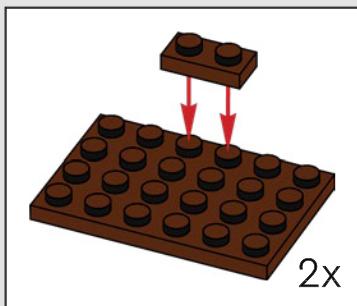
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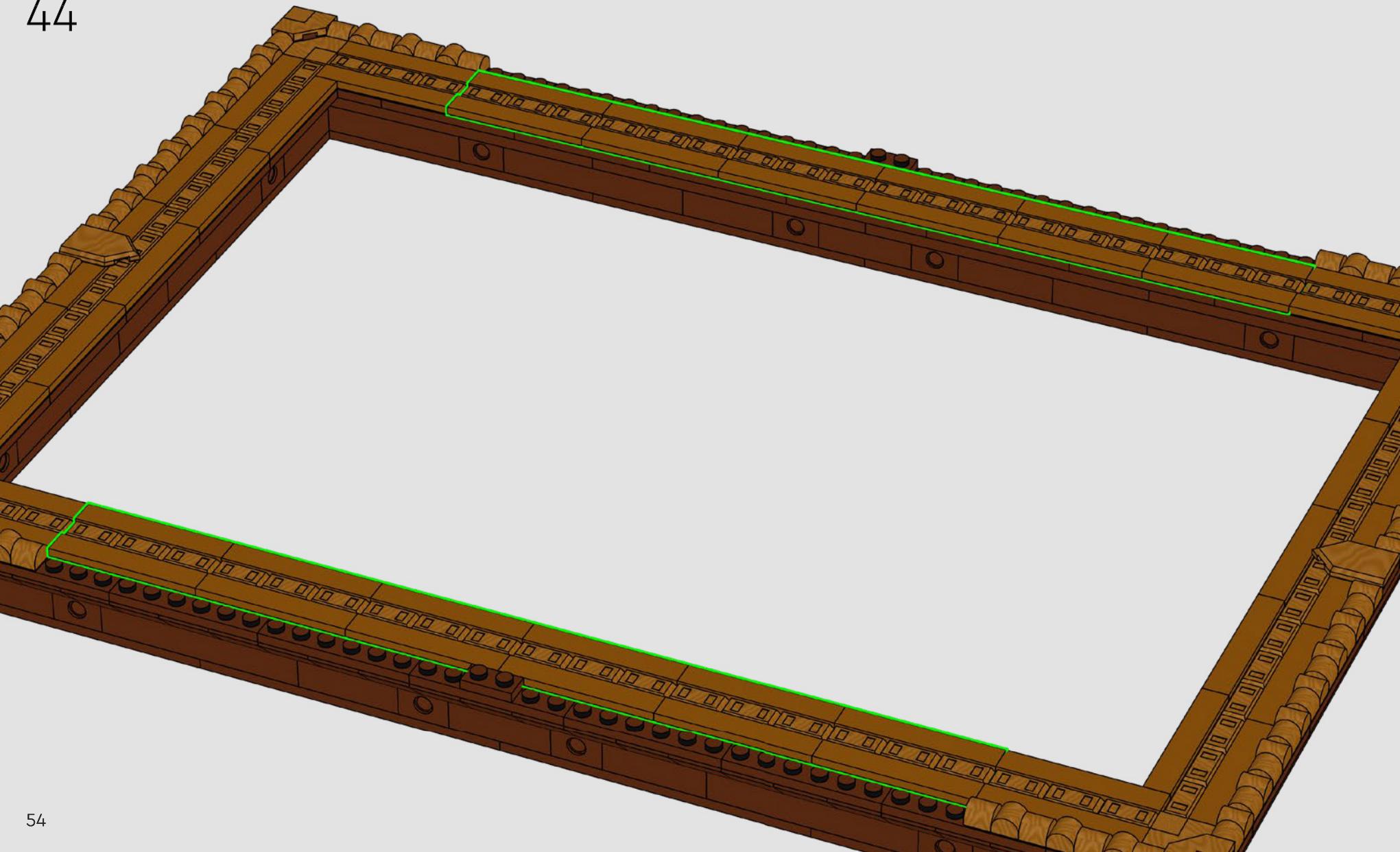
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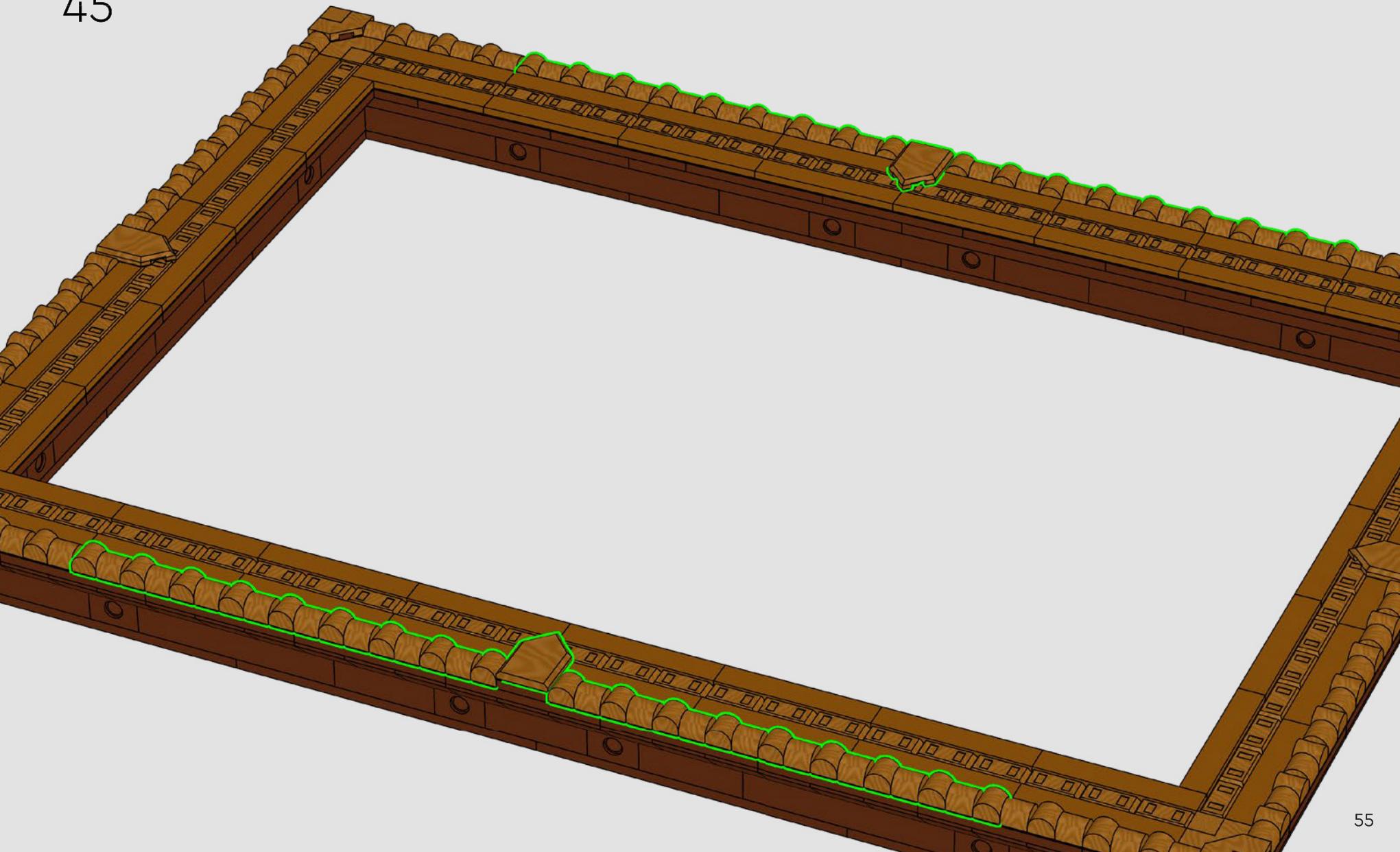


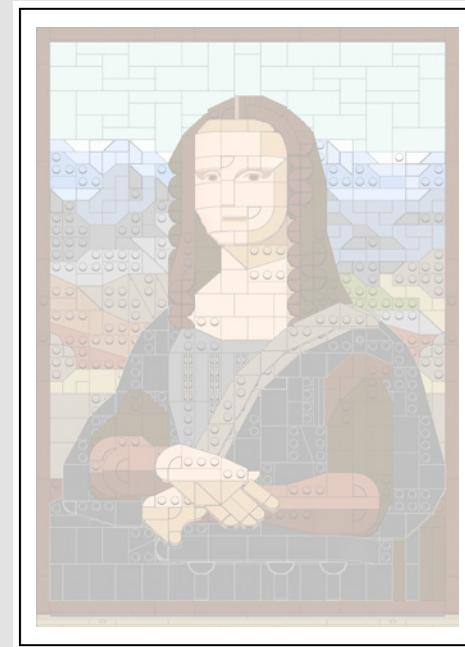
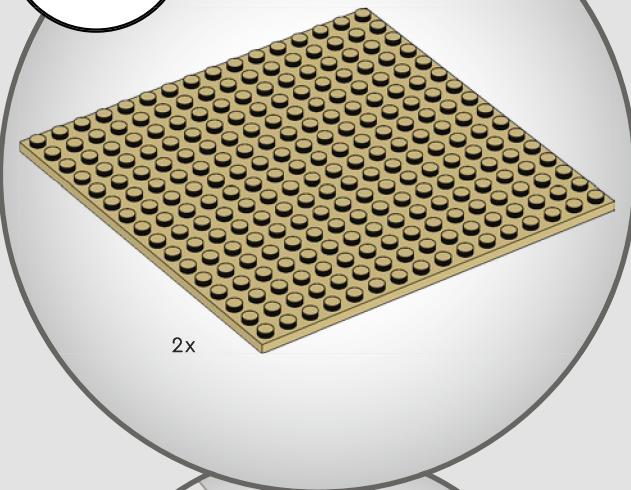
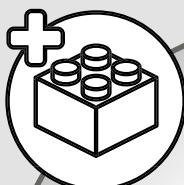
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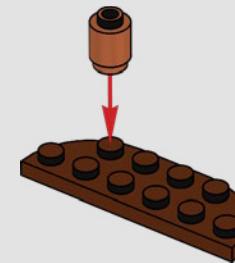
2x

45





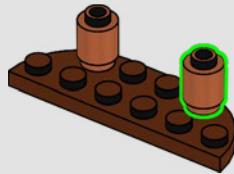
46



Escanea el código QR para escuchar el capítulo 2 de la exclusiva banda sonora del set LEGO® Art Mona Lisa.

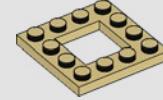
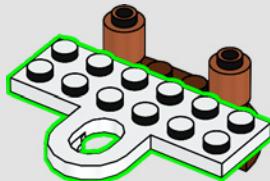


47



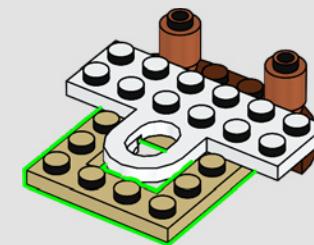
1x

48



1x

49

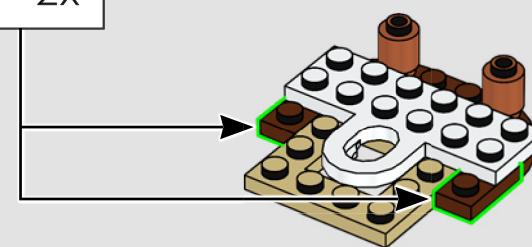


2x

50



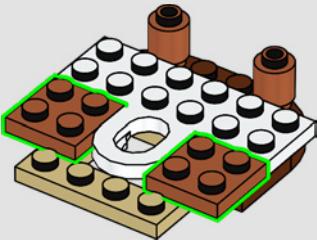
2x





2x

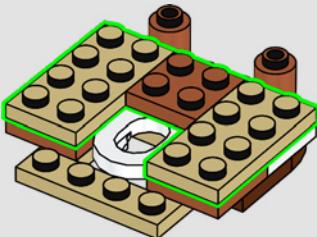
51



2x

1x

52

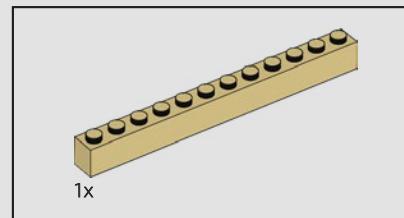
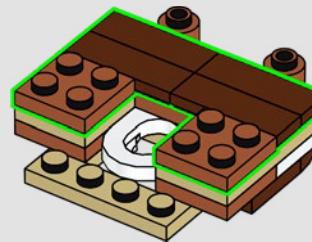


2x



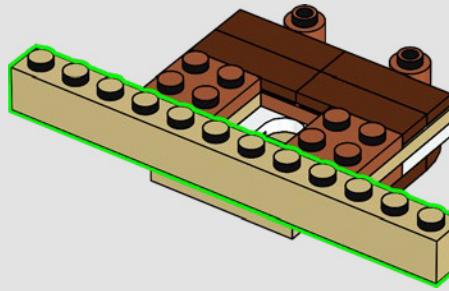
4x

53

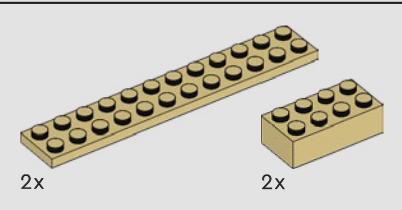


1x

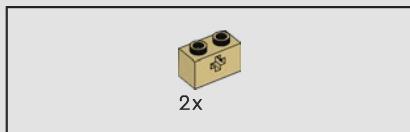
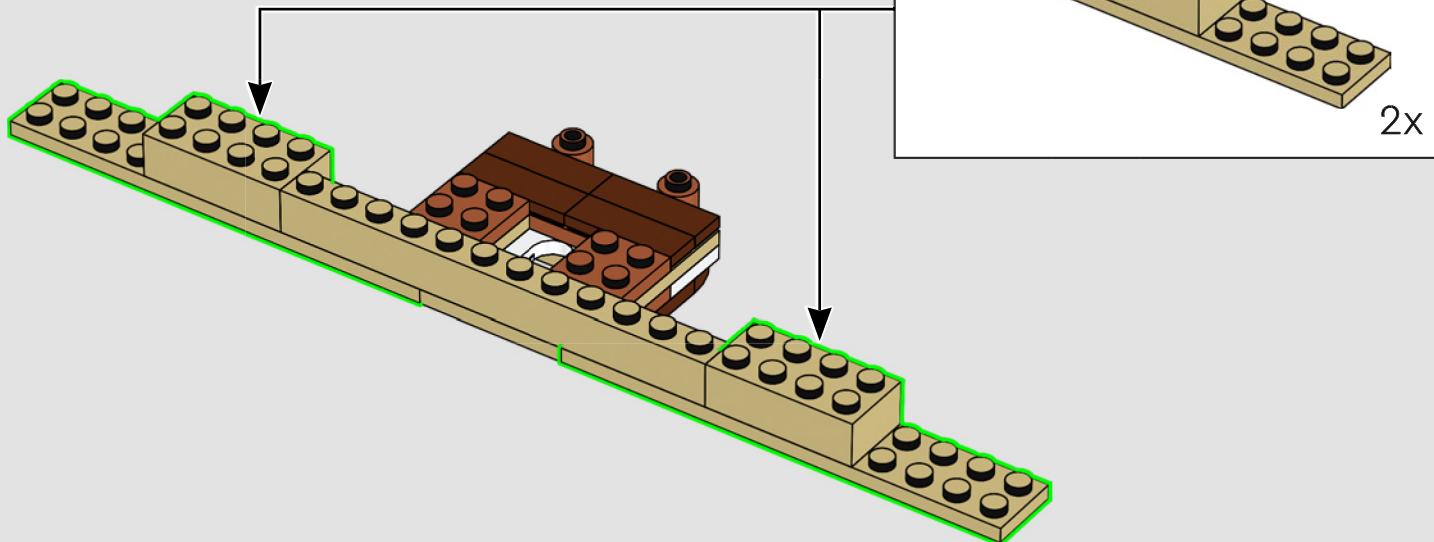
54



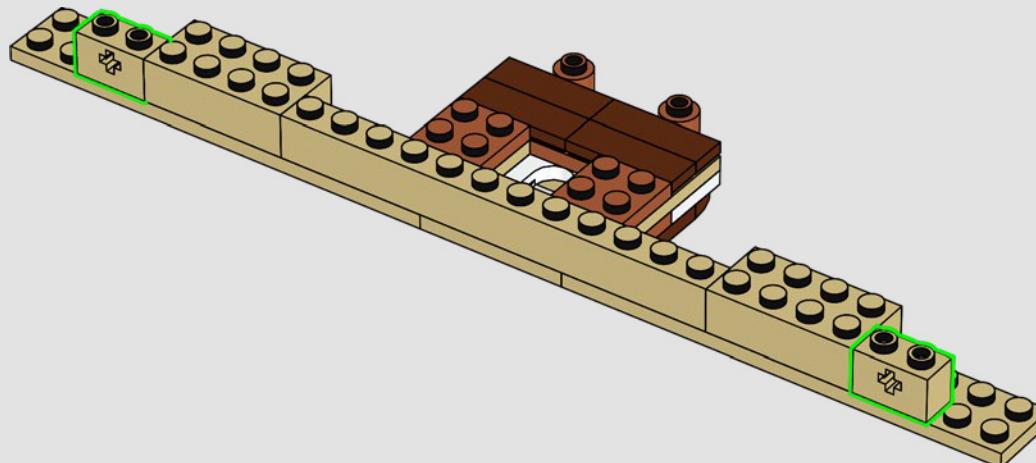
58



55



56



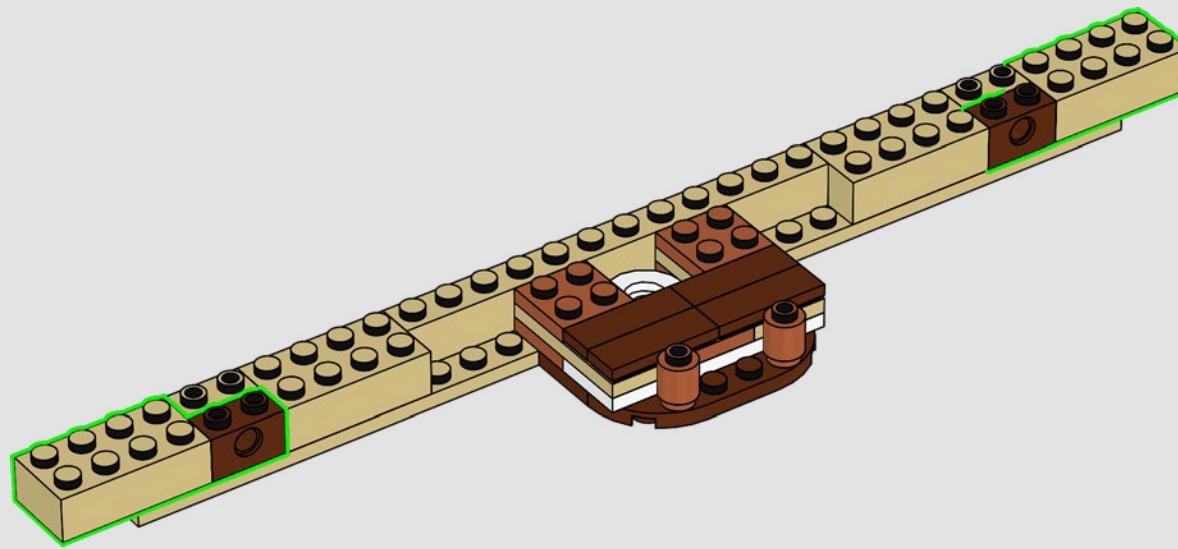
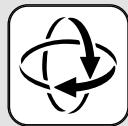


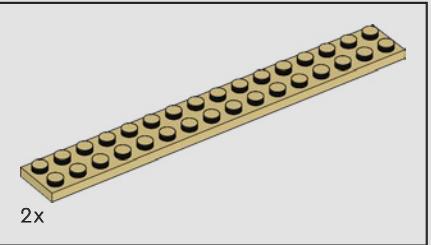
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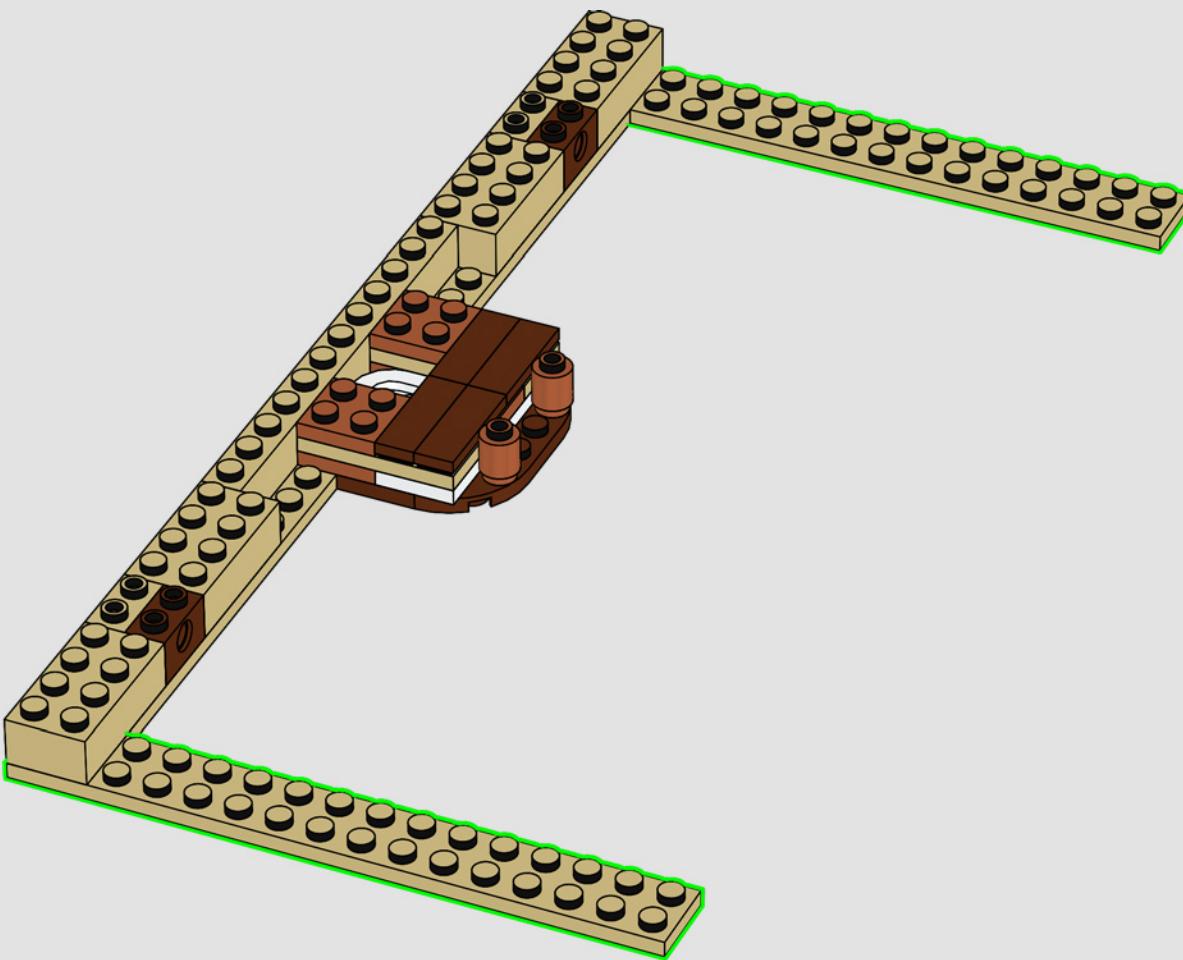
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57





58





2x

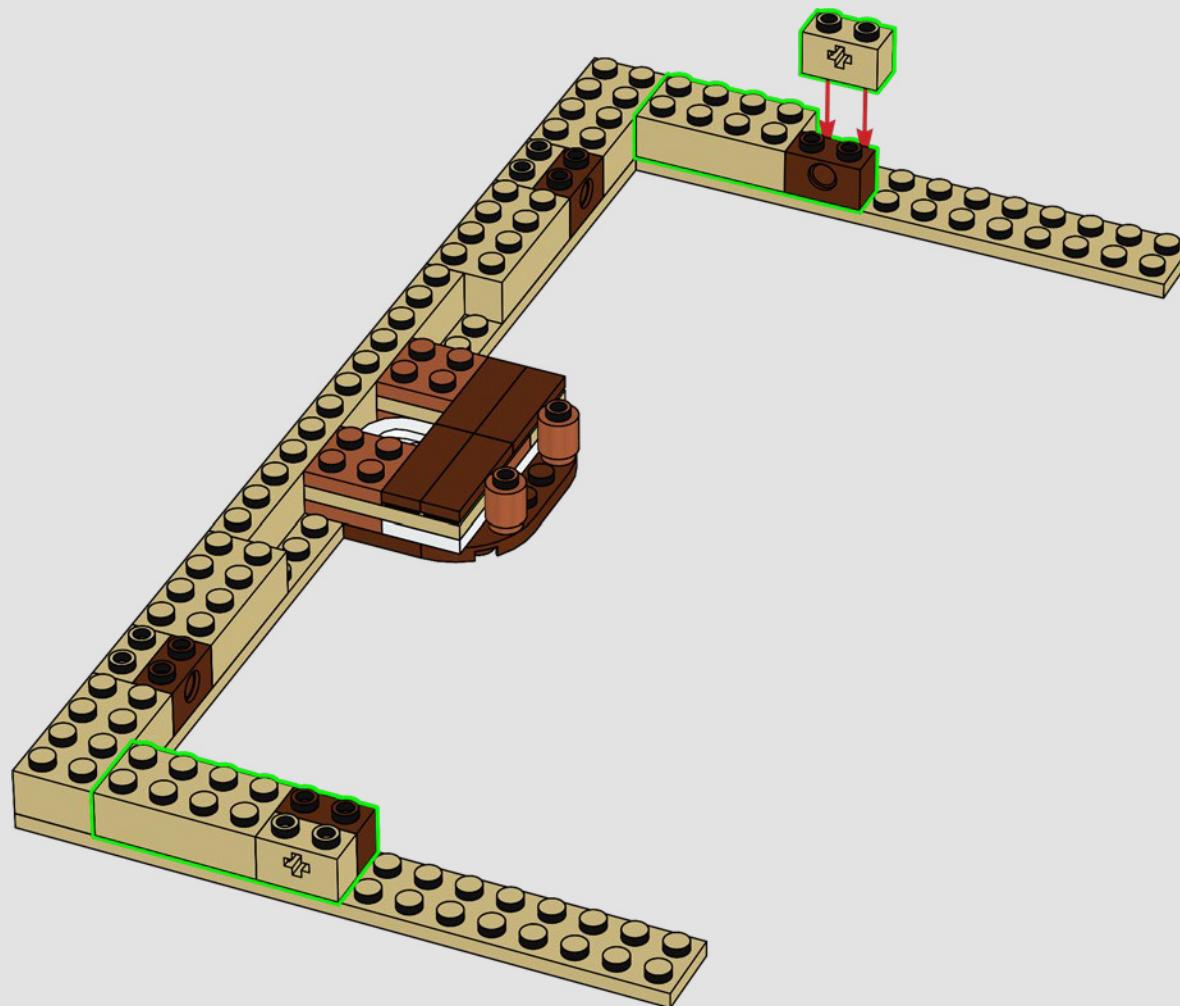


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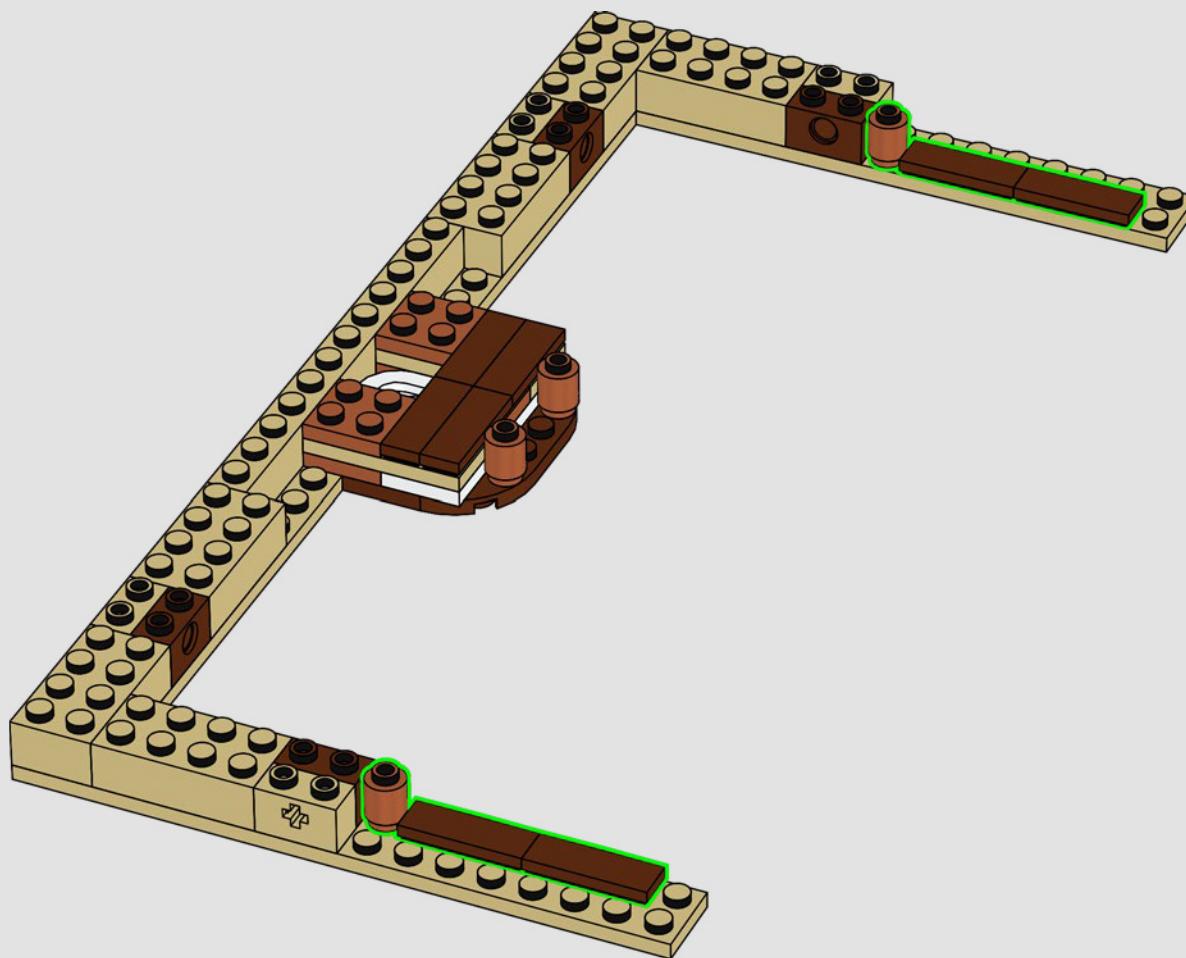
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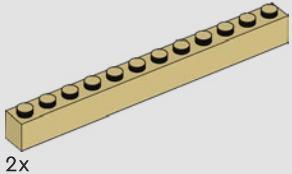
59



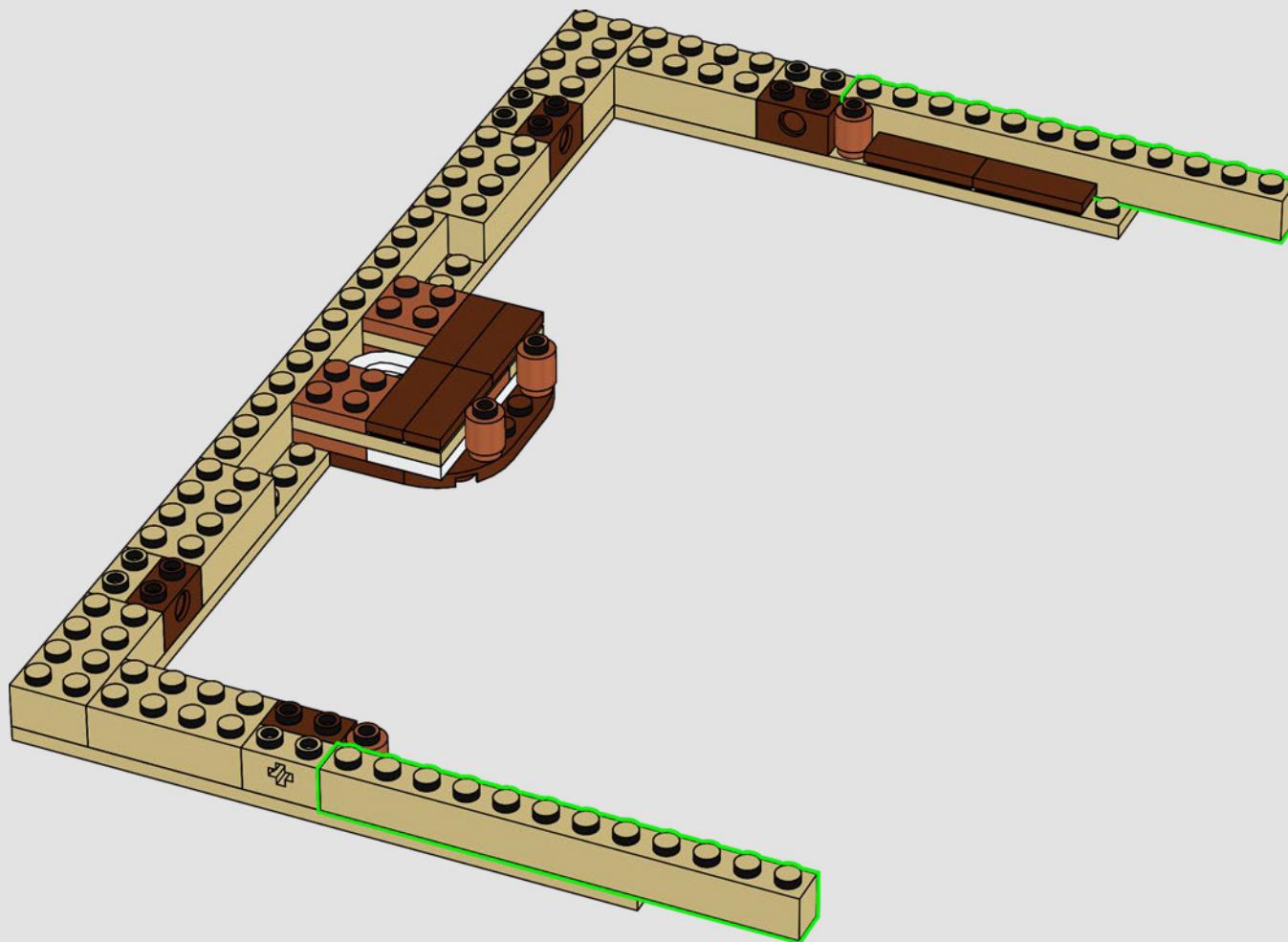


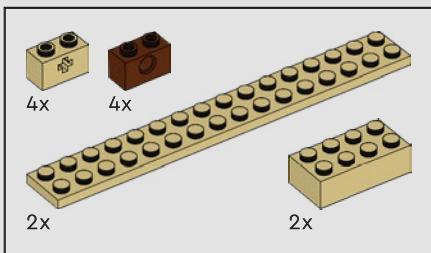
60





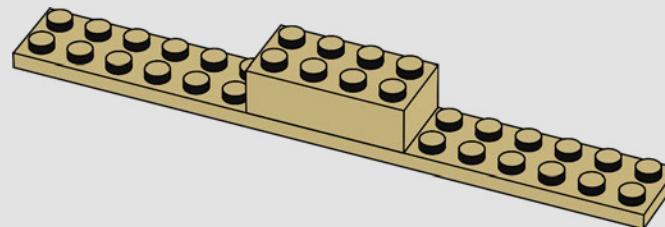
61



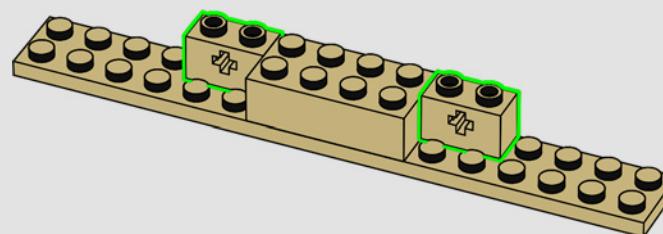


62

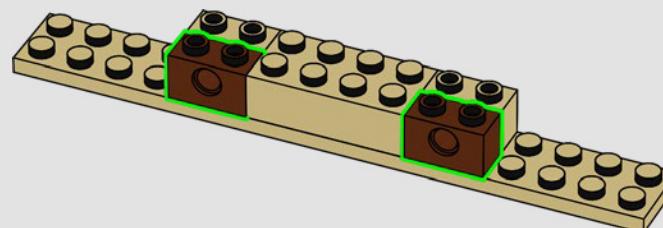
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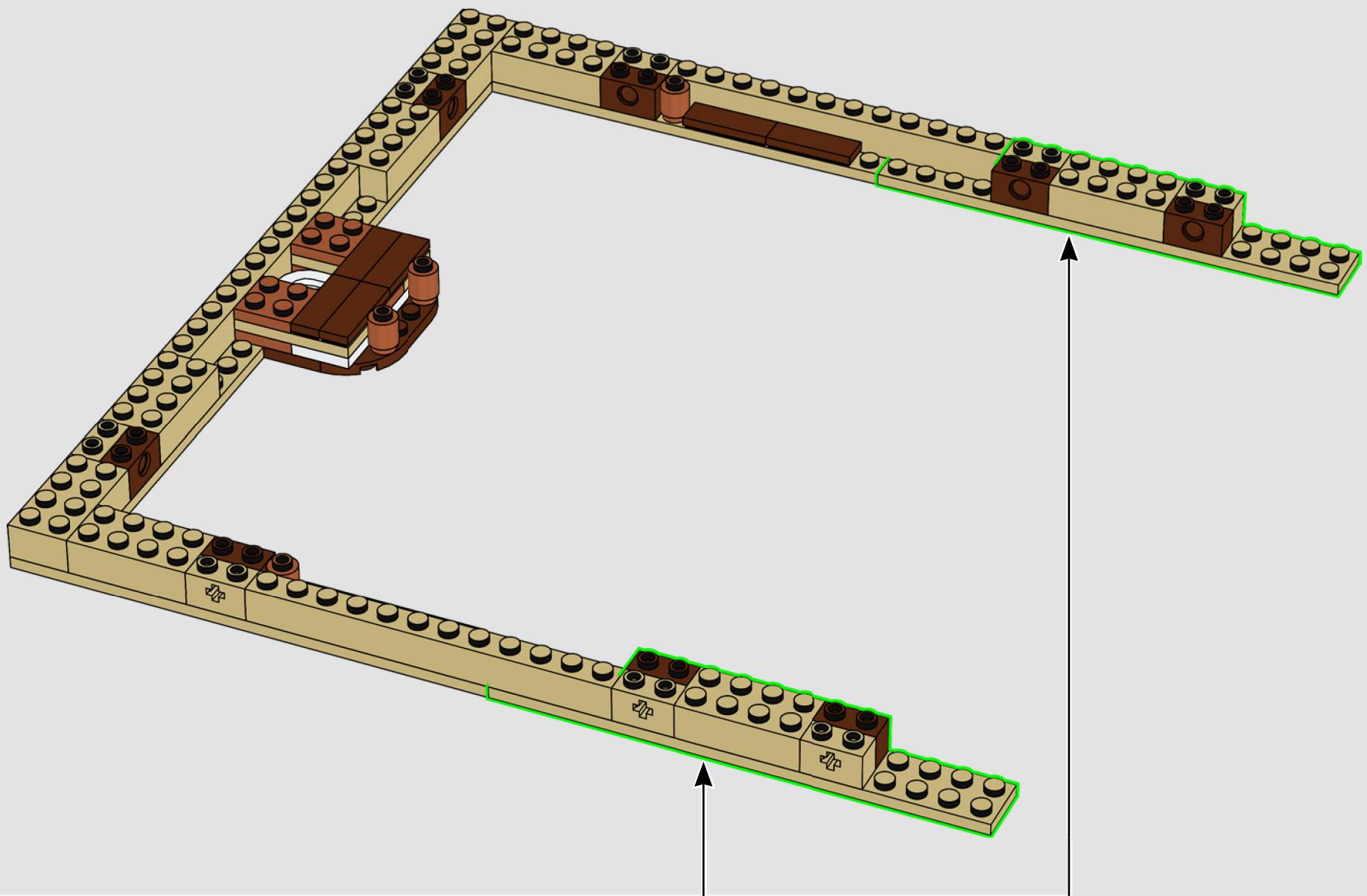
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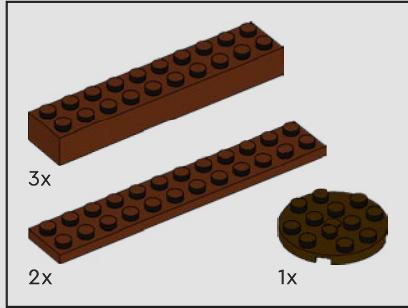


3



2x



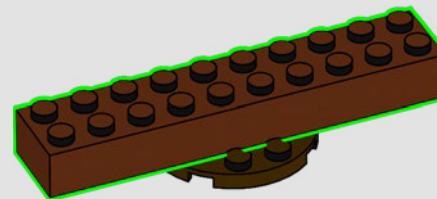


63

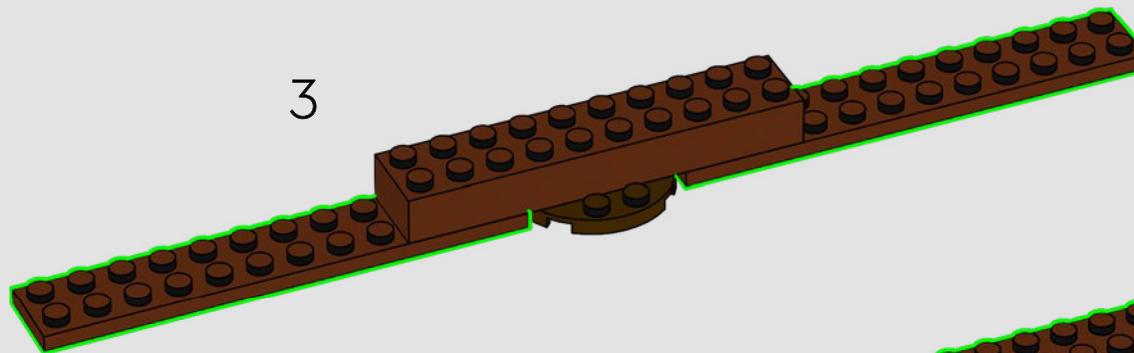
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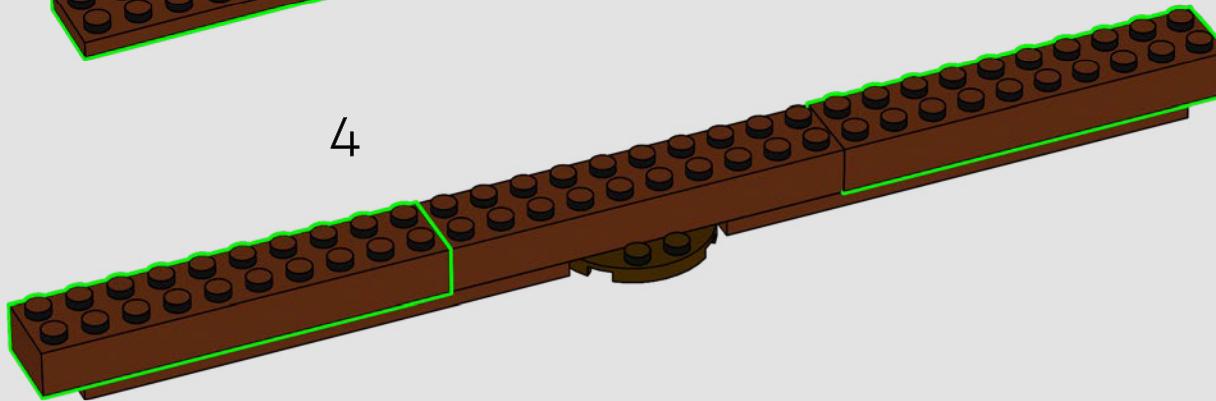
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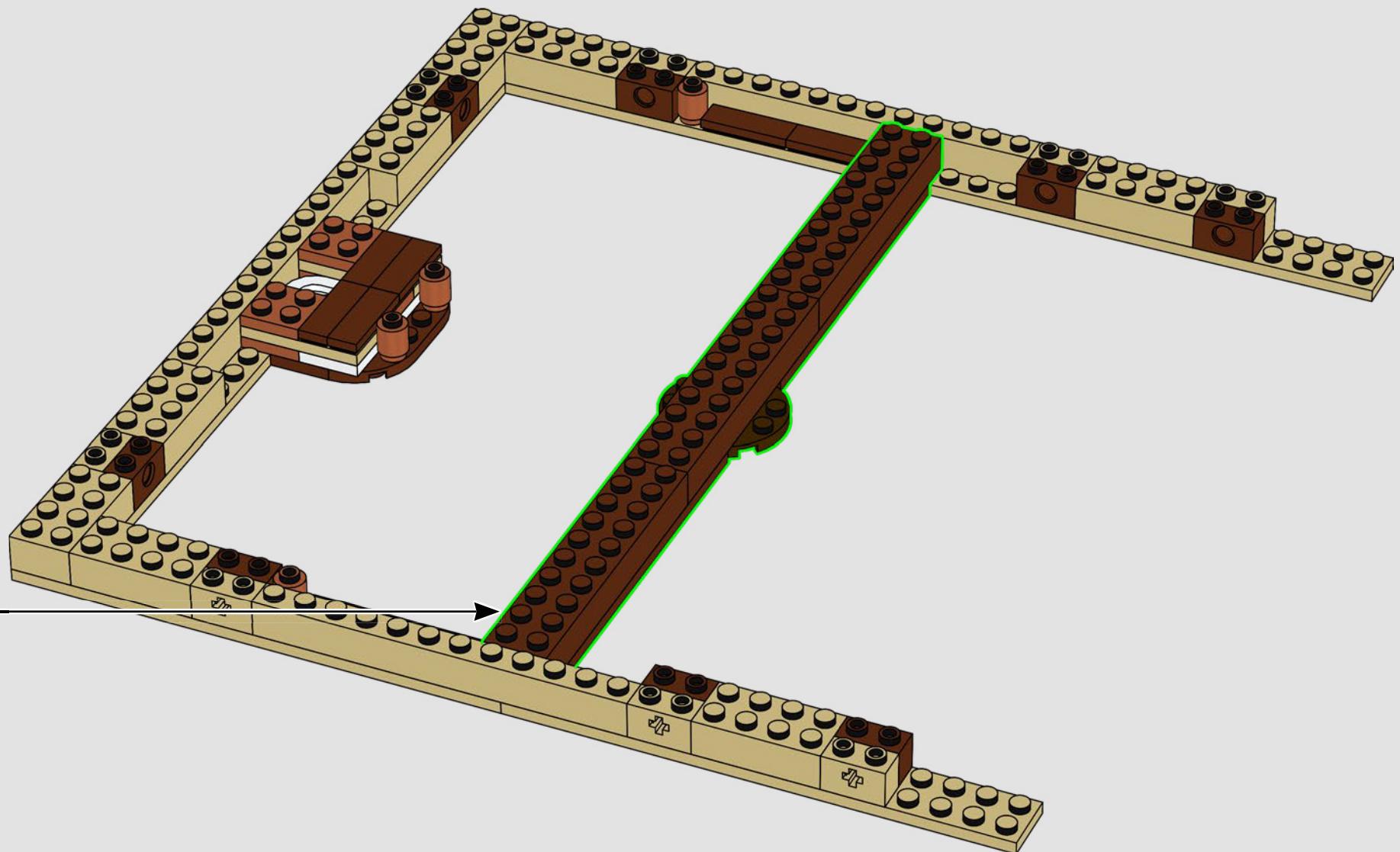


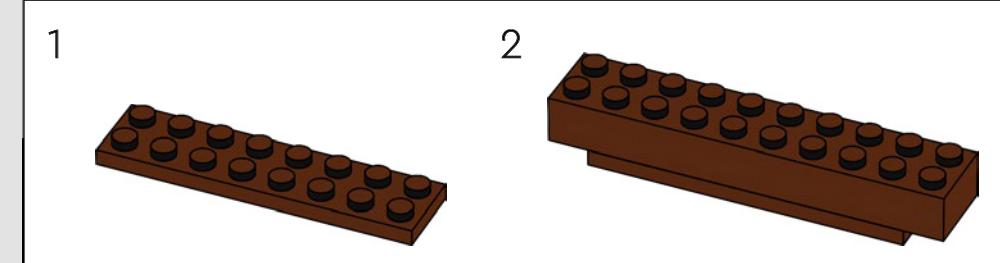
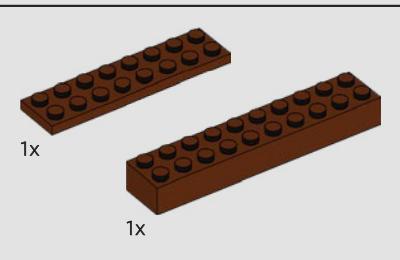
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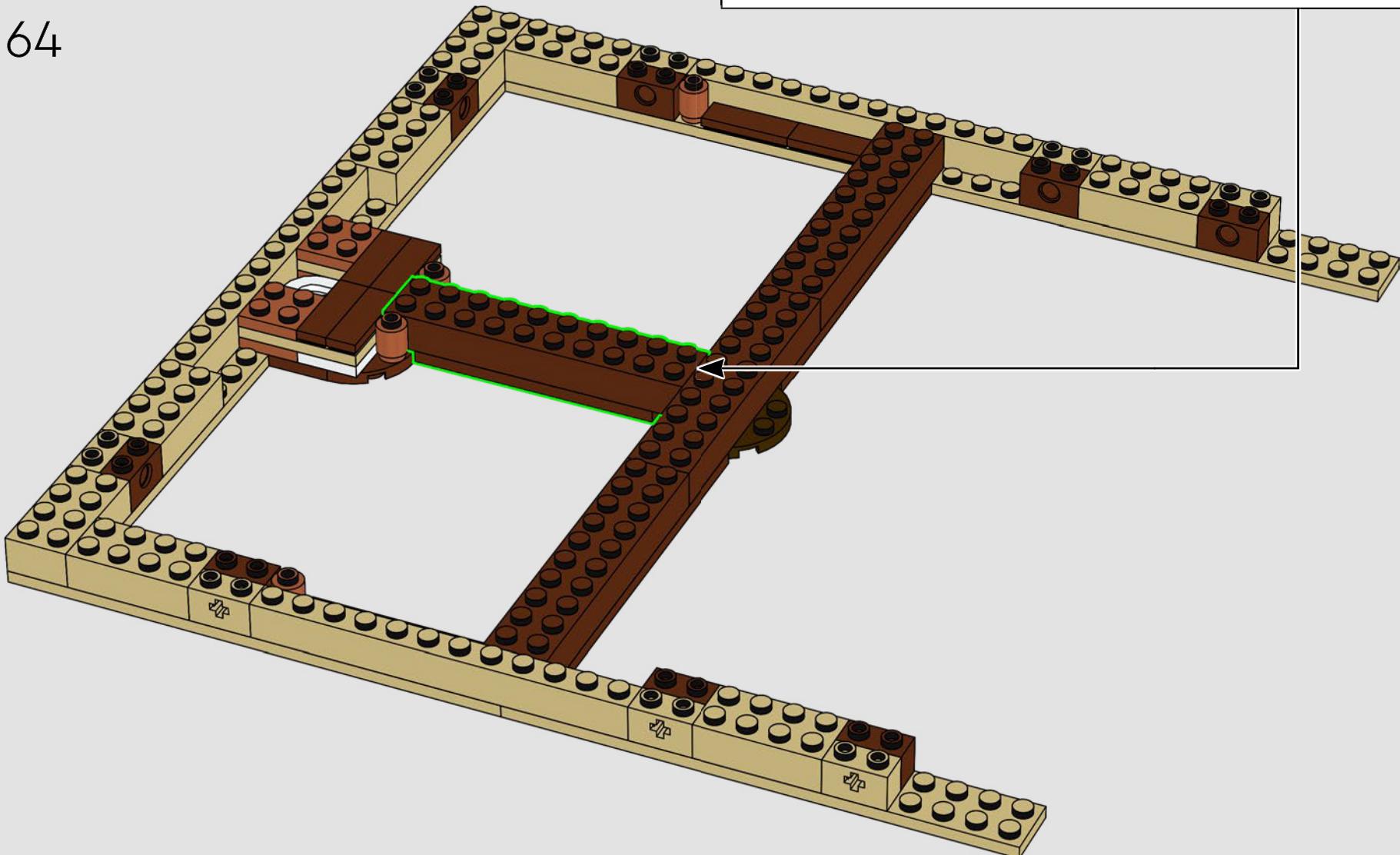
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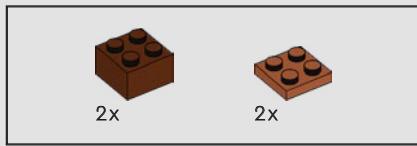
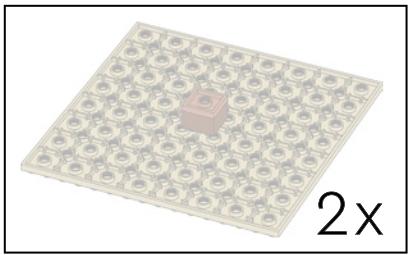




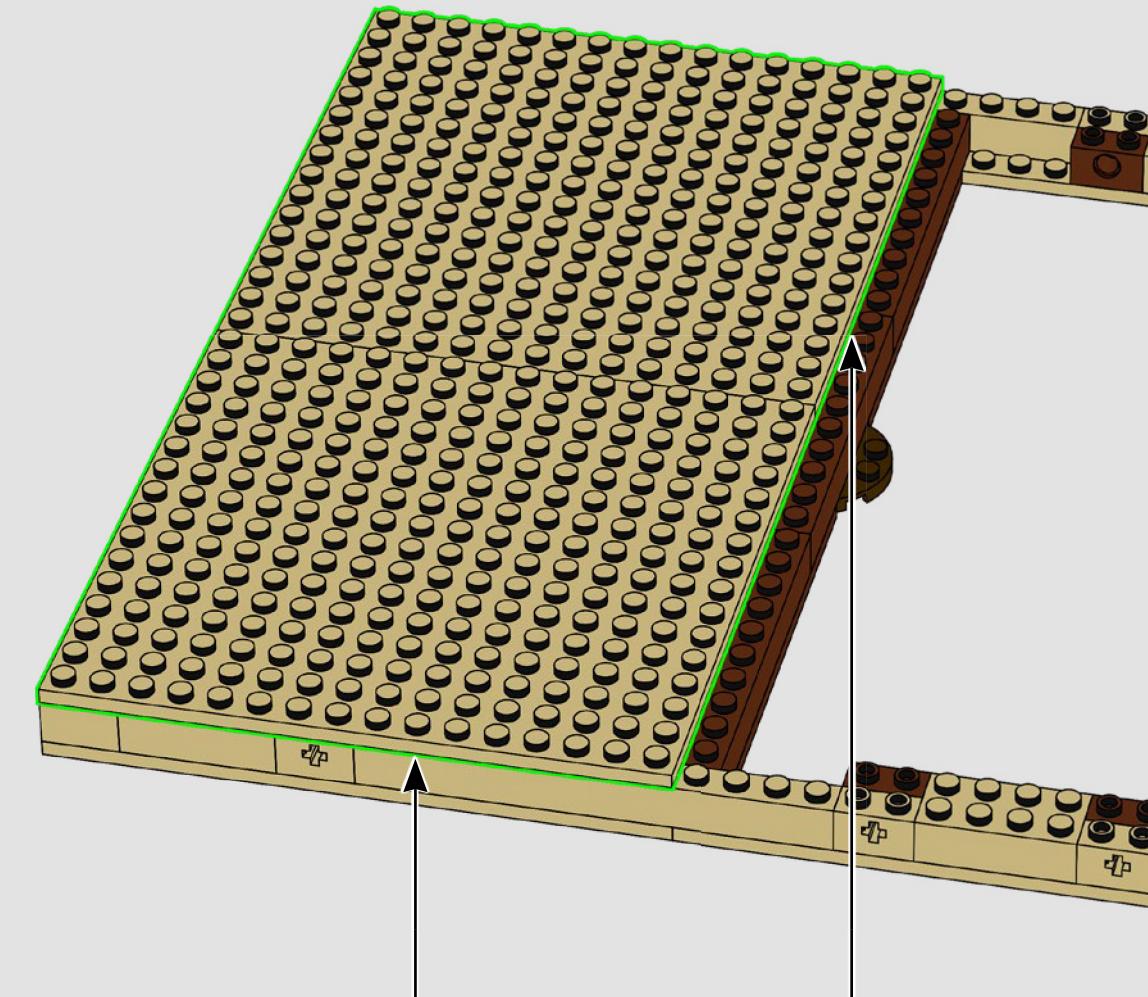
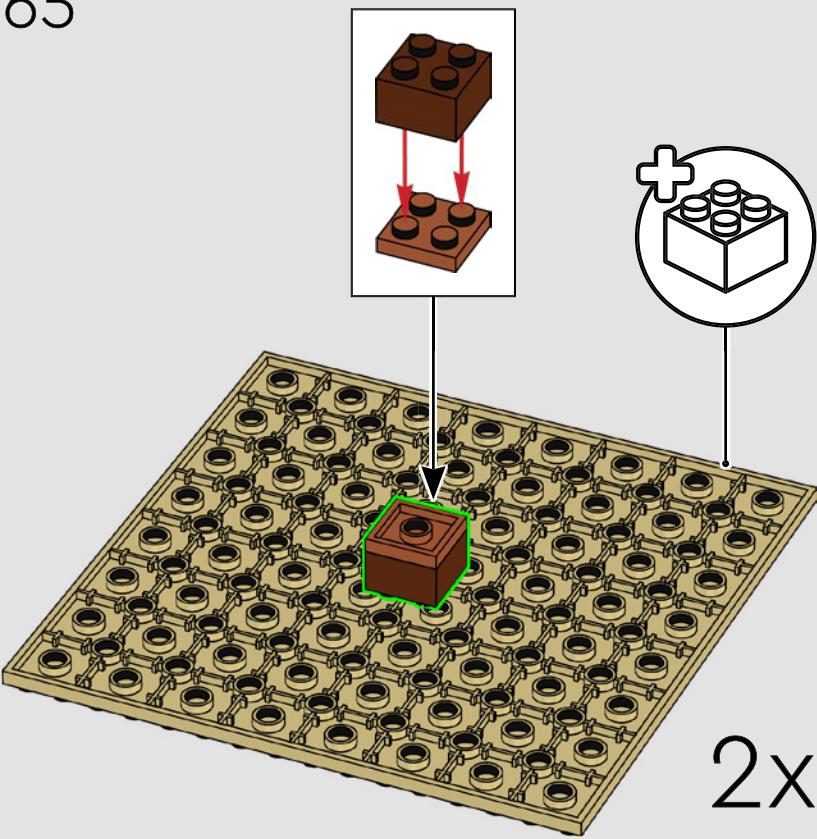


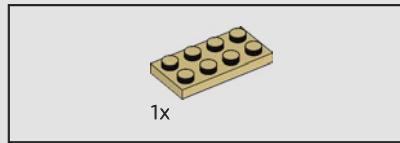
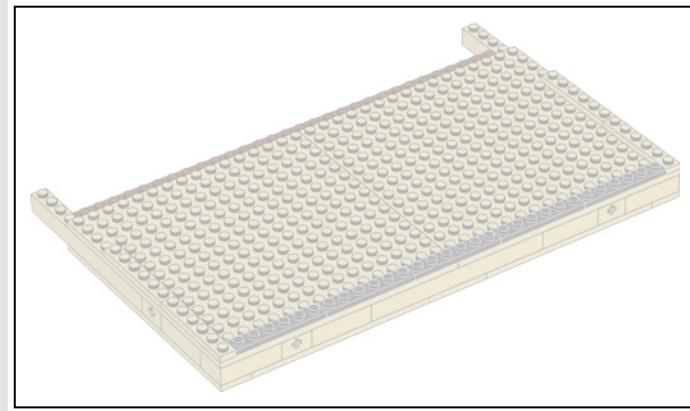
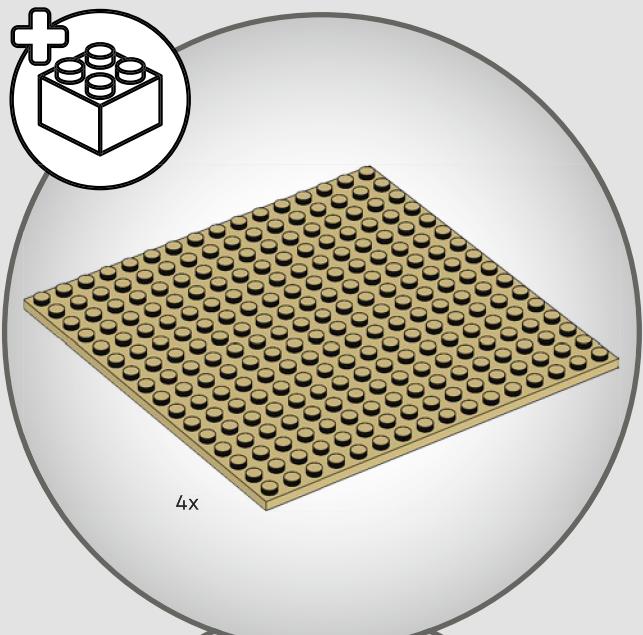
64



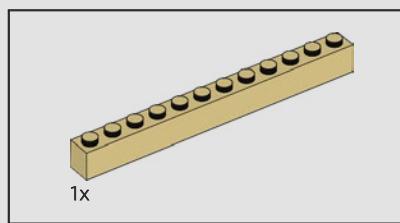
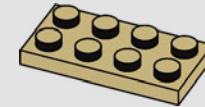


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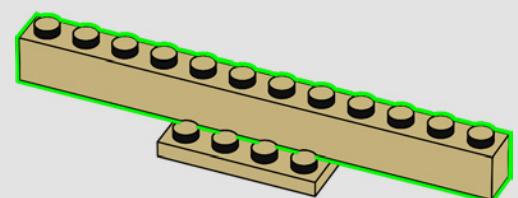


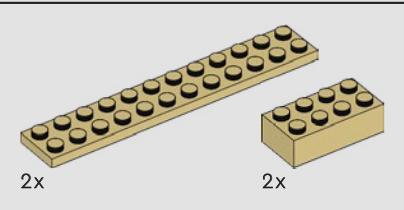
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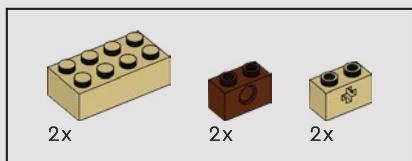
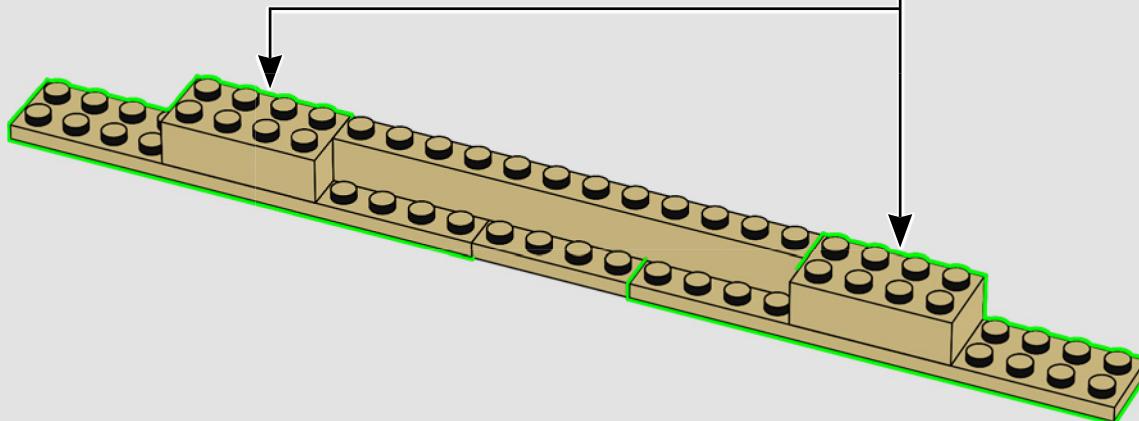
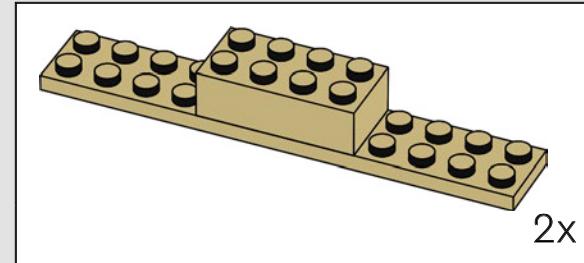
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67

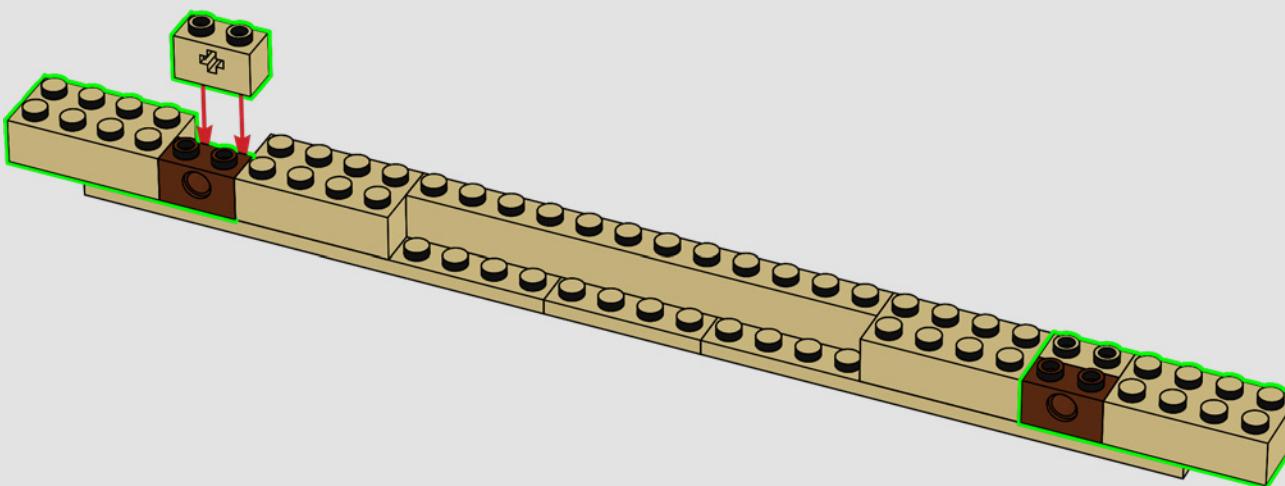


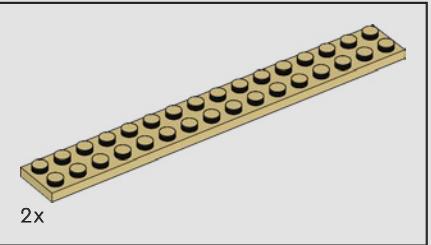


68

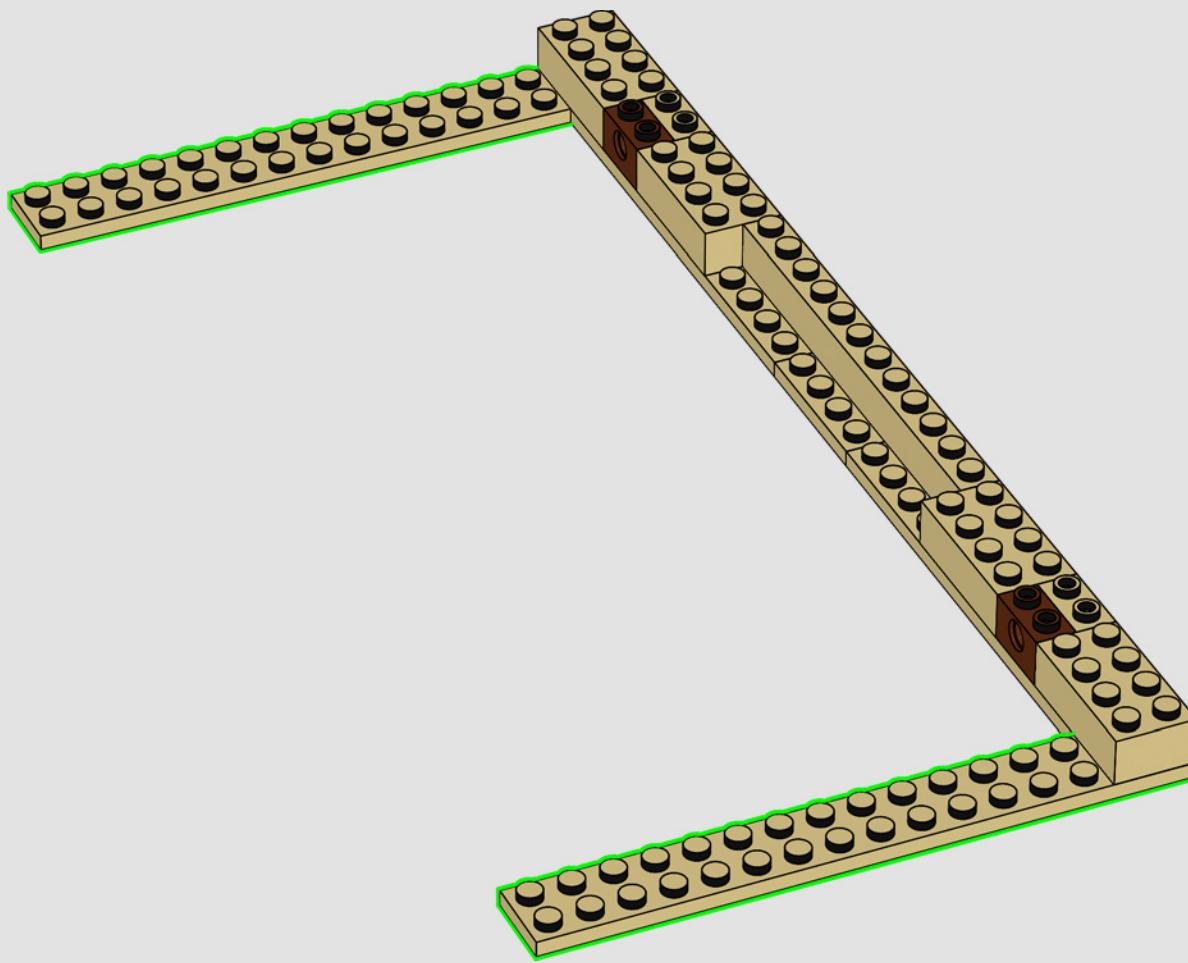


69





70





2x

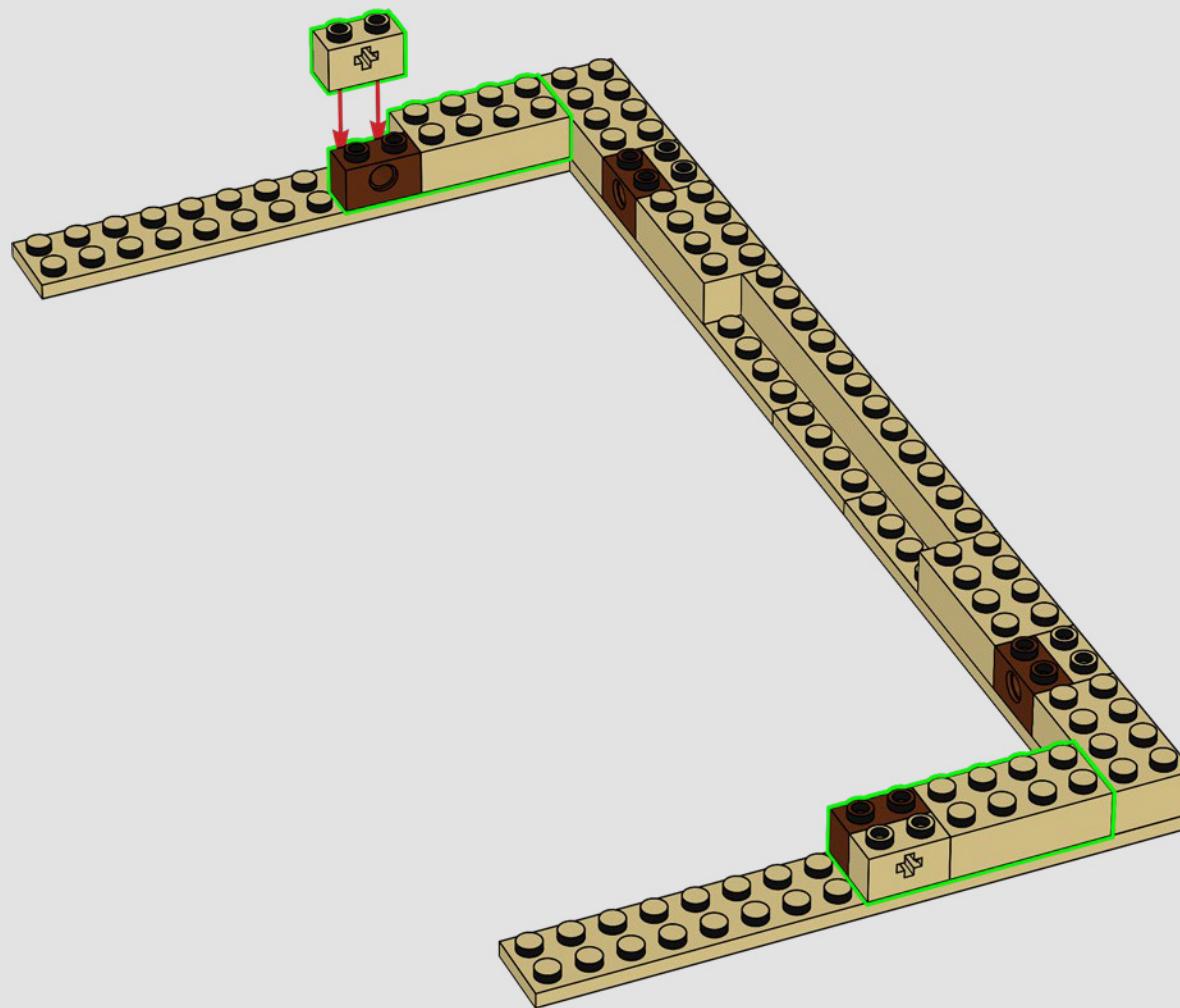


2x



2x

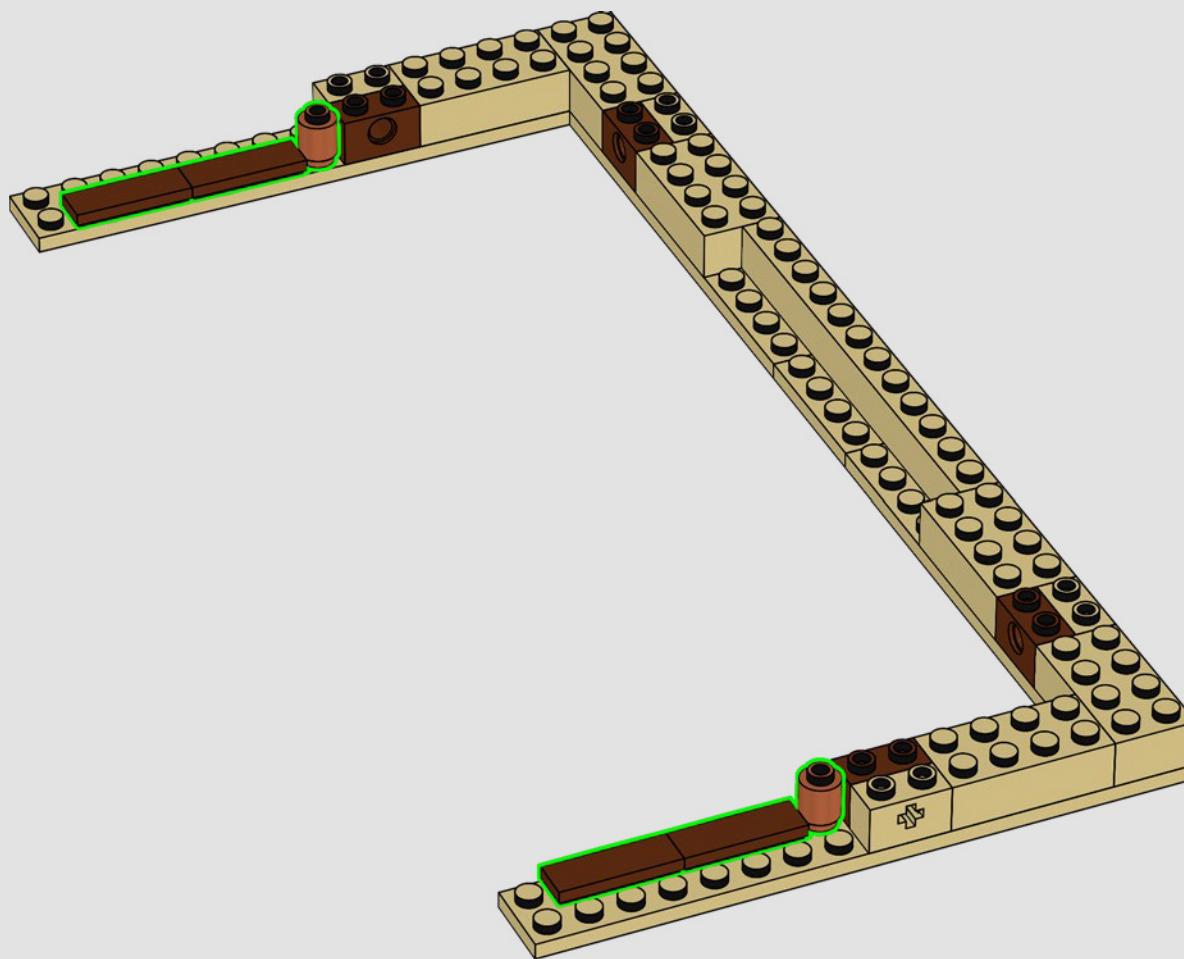
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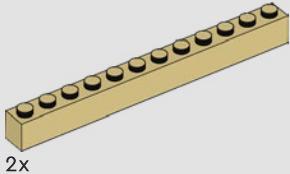


74

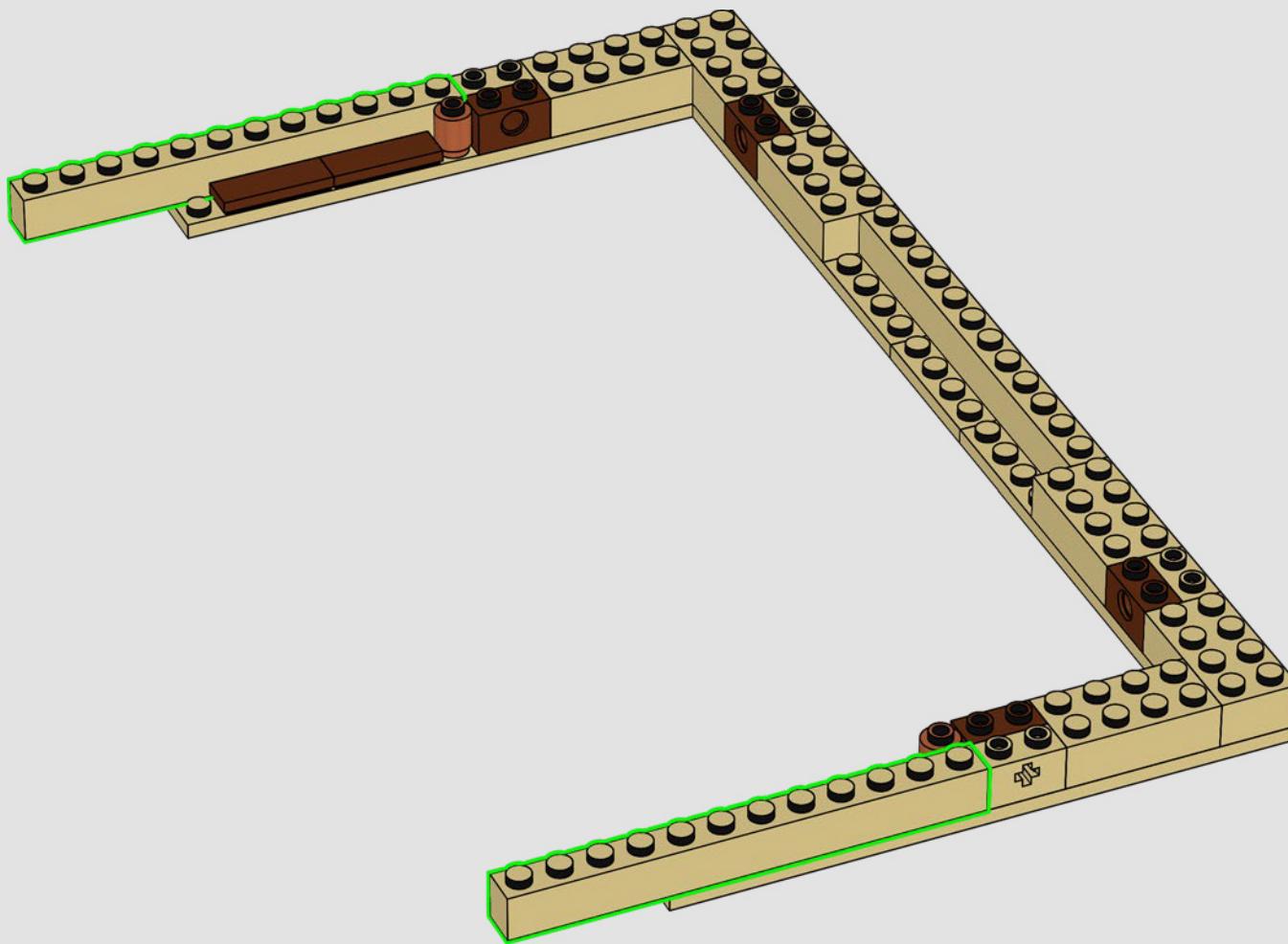


72

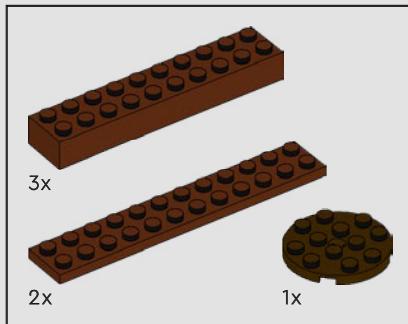




73



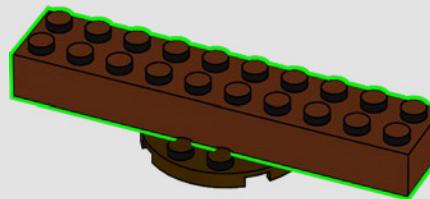
76



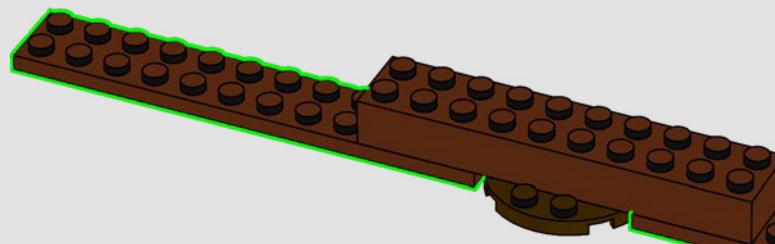
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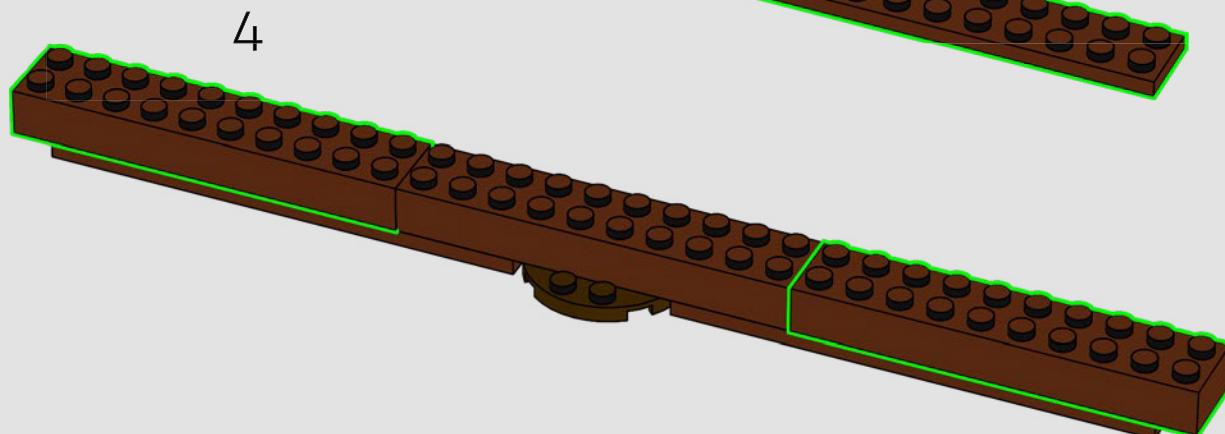
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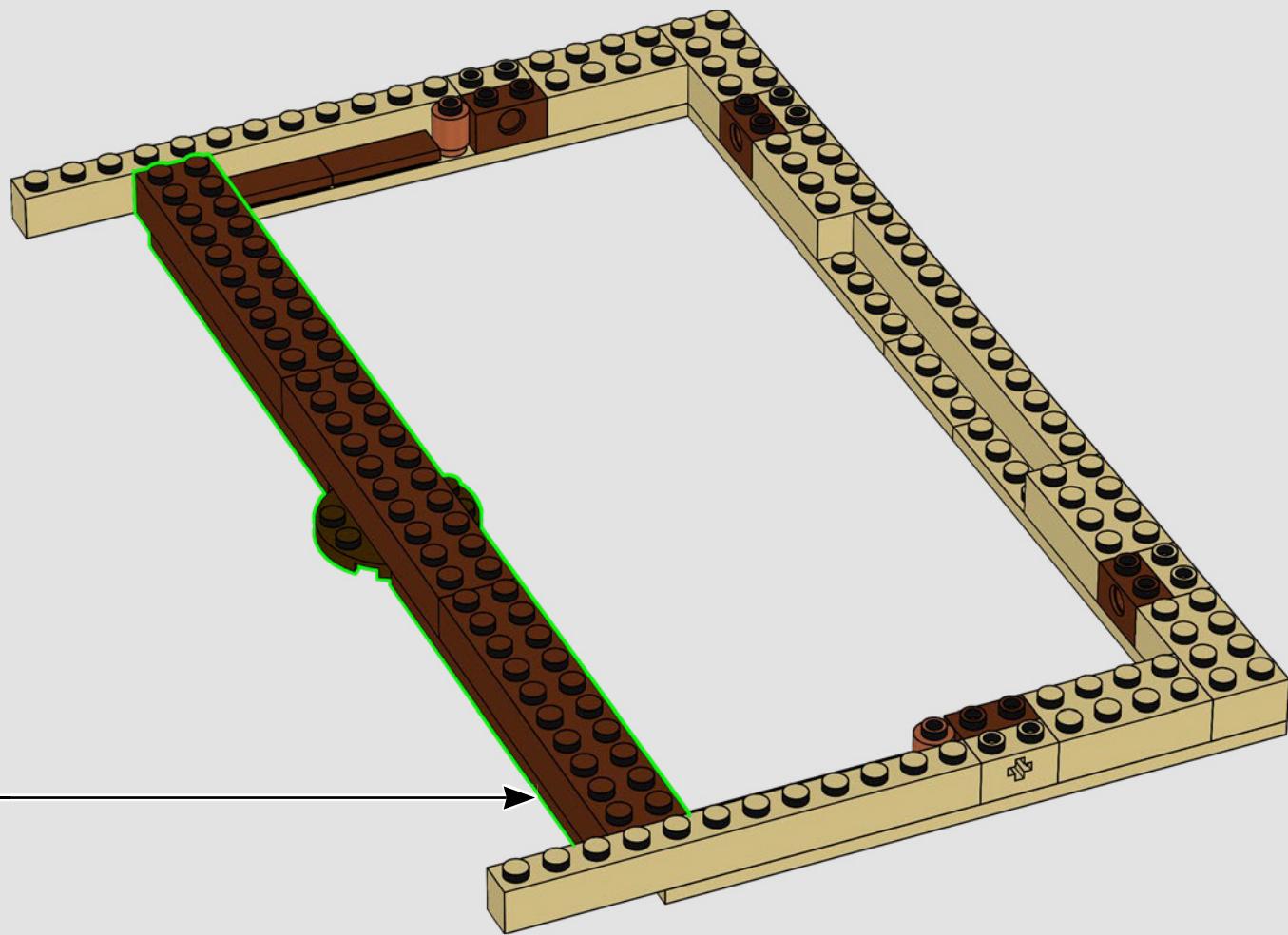
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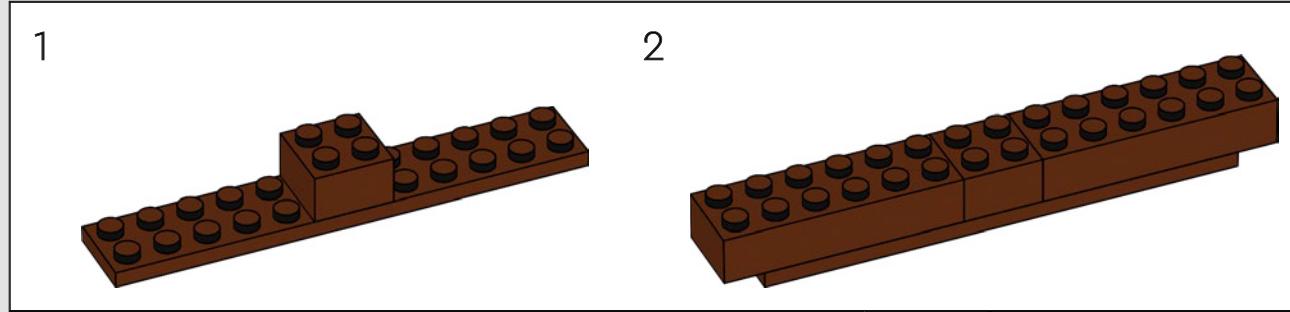
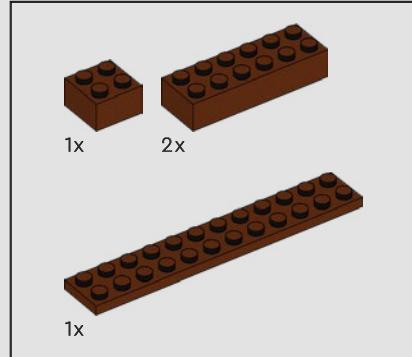


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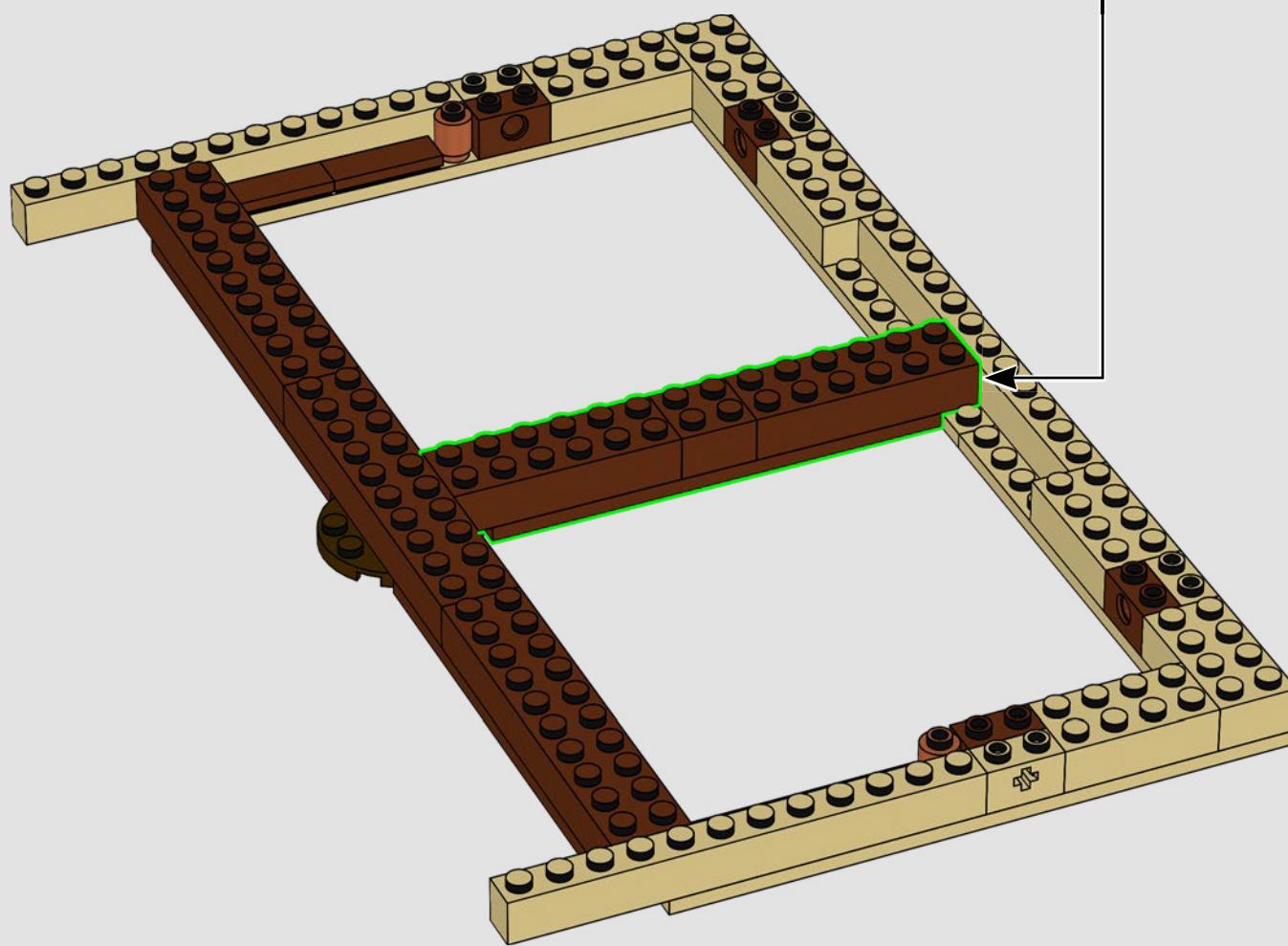


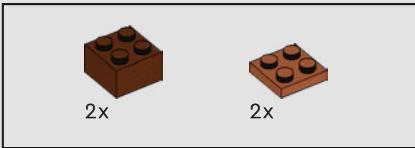
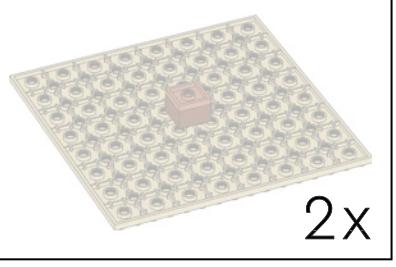
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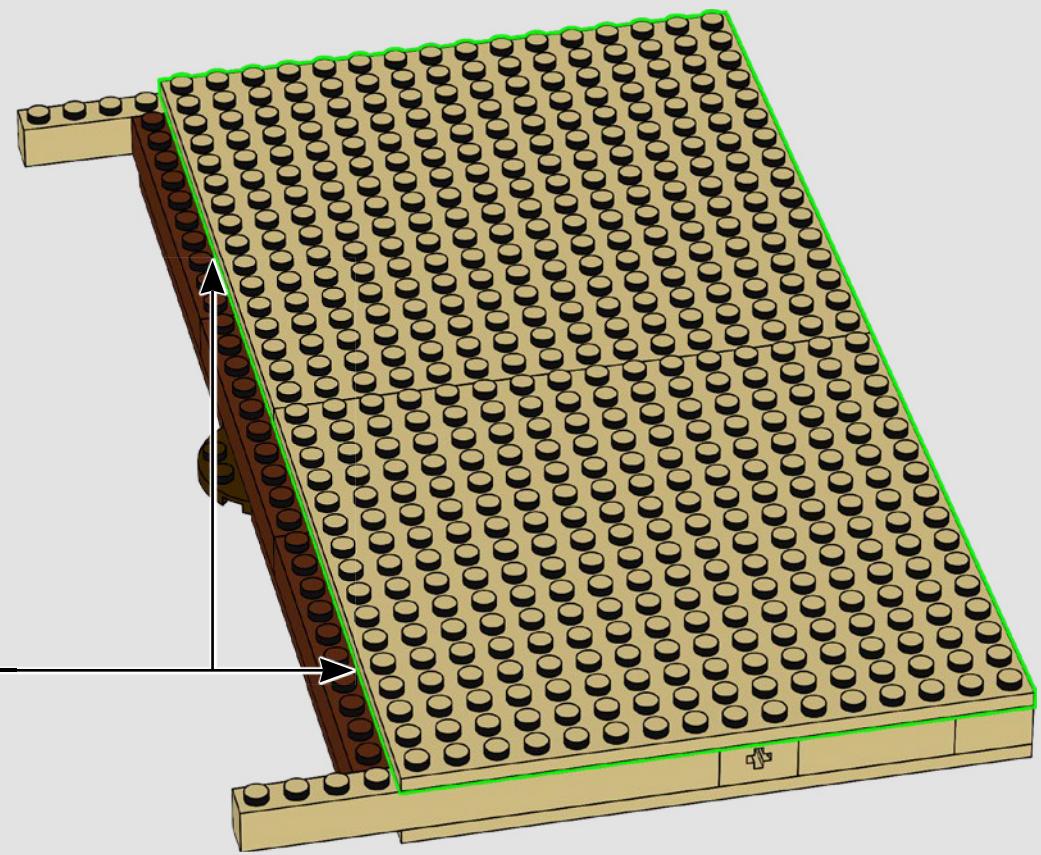
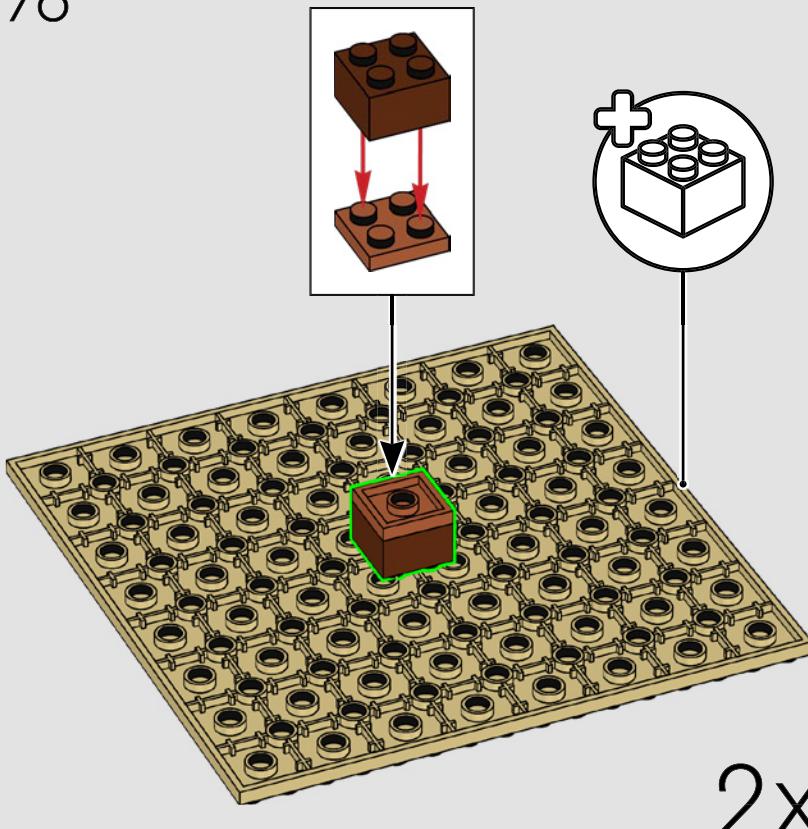


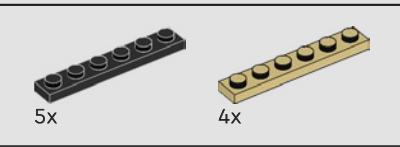
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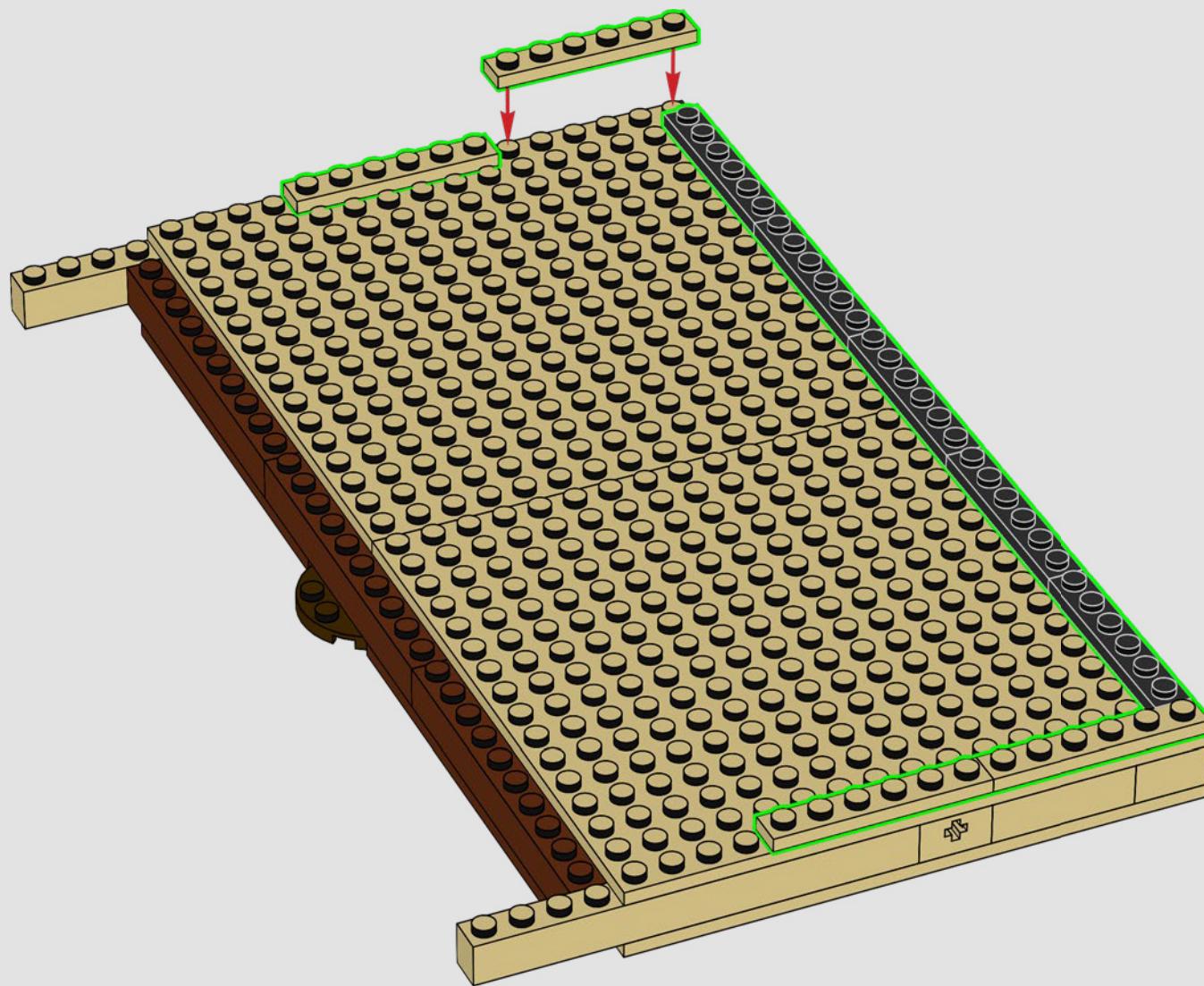


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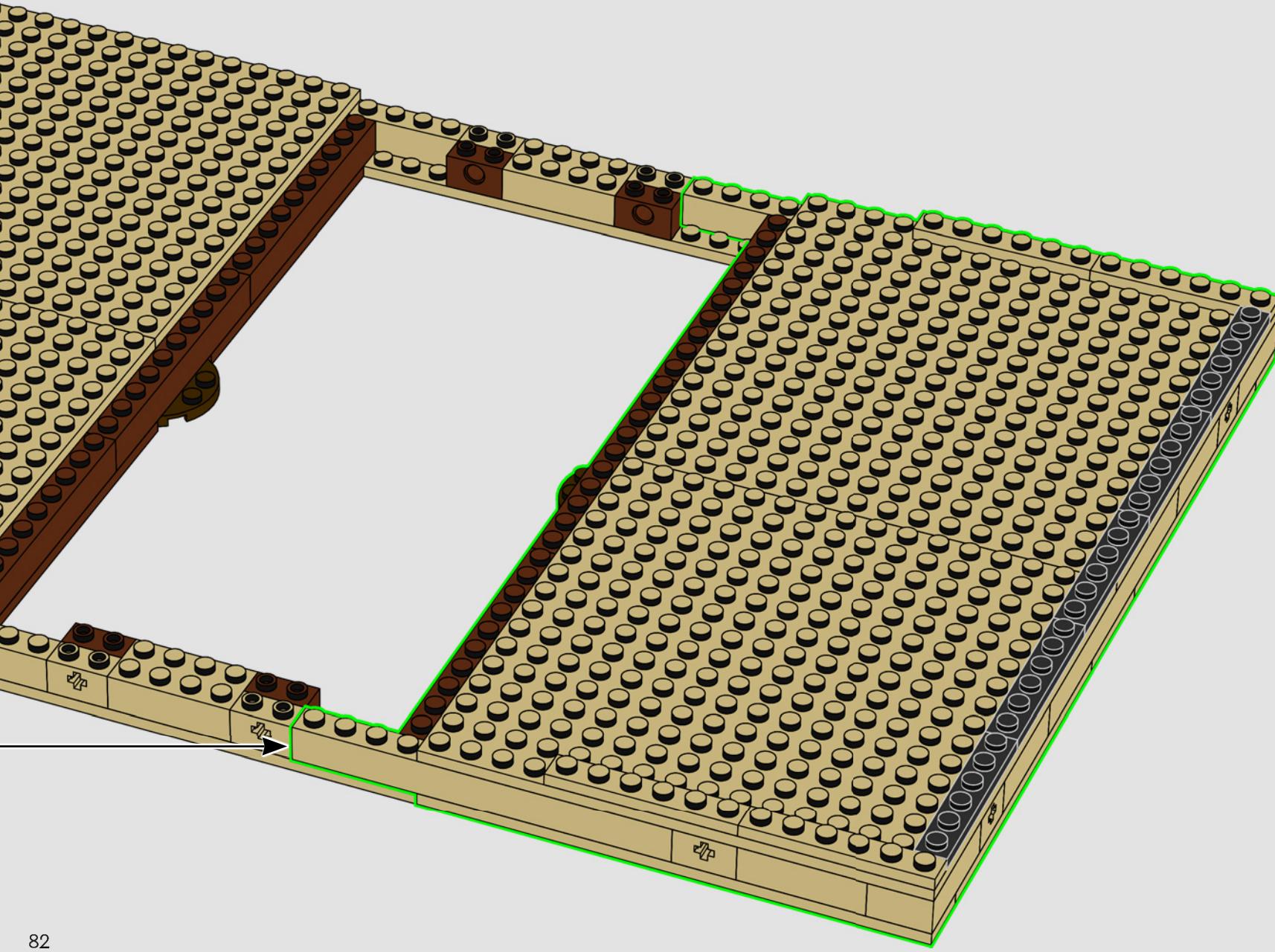




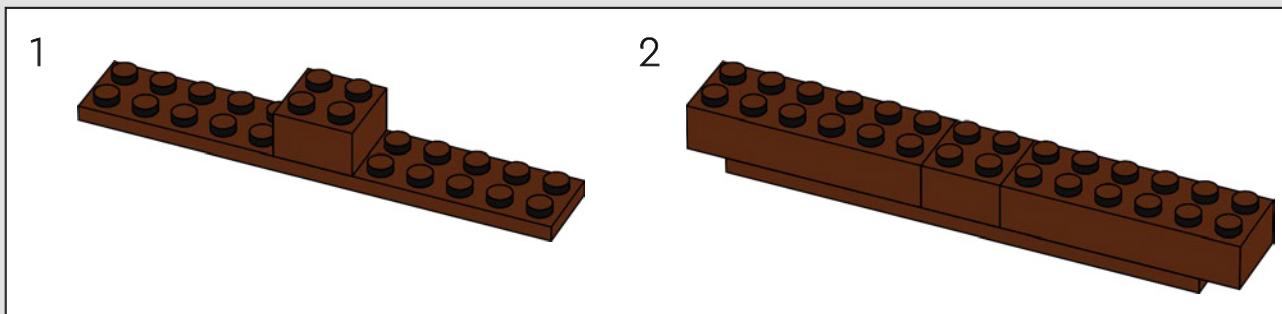
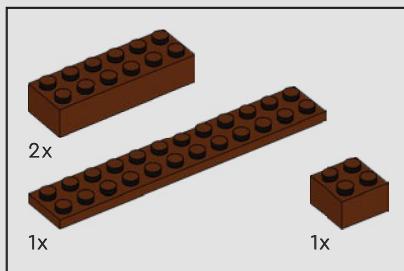
77



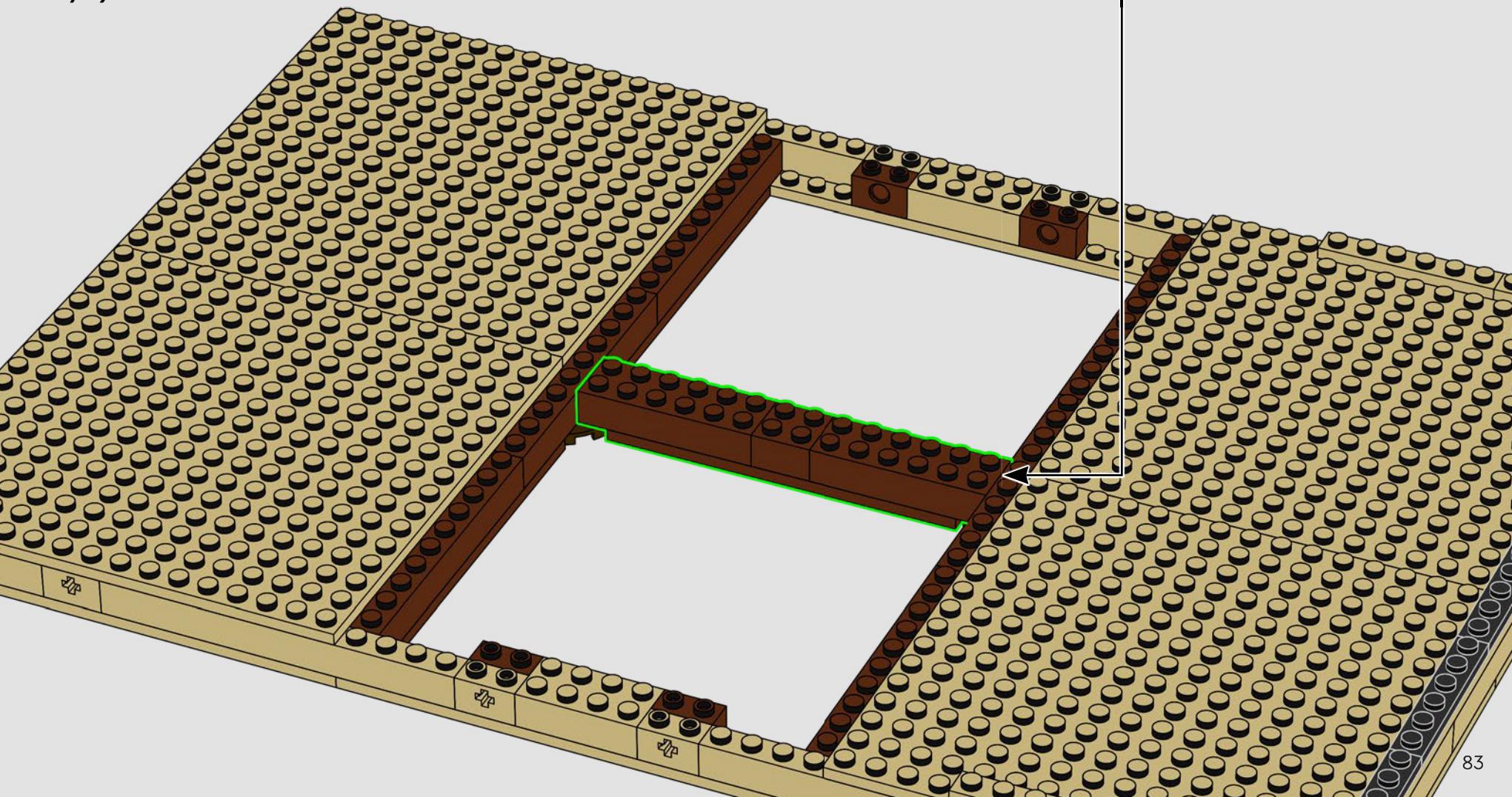
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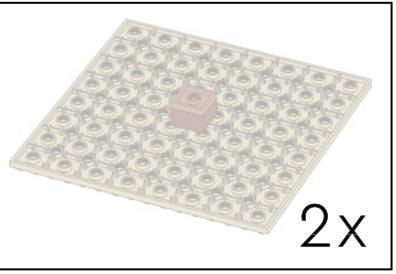


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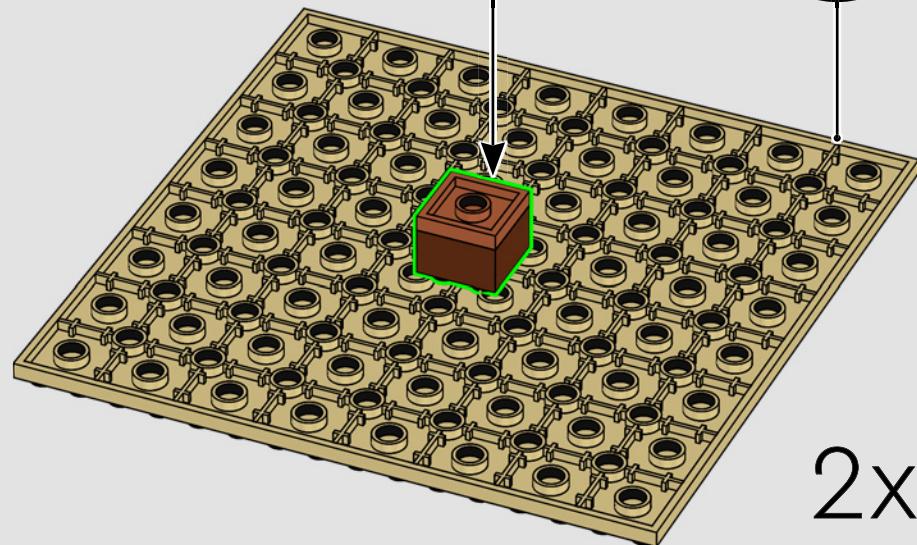


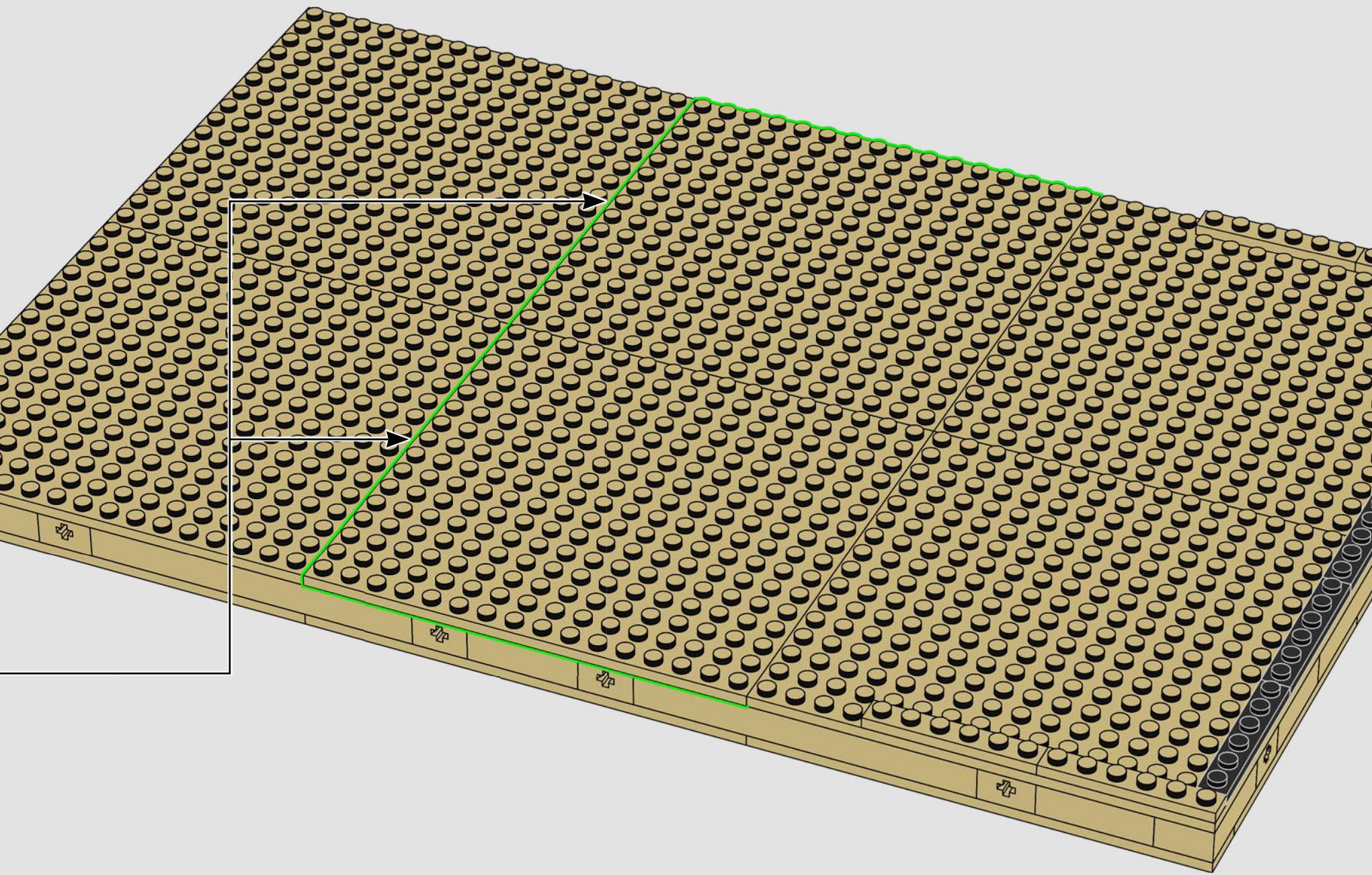
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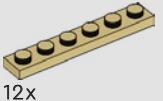




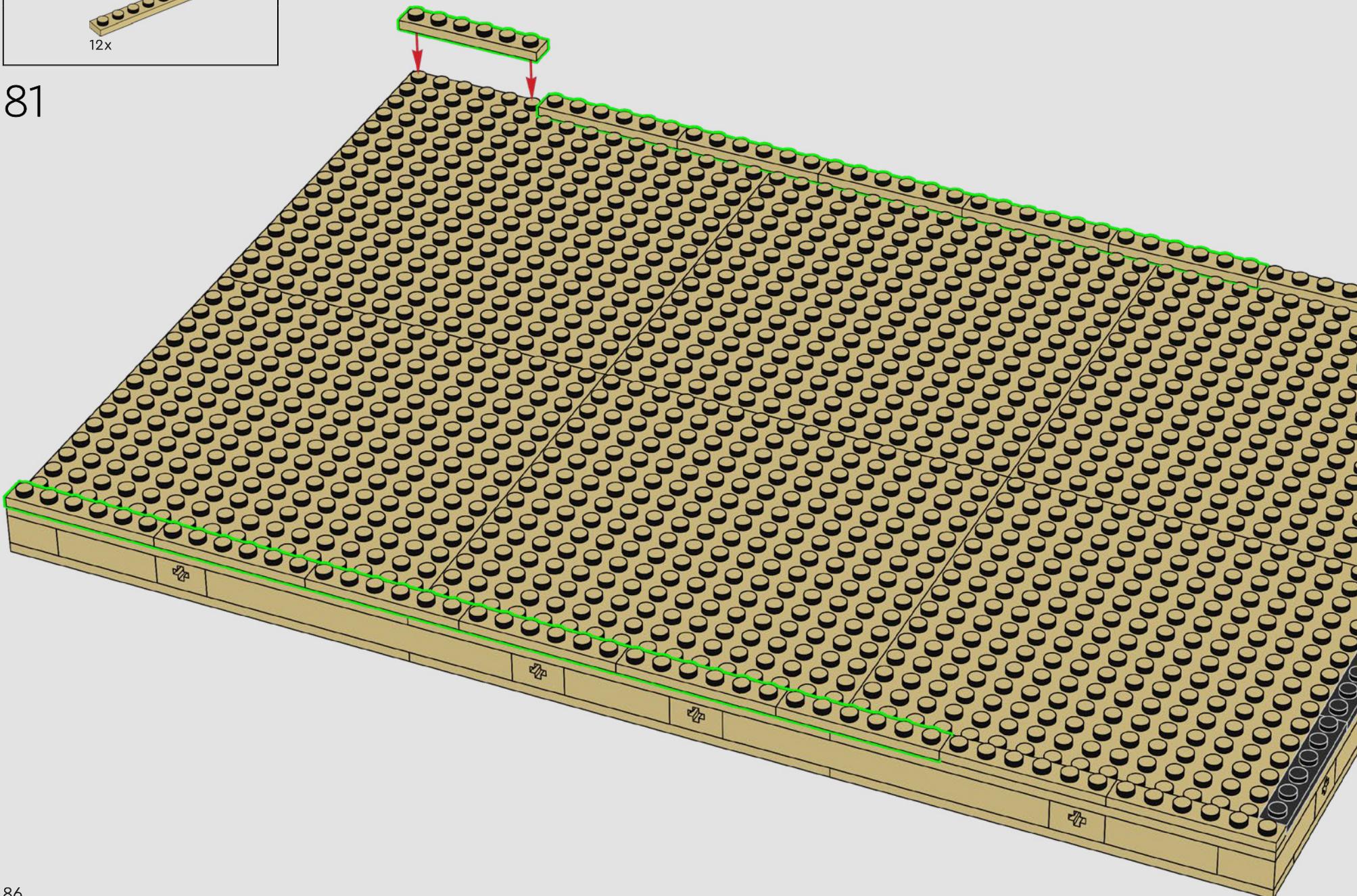
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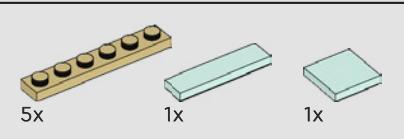
81



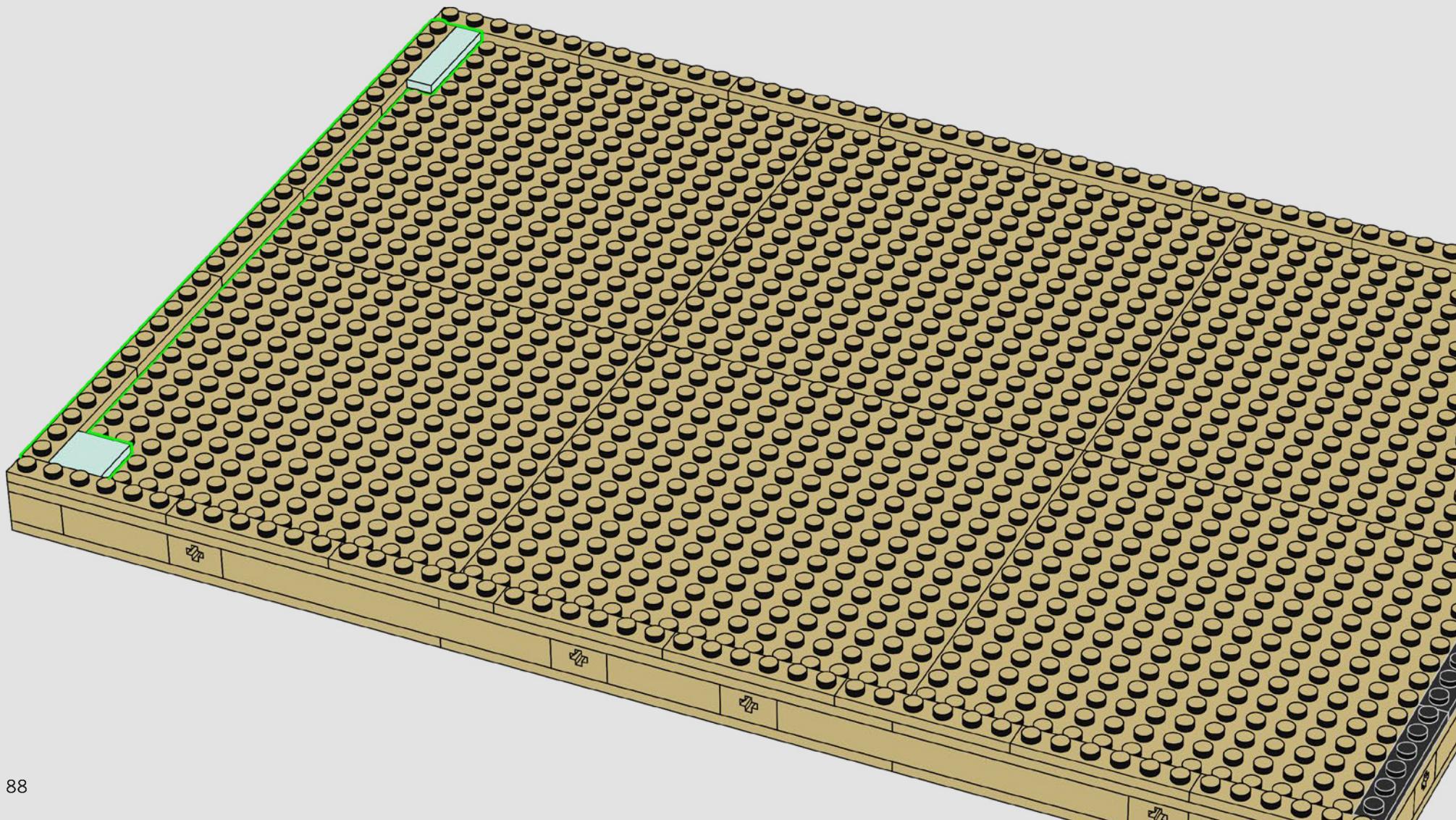


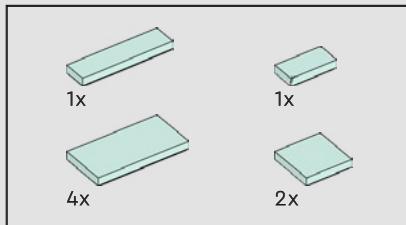
Escanea el código QR para escuchar el capítulo 3 de la exclusiva banda sonora del set LEGO® Art *Mona Lisa*.



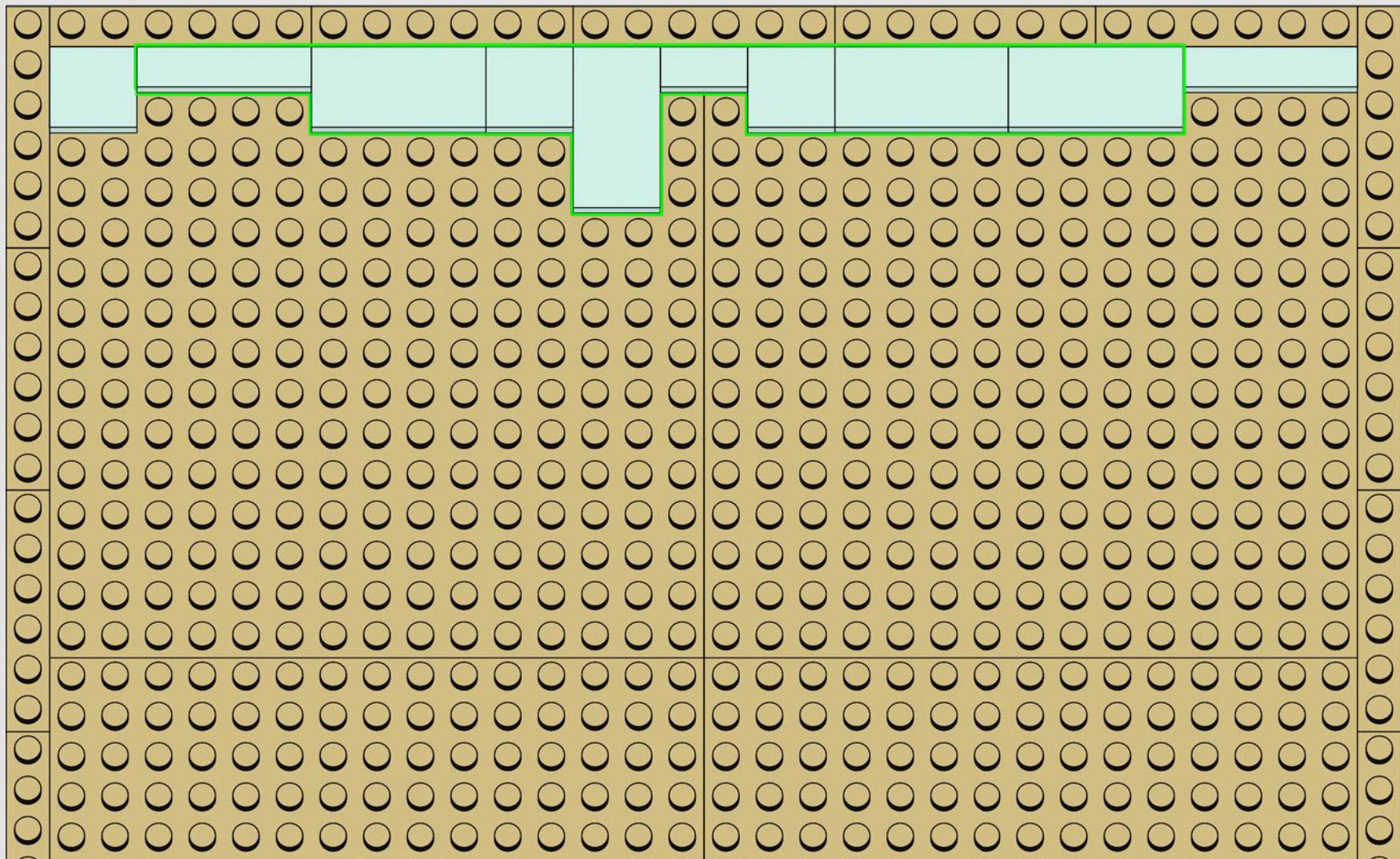


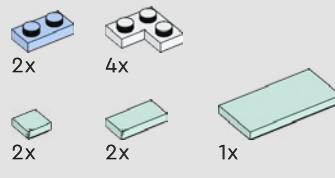
82



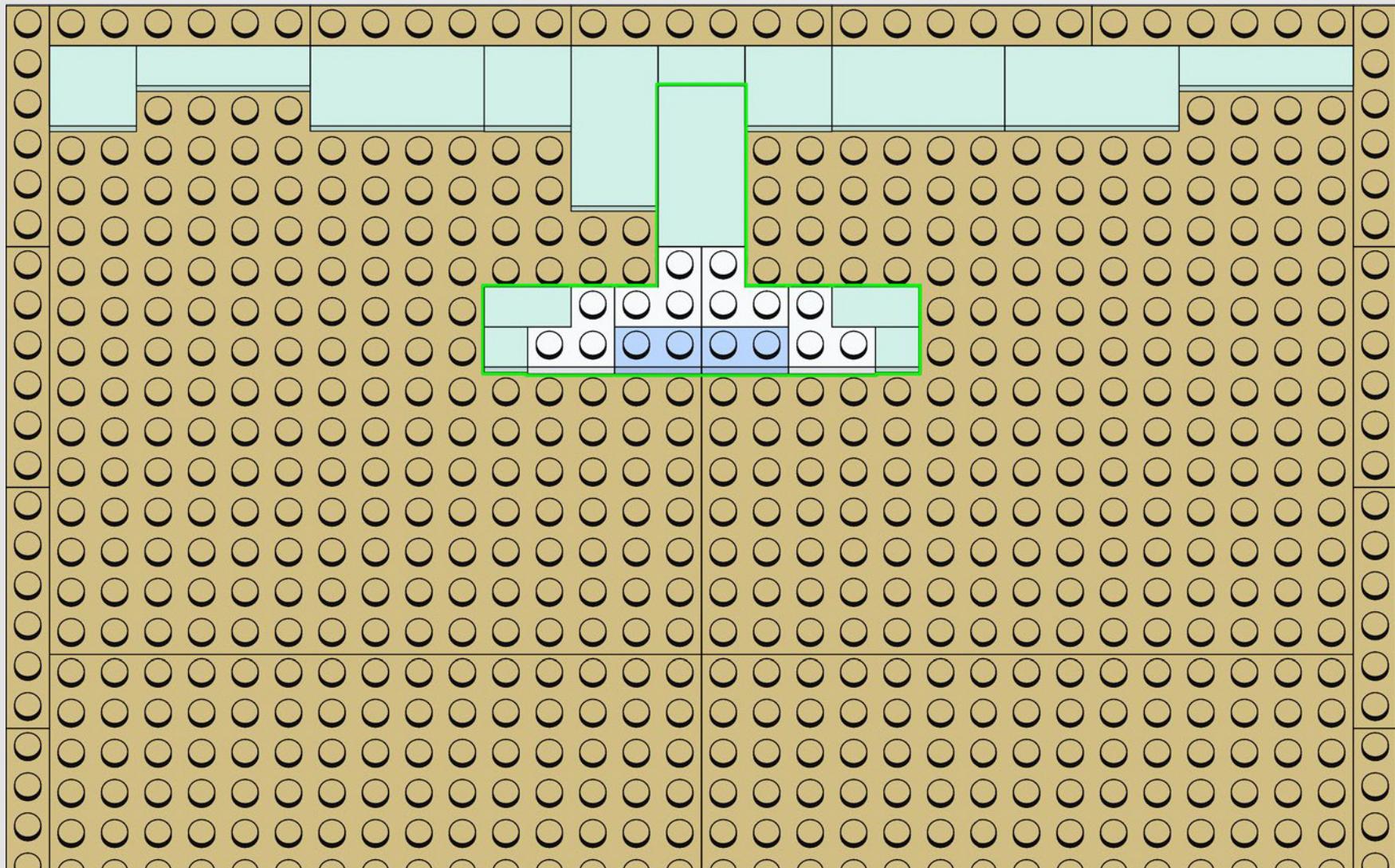


83





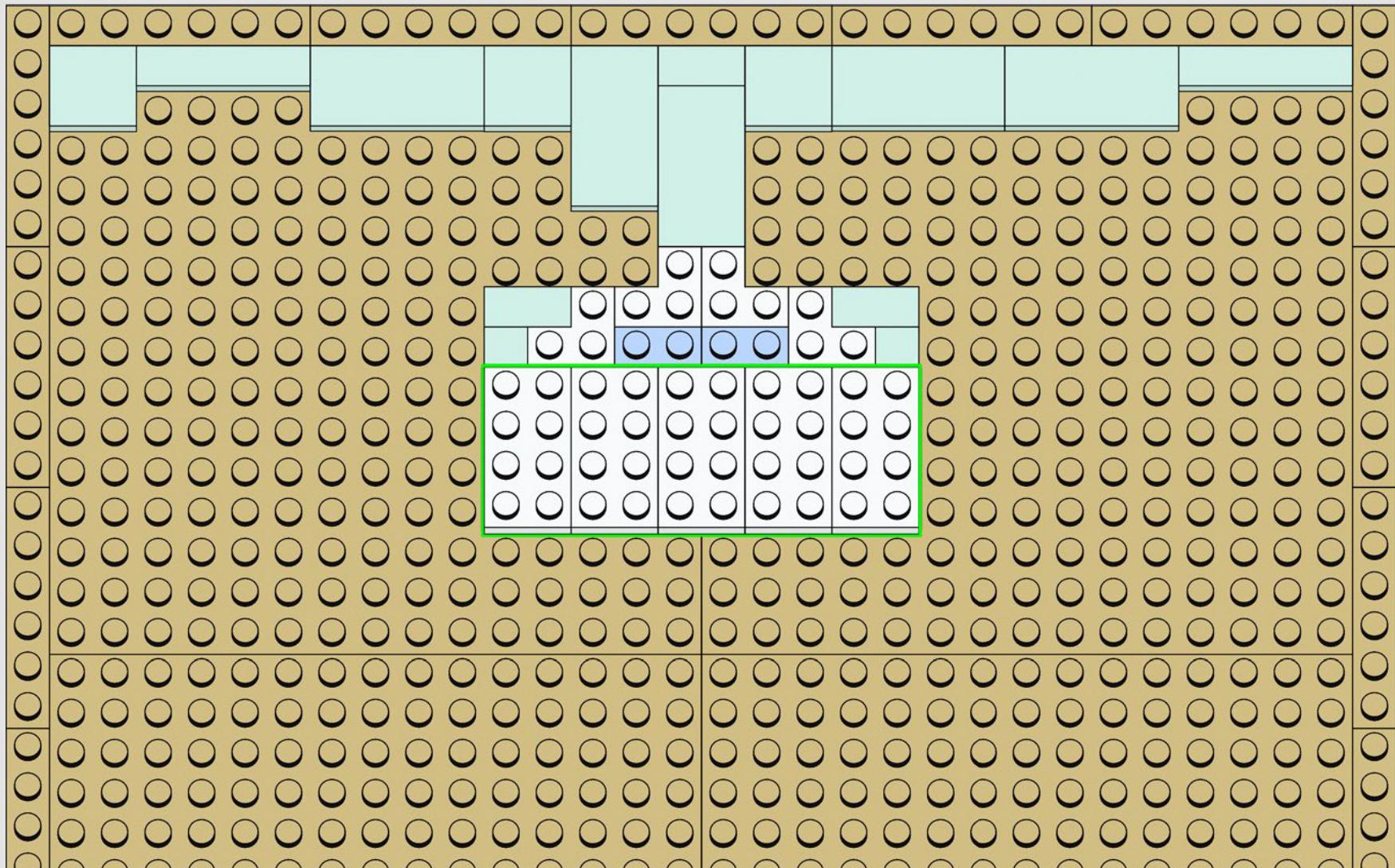
84

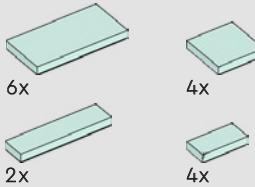




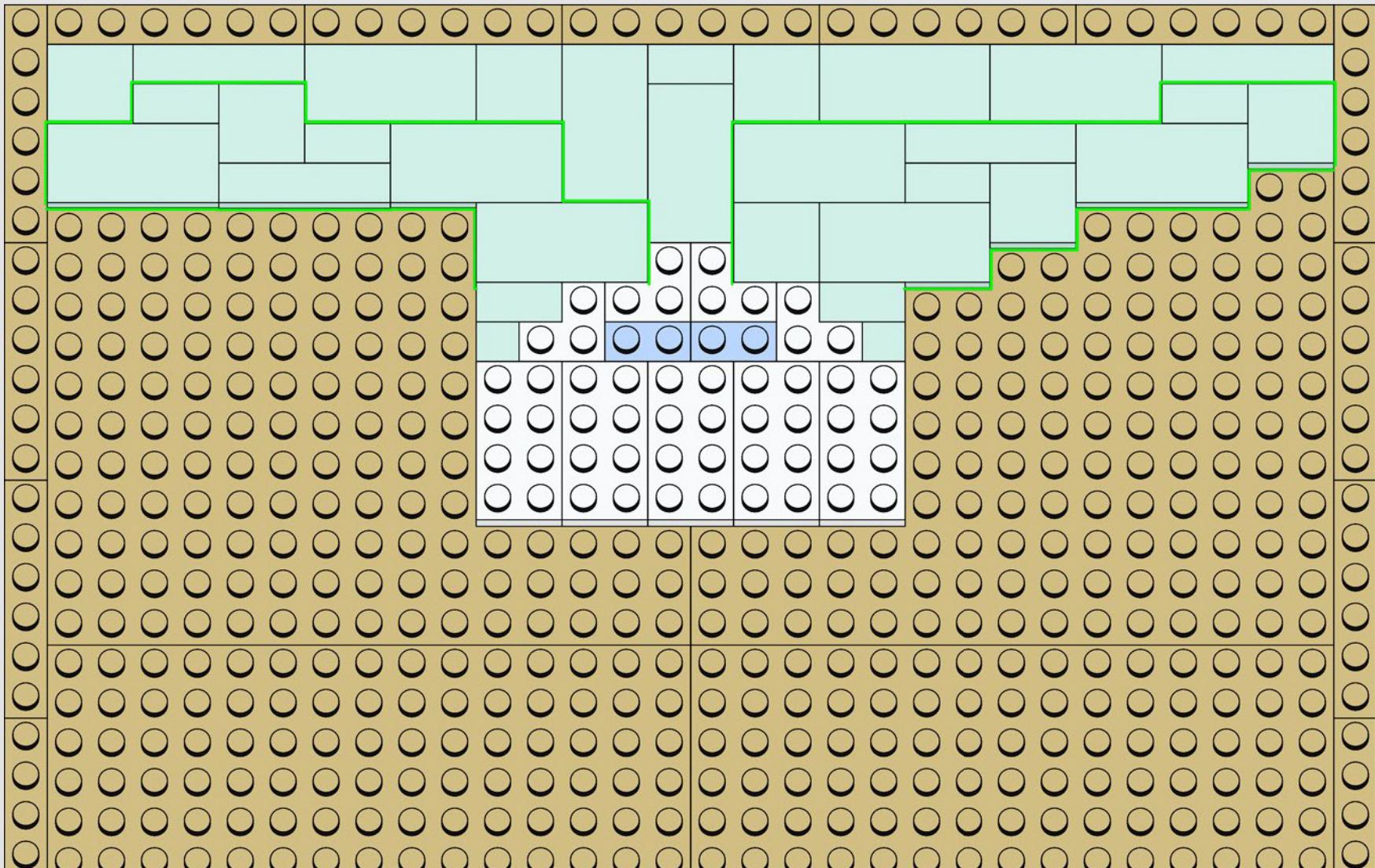
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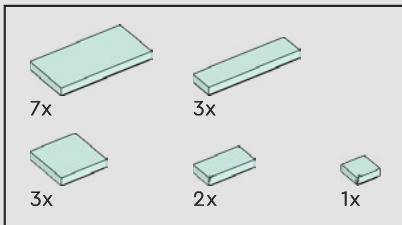
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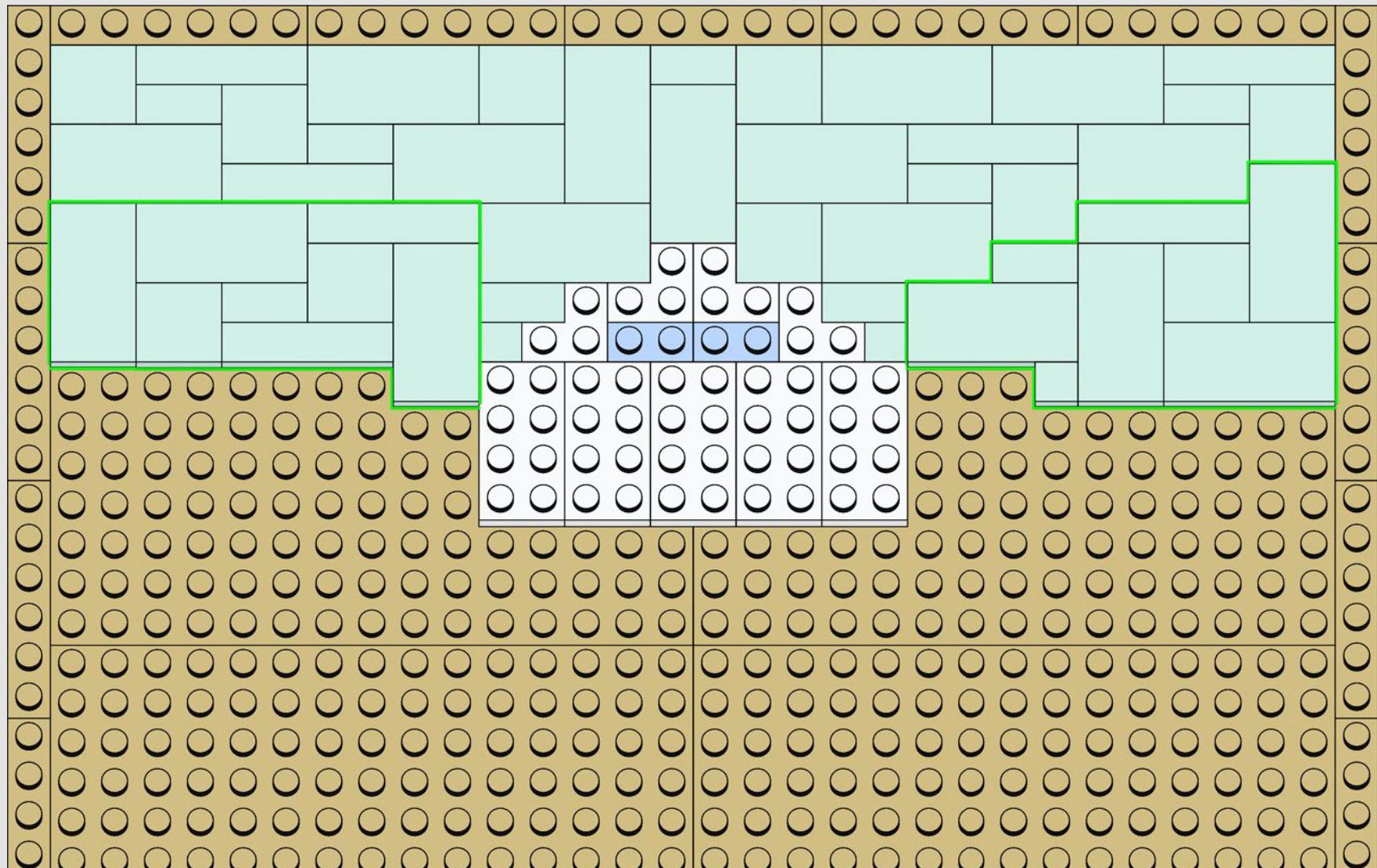


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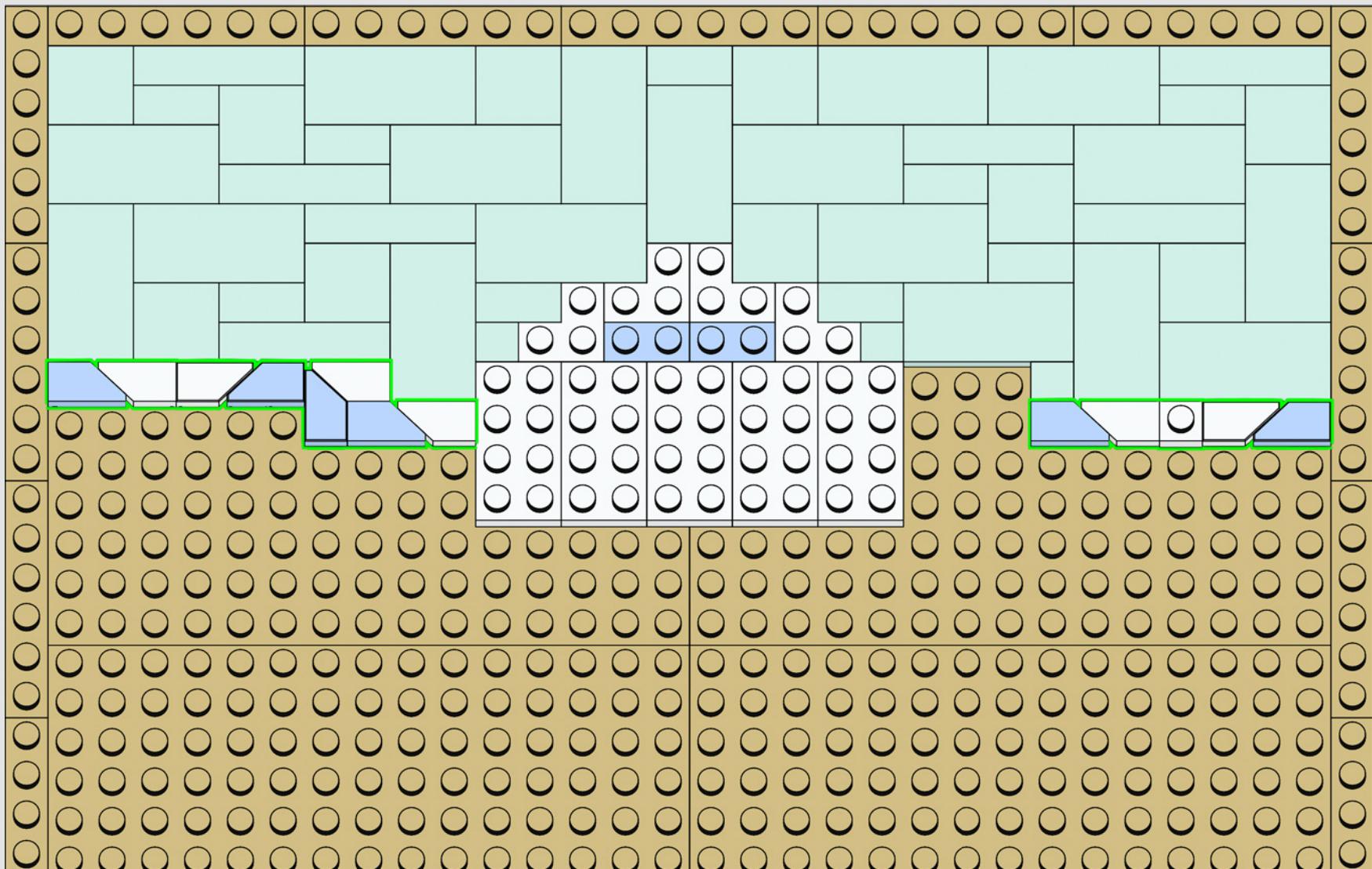


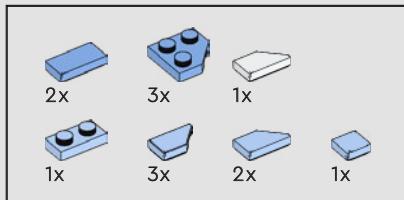
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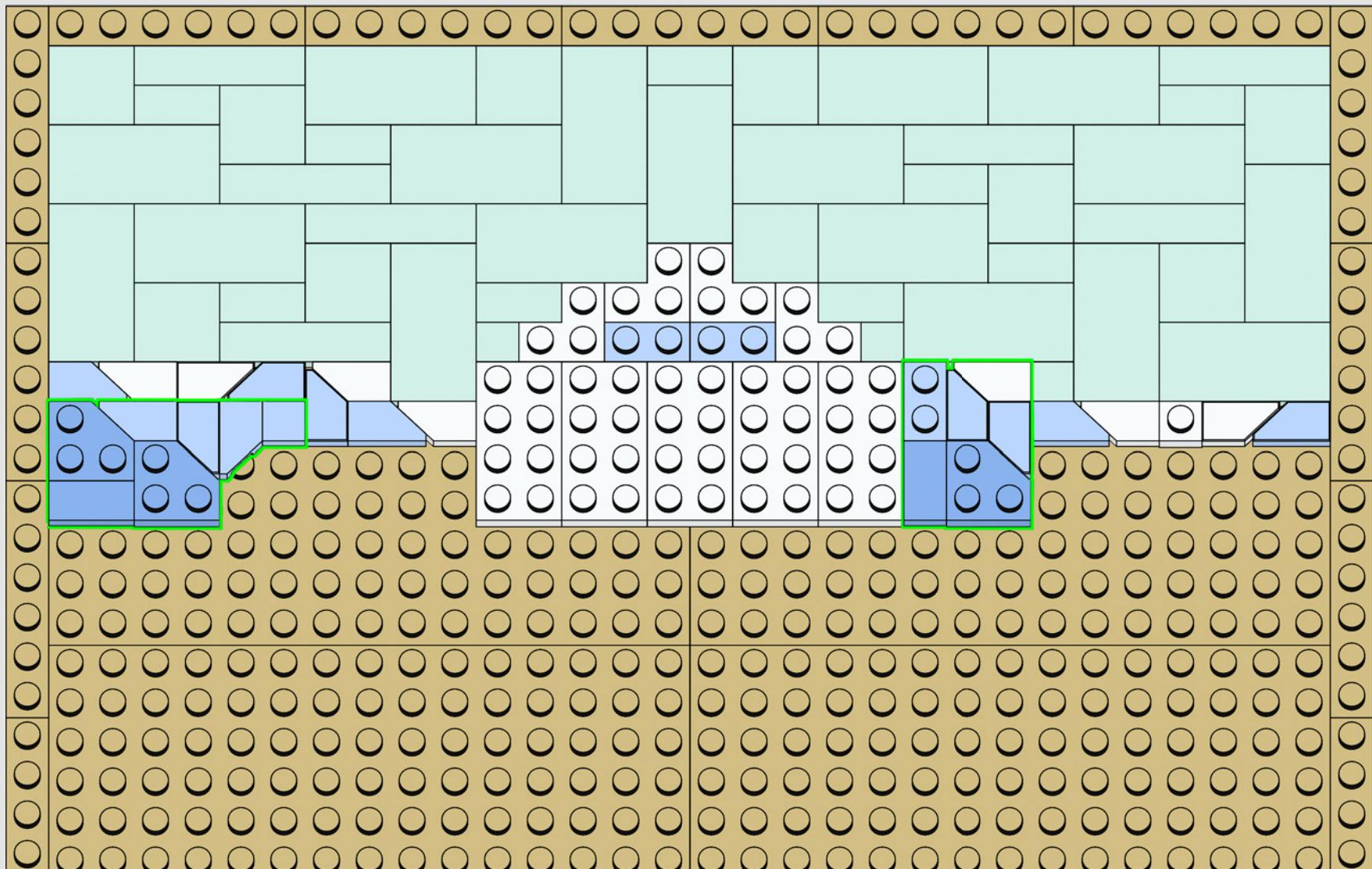


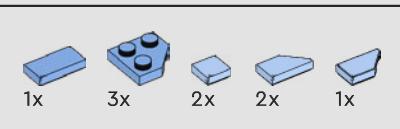
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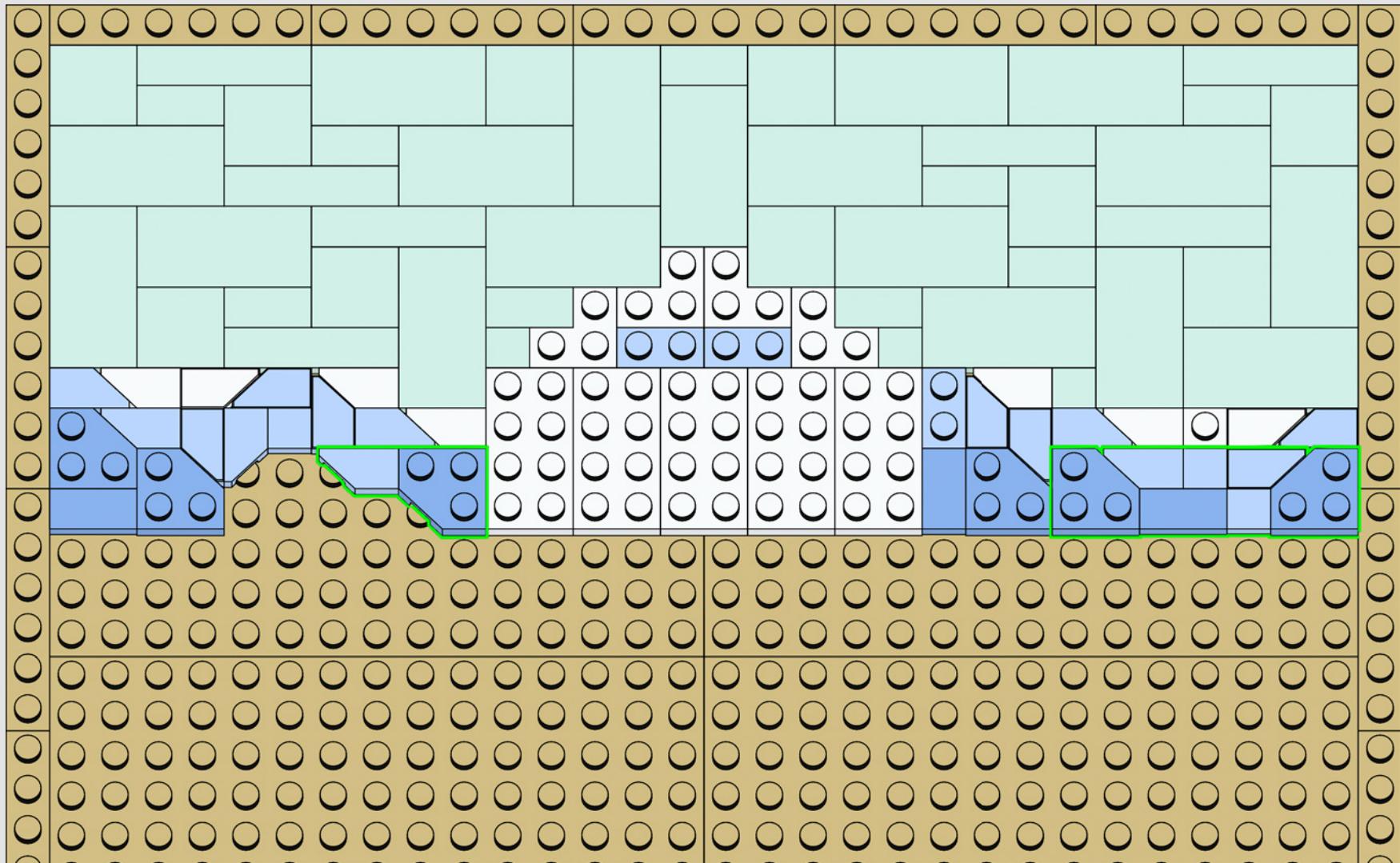


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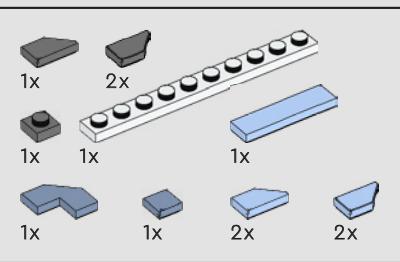




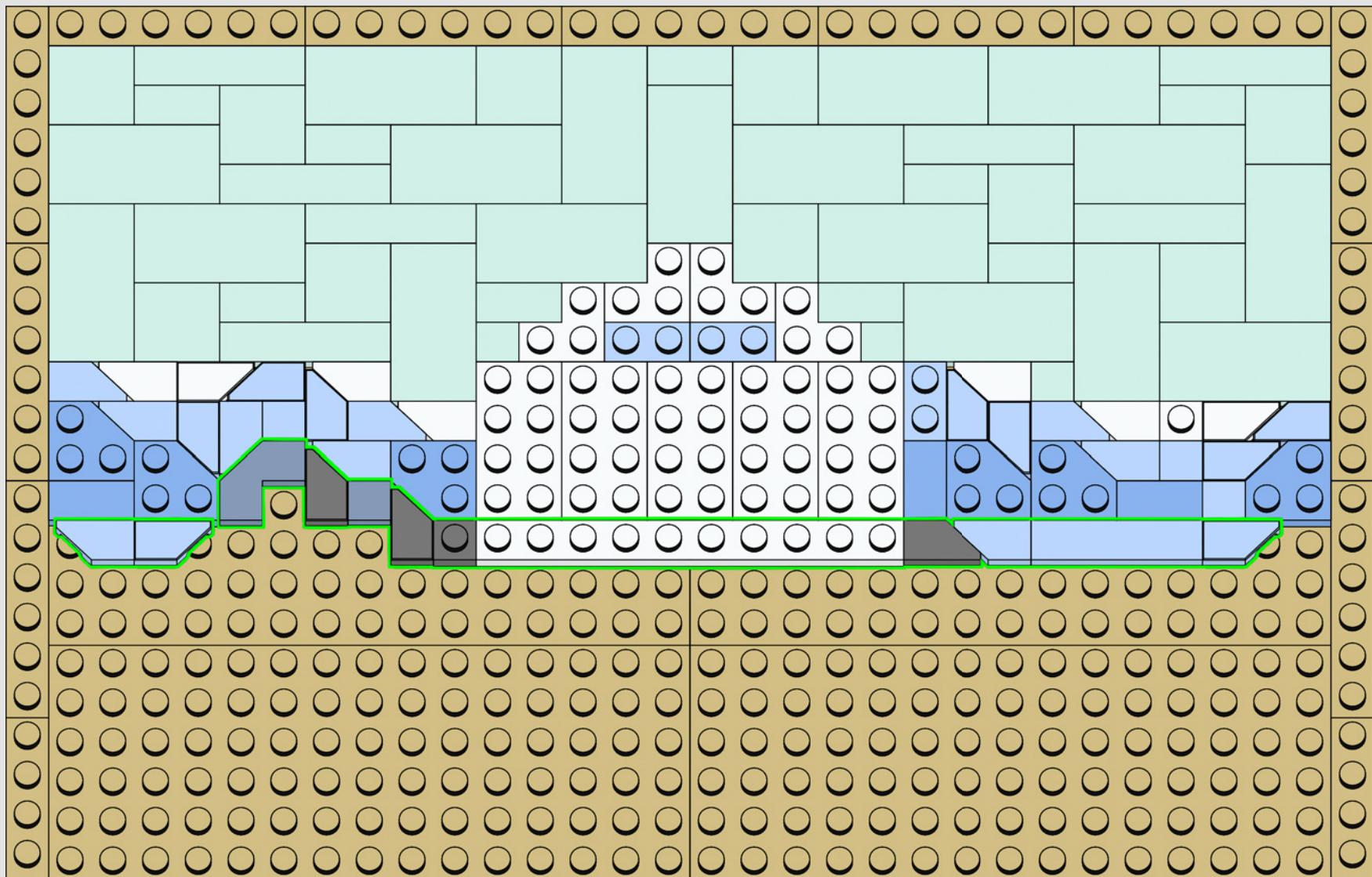
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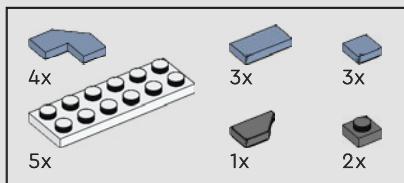




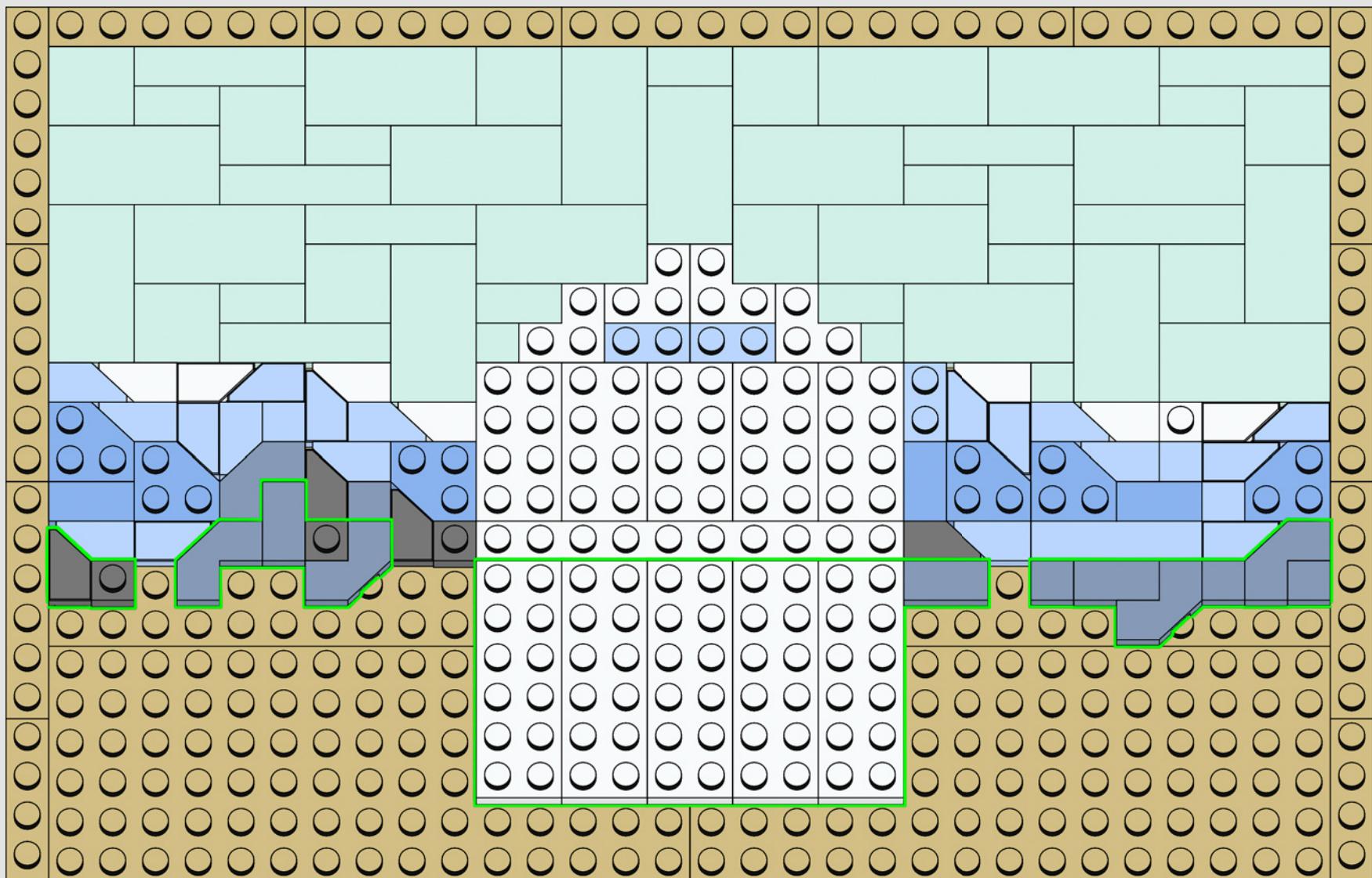
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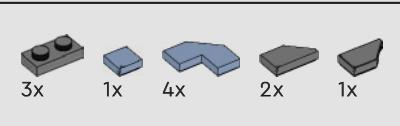


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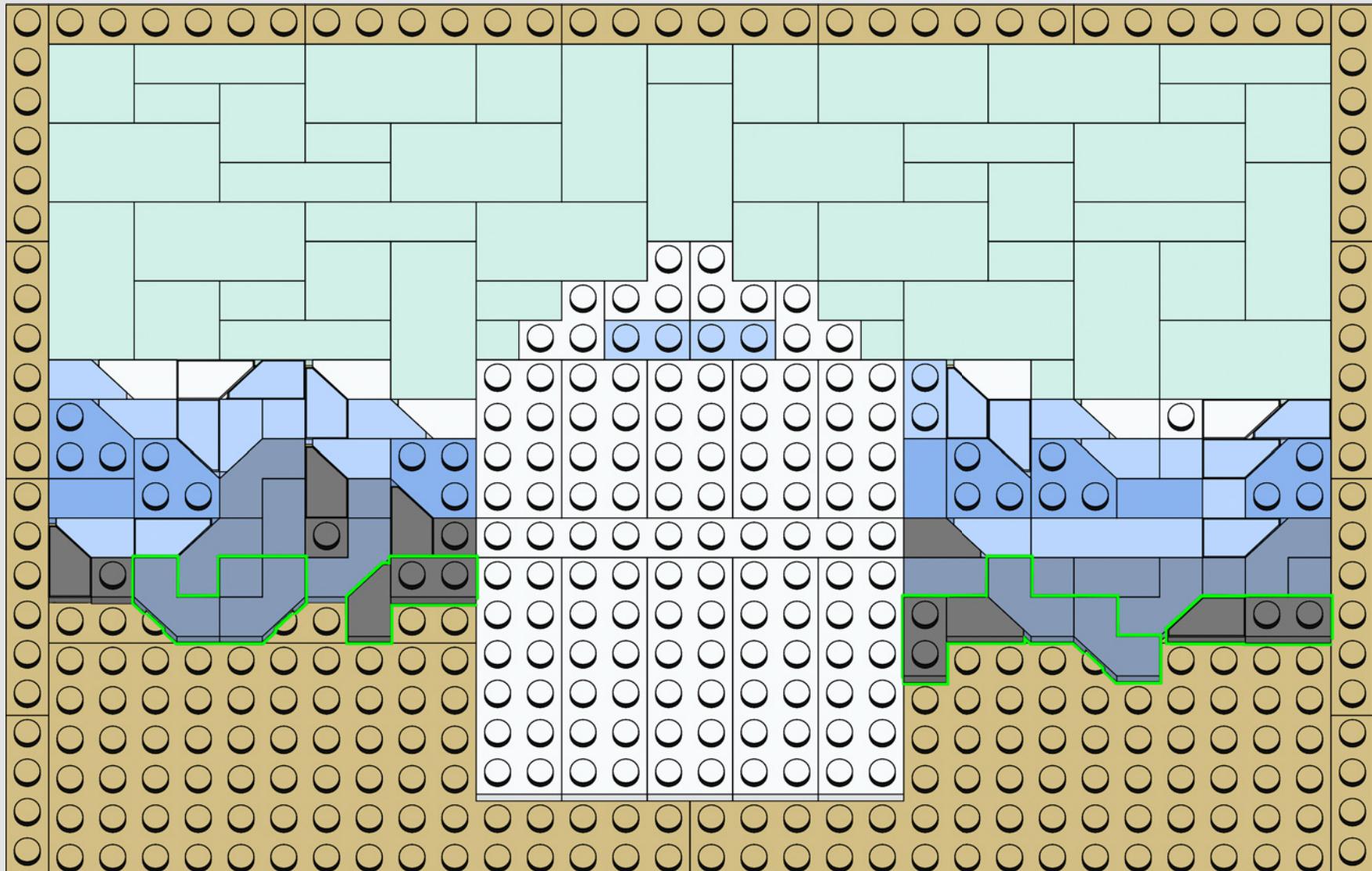


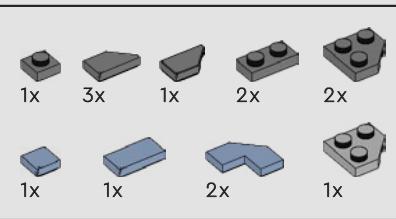
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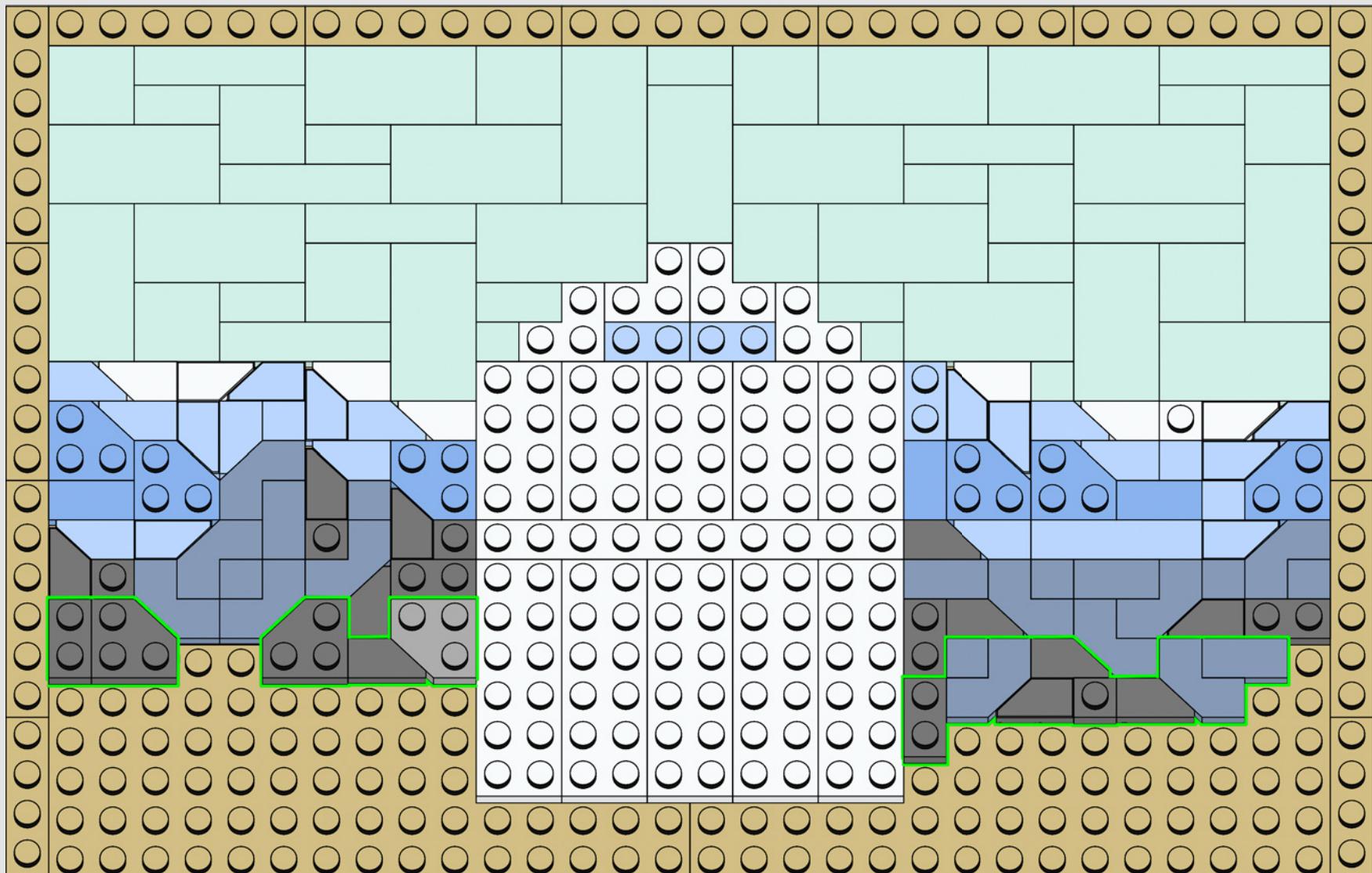


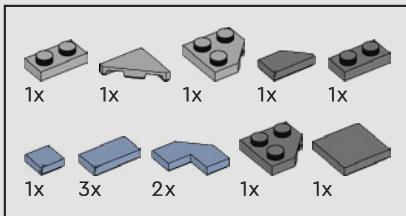
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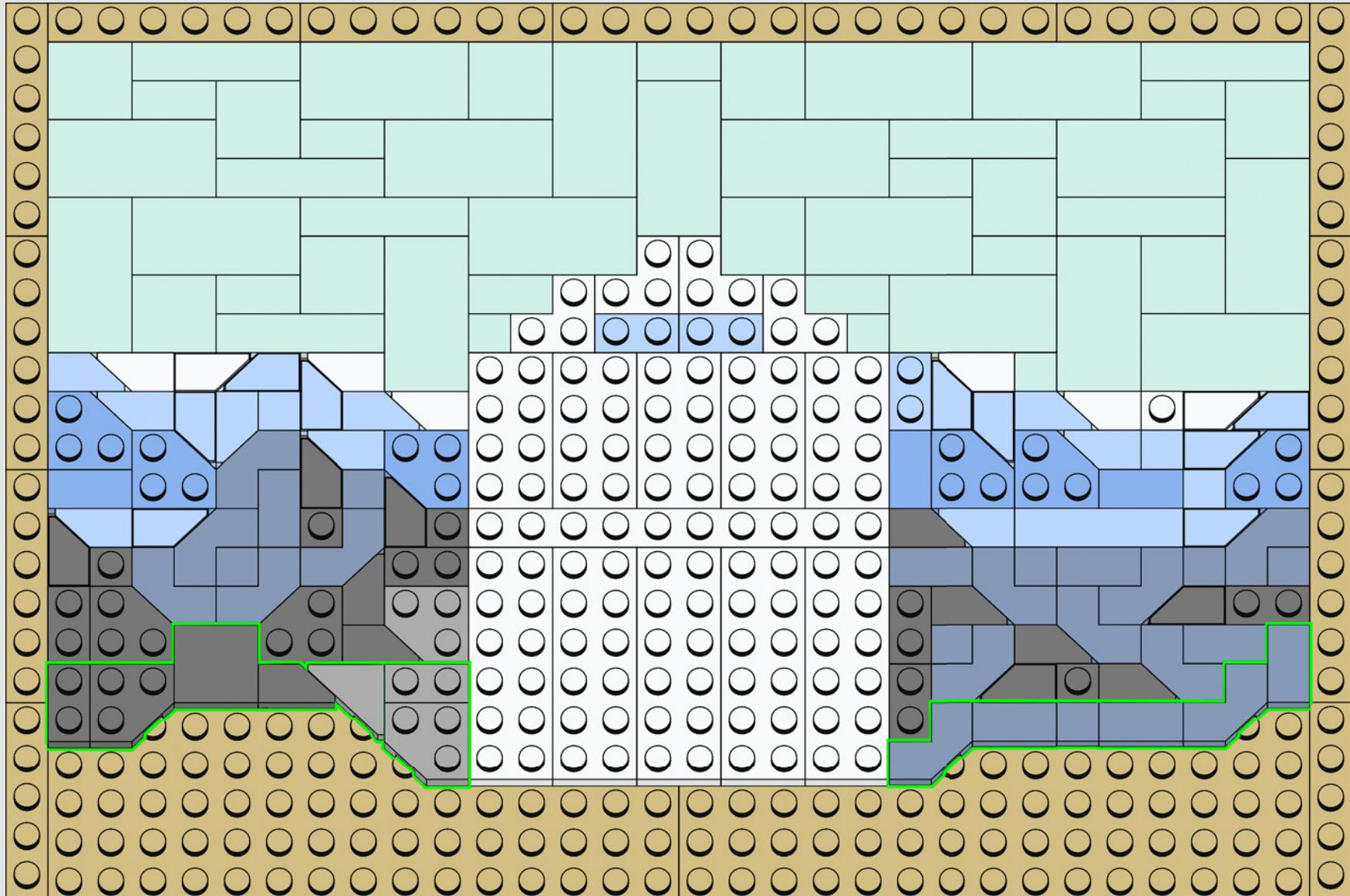


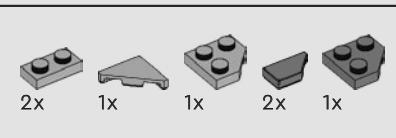
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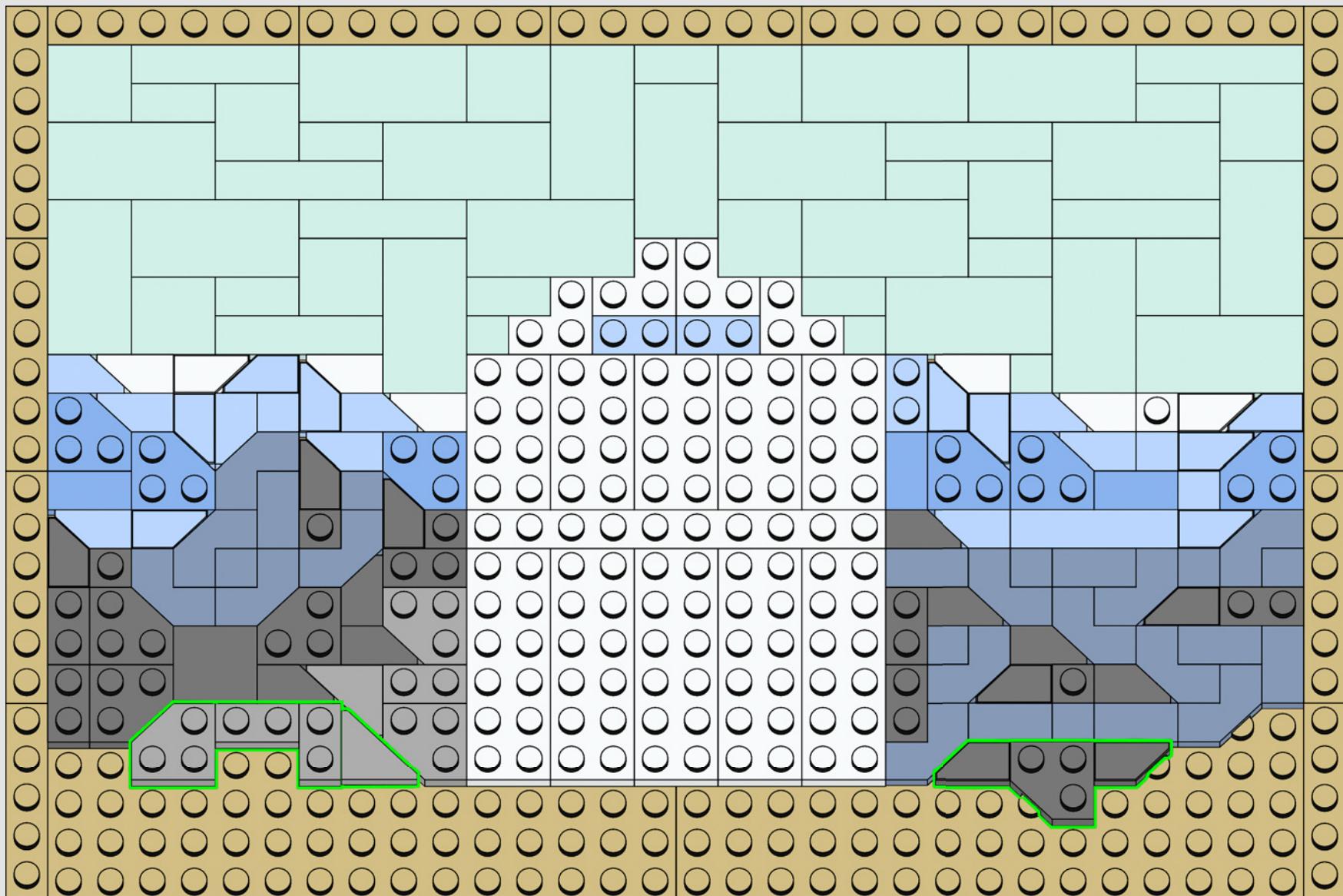


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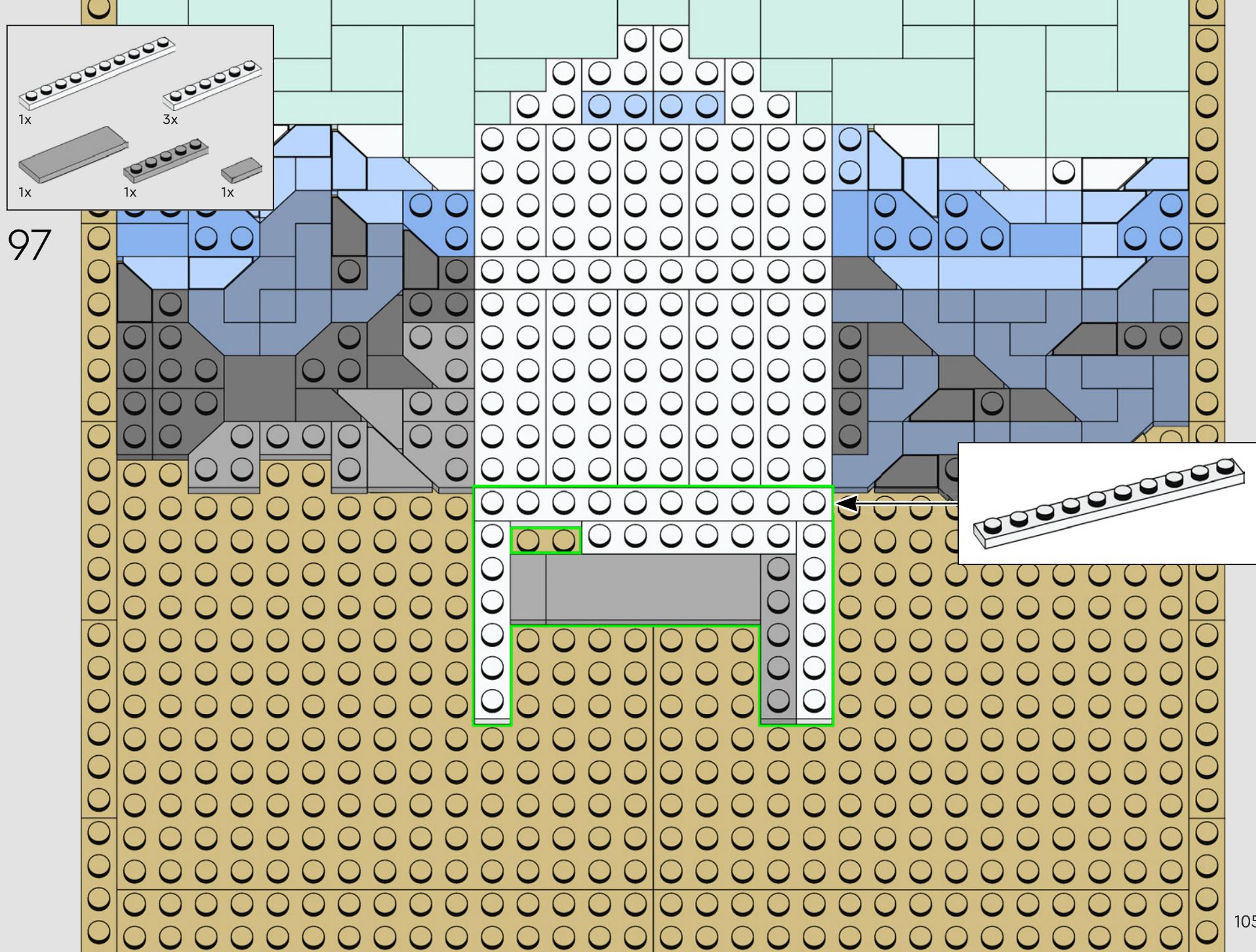




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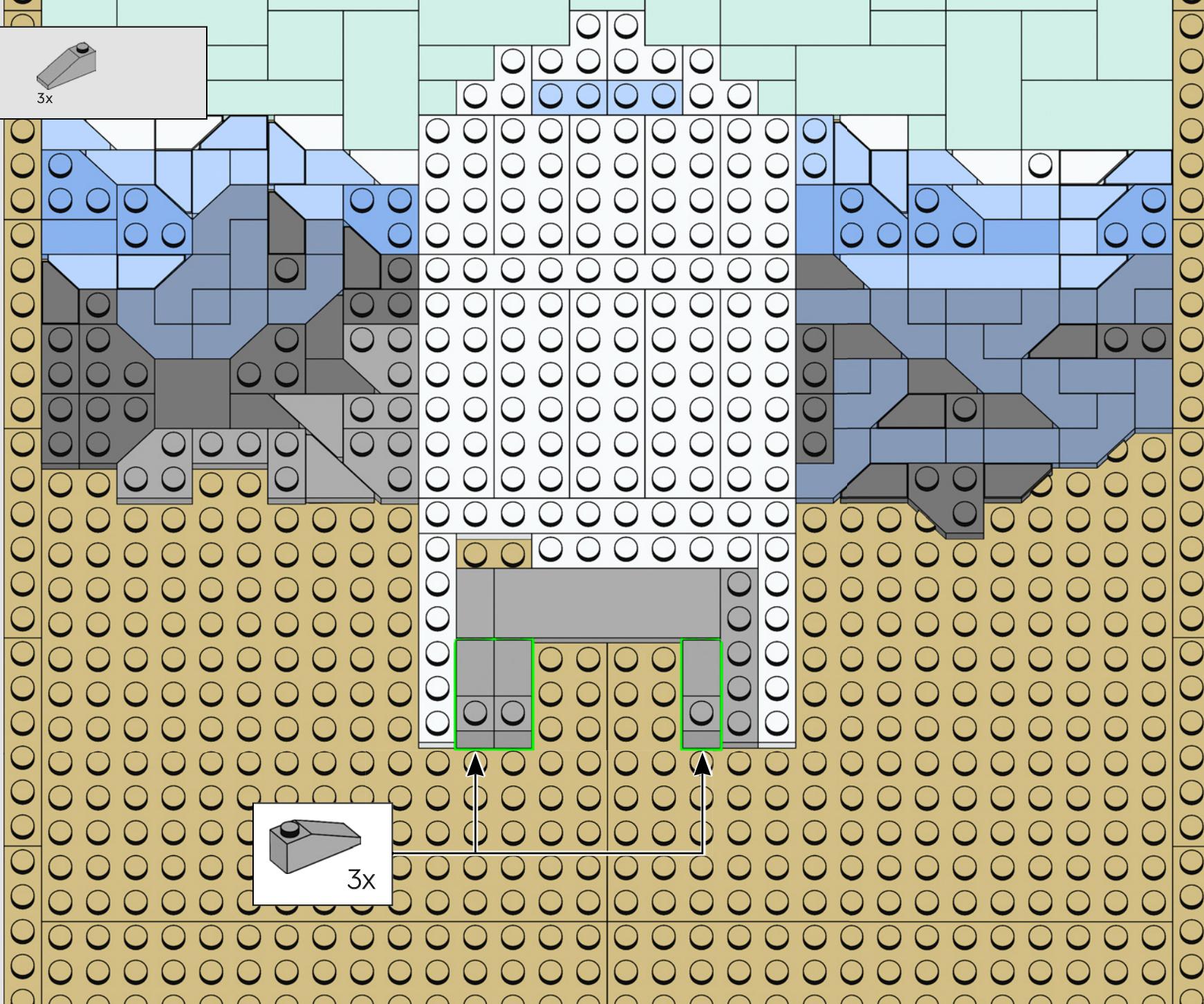
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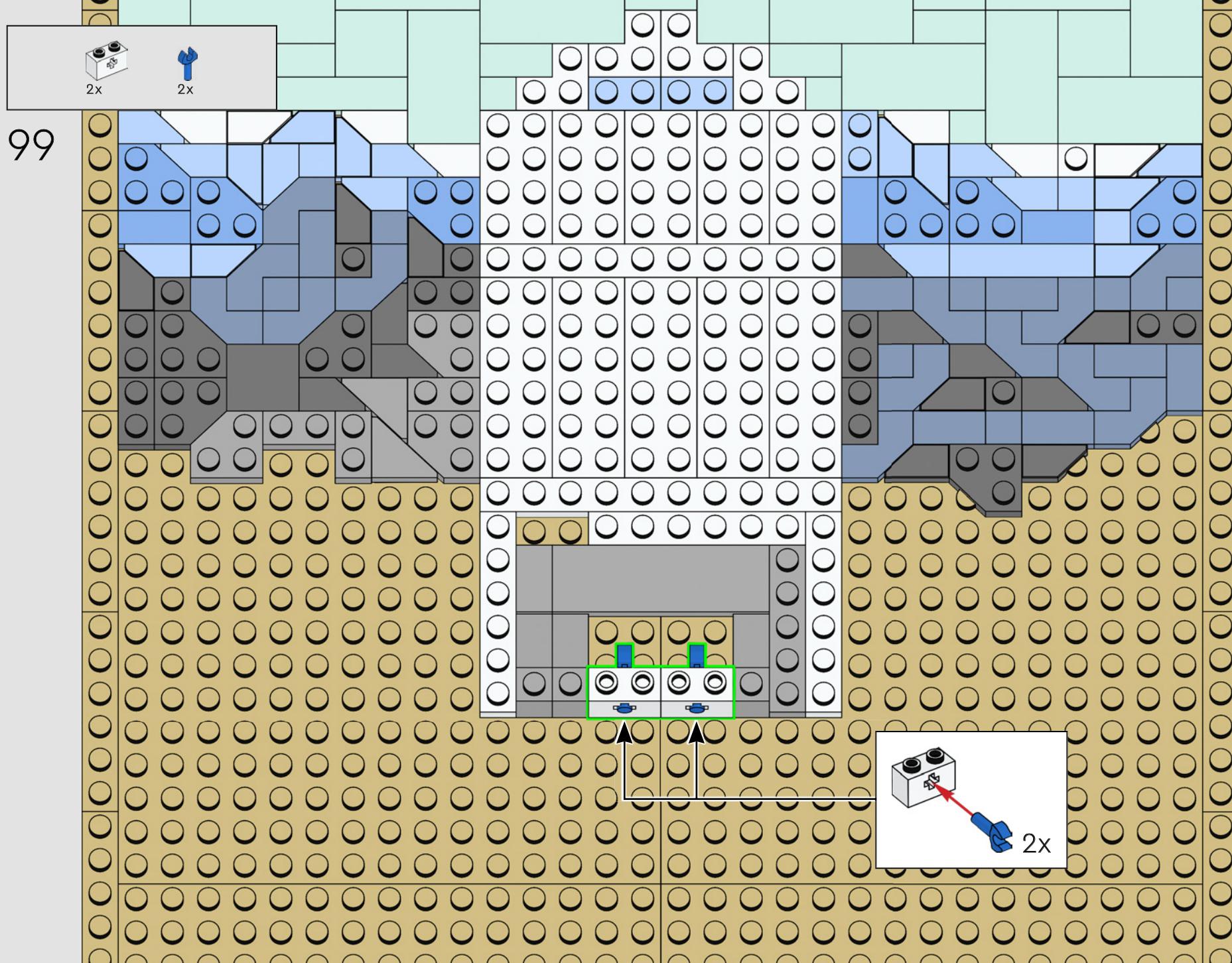
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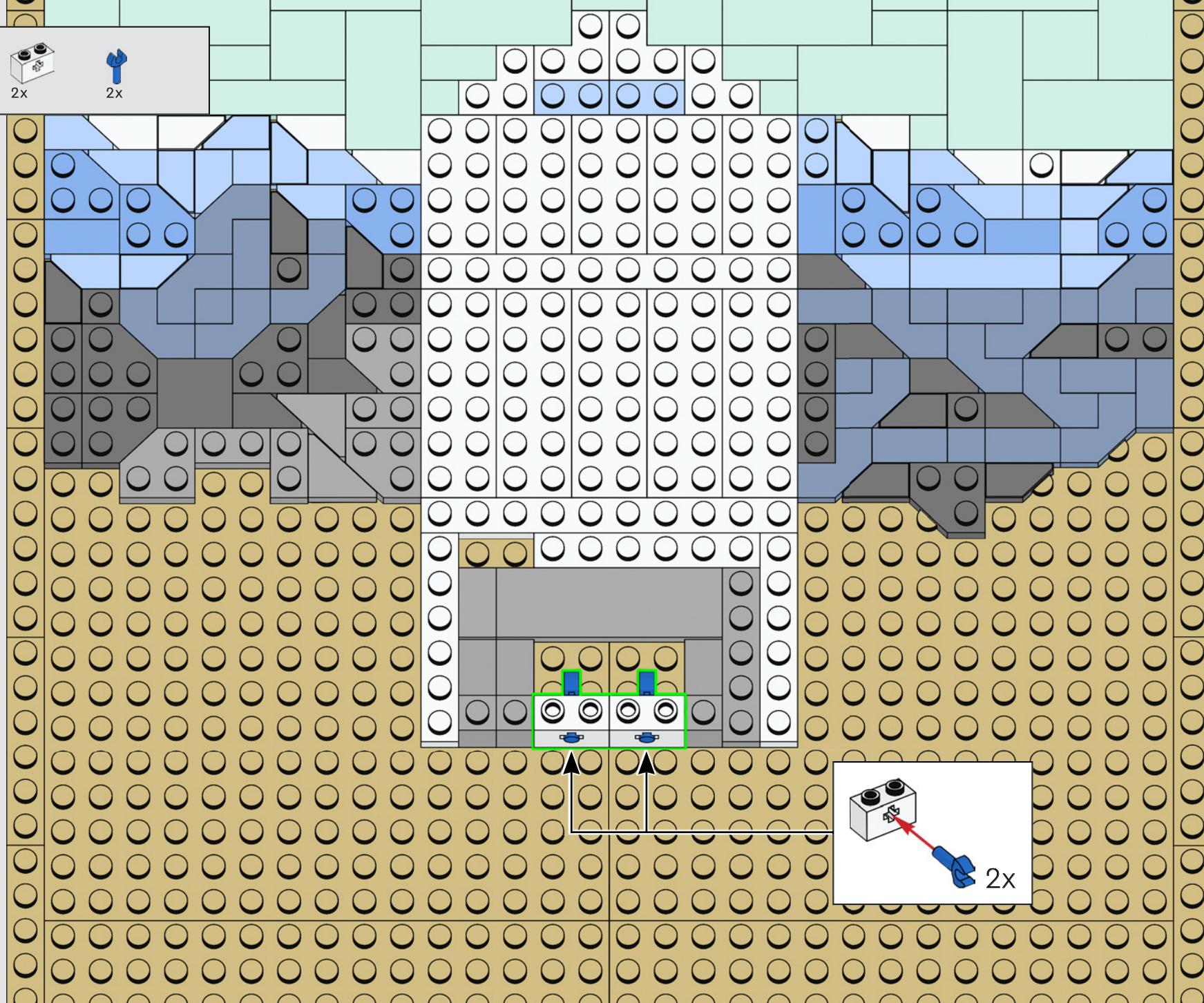
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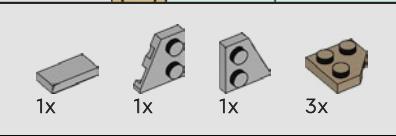




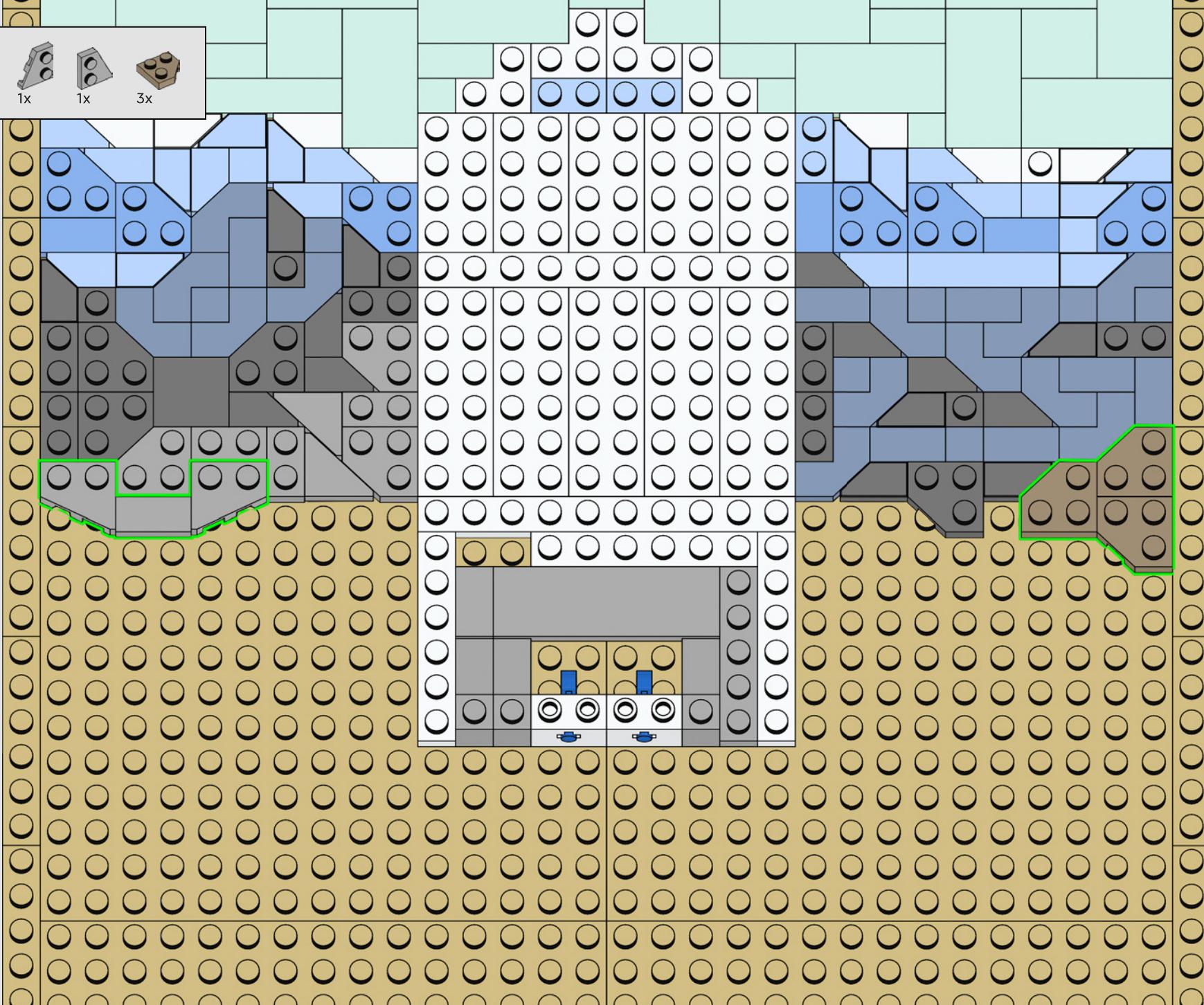
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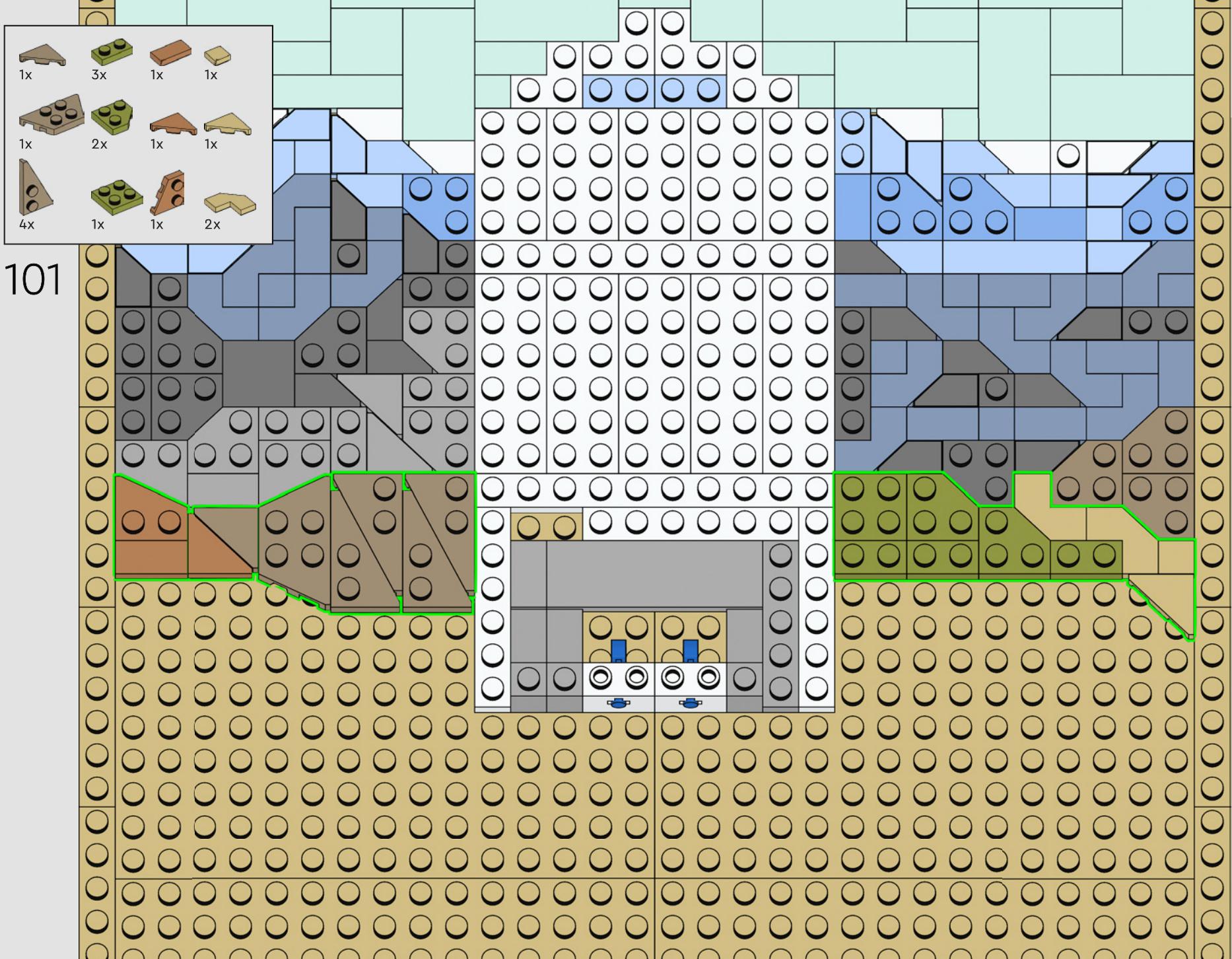


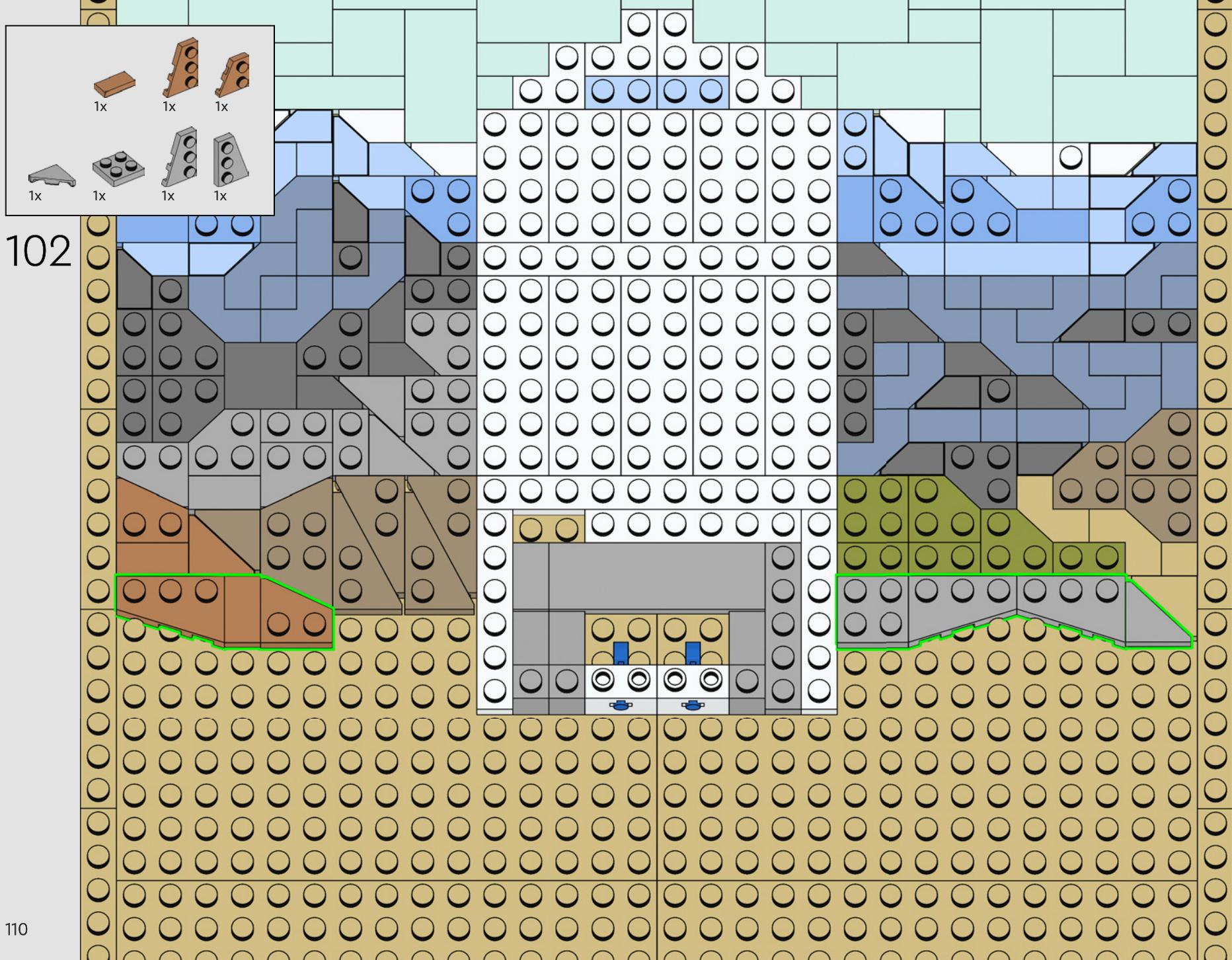
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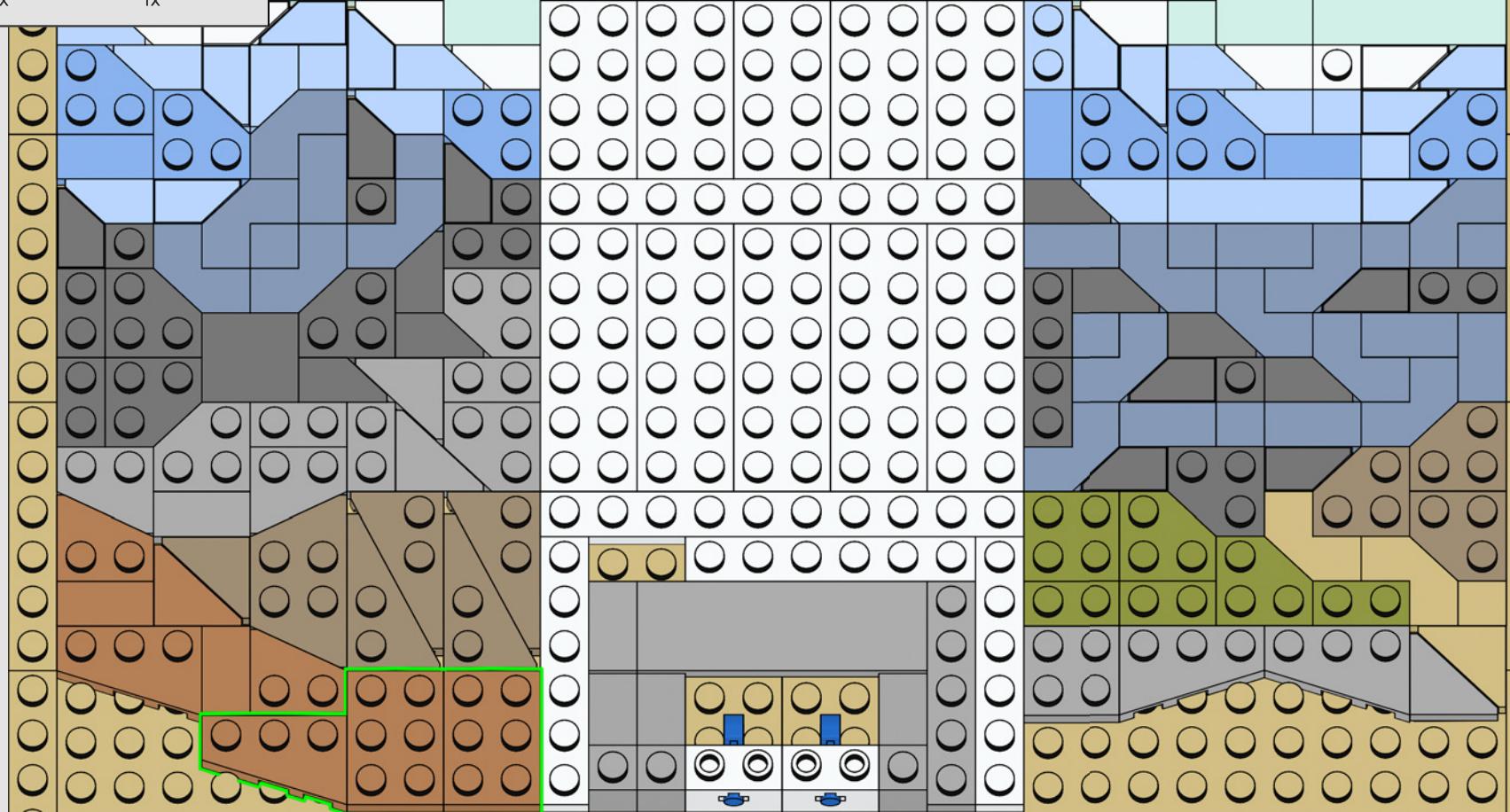




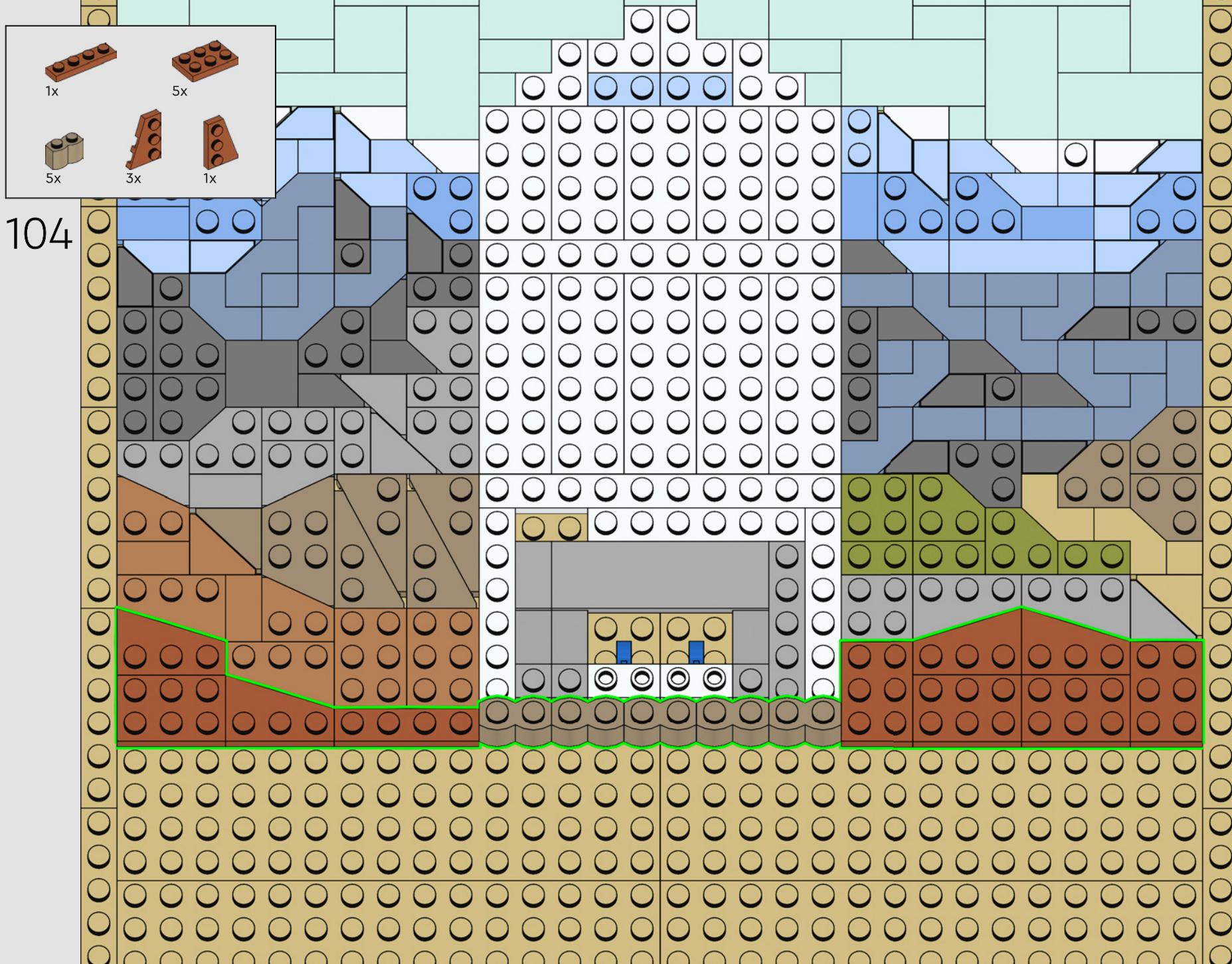
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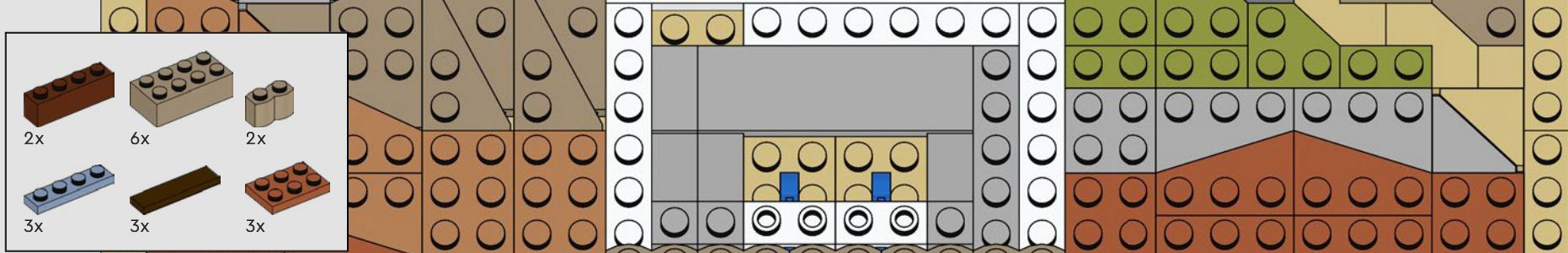
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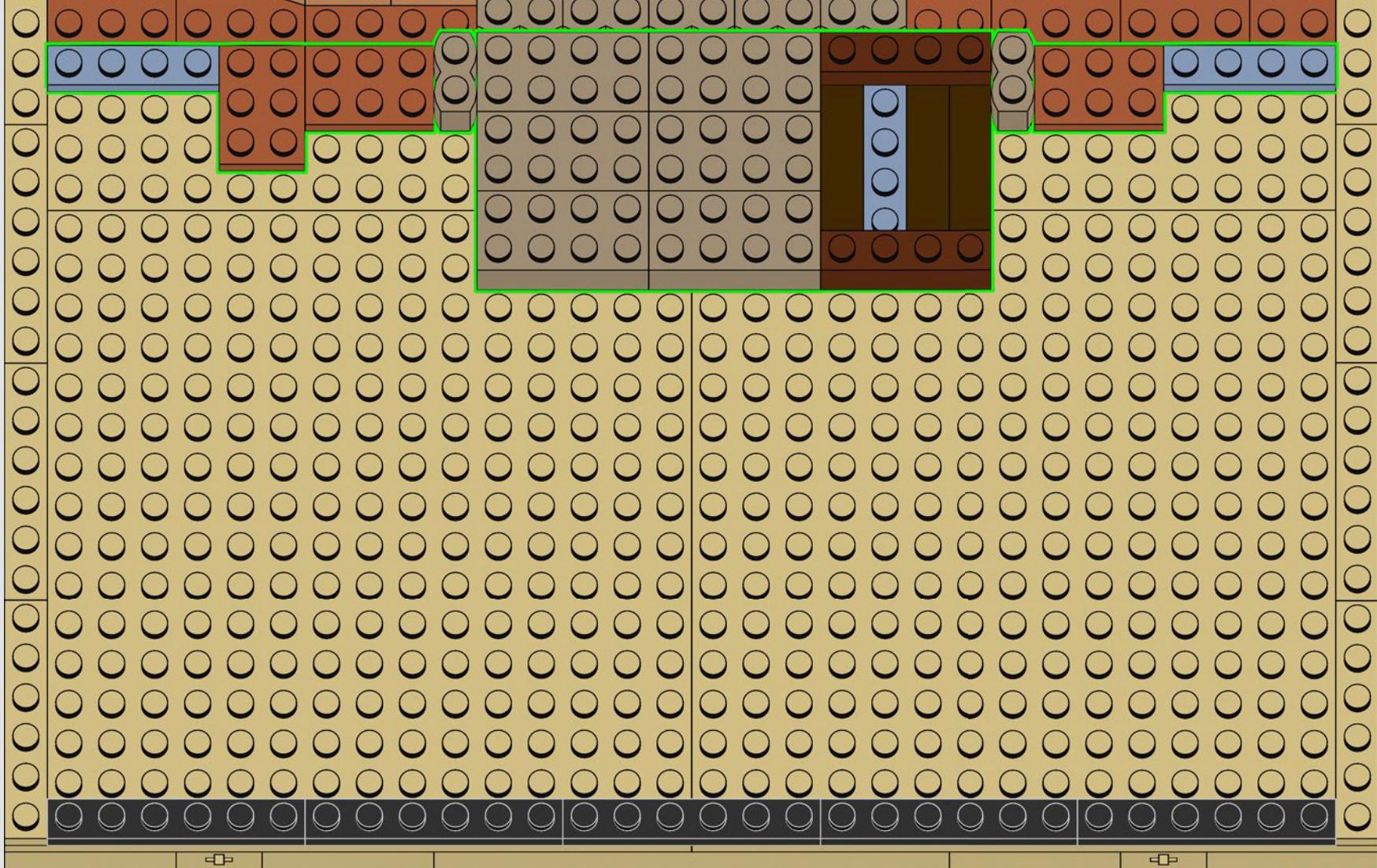


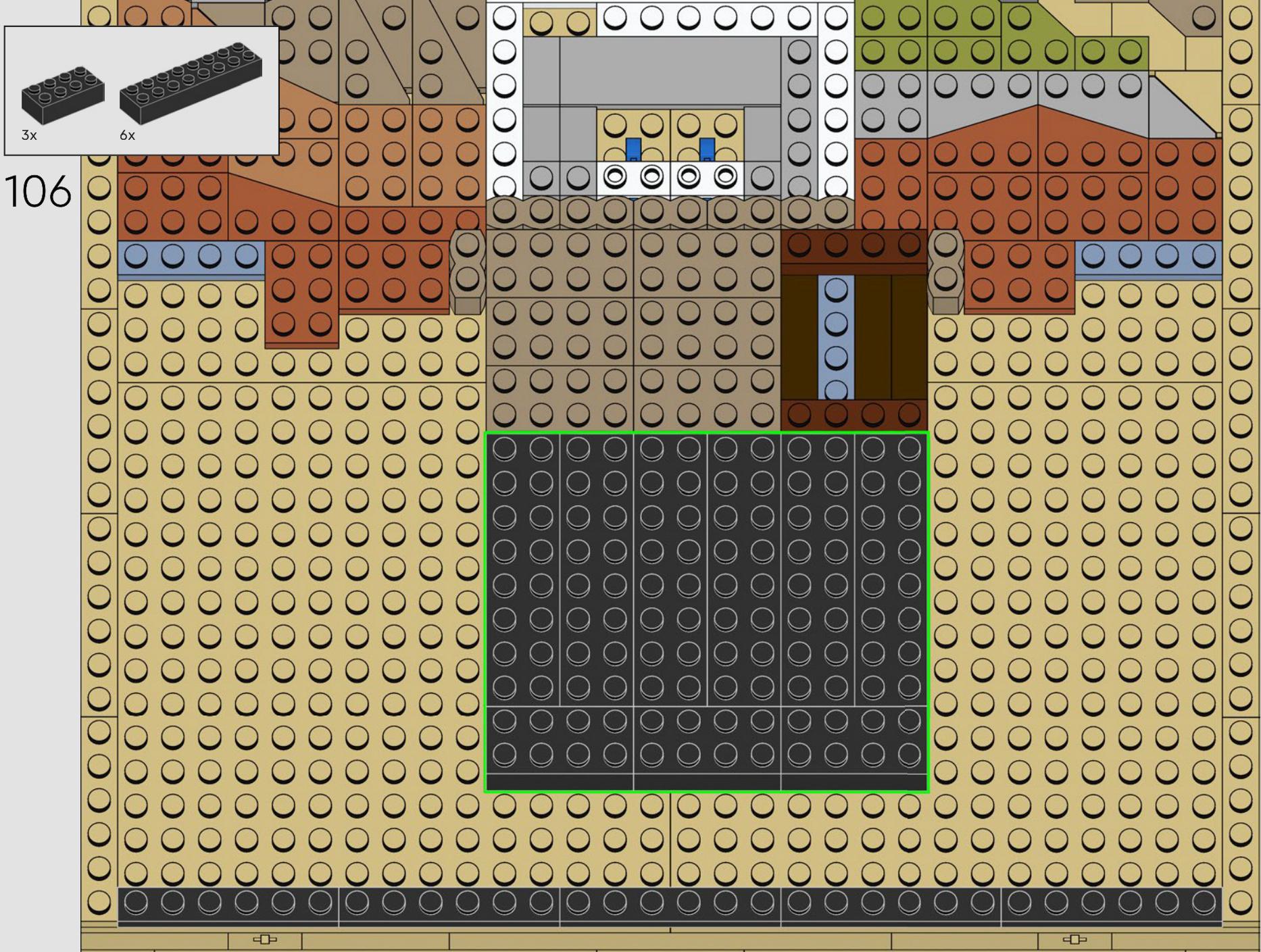


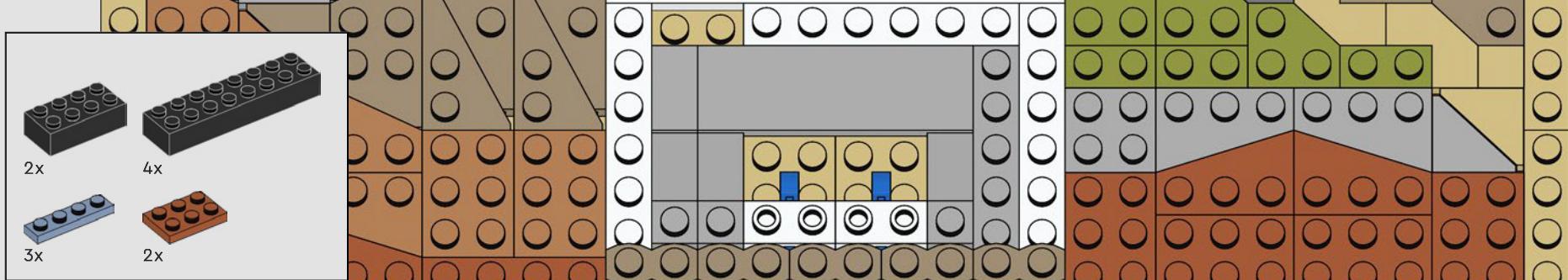




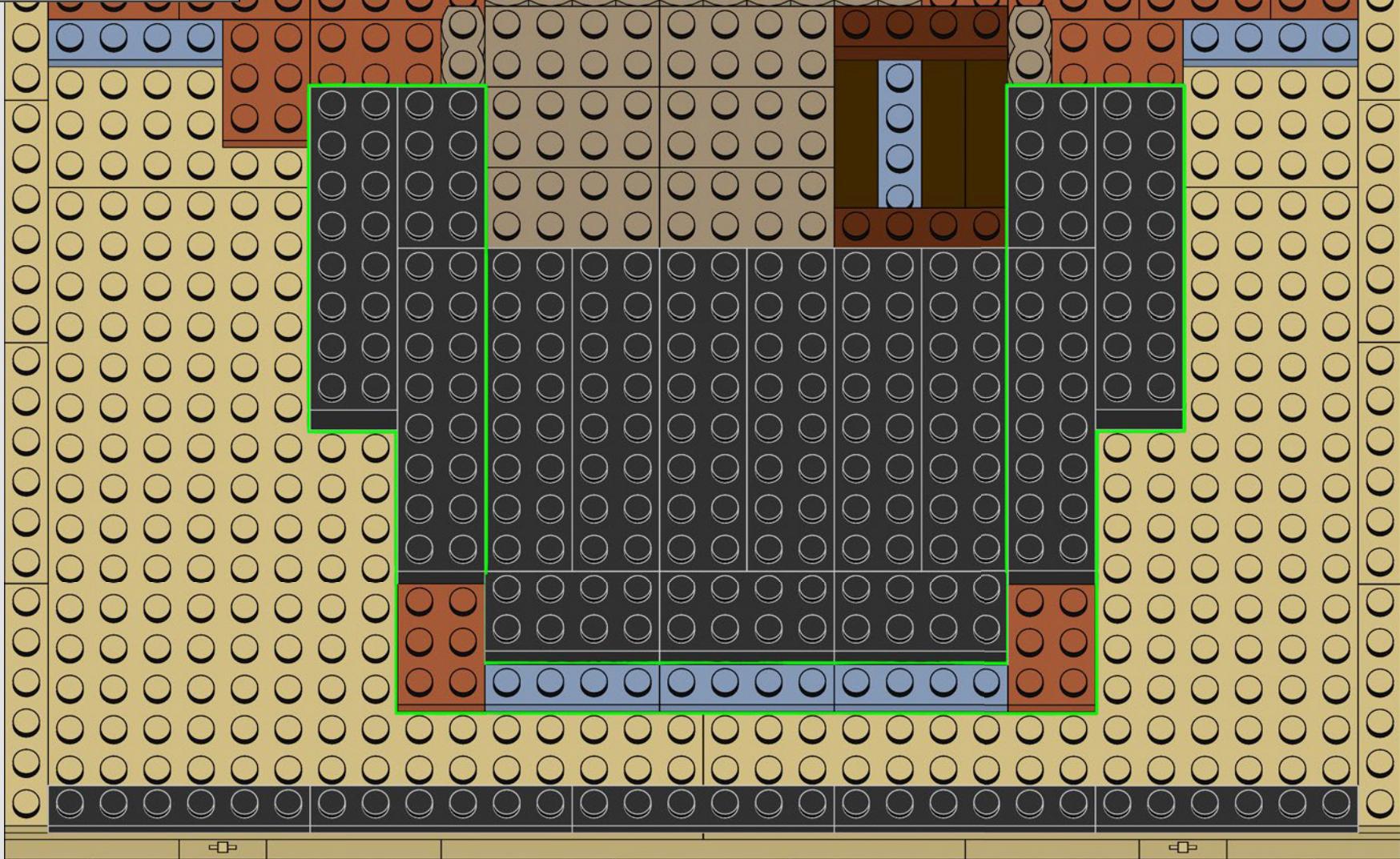
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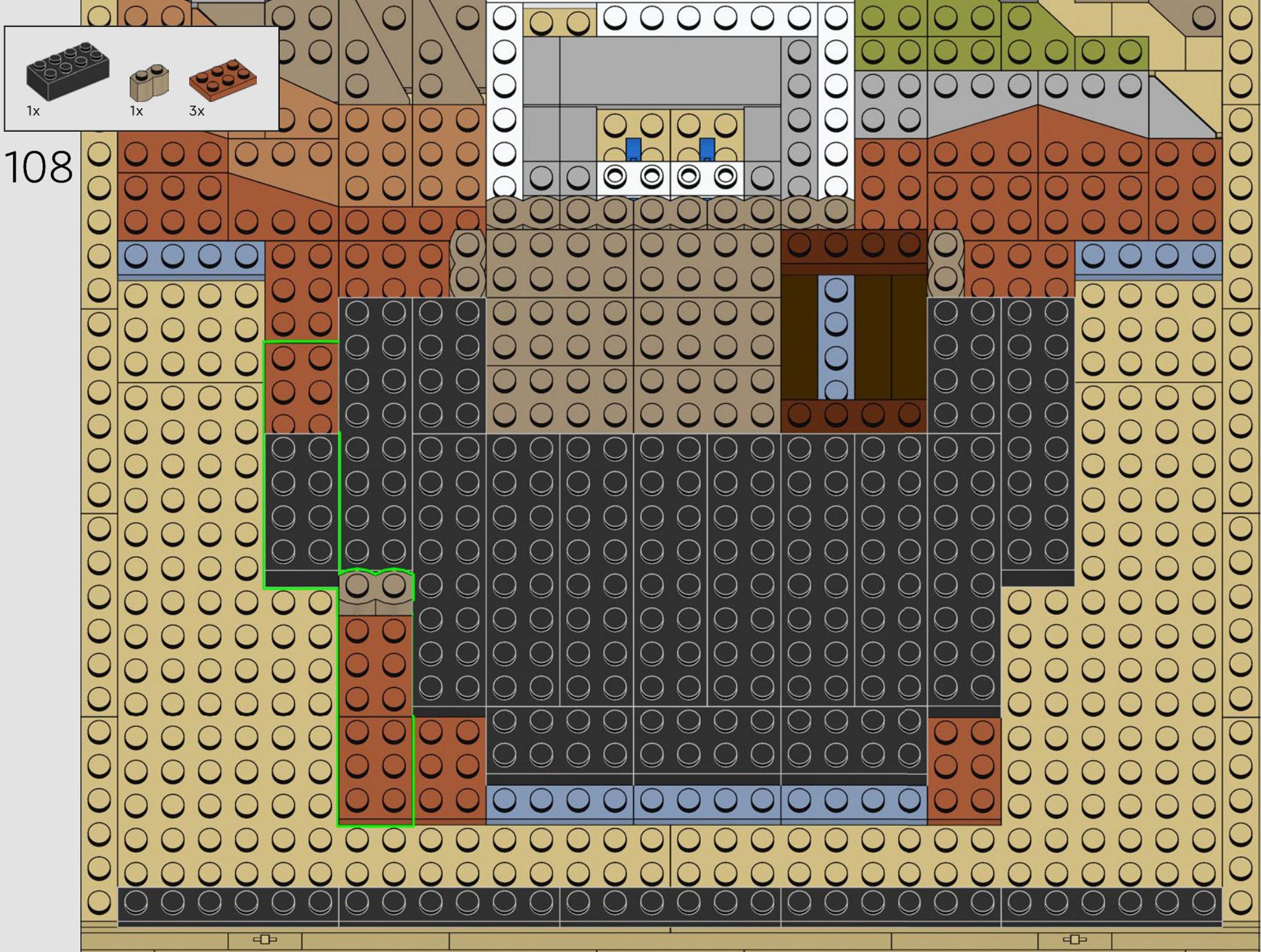




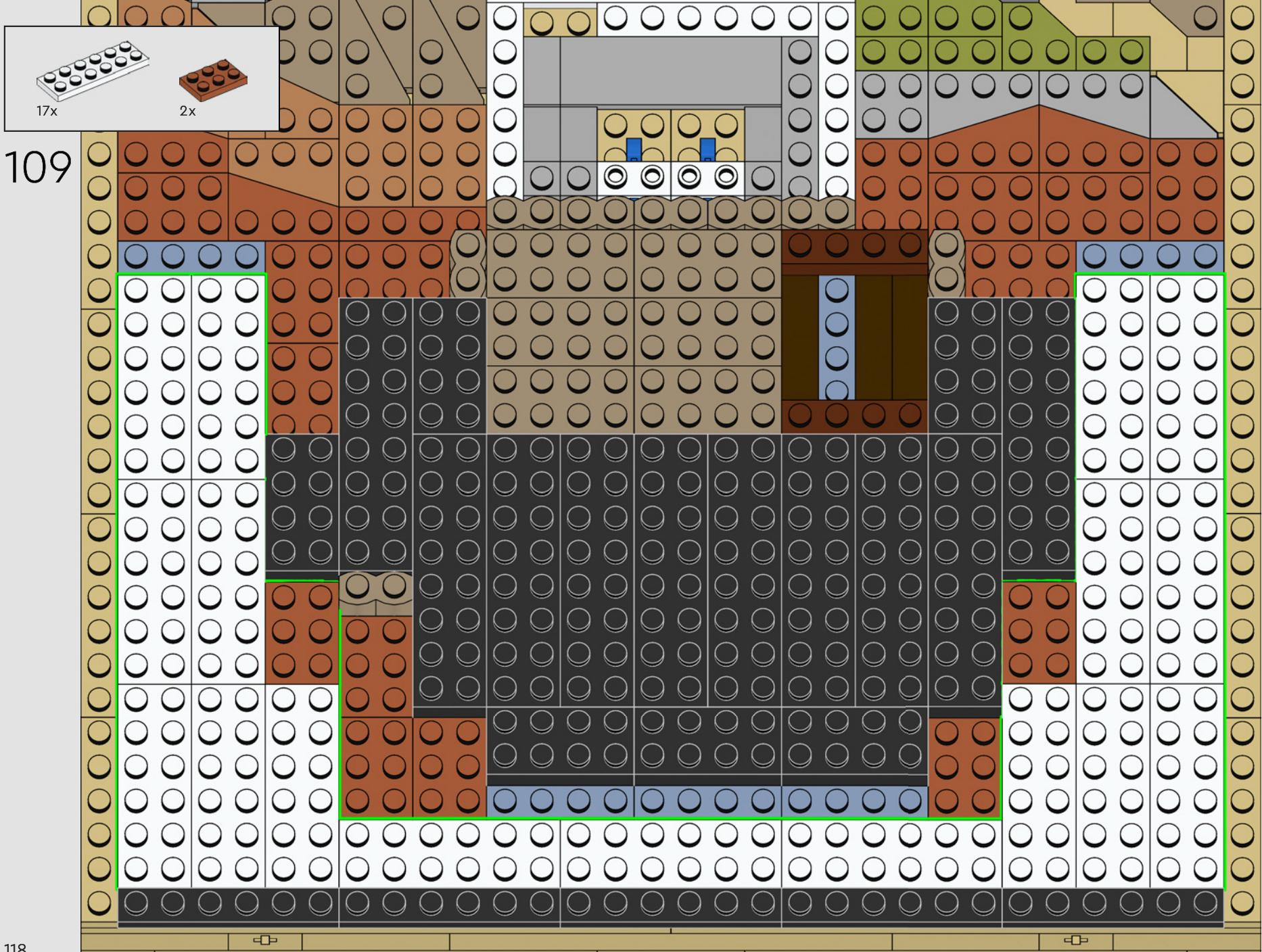


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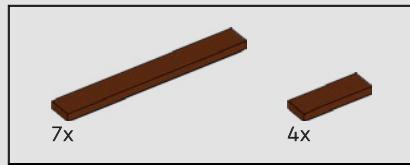




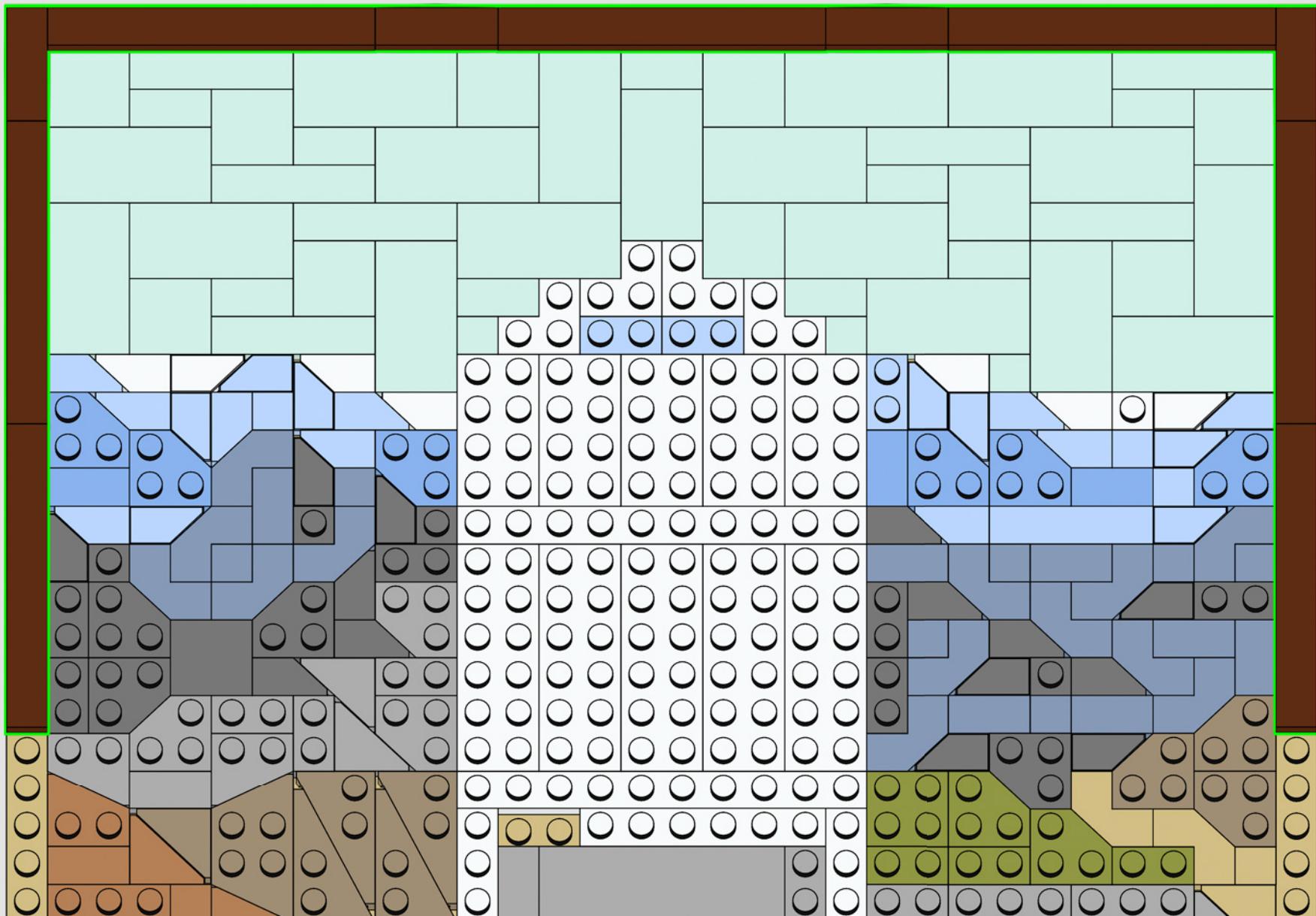
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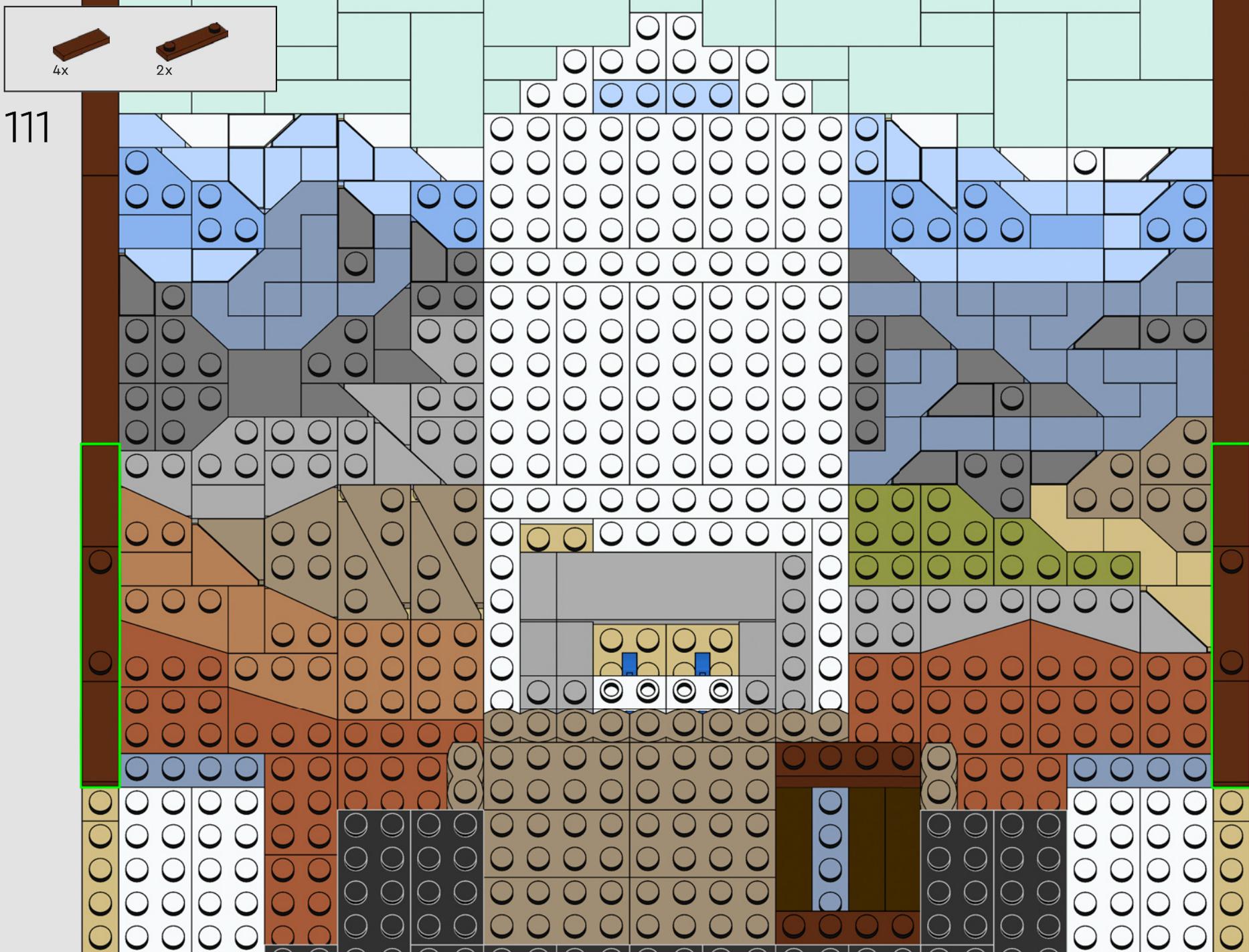




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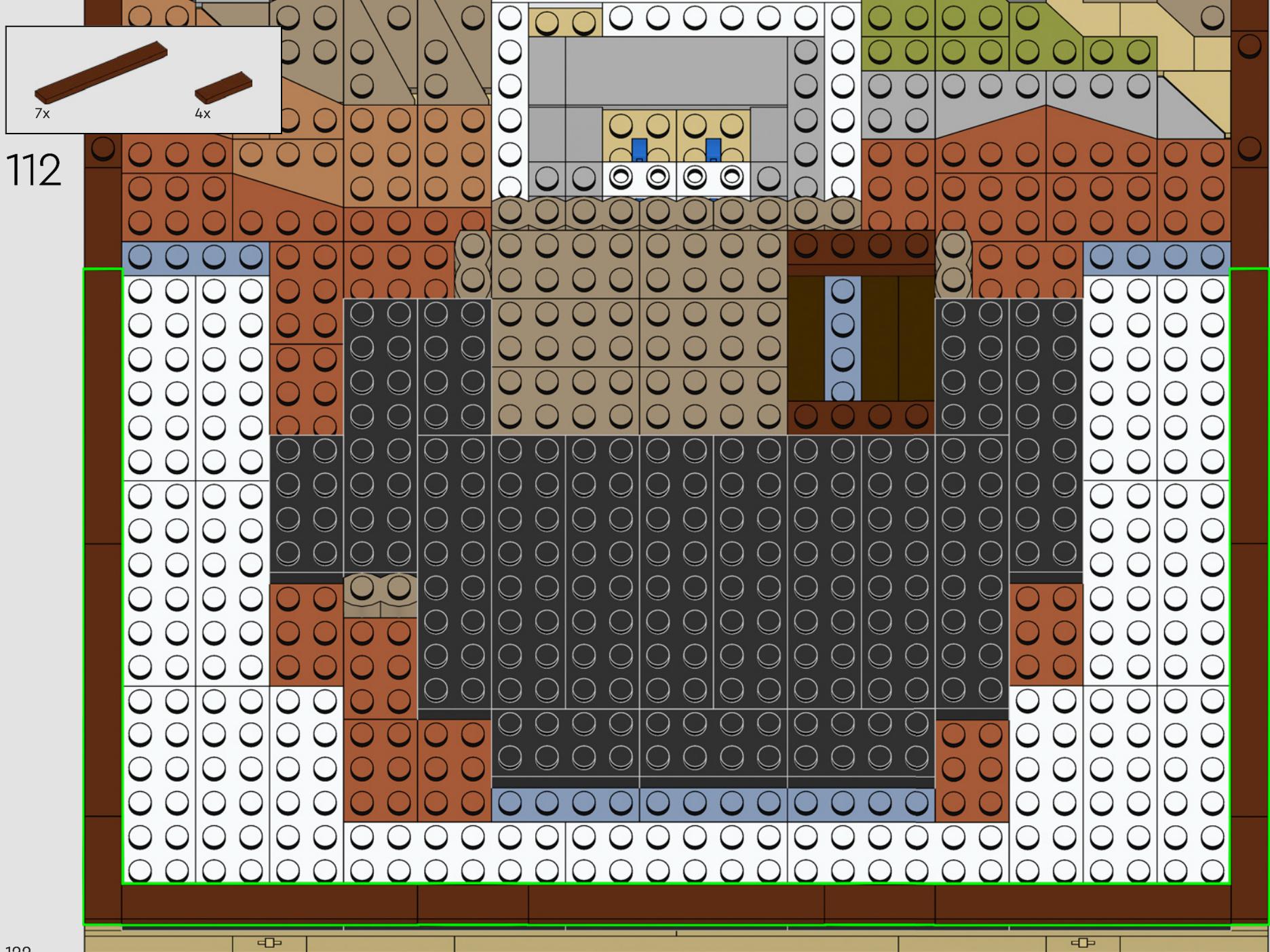


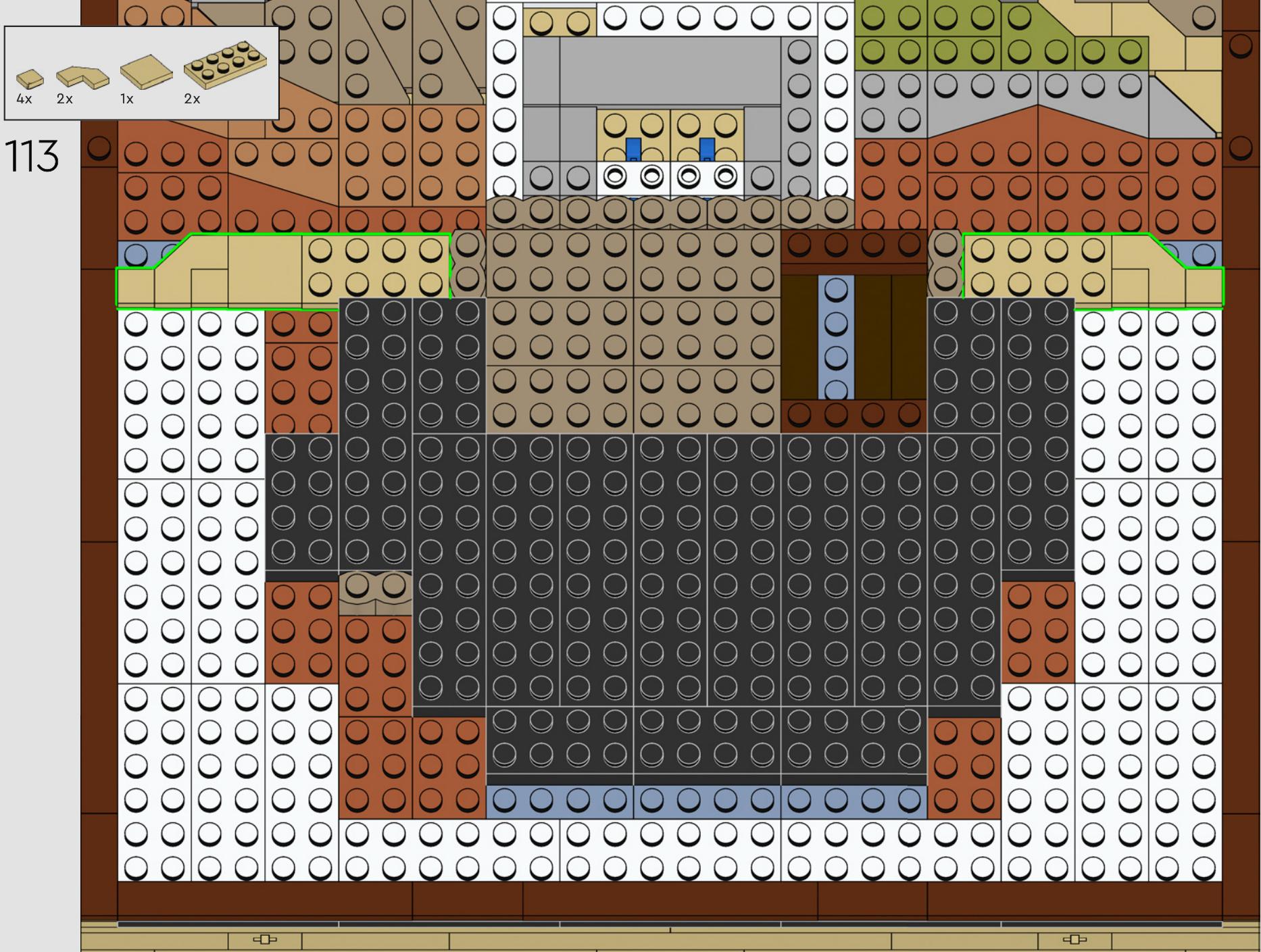
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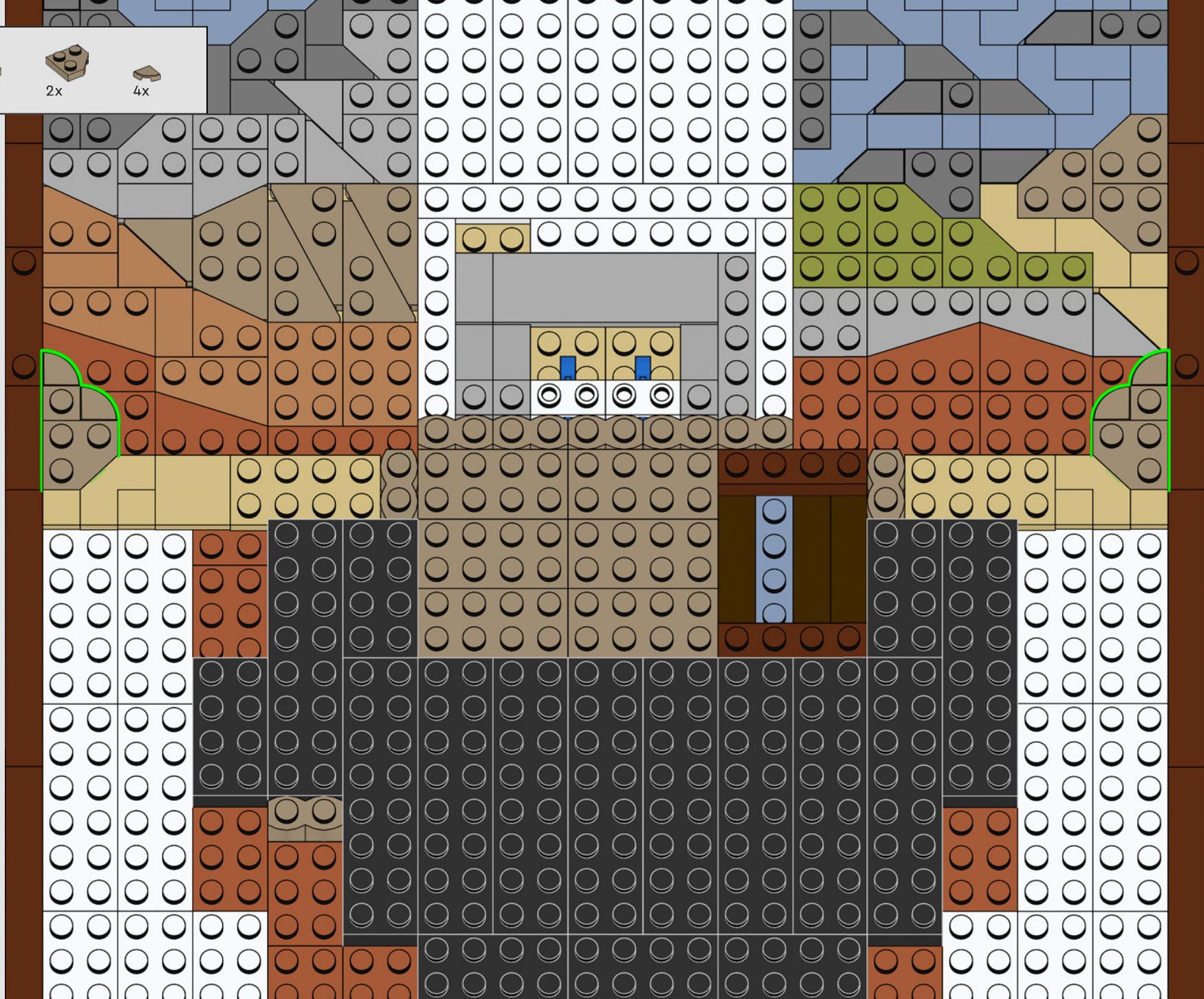




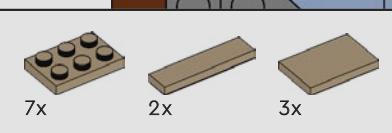
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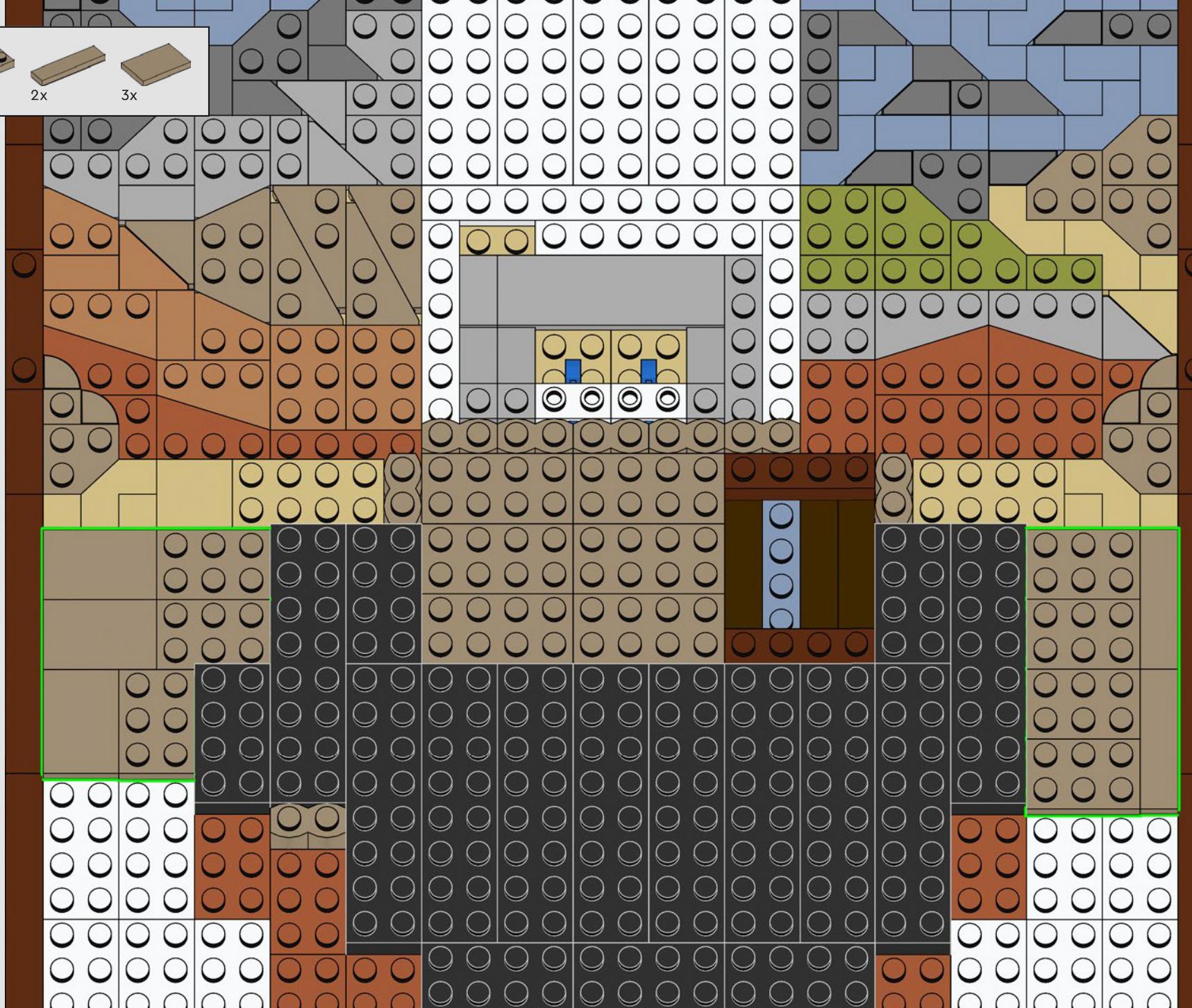
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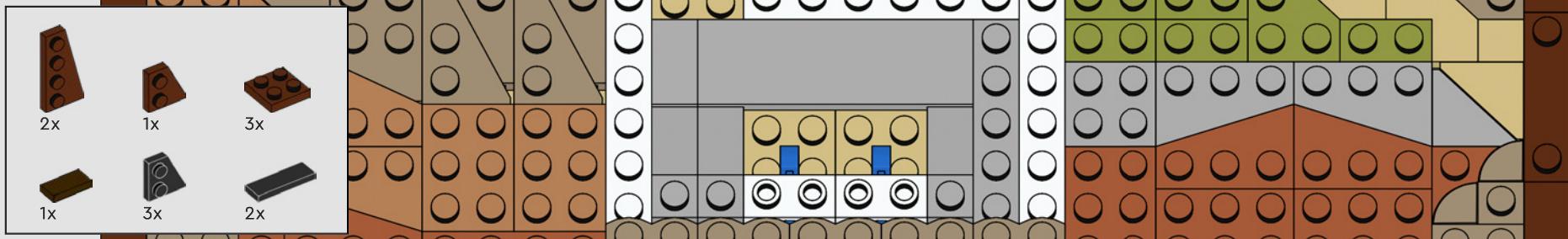


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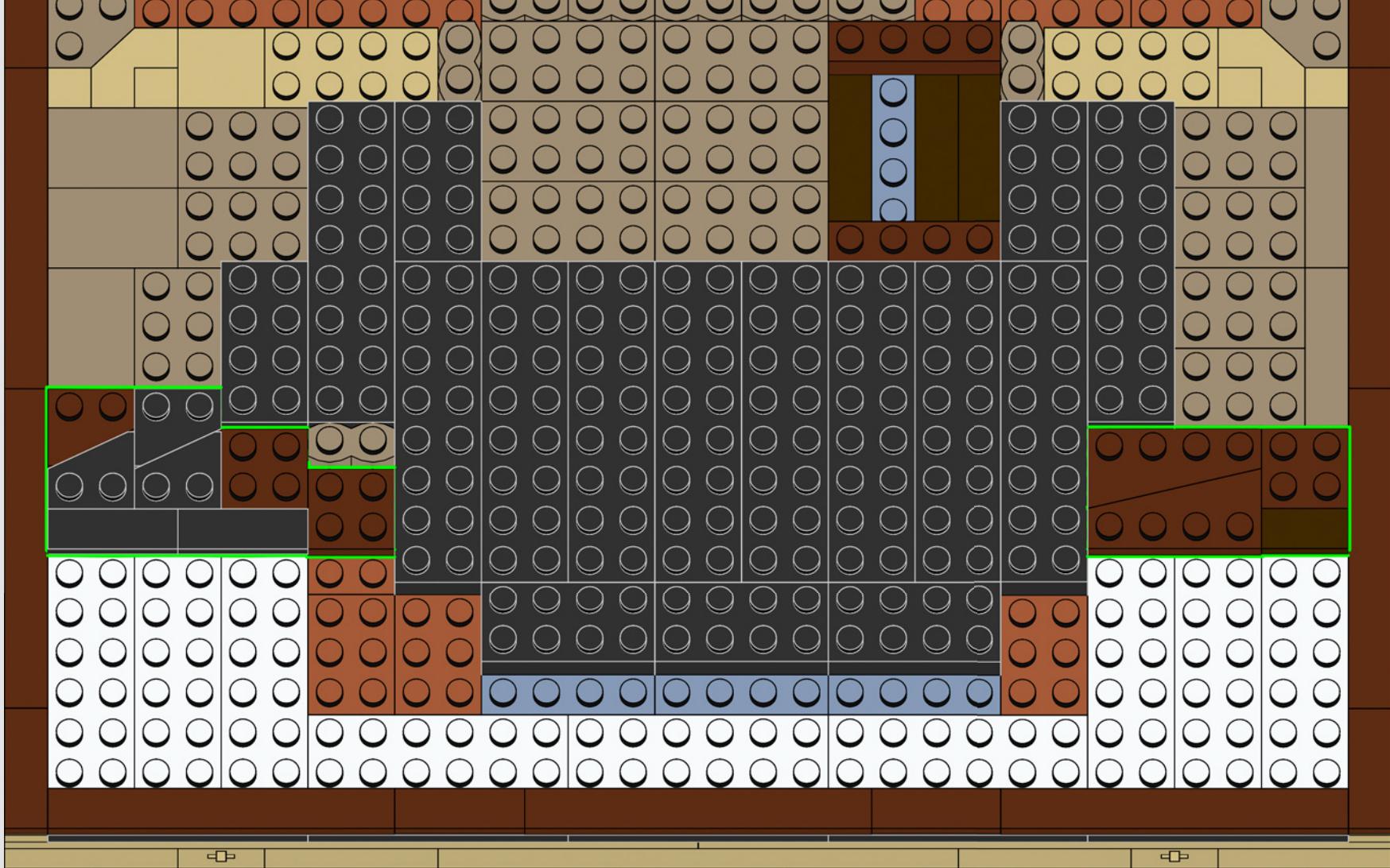


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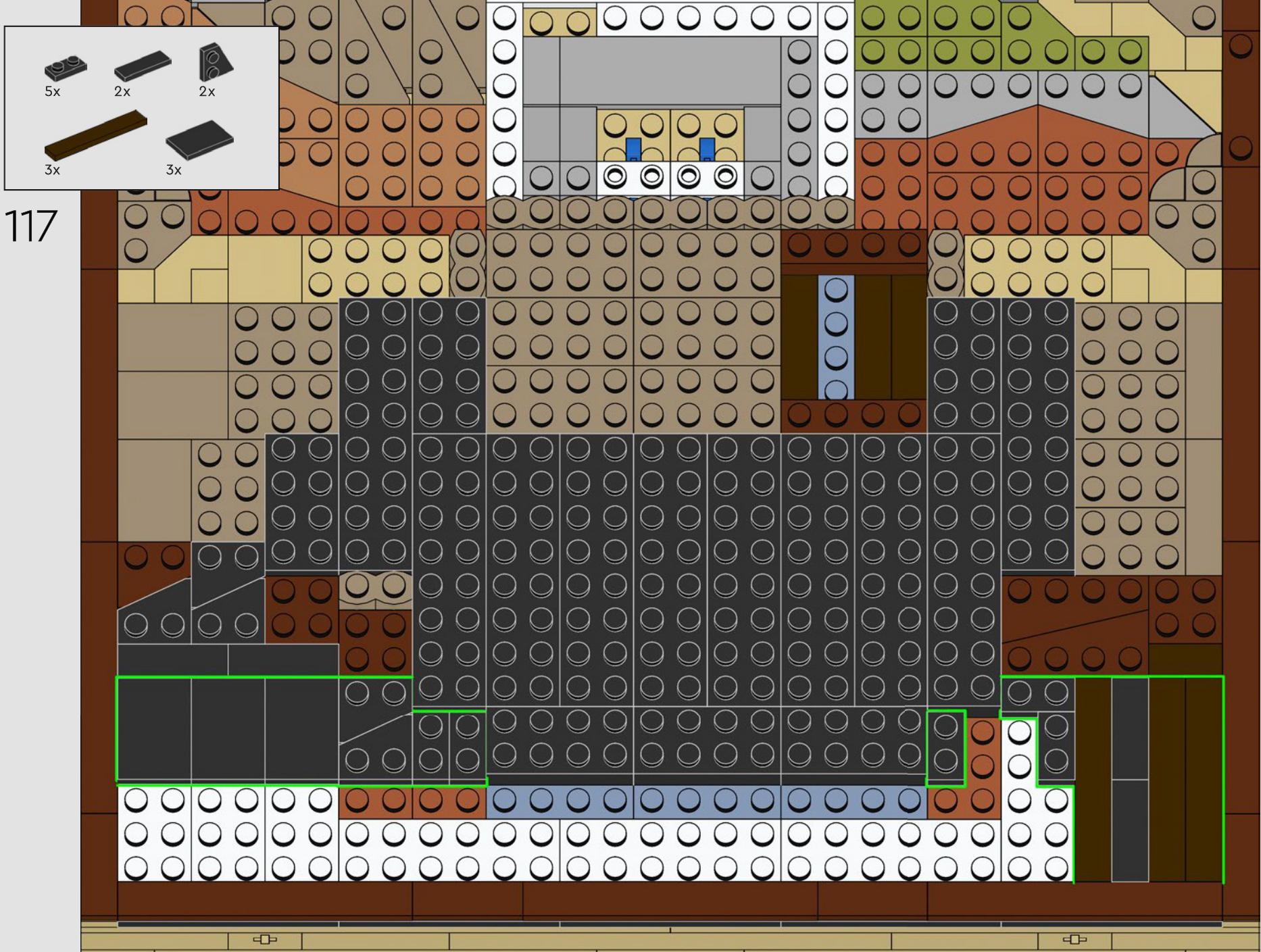




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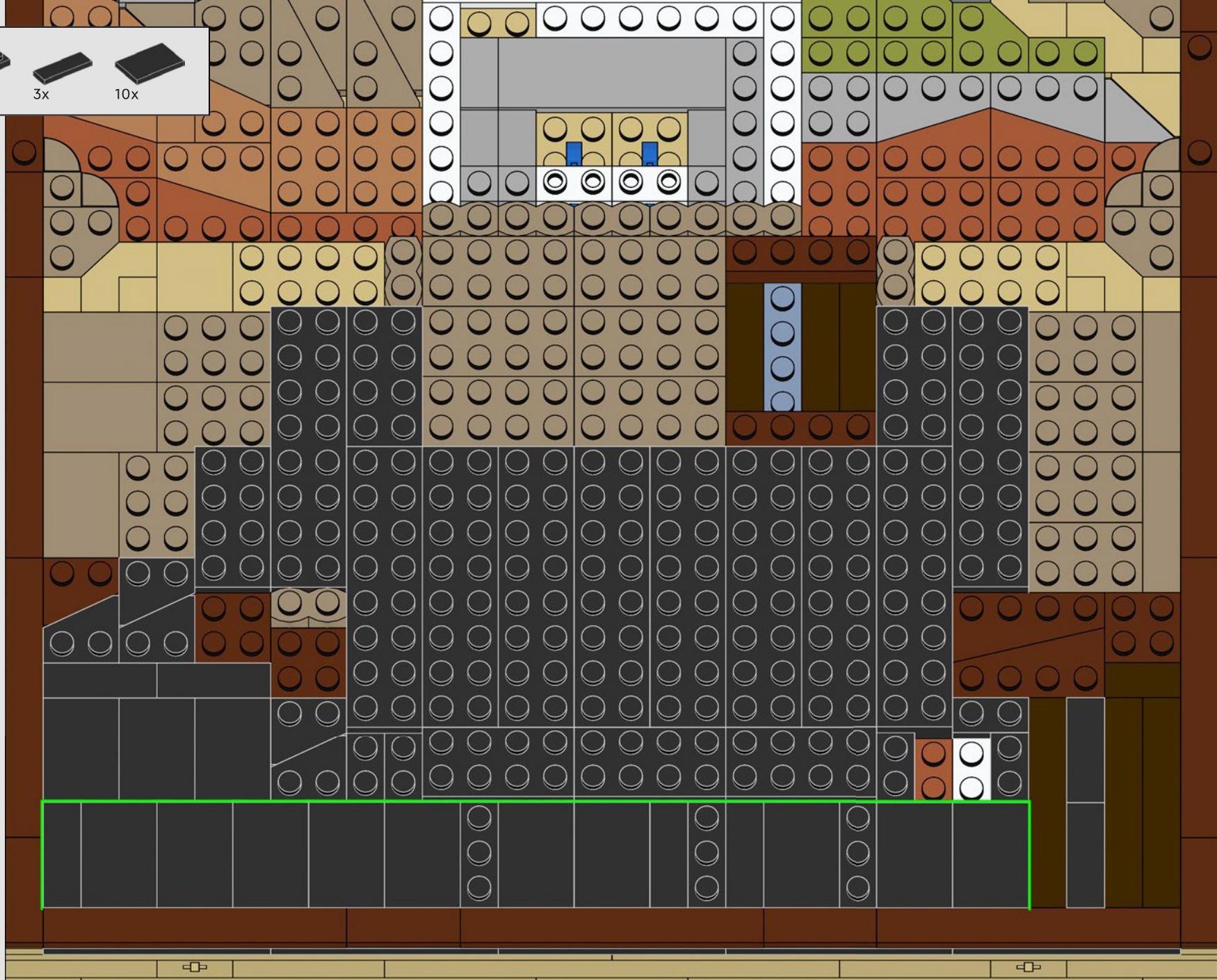


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118



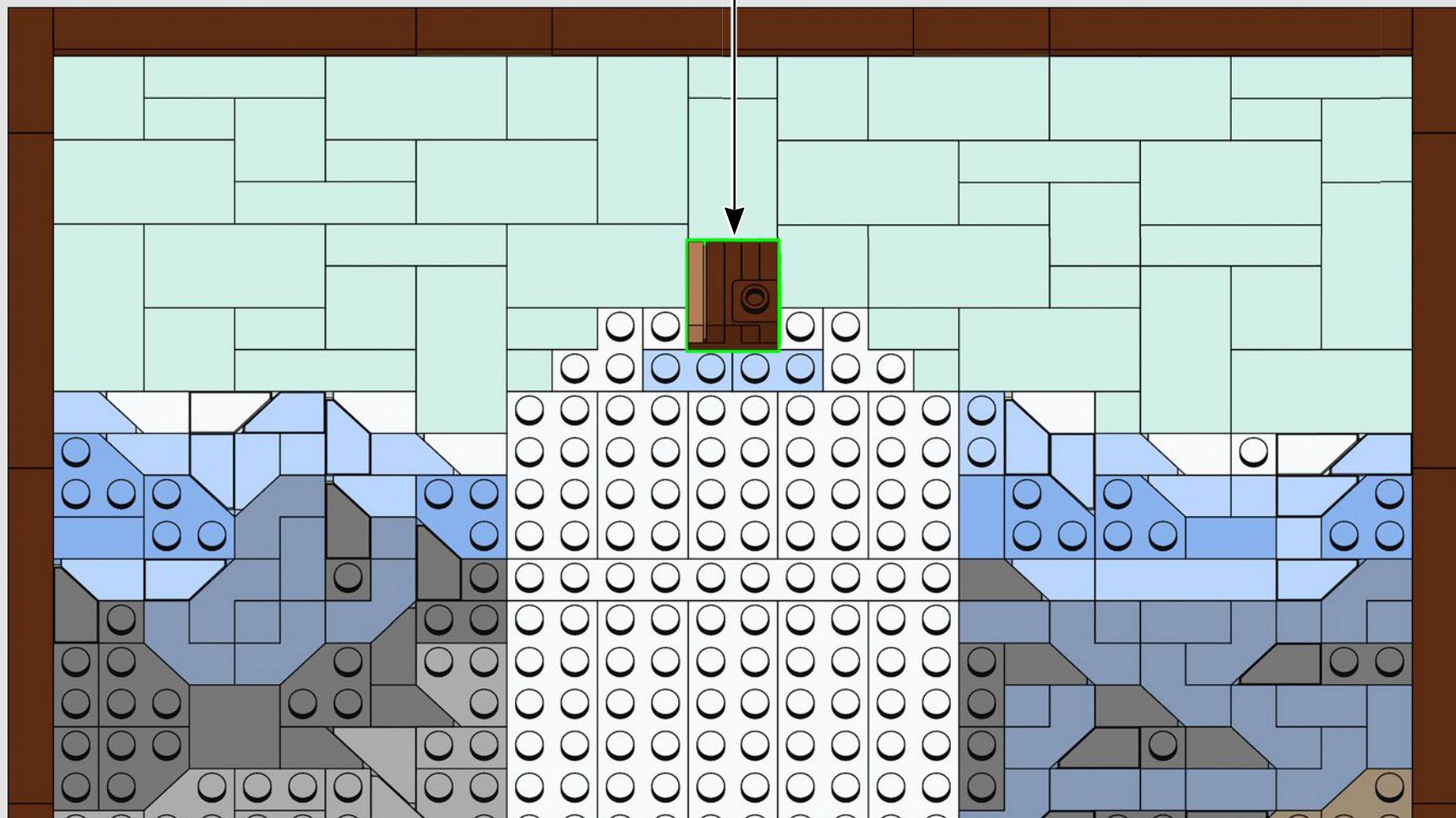
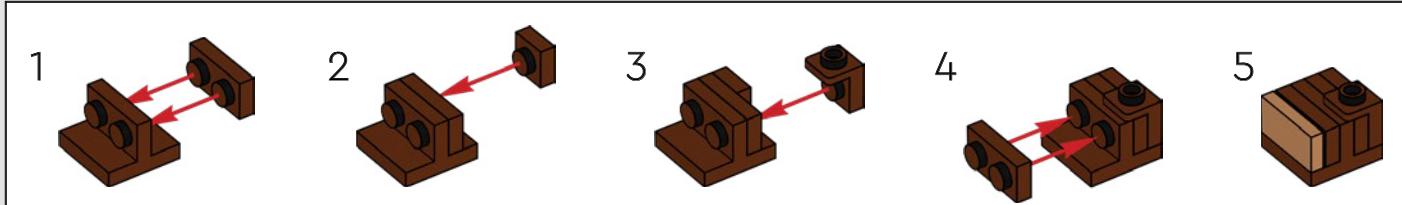


Escanea el código QR para escuchar el capítulo 4 de la exclusiva banda sonora del set LEGO® Art *Mona Lisa*.





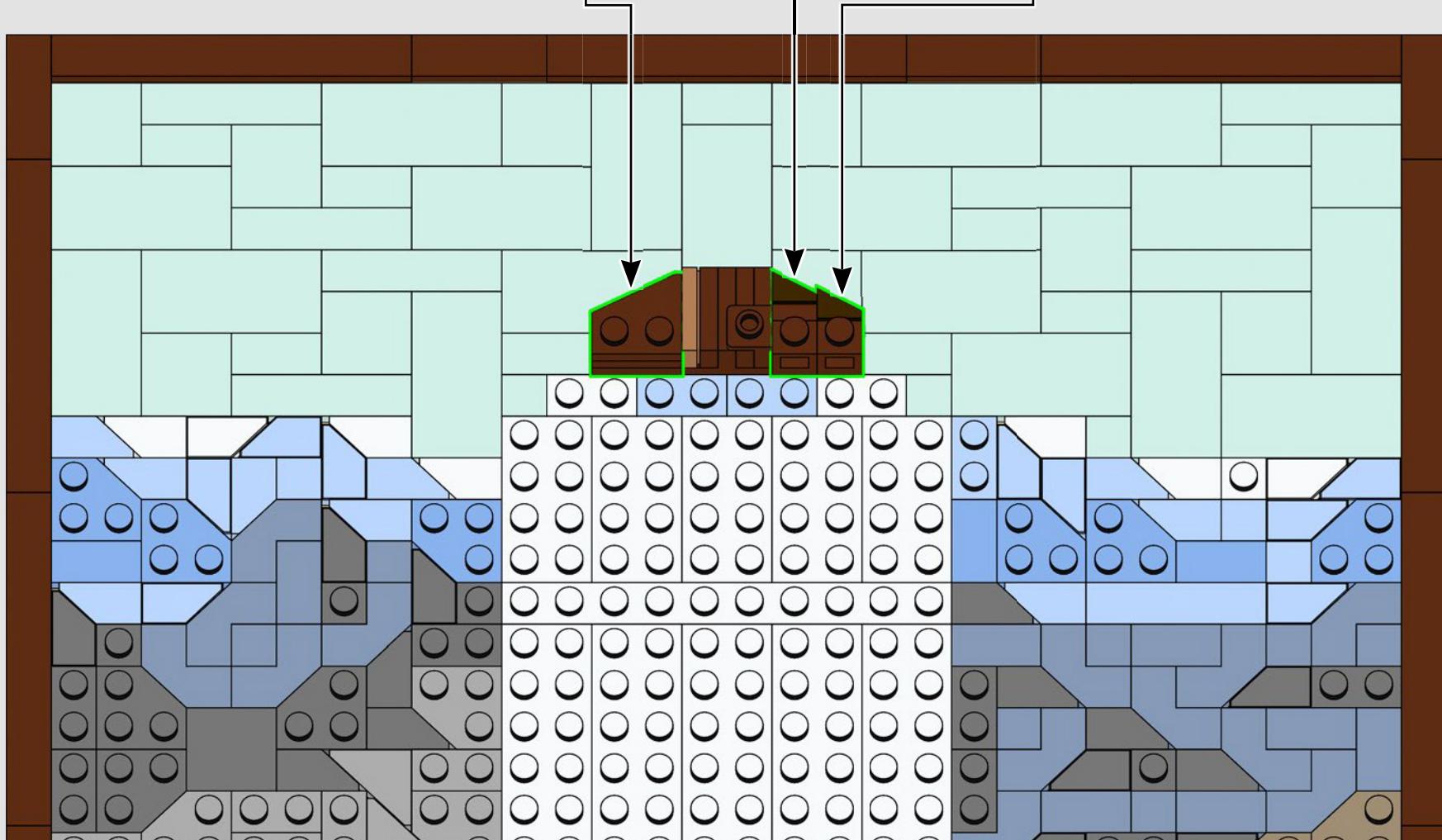
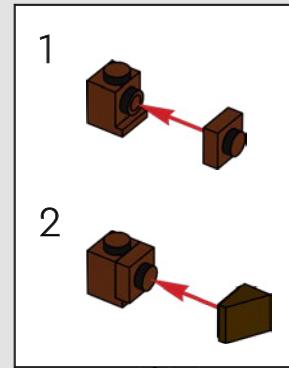
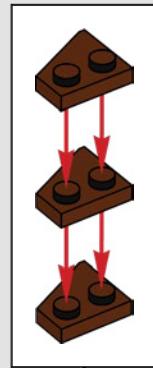
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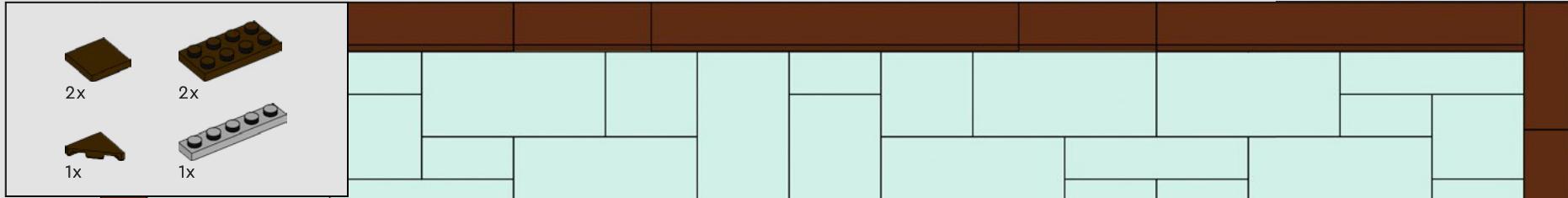


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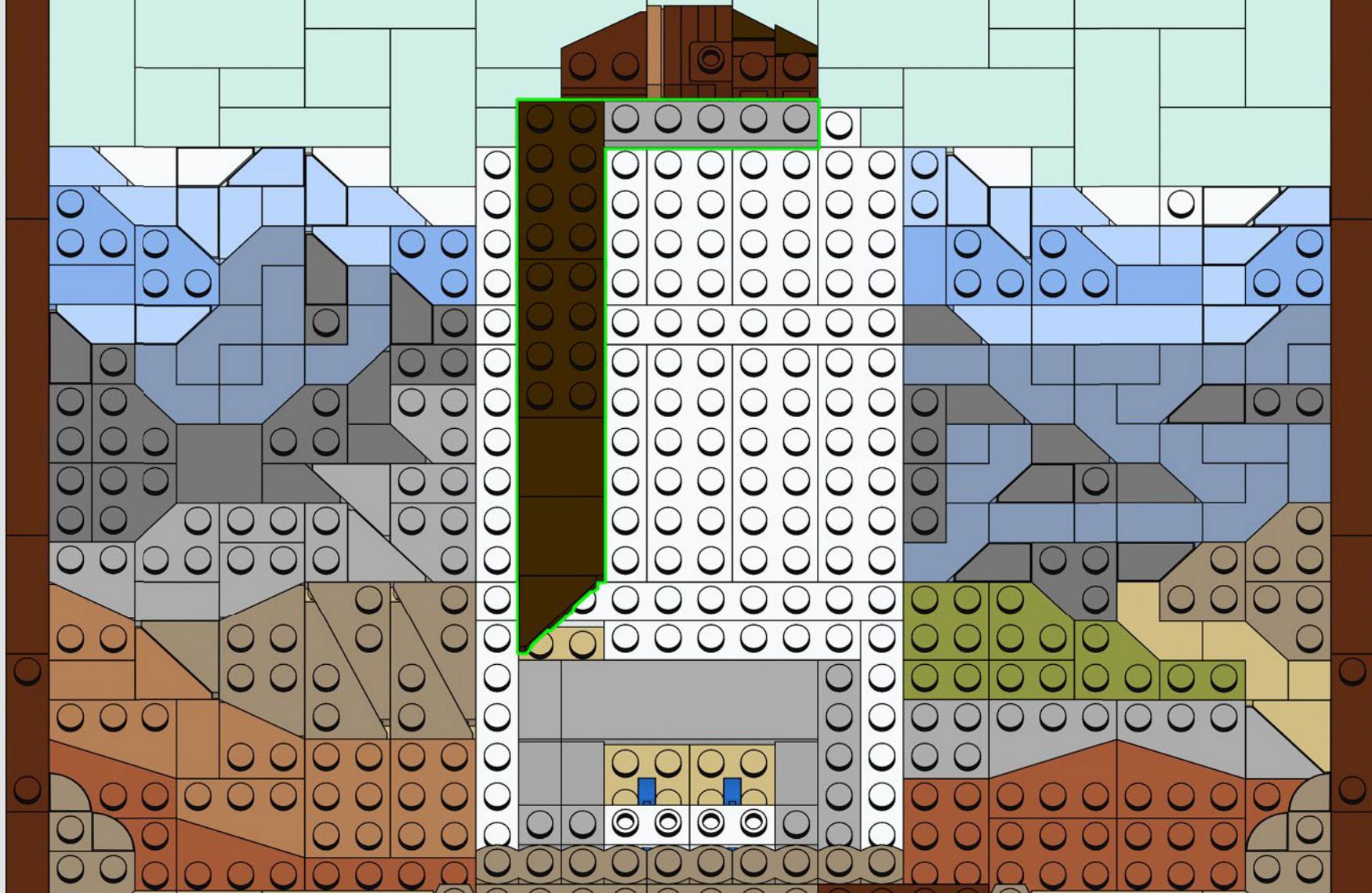


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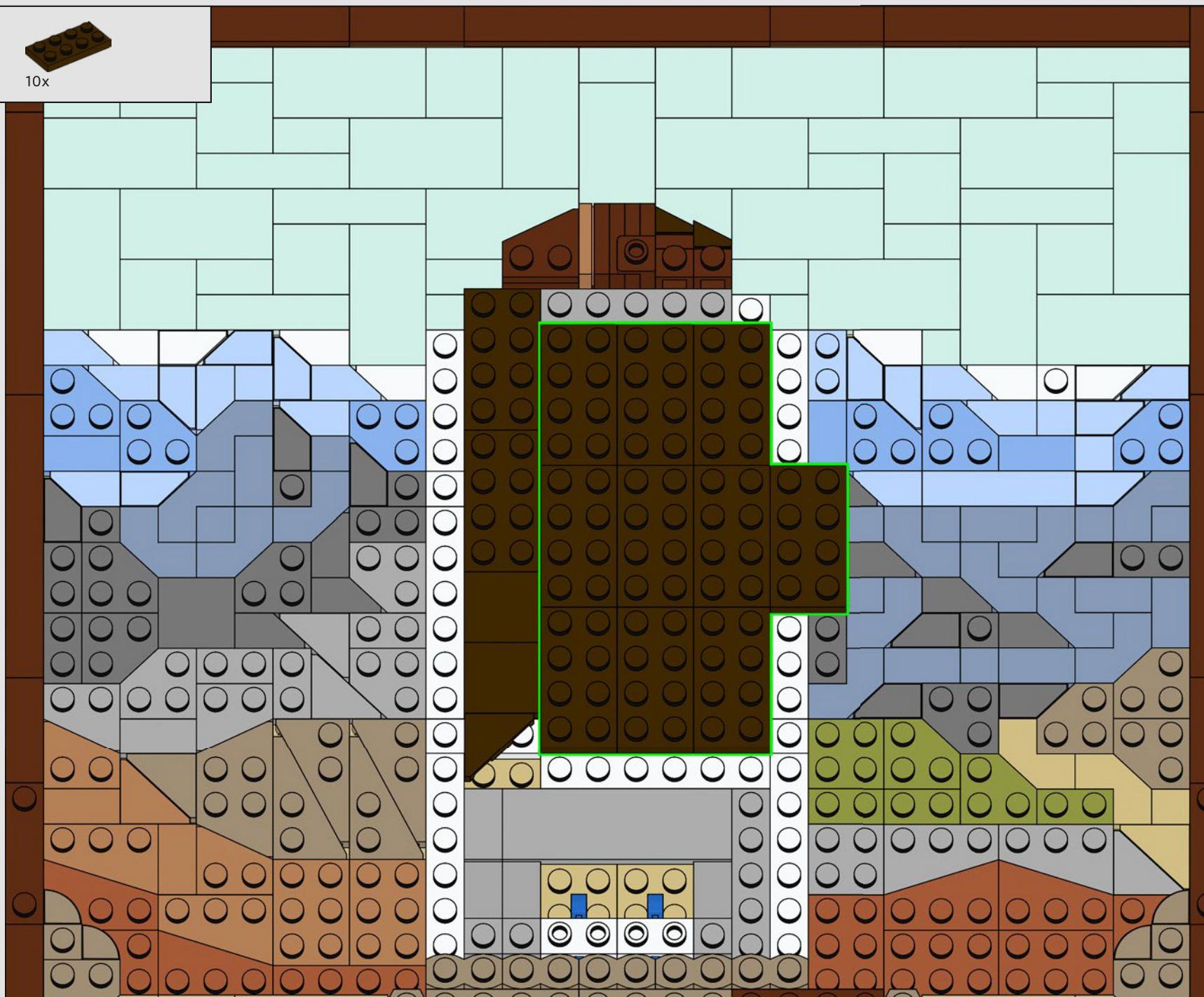


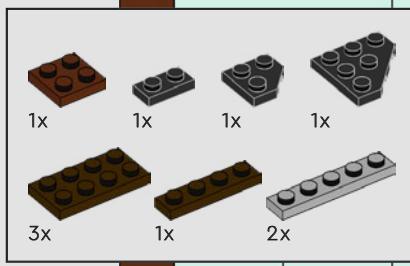
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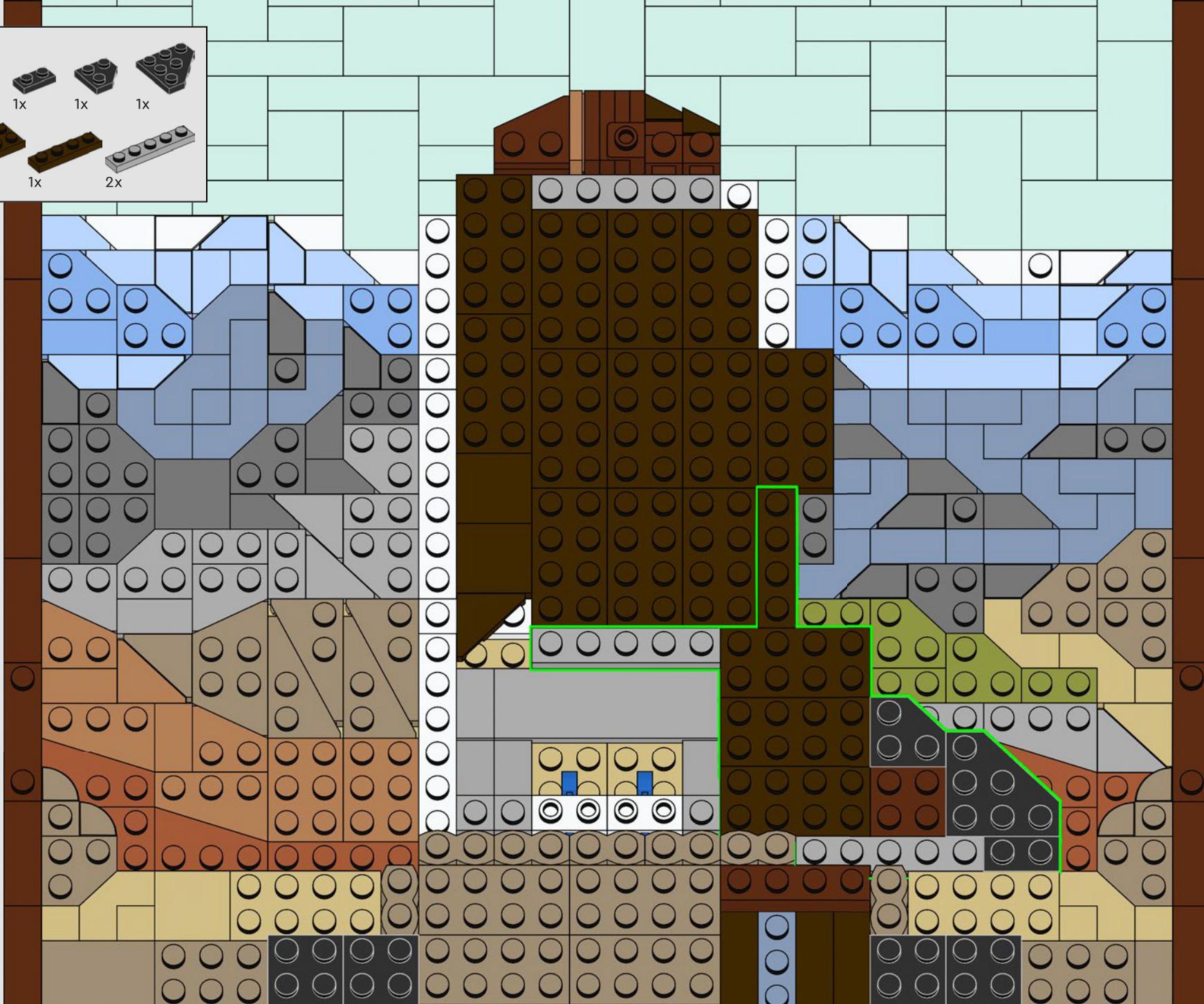
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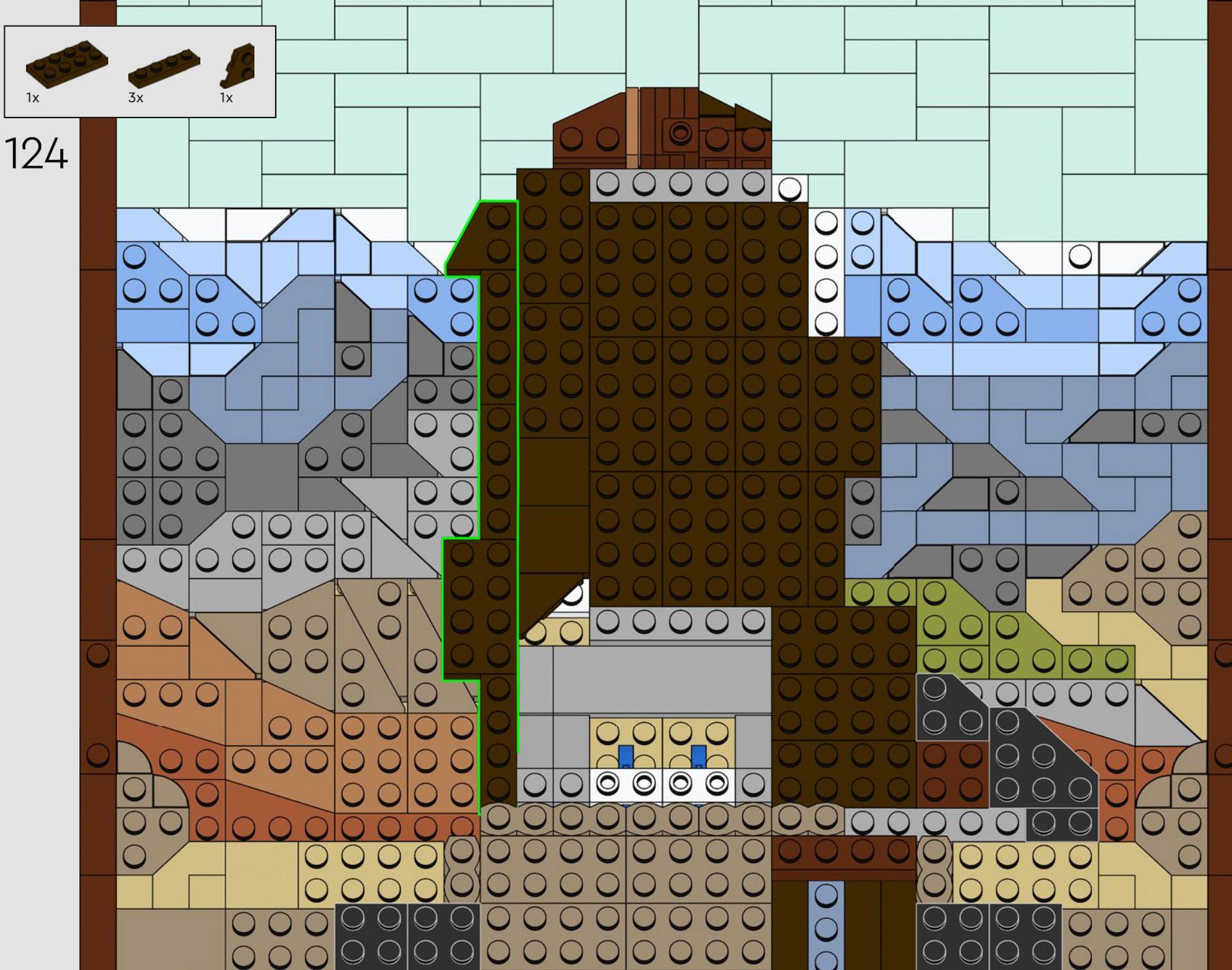




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134



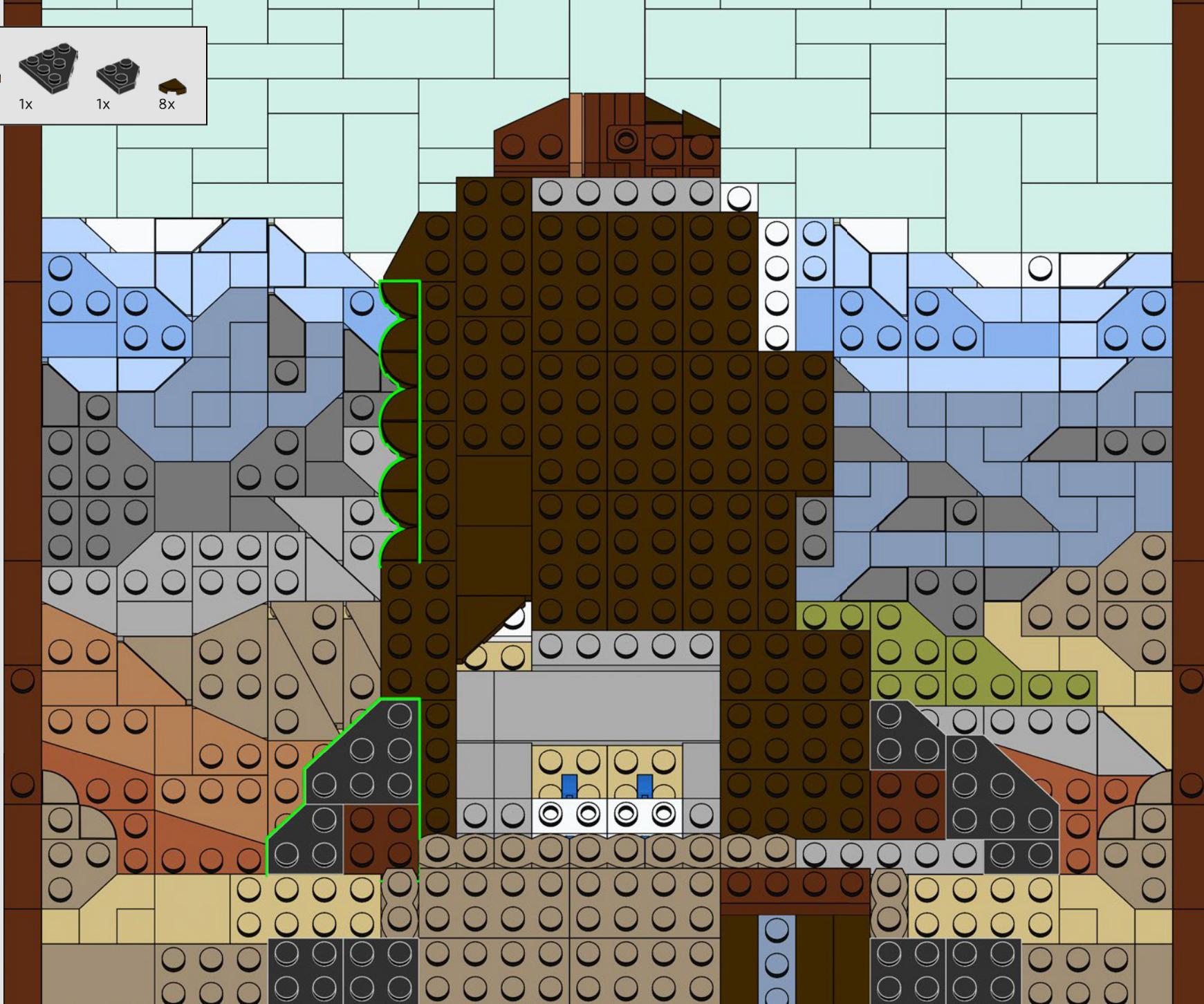
1x

3x

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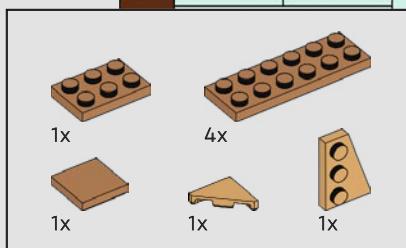


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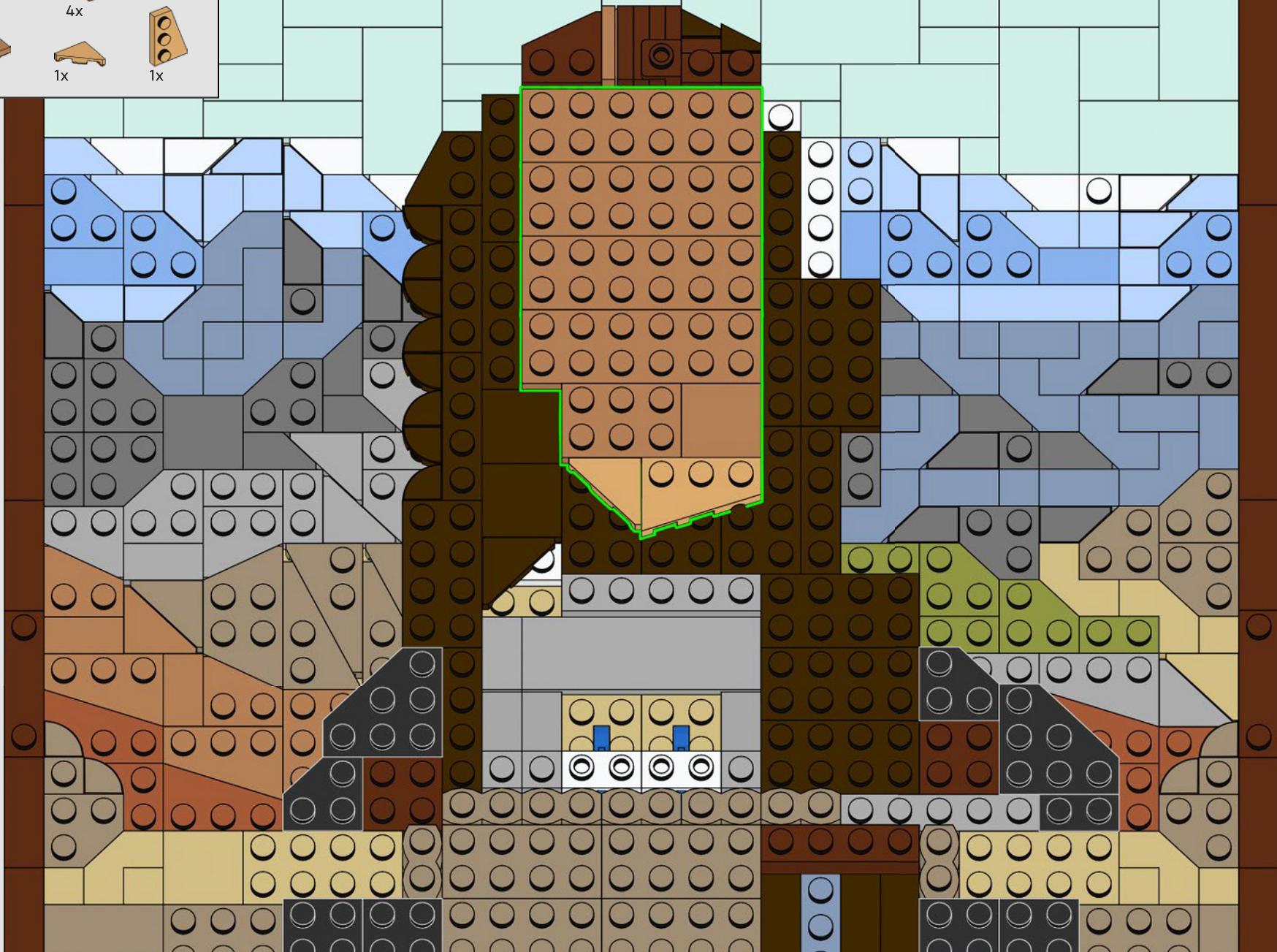


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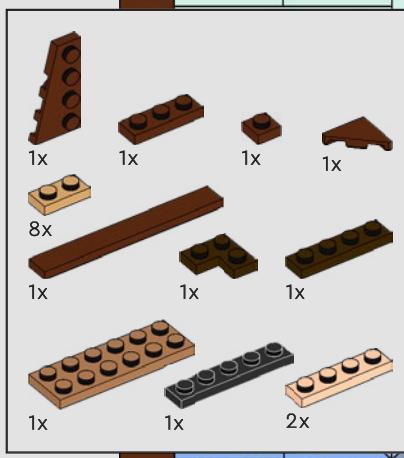




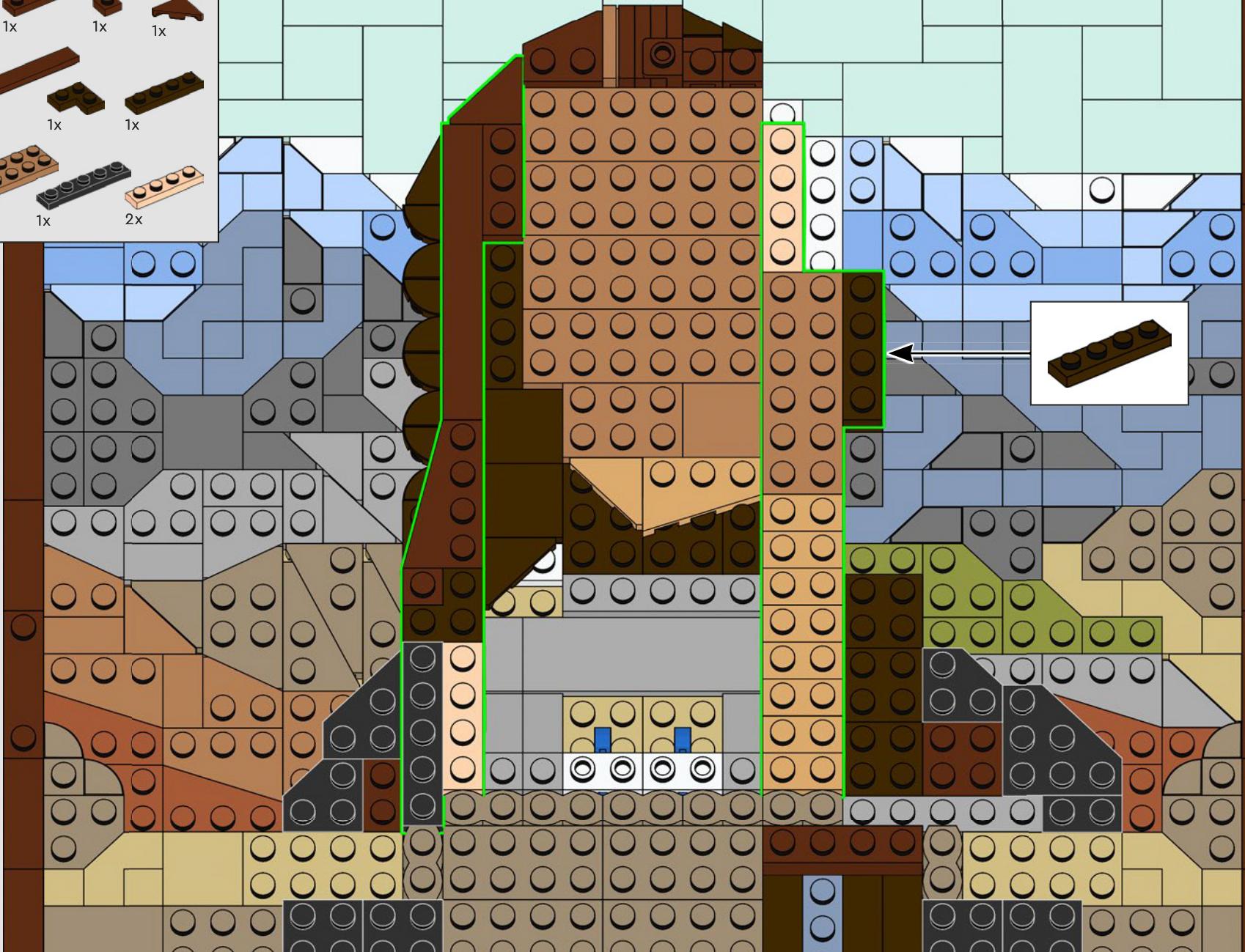
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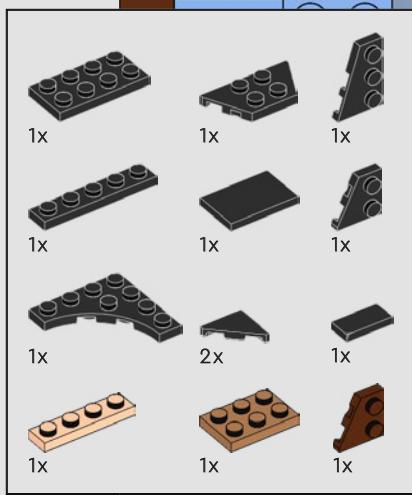


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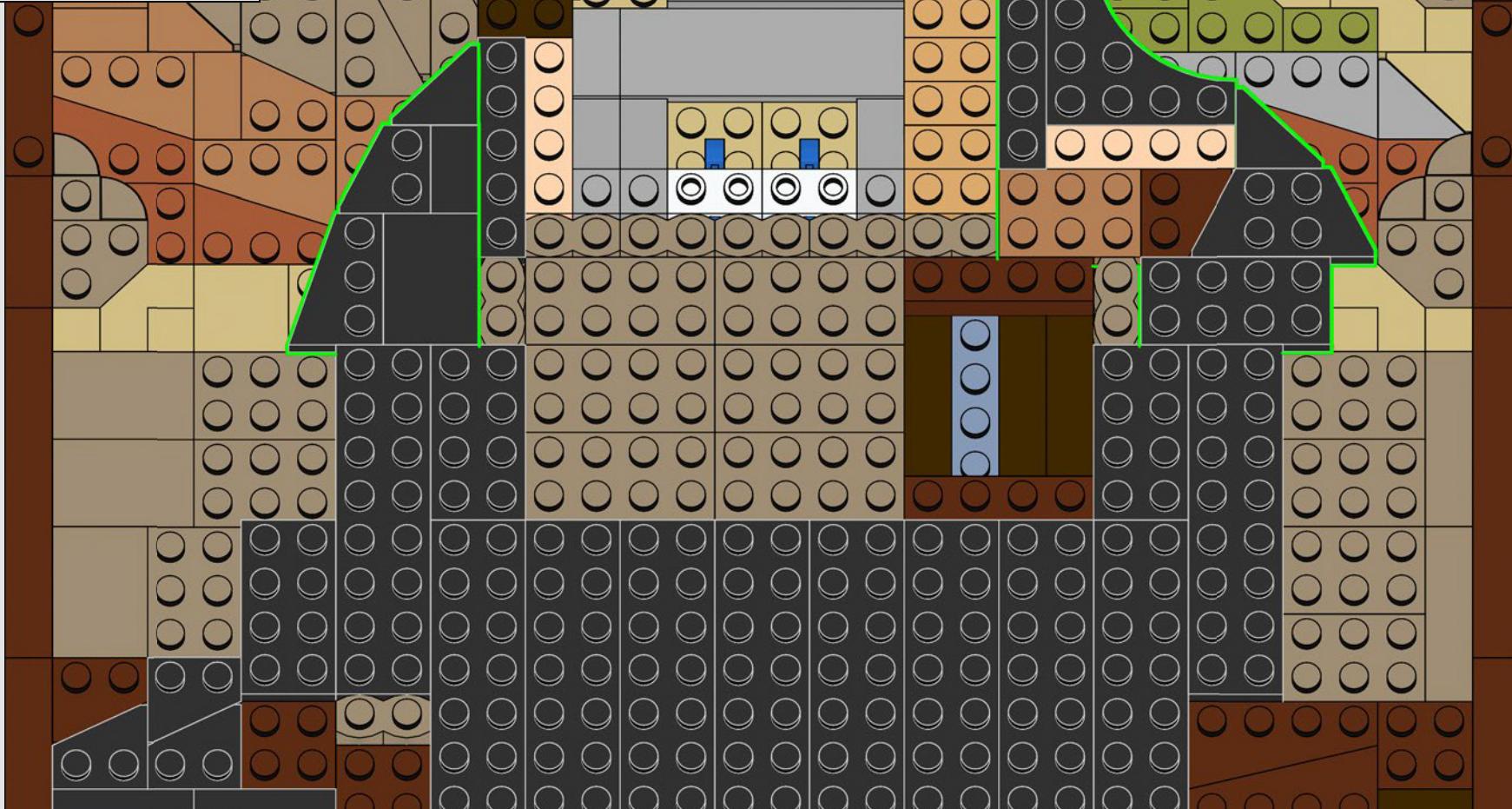


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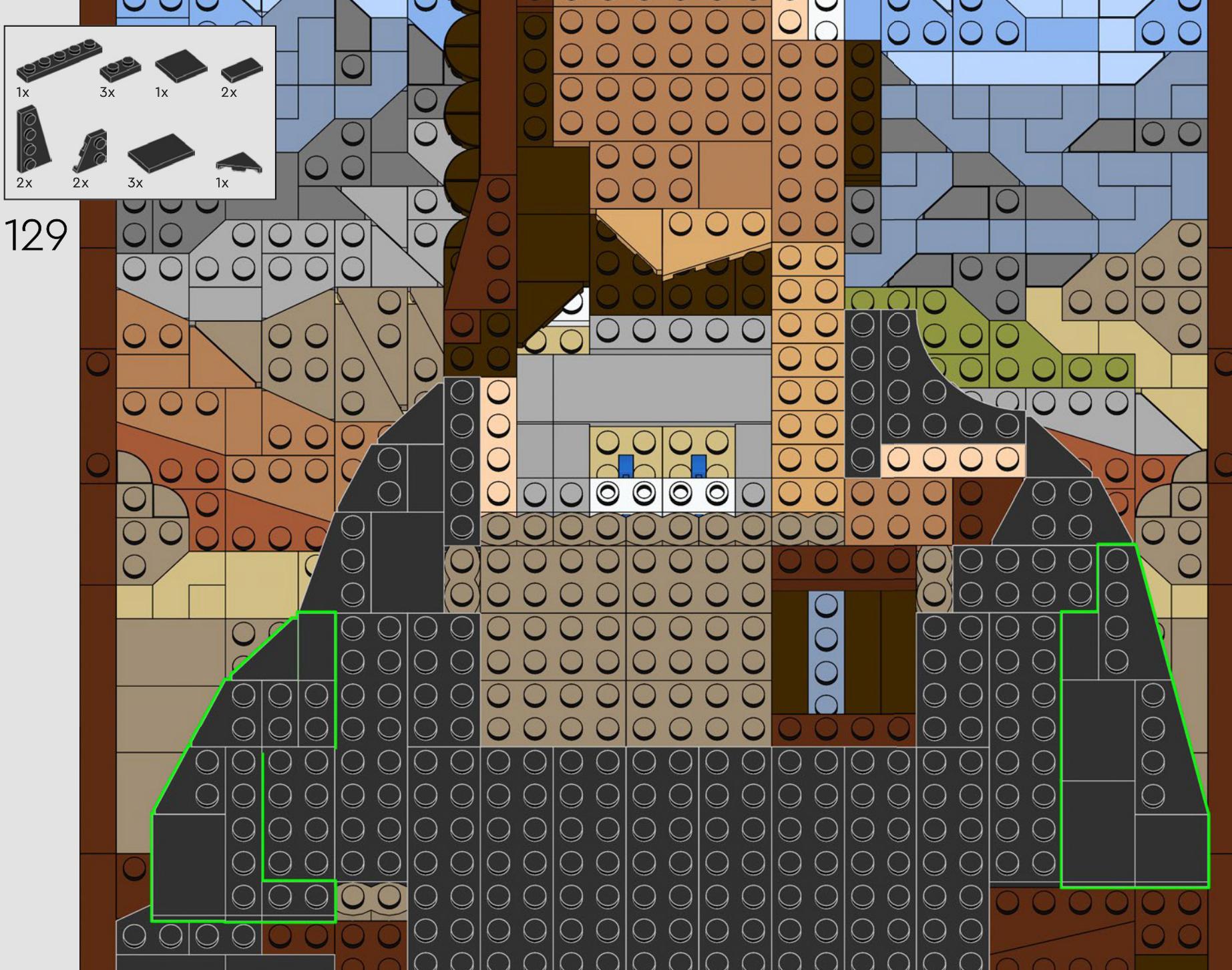




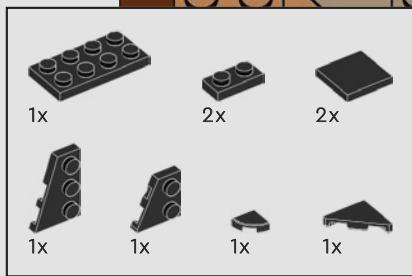
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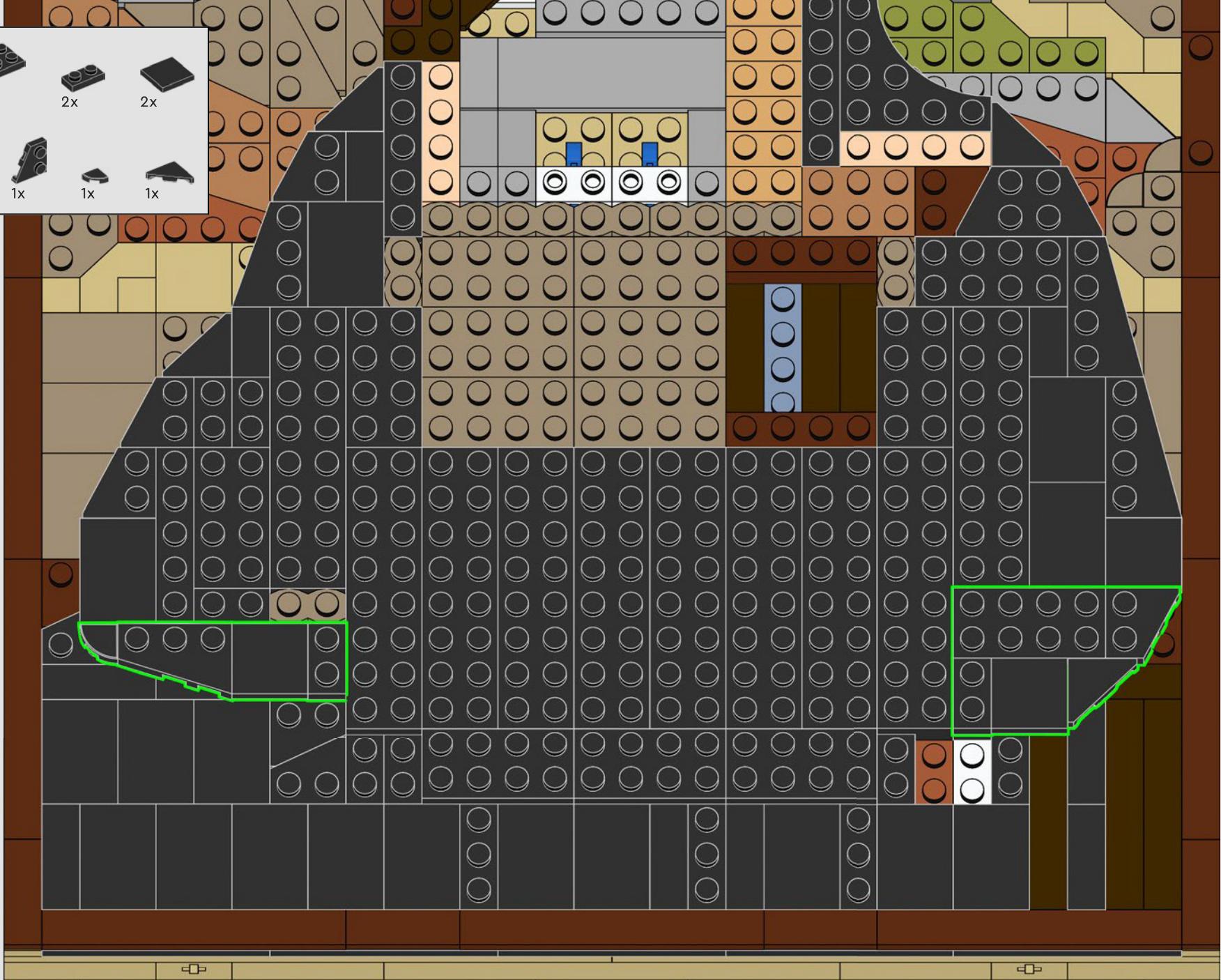
140



129



130





3x

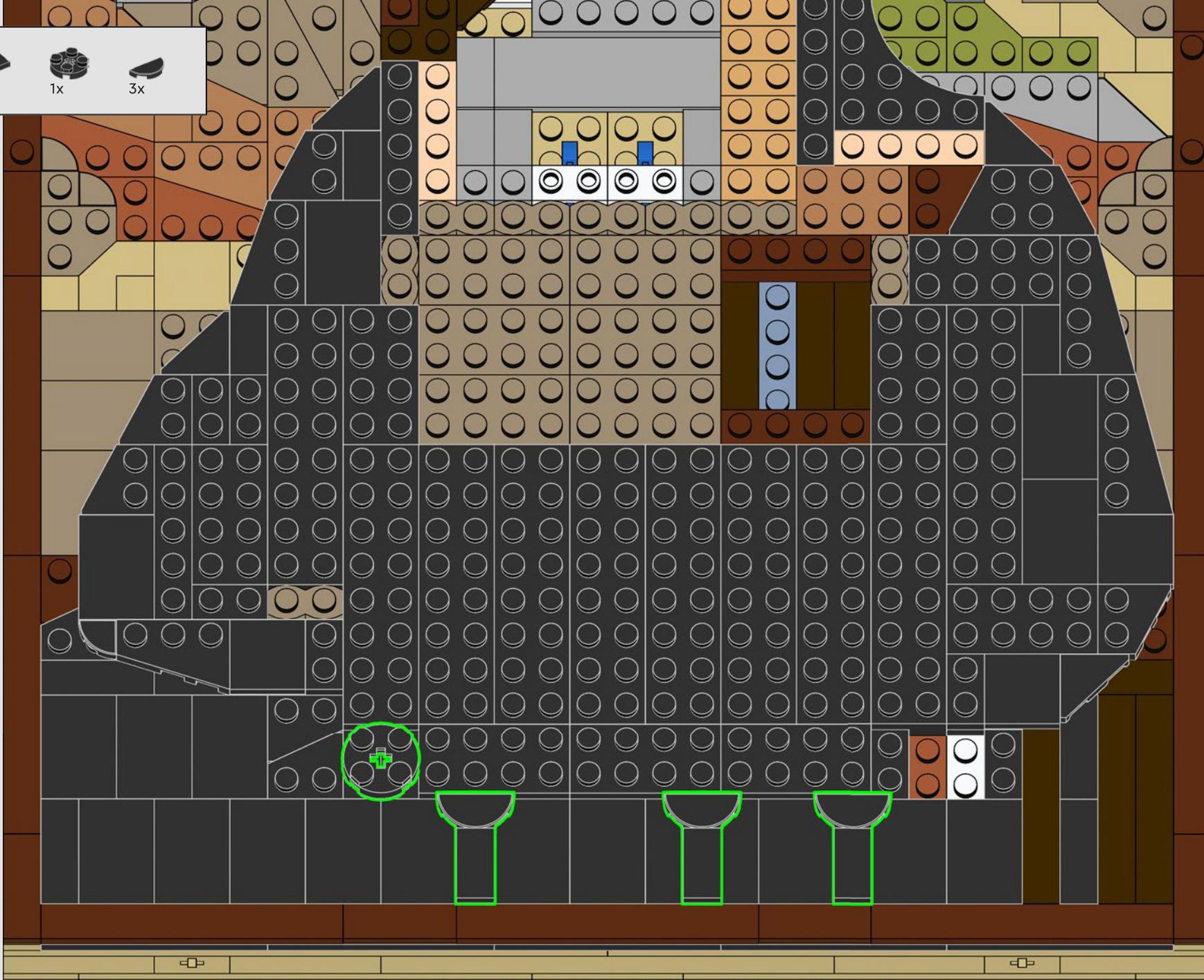


1x



3x

131





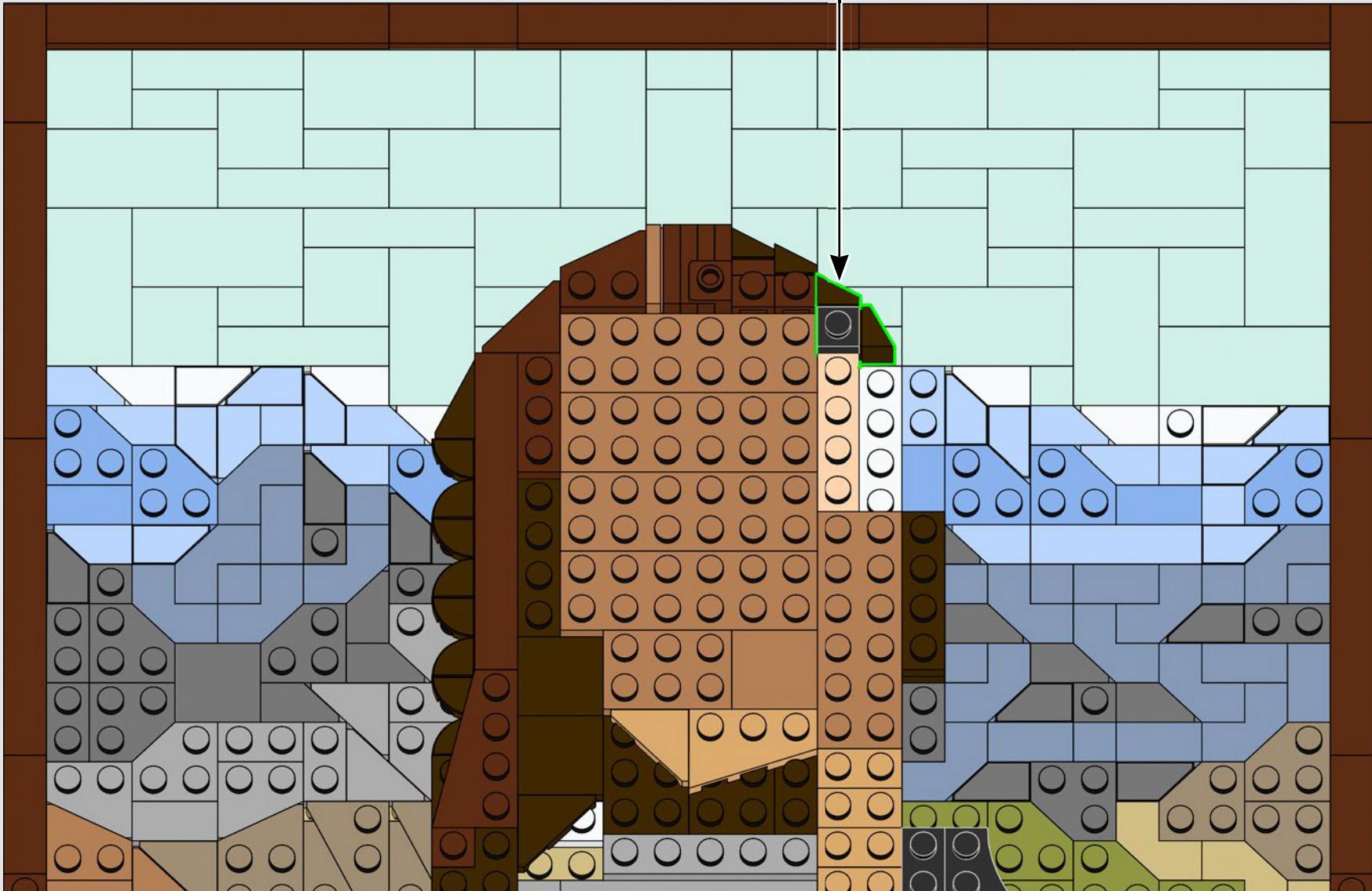
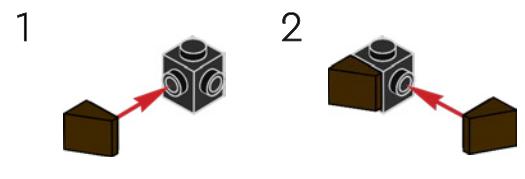


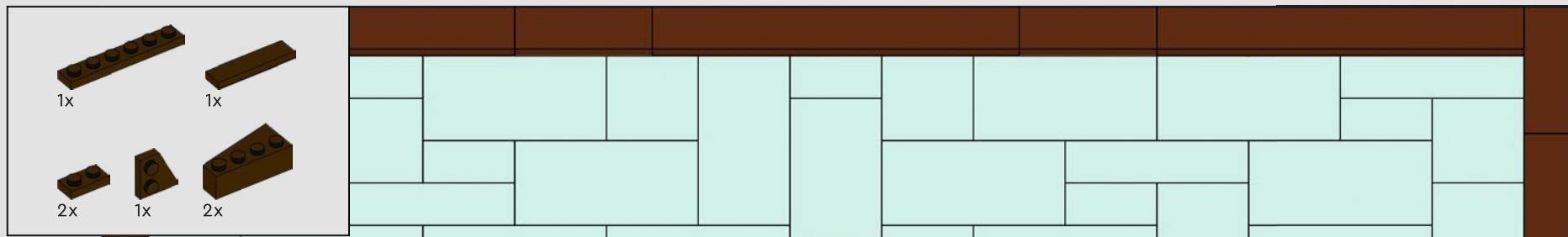
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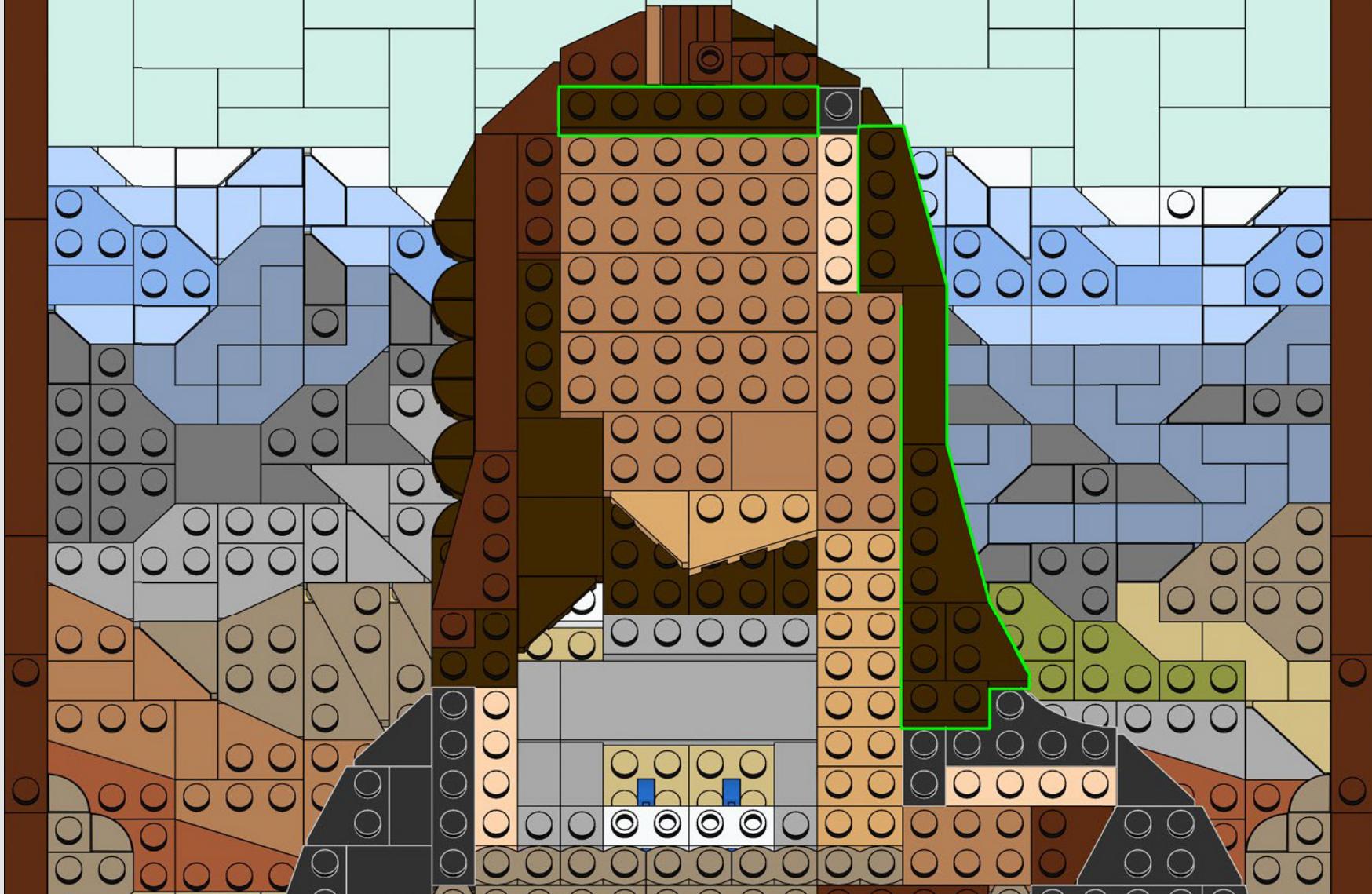
2x

132





133



146



1x



9x



1x

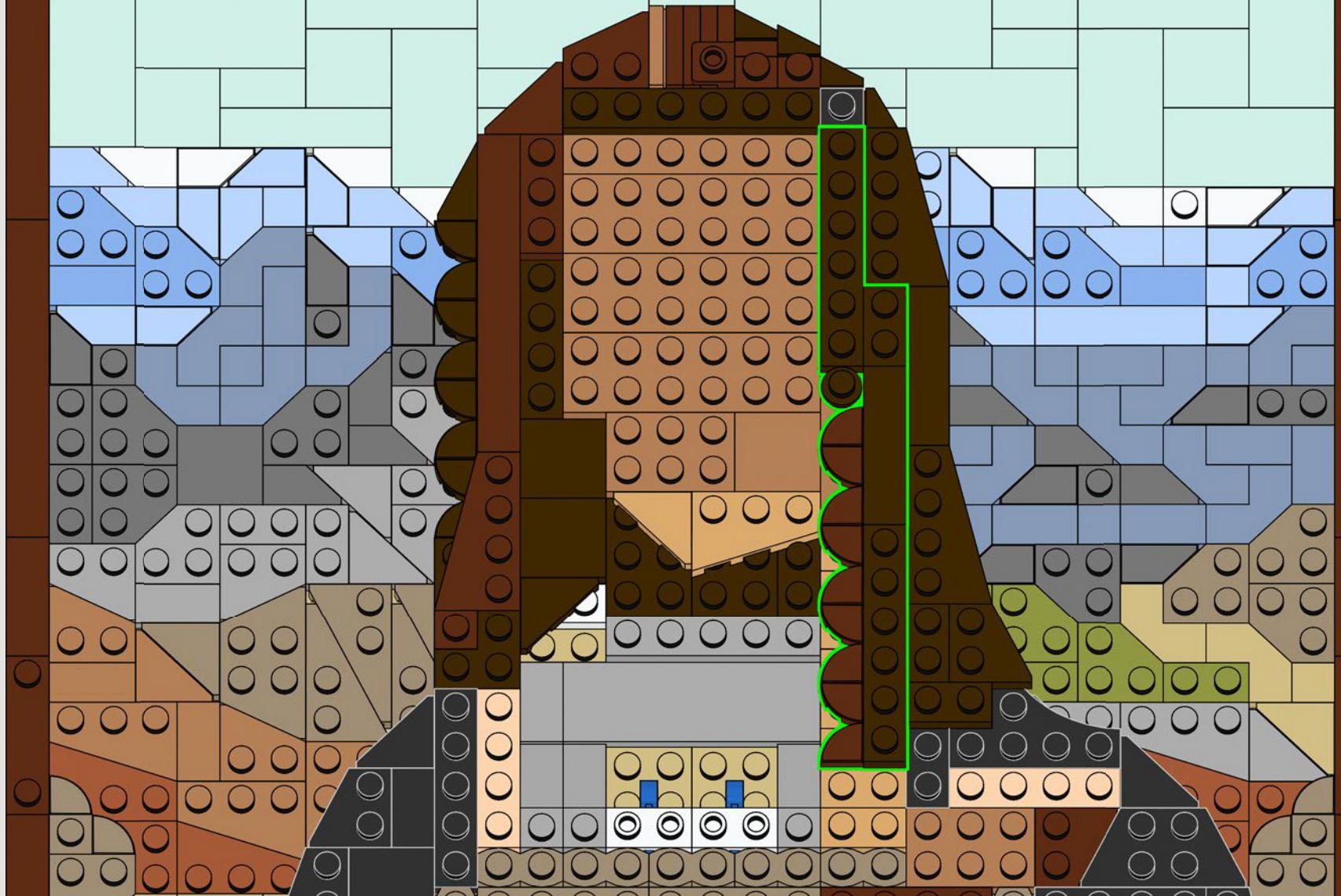


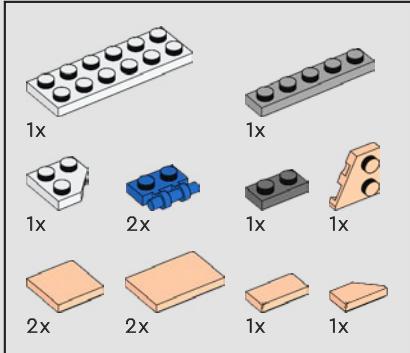
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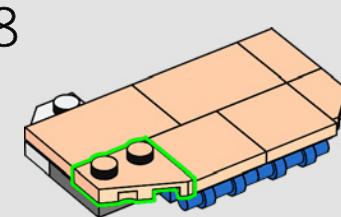
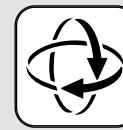
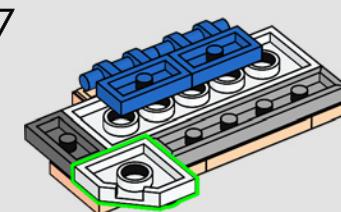
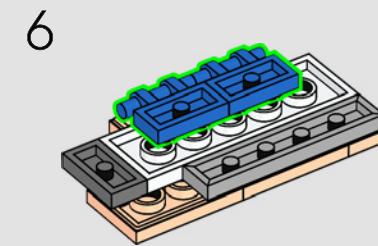
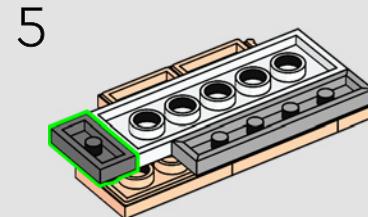
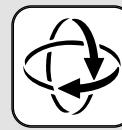
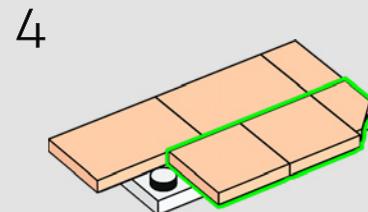
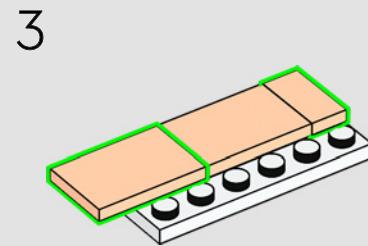
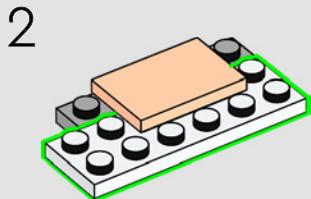
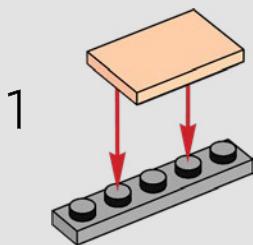
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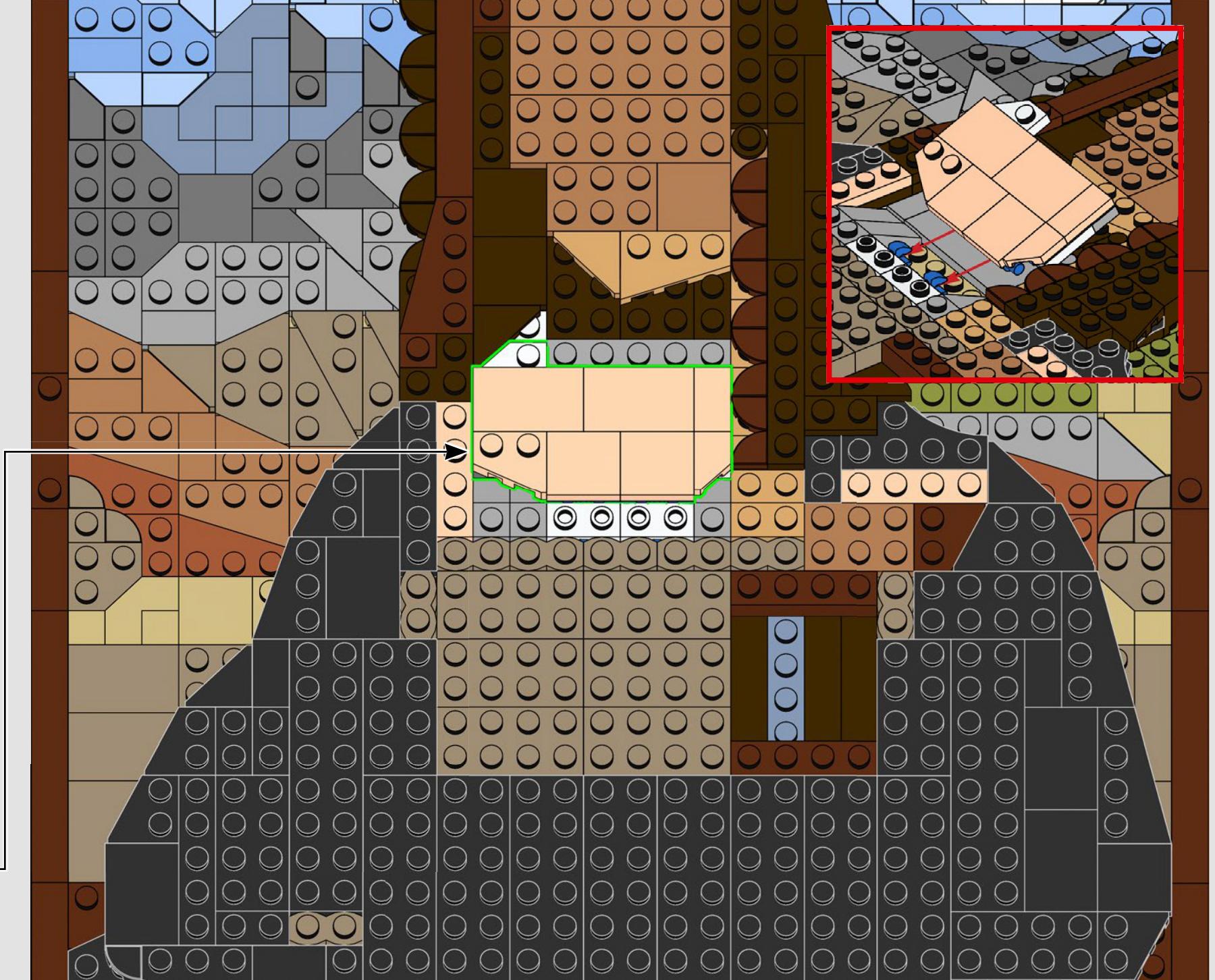
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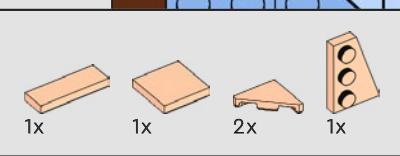




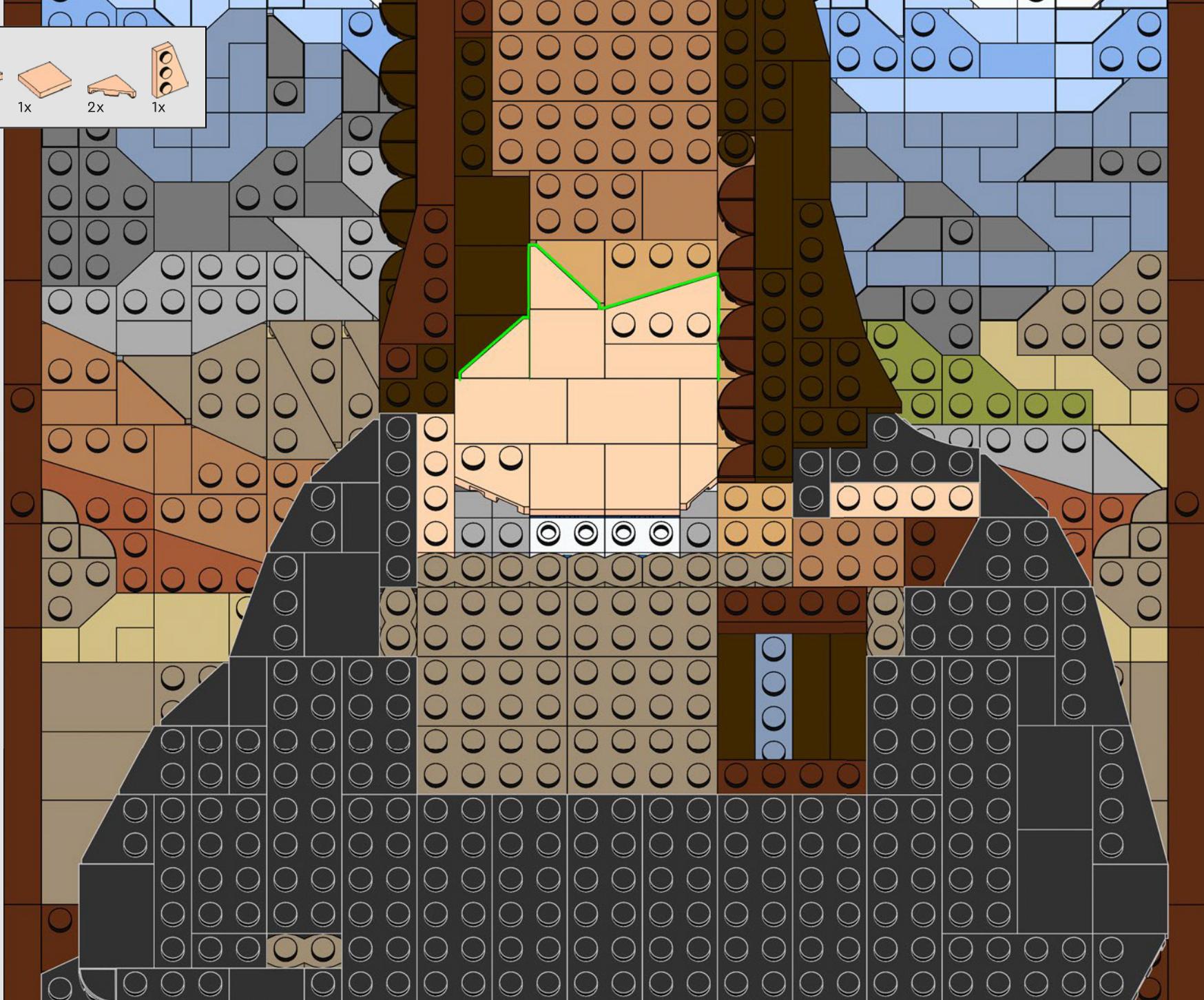
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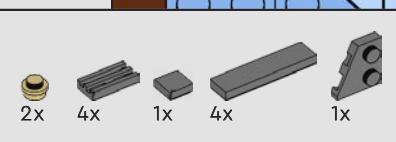




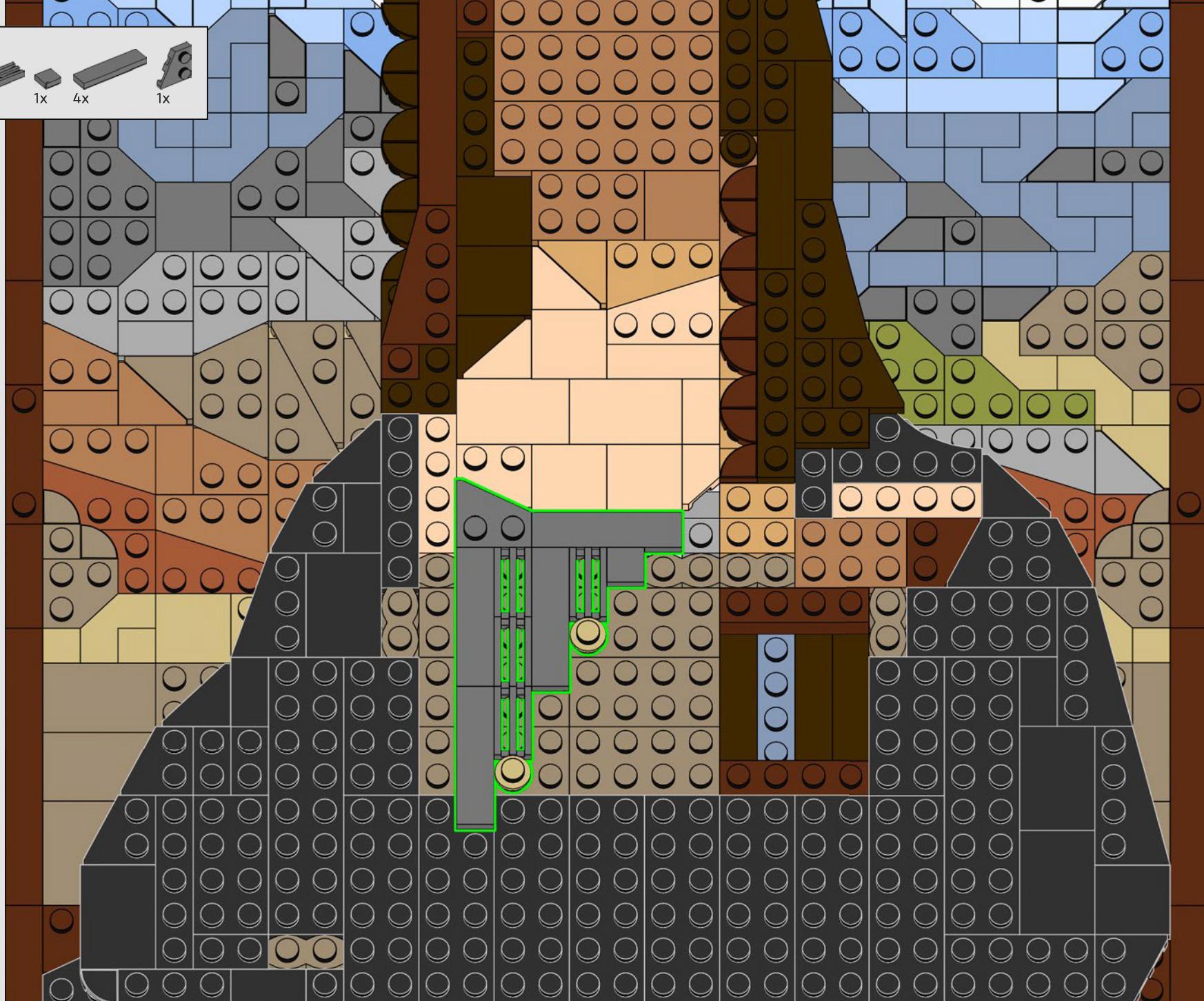
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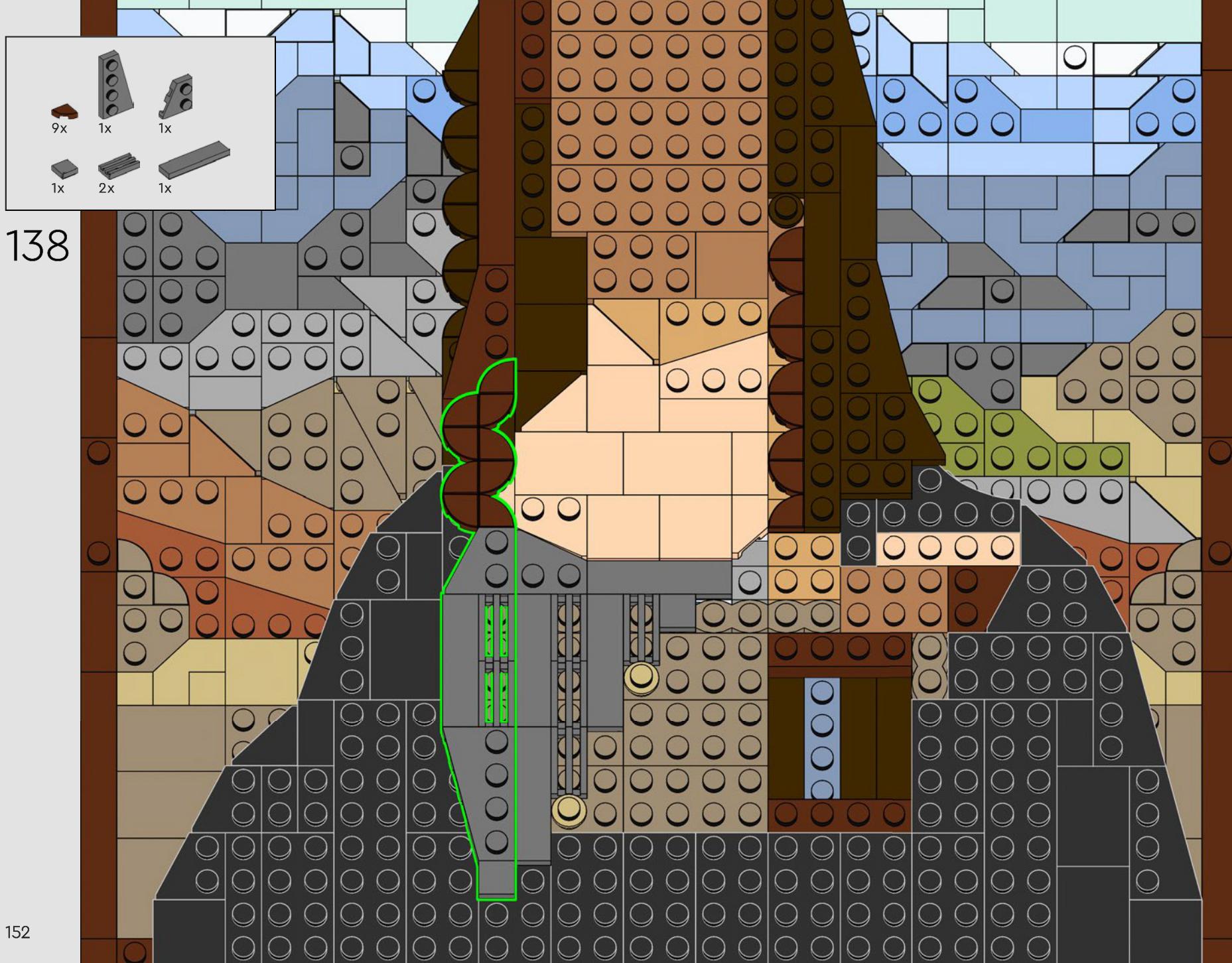


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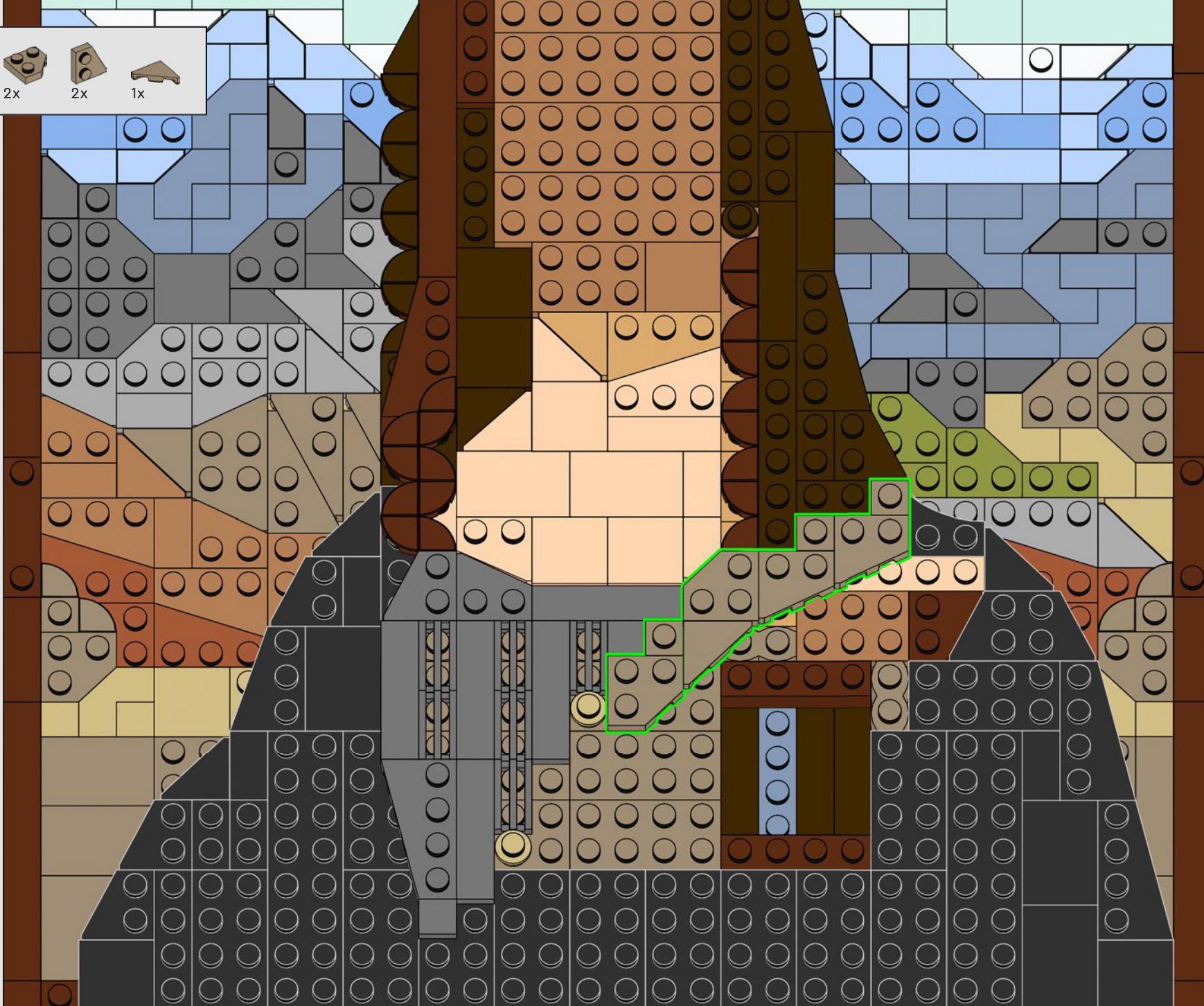
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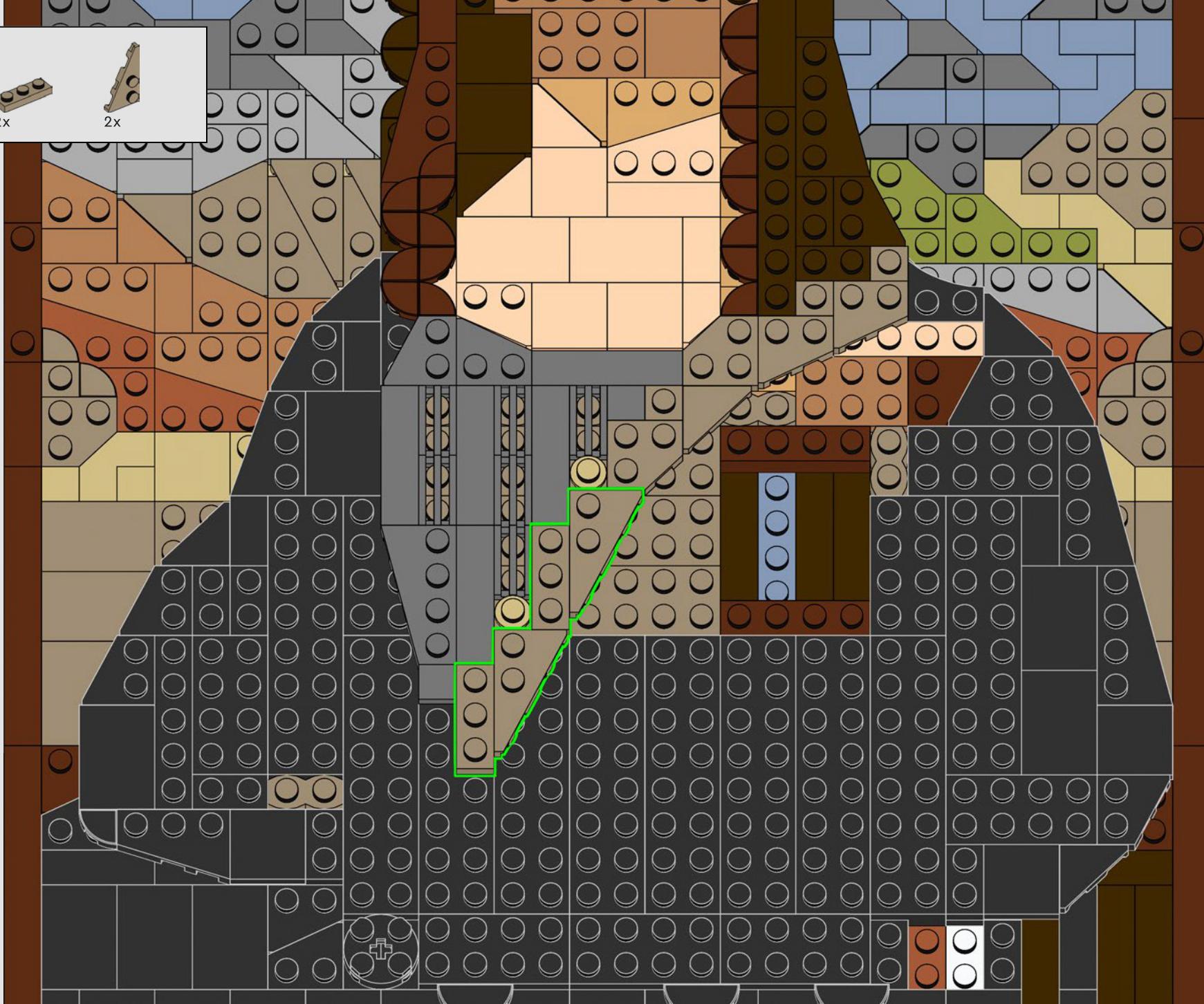


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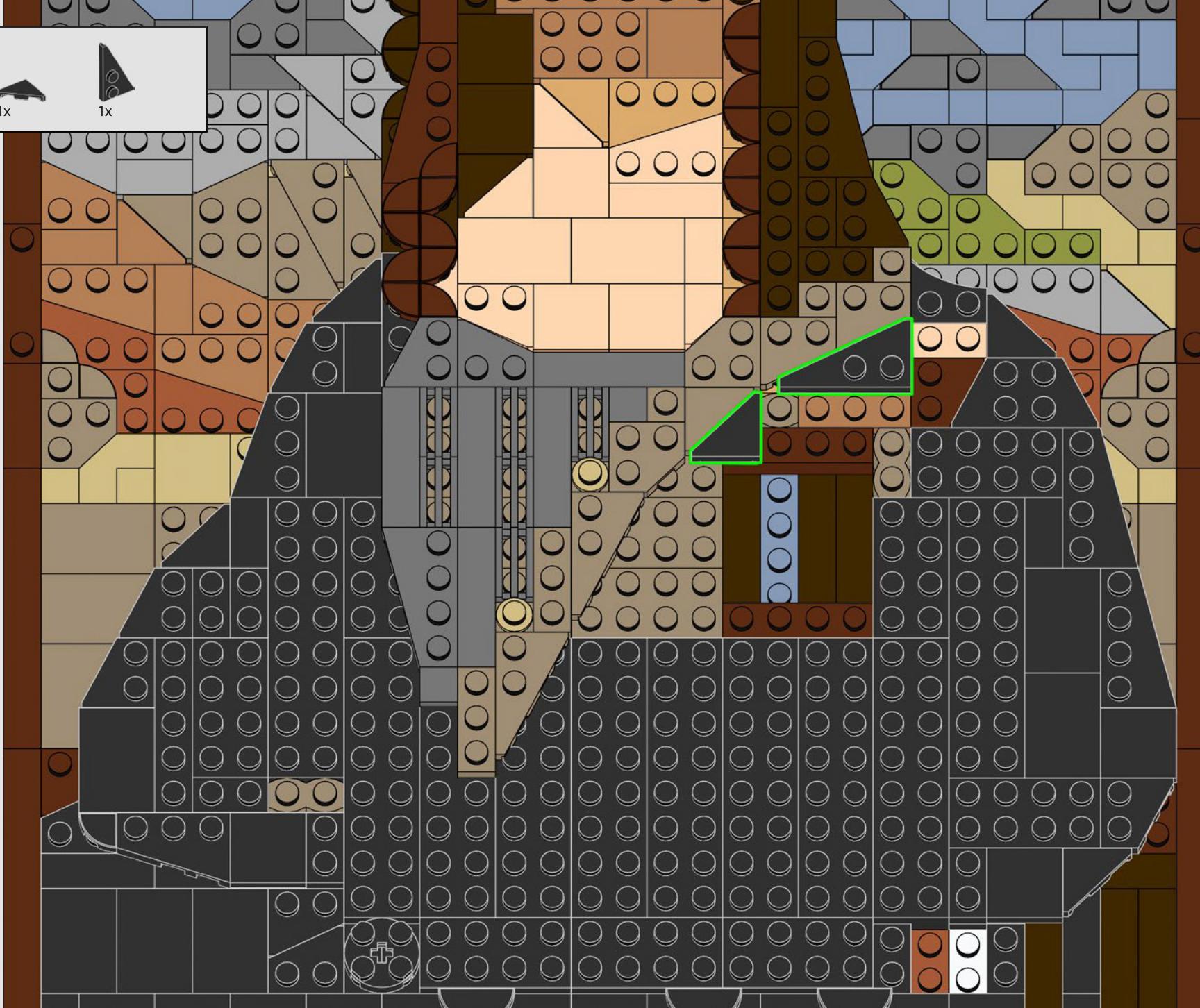
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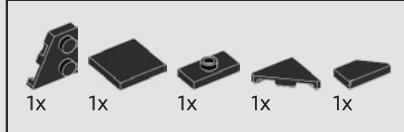


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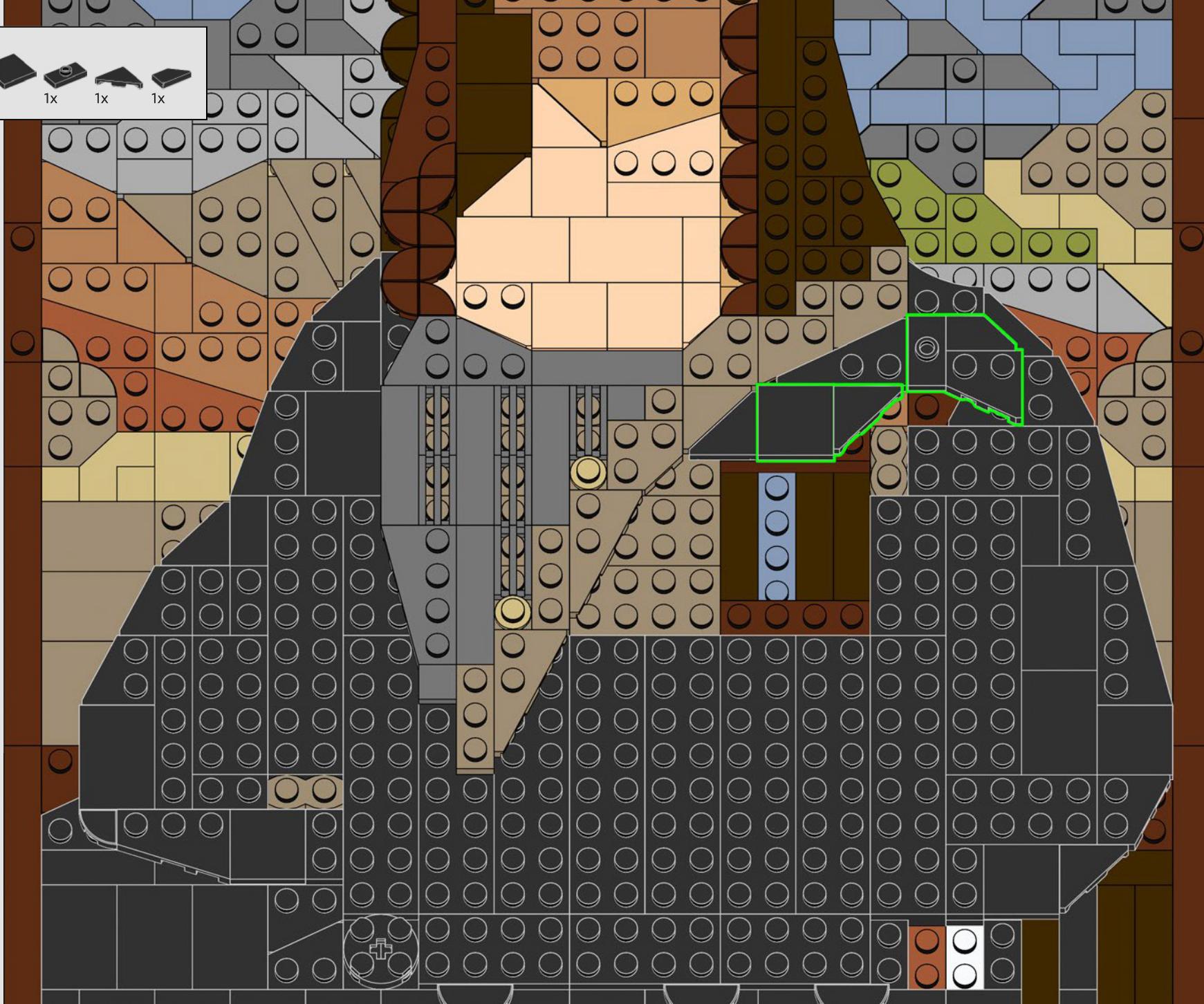


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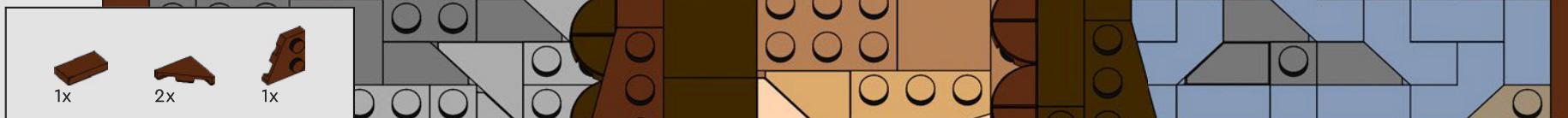




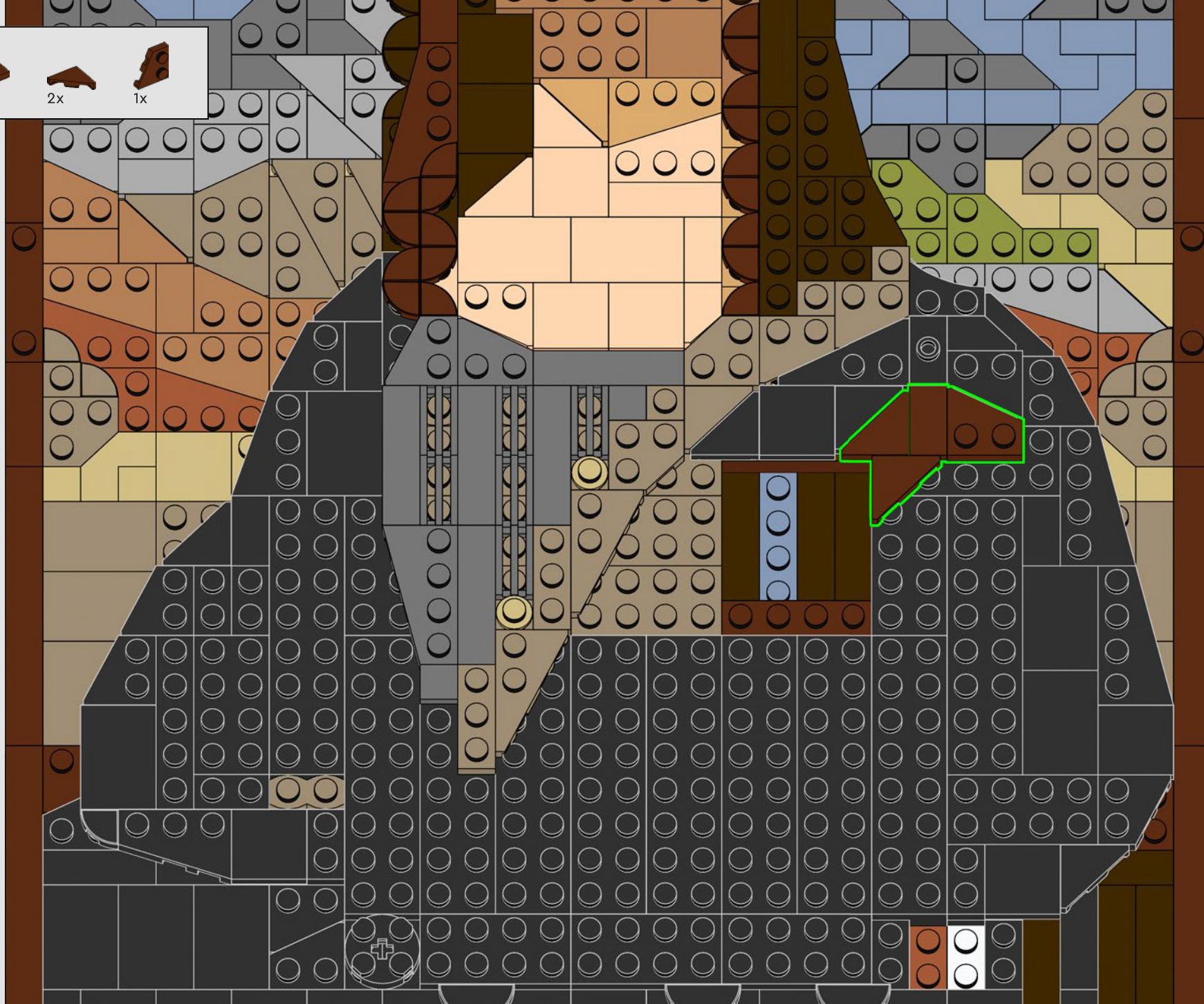
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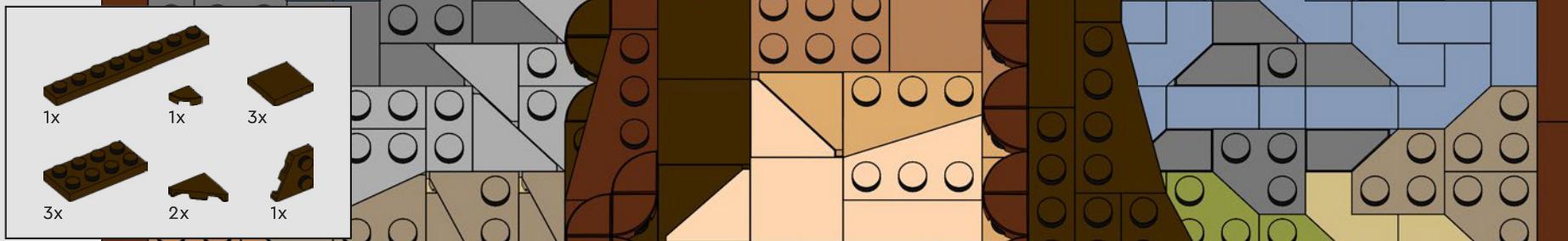
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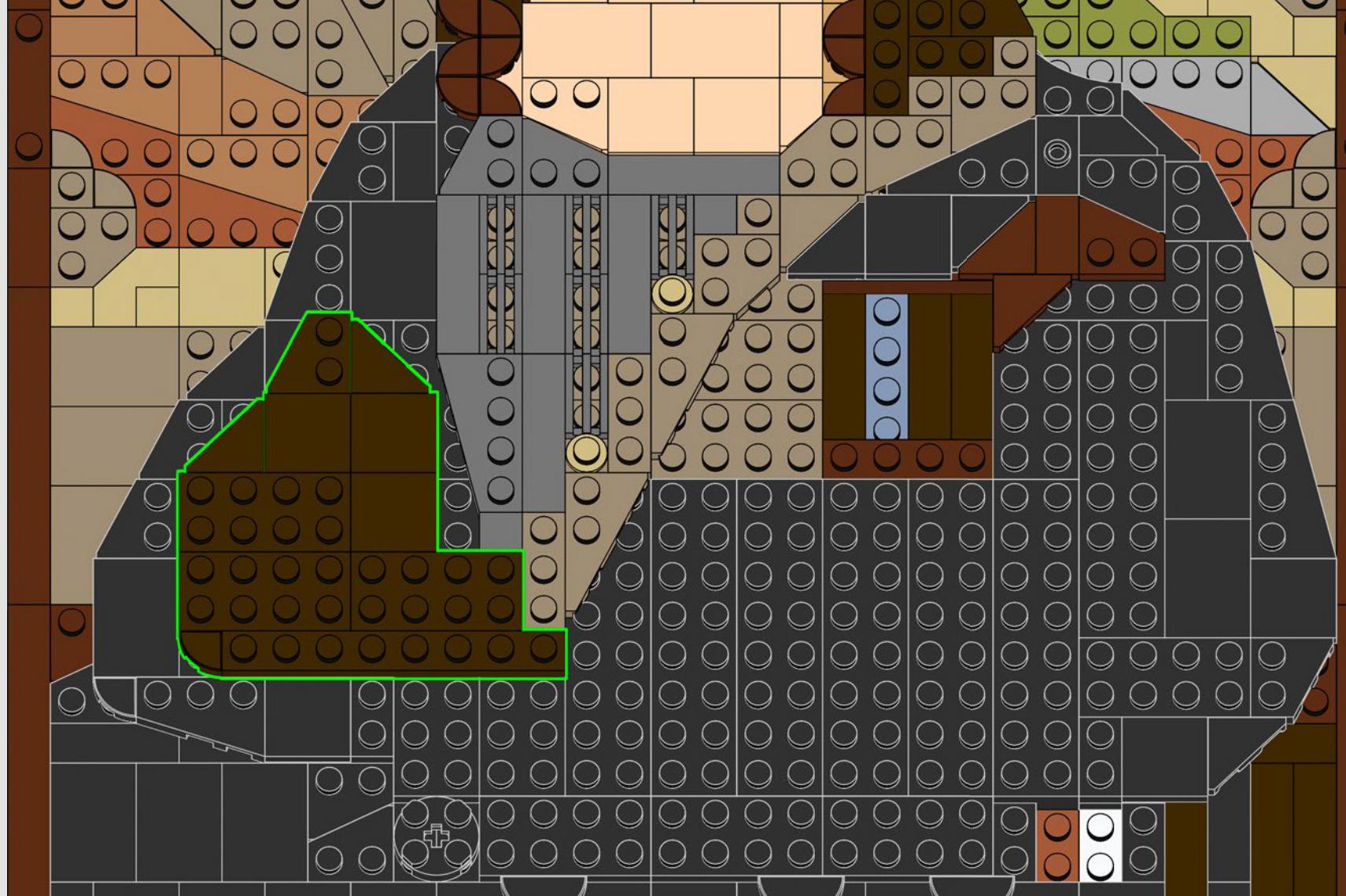
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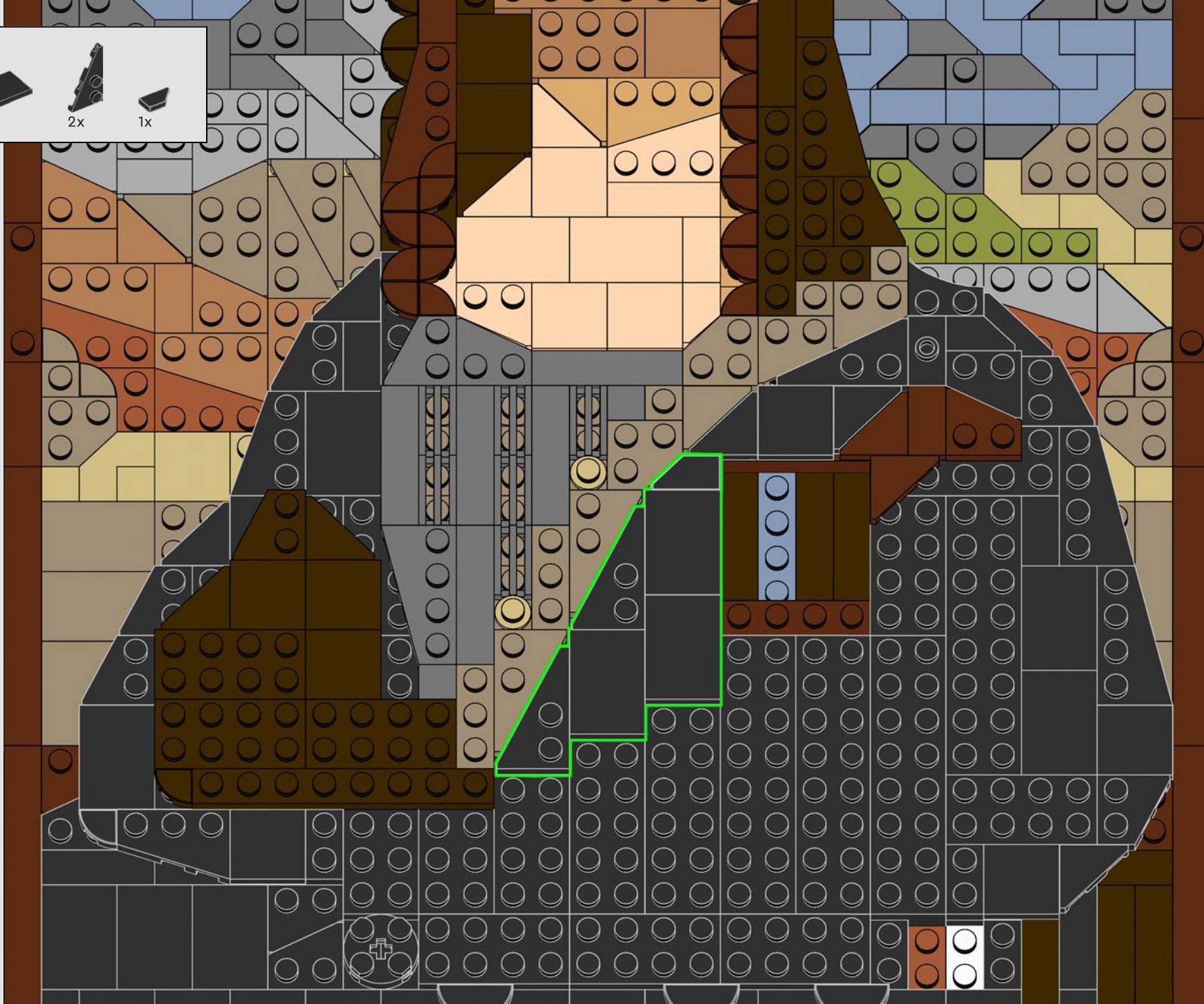


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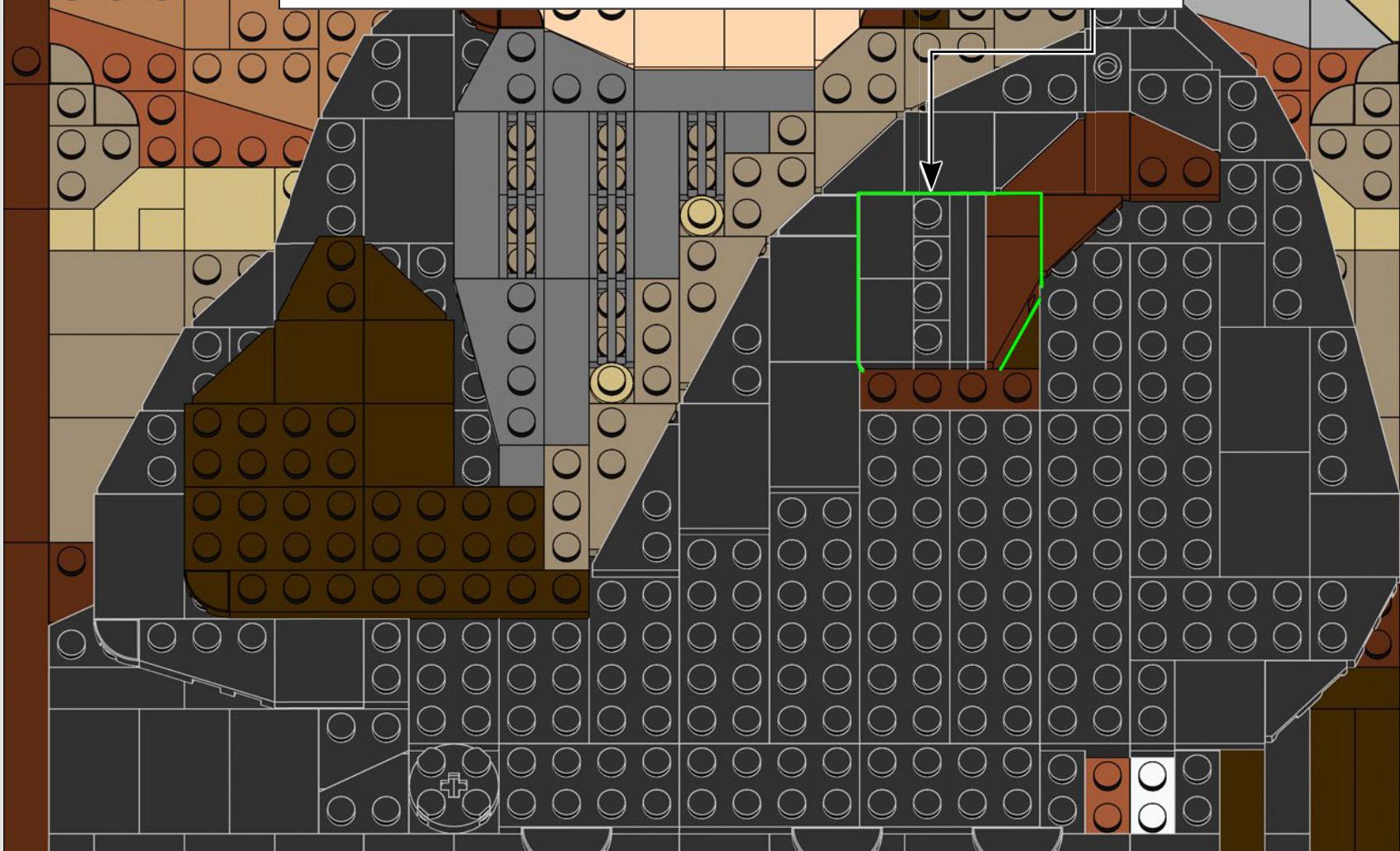
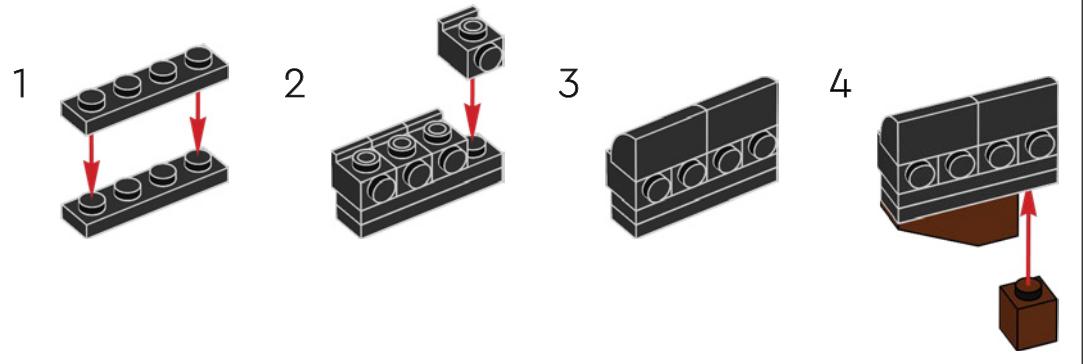
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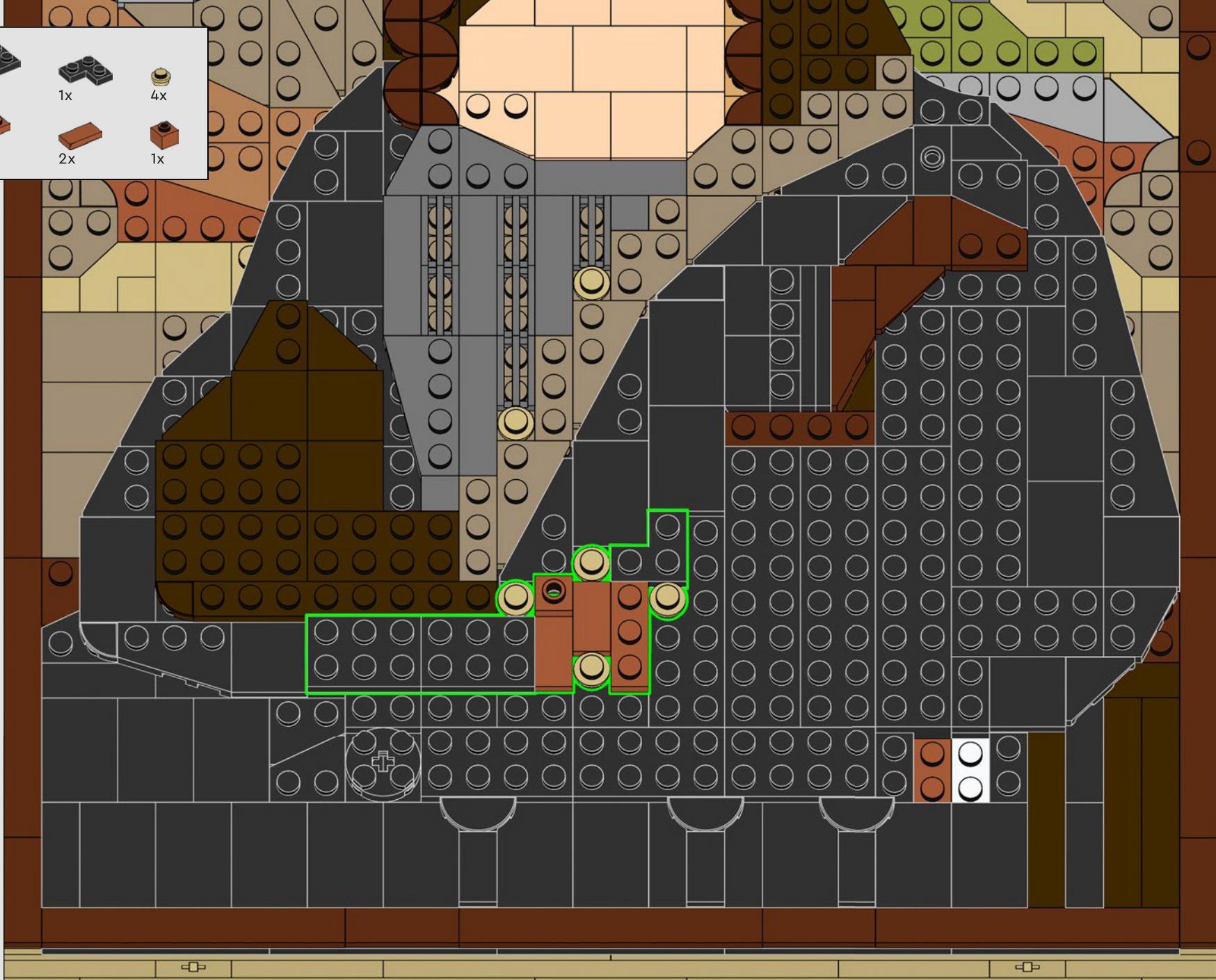


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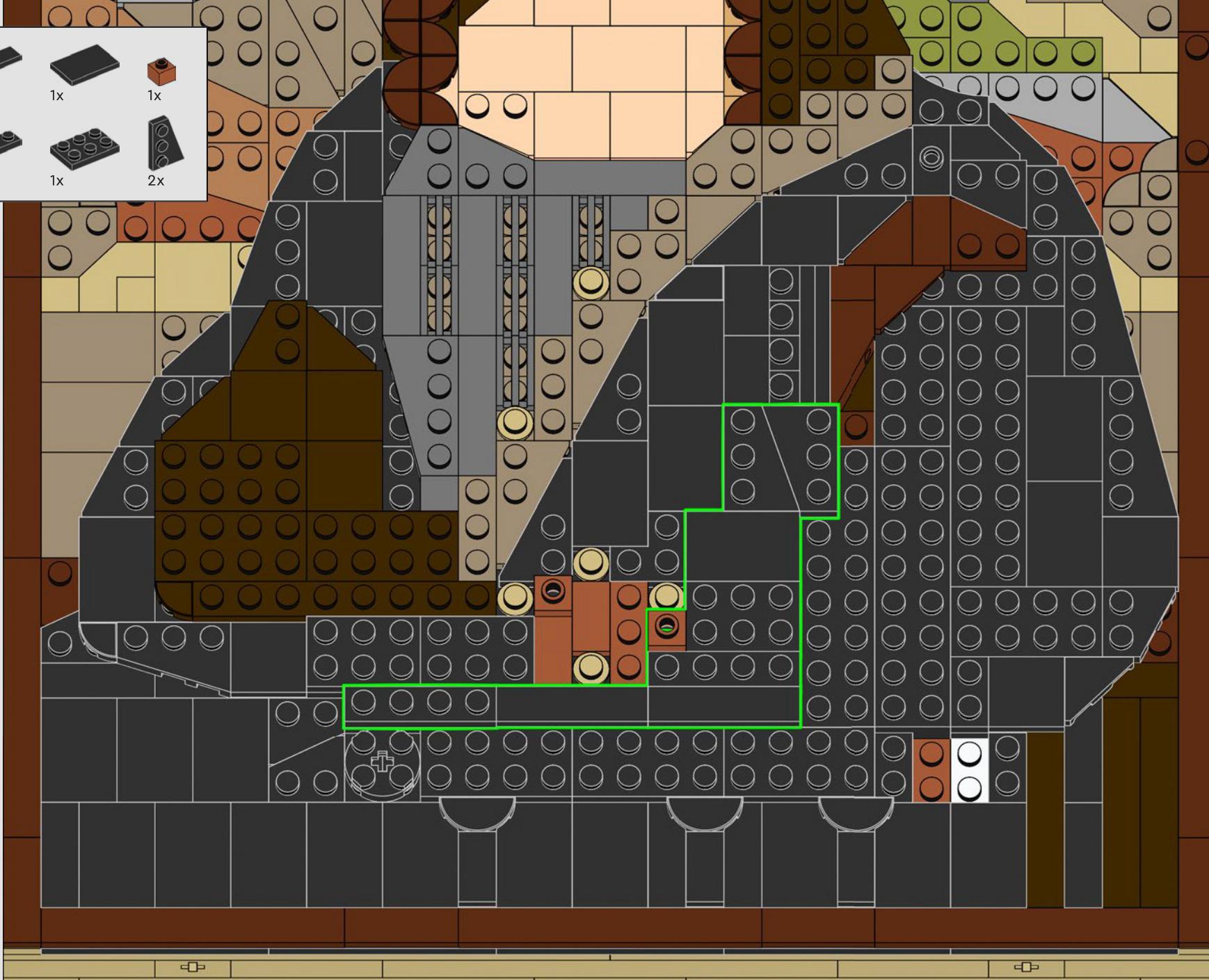


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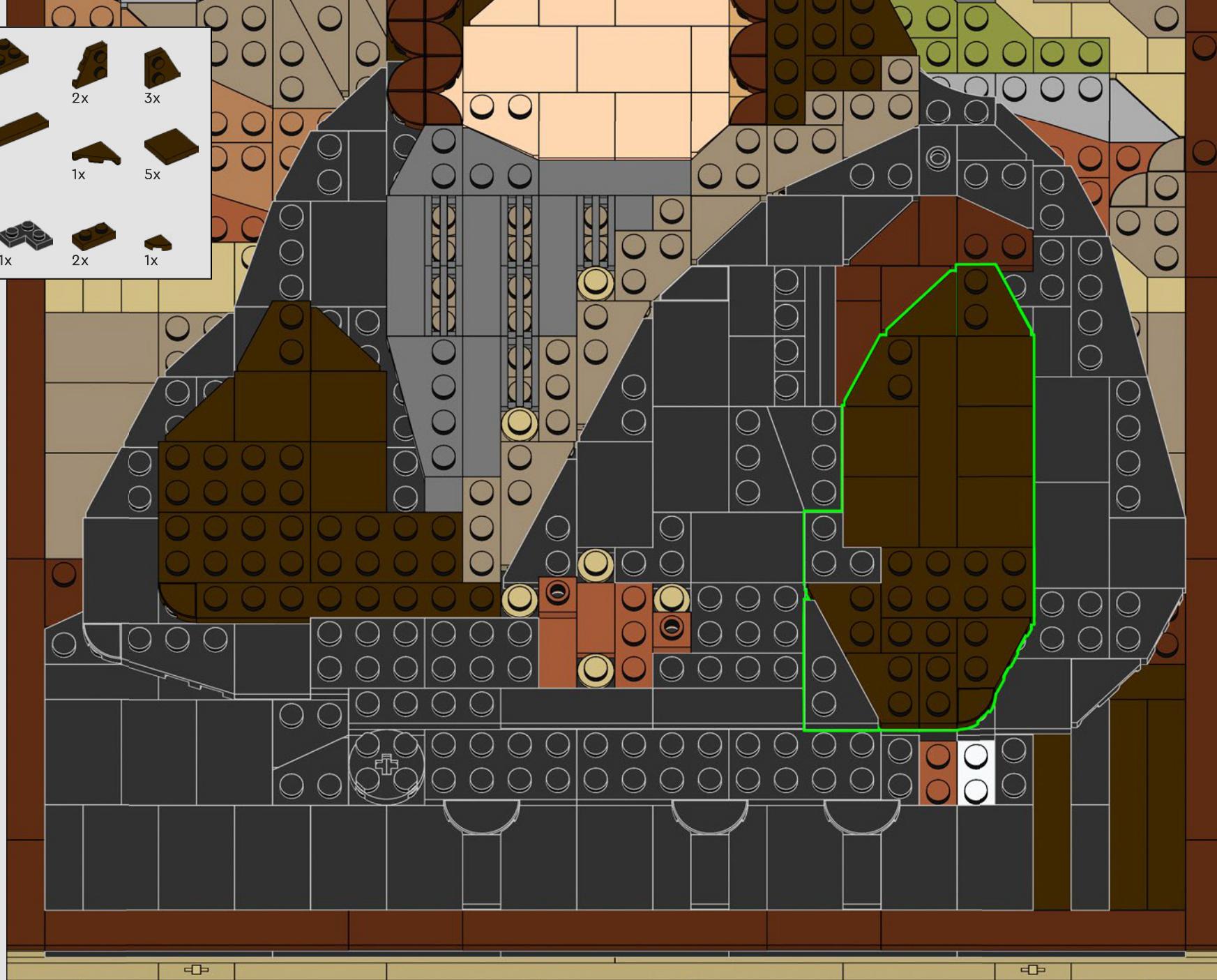


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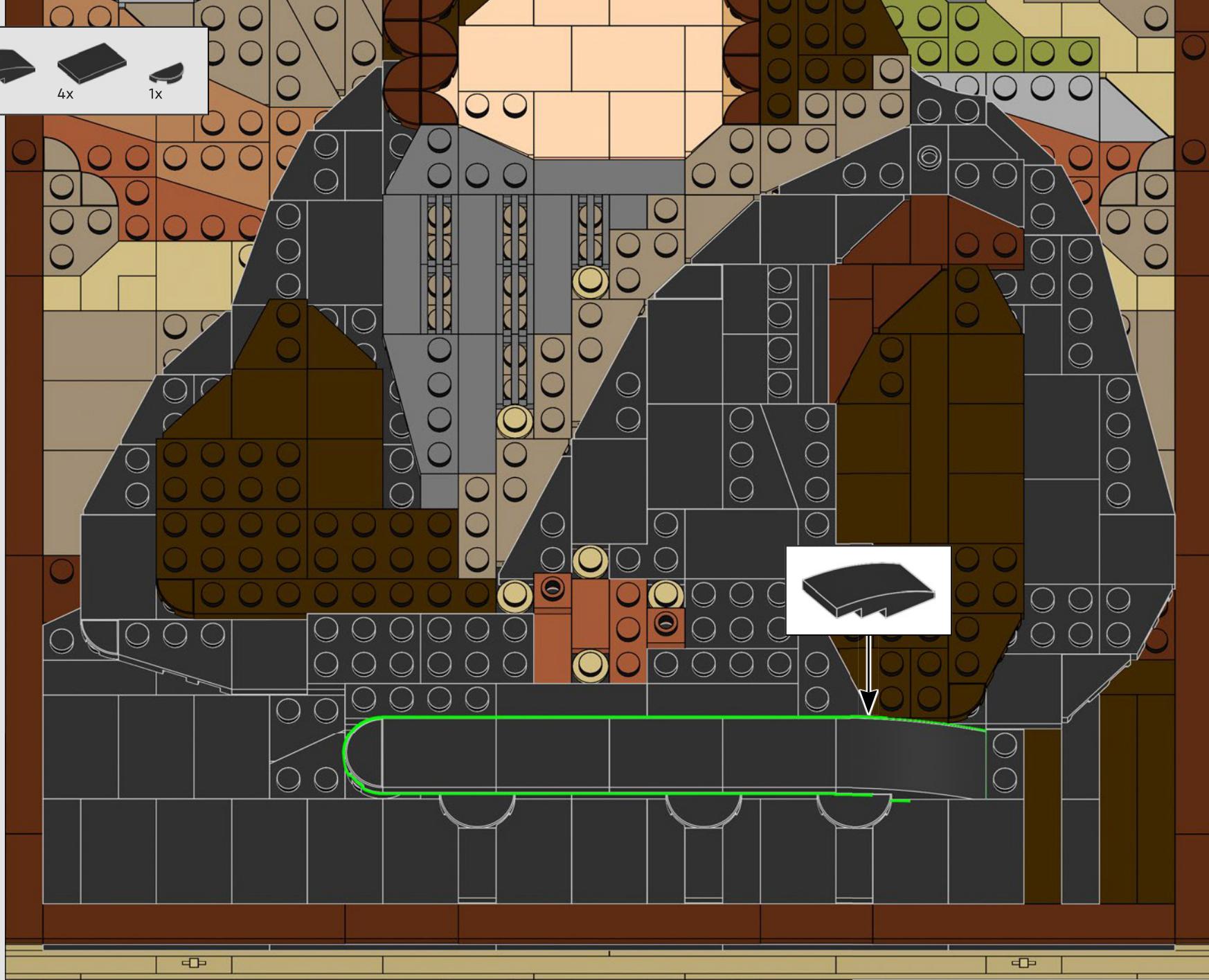
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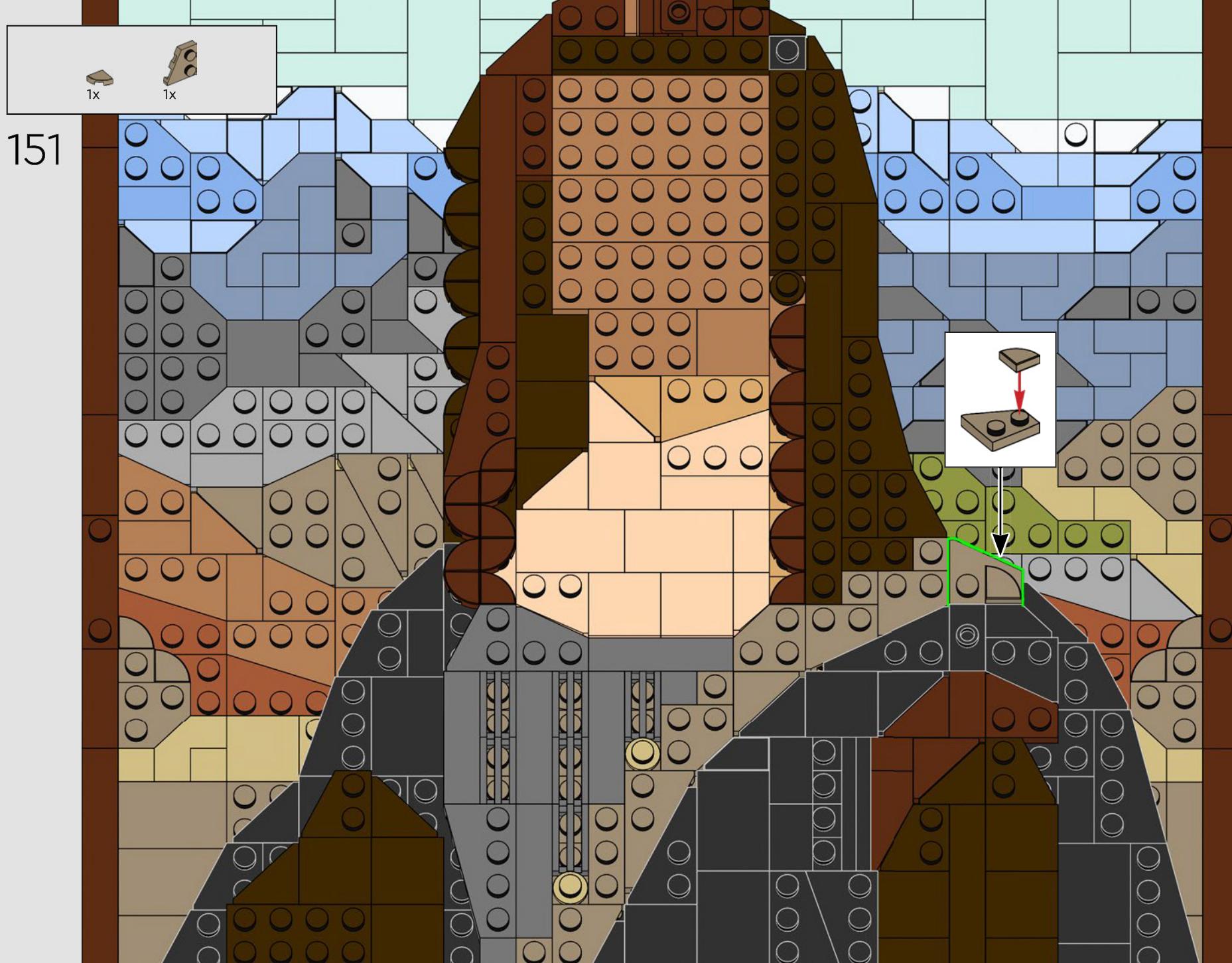
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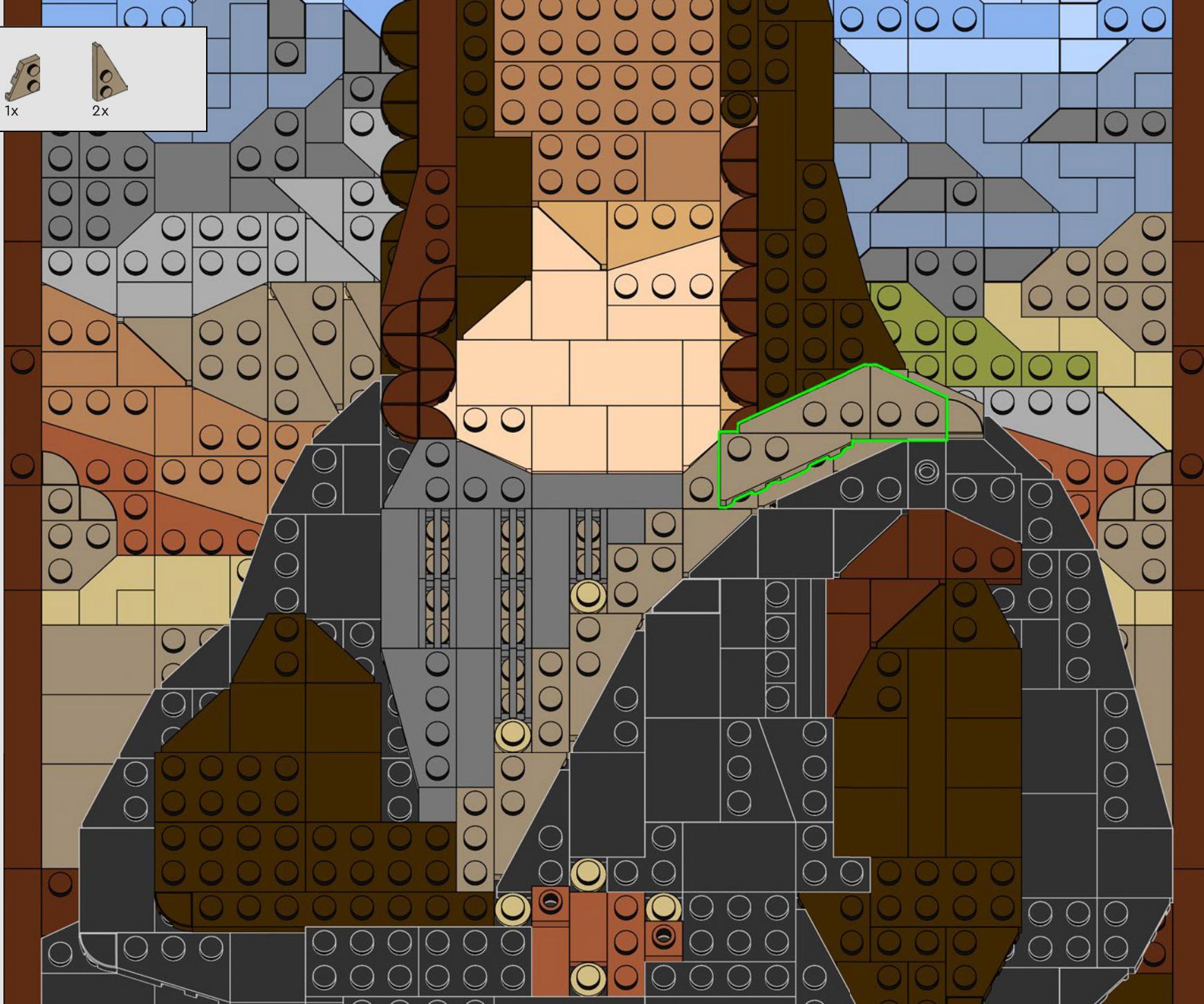








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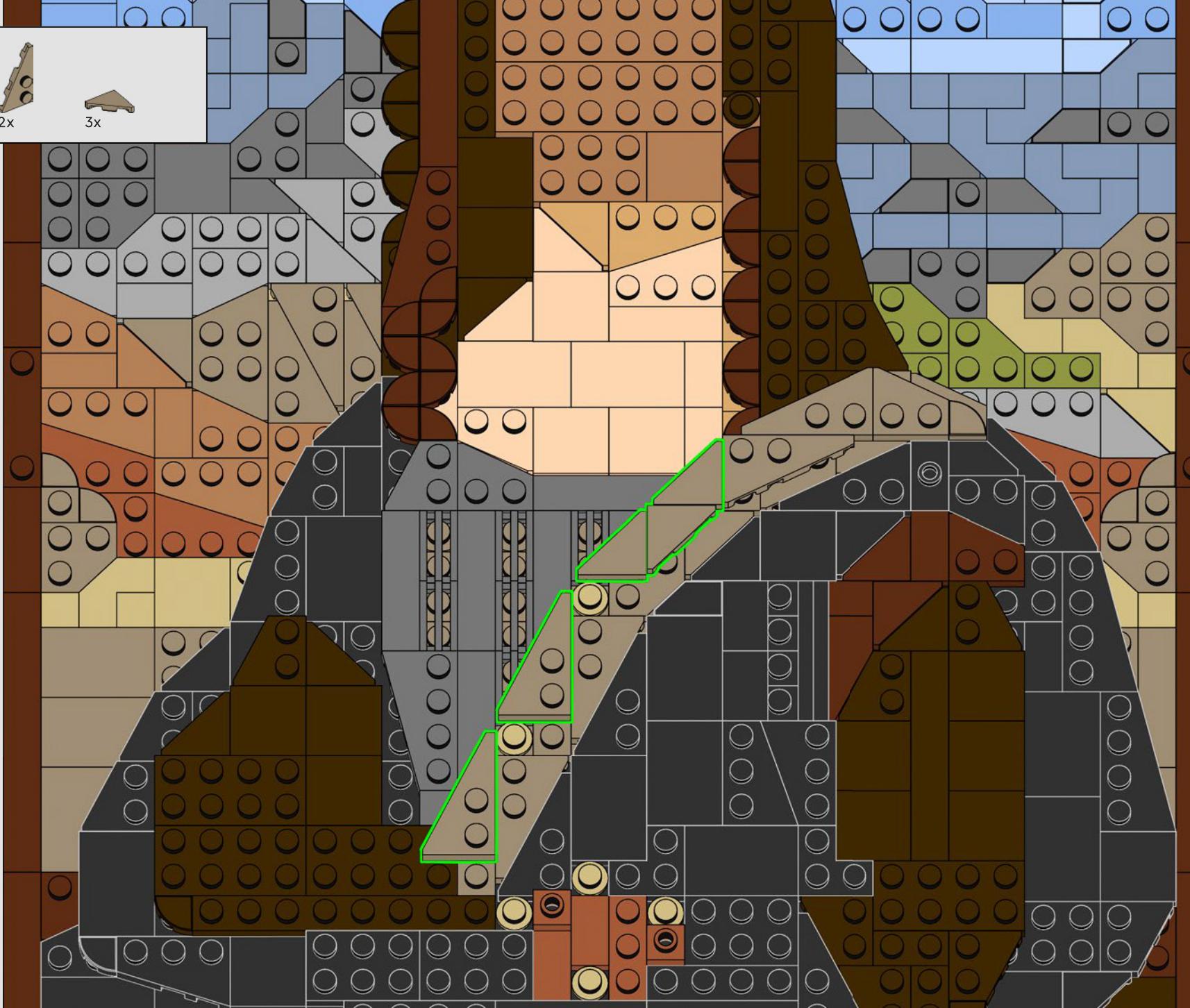
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2x



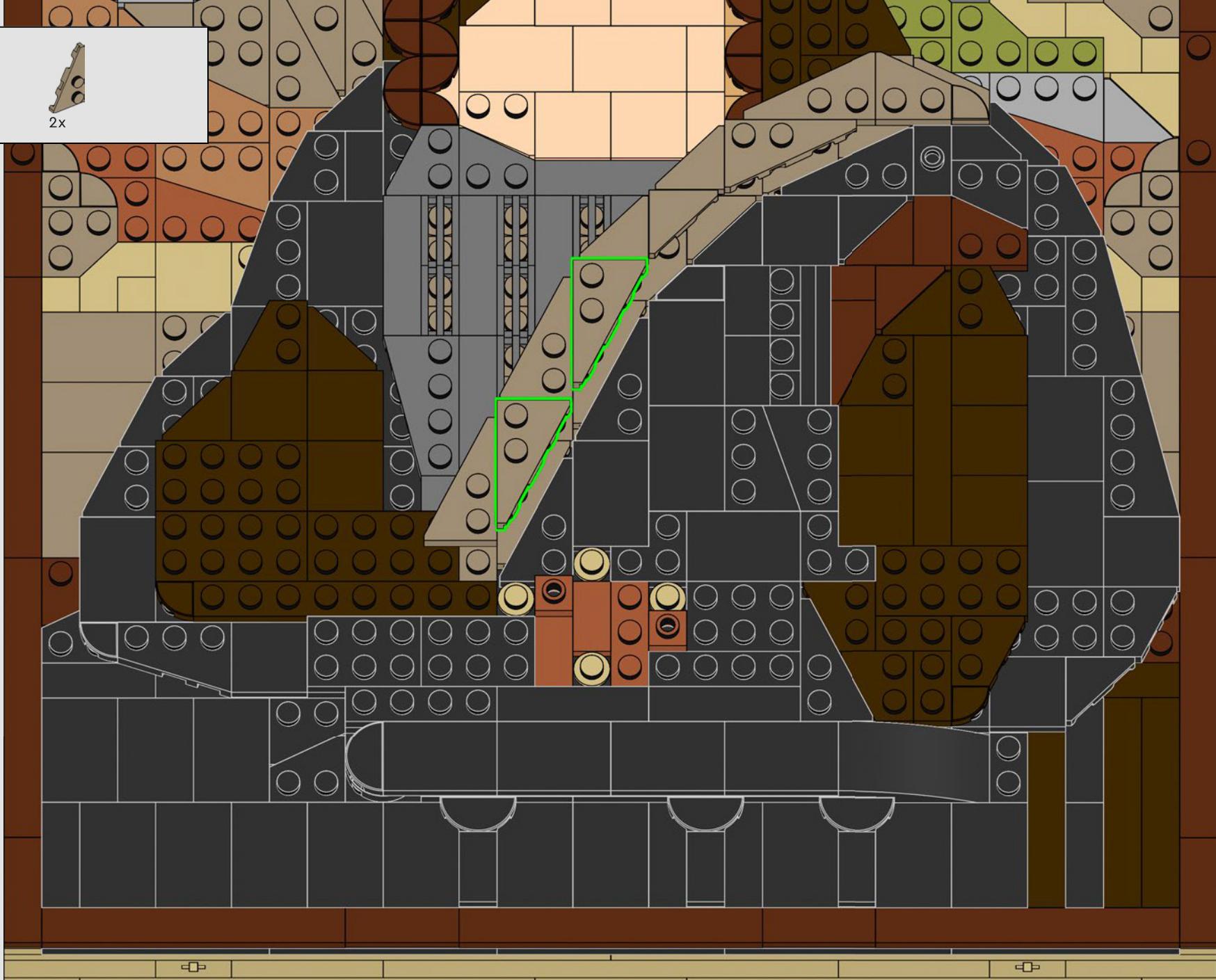
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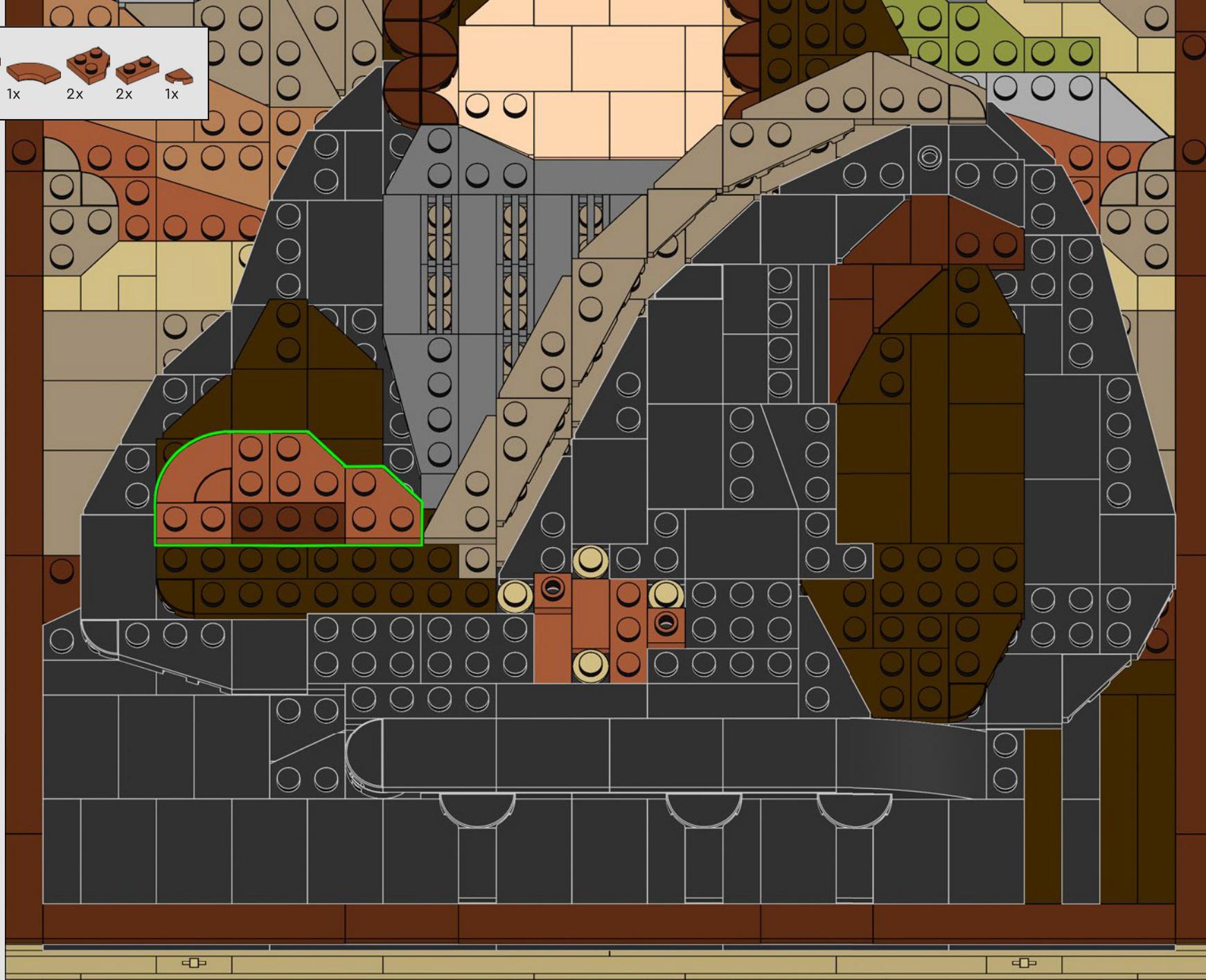
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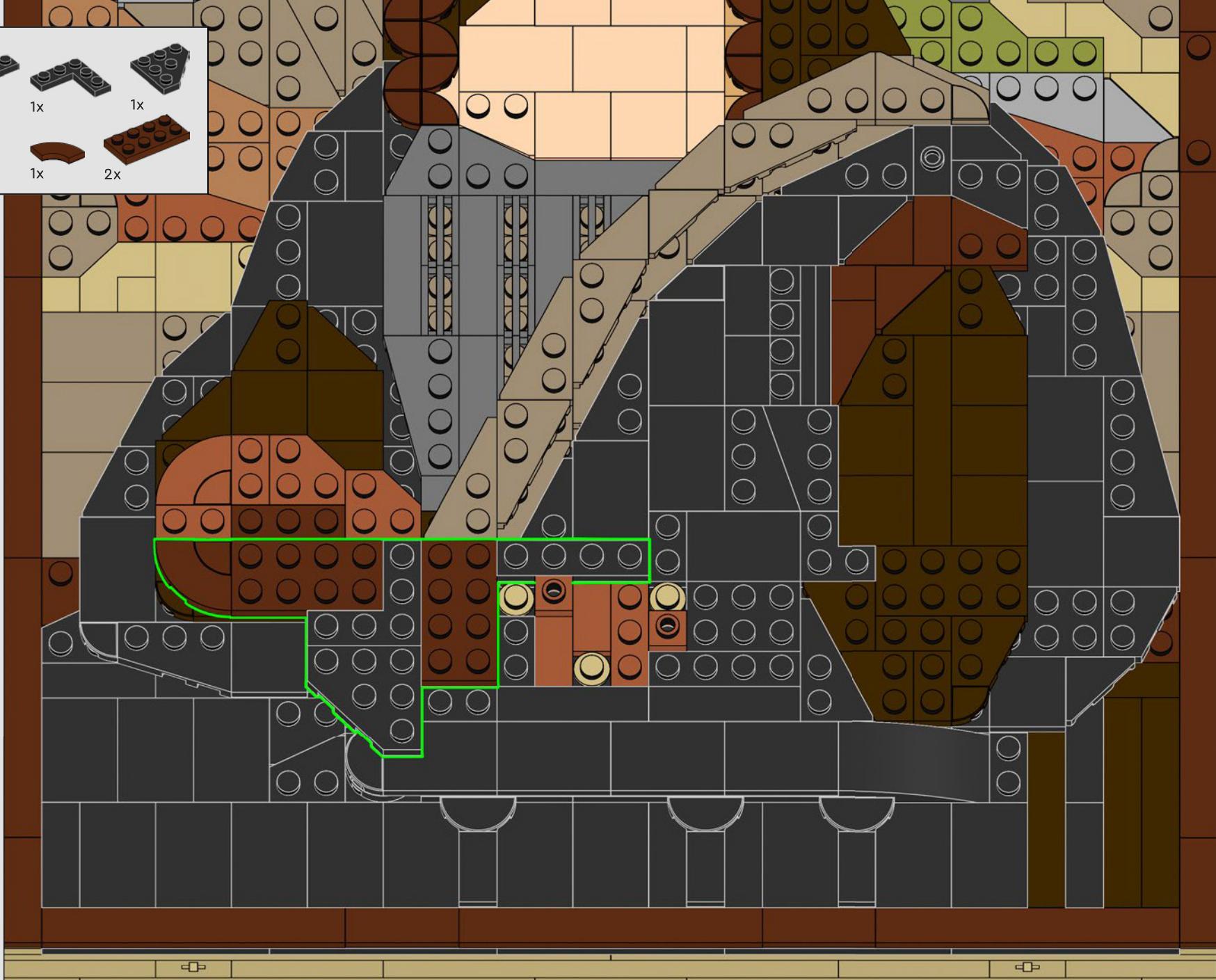


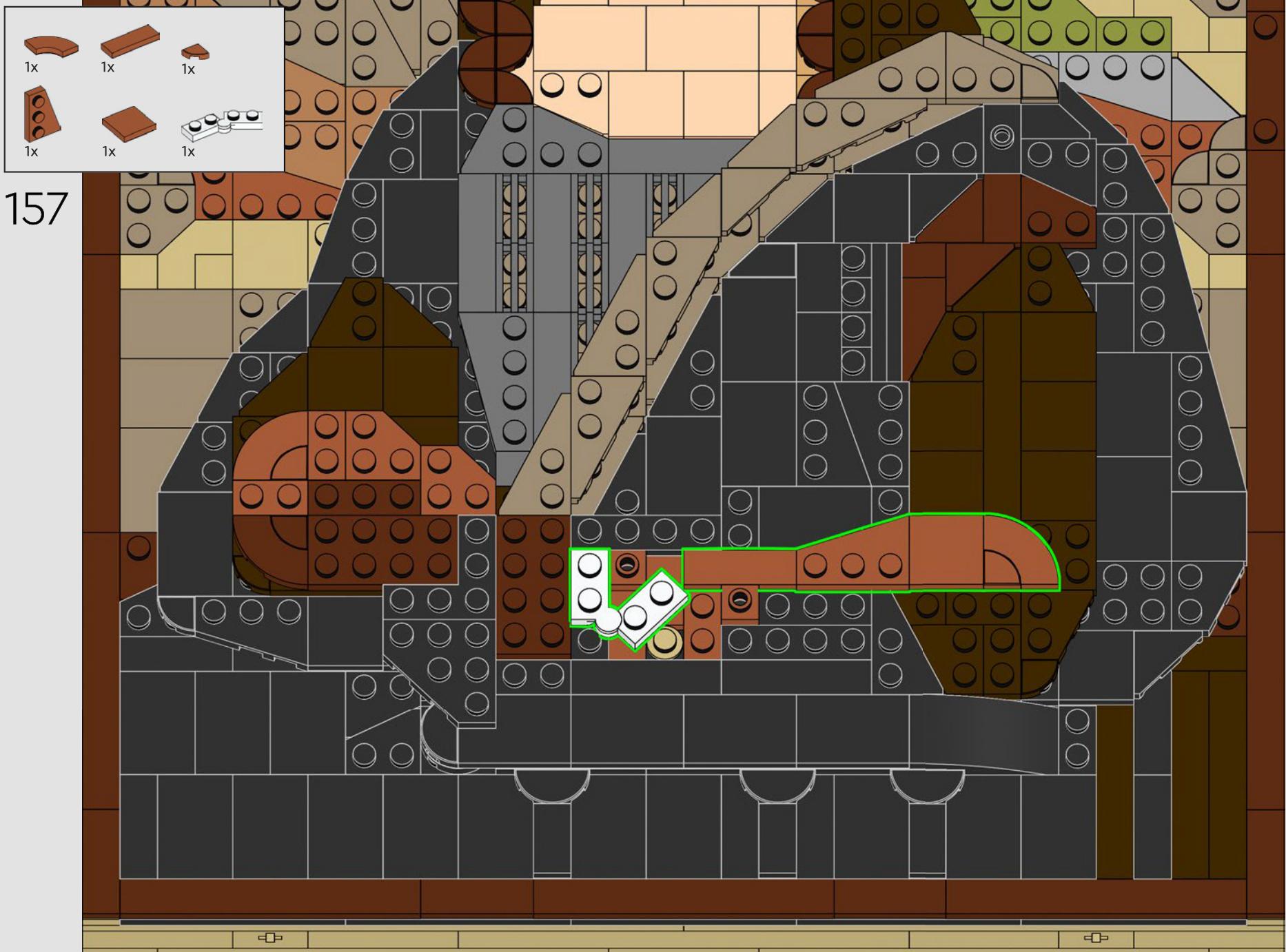
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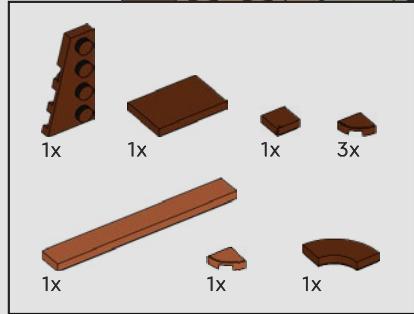


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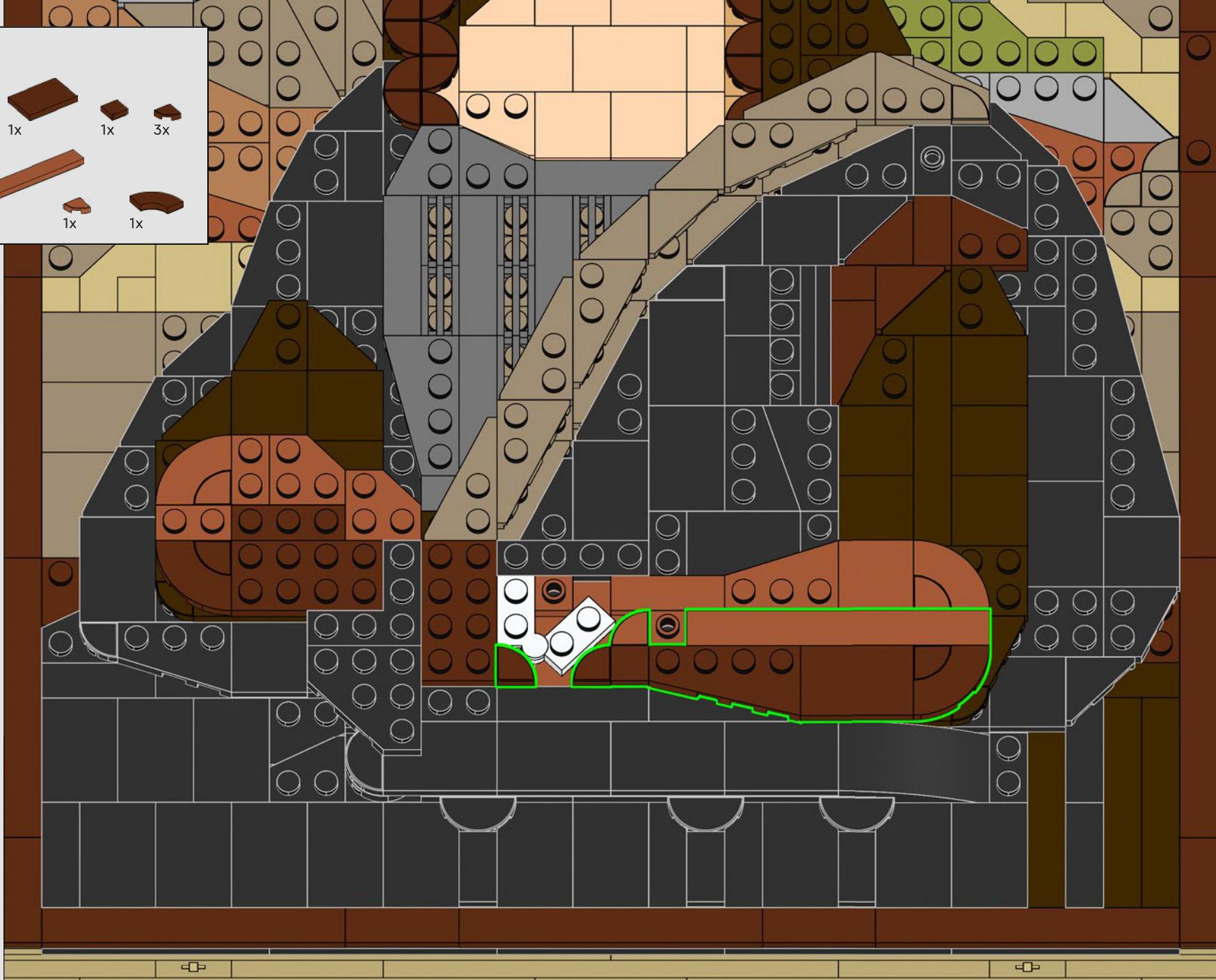




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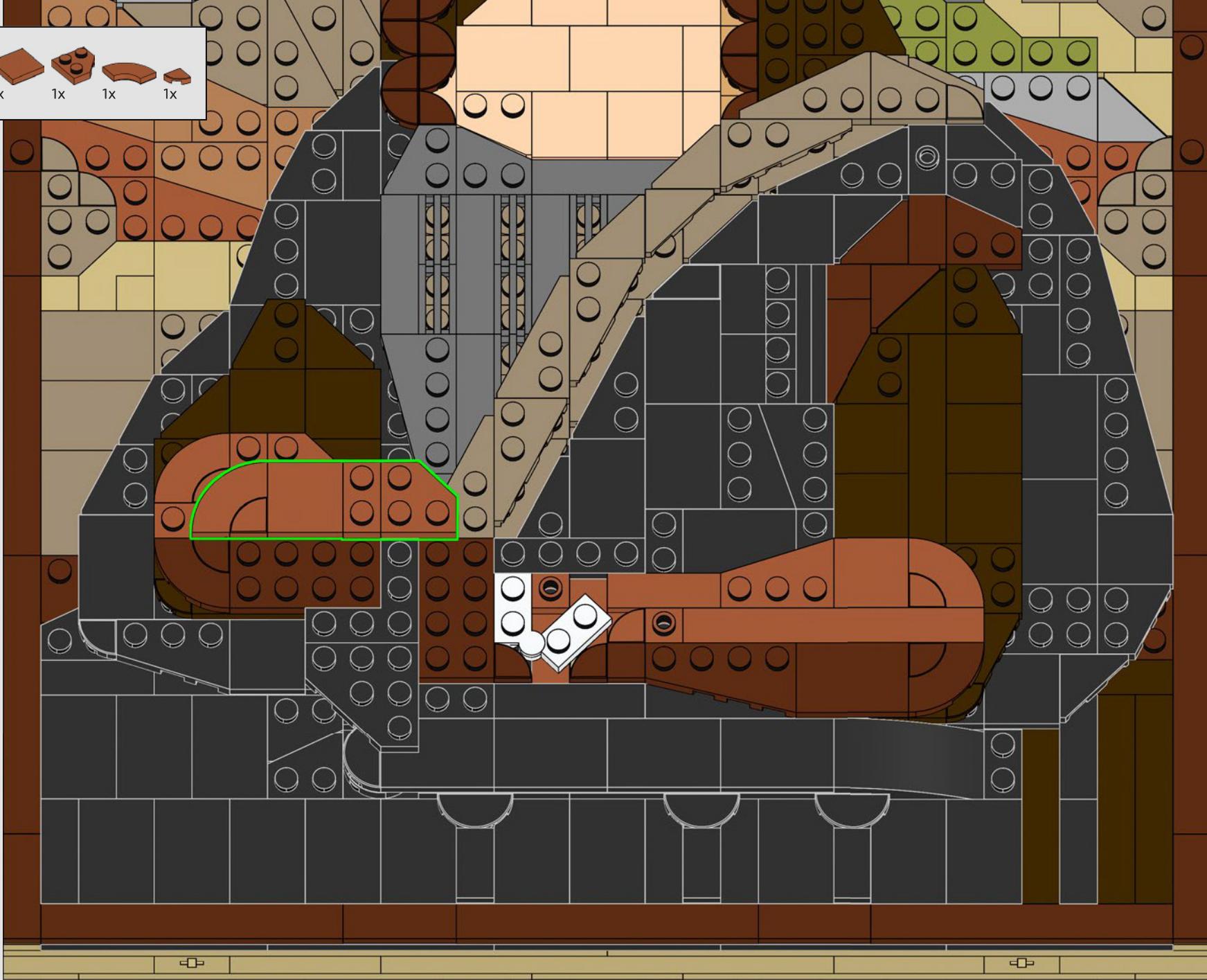


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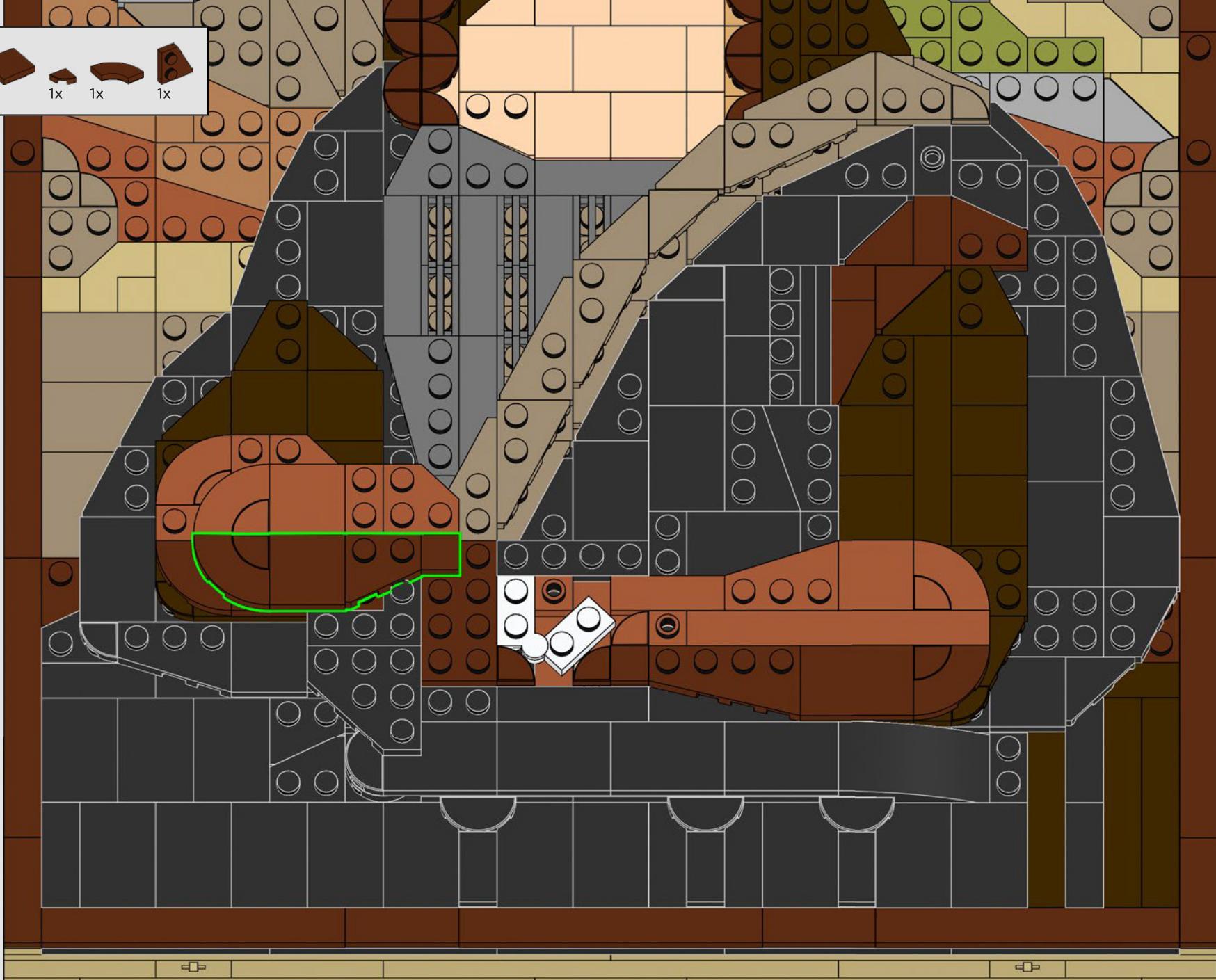


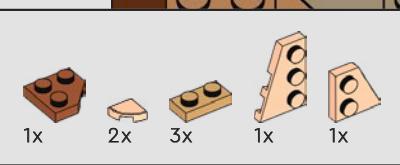
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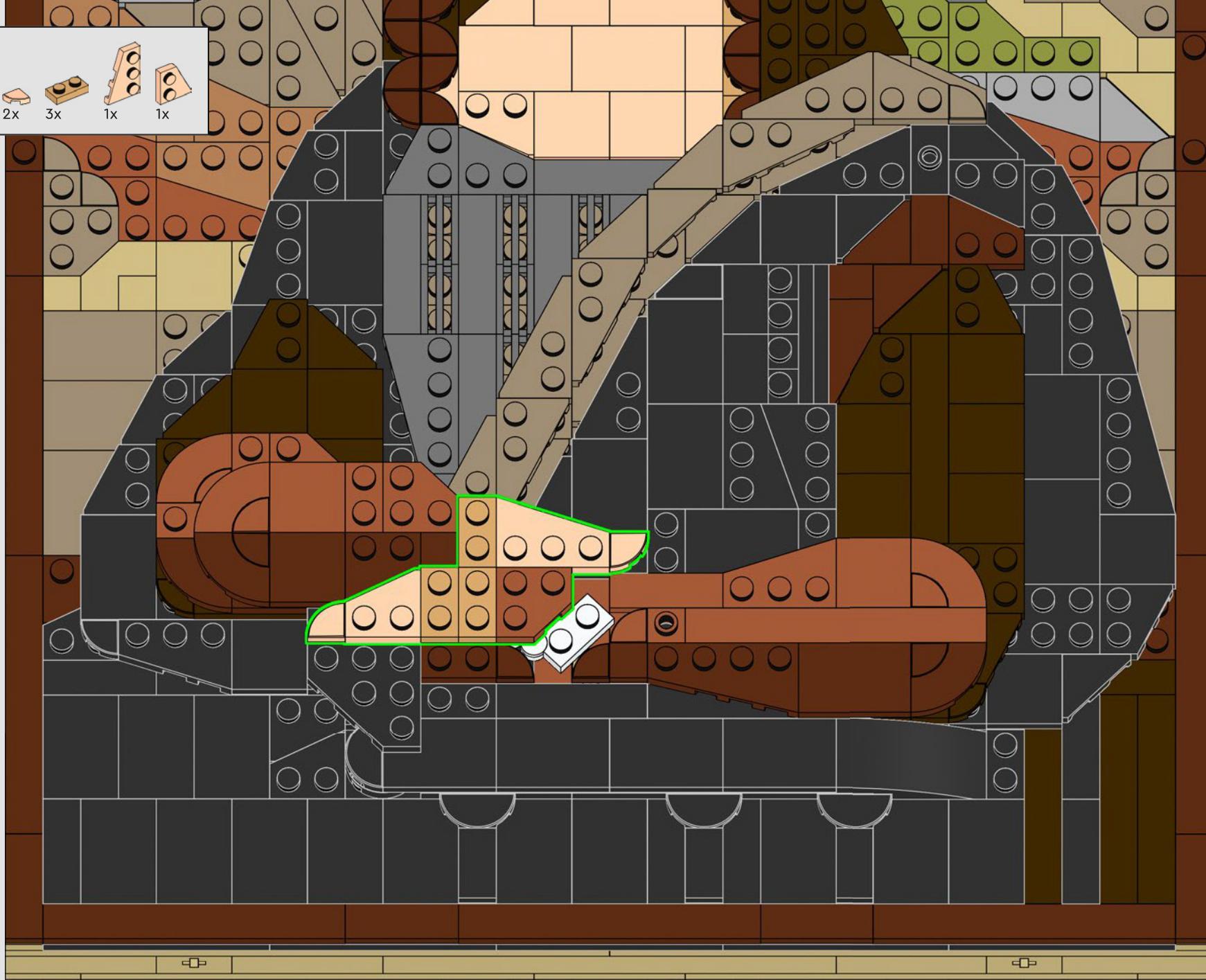


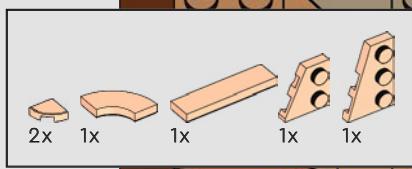
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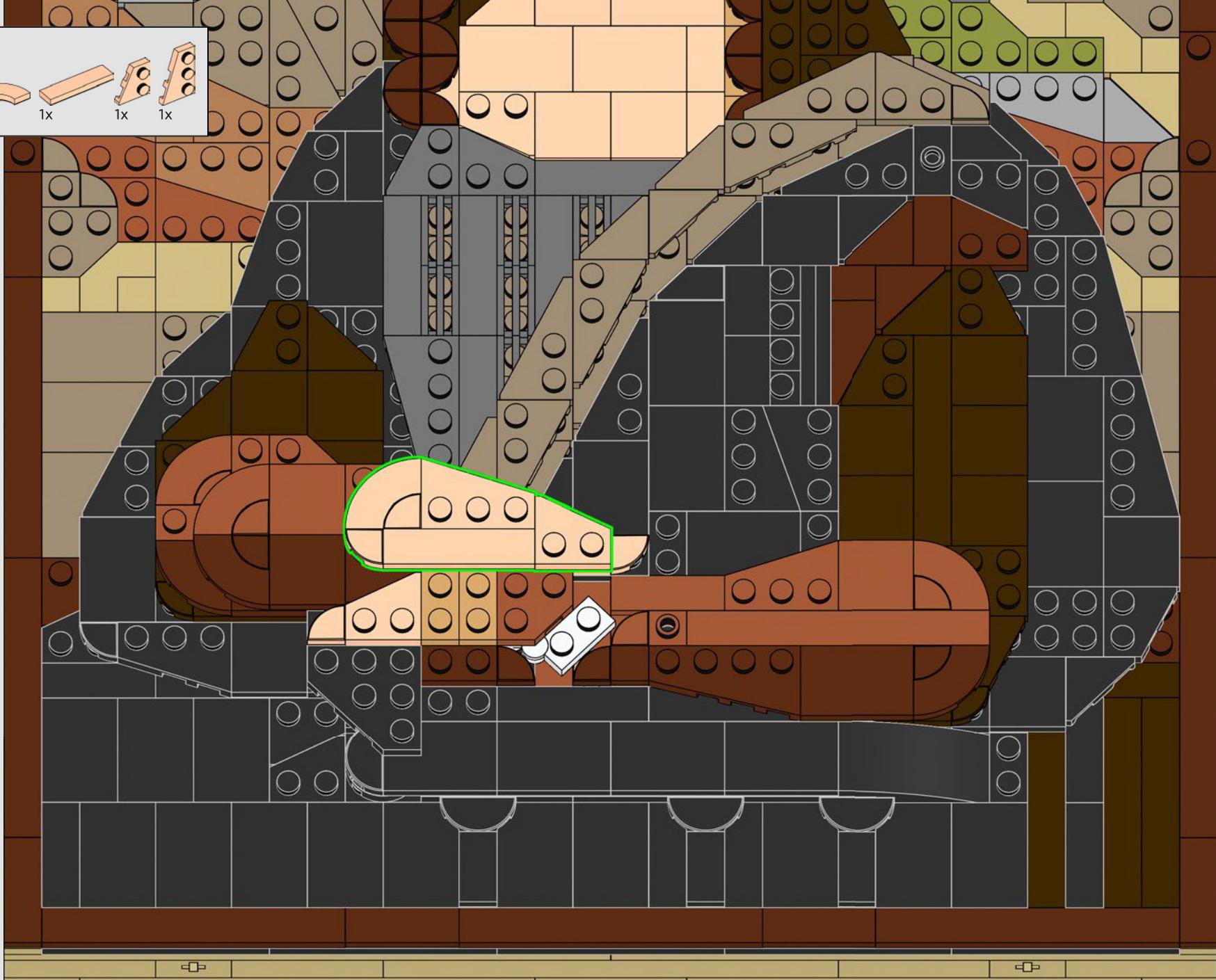


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162

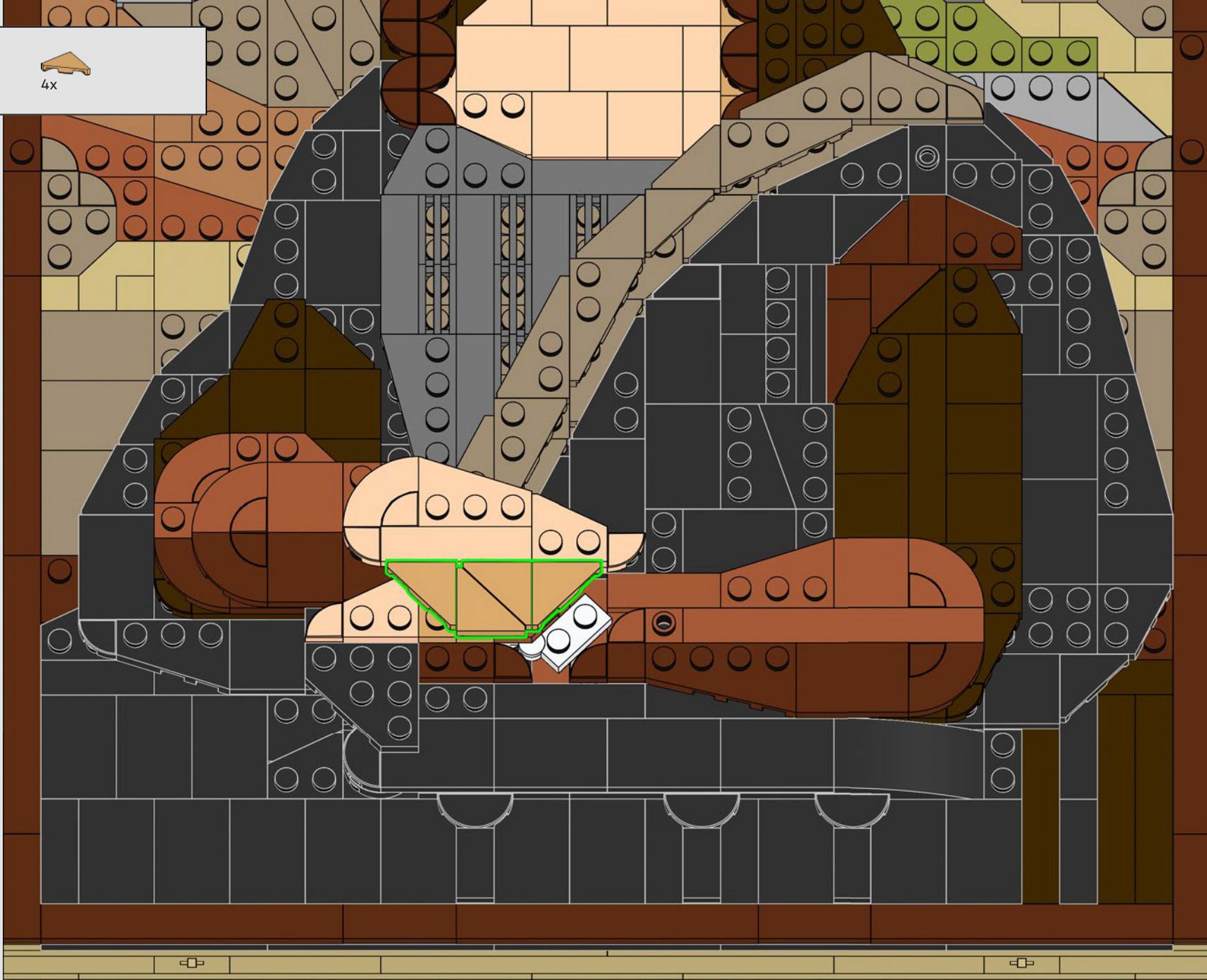


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4x

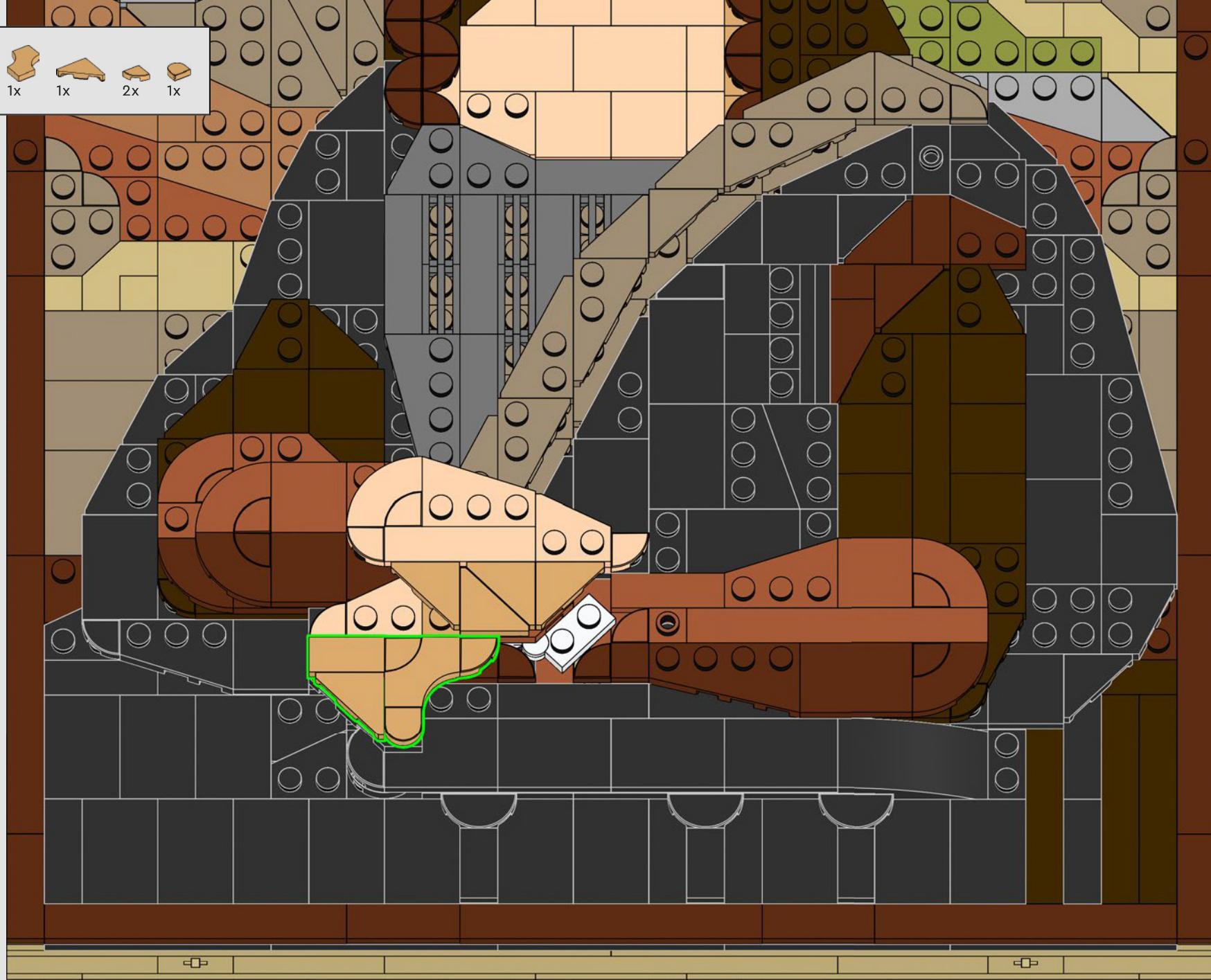
163







164





165

-
1. A tan 2x2 Technic Pin is being inserted into a tan 2x2 Technic Pin hole.
2. A tan 2x2 Technic Pin is shown with its pins facing down.
3. A tan 2x2 Technic Pin is shown with its pins facing up.



1x

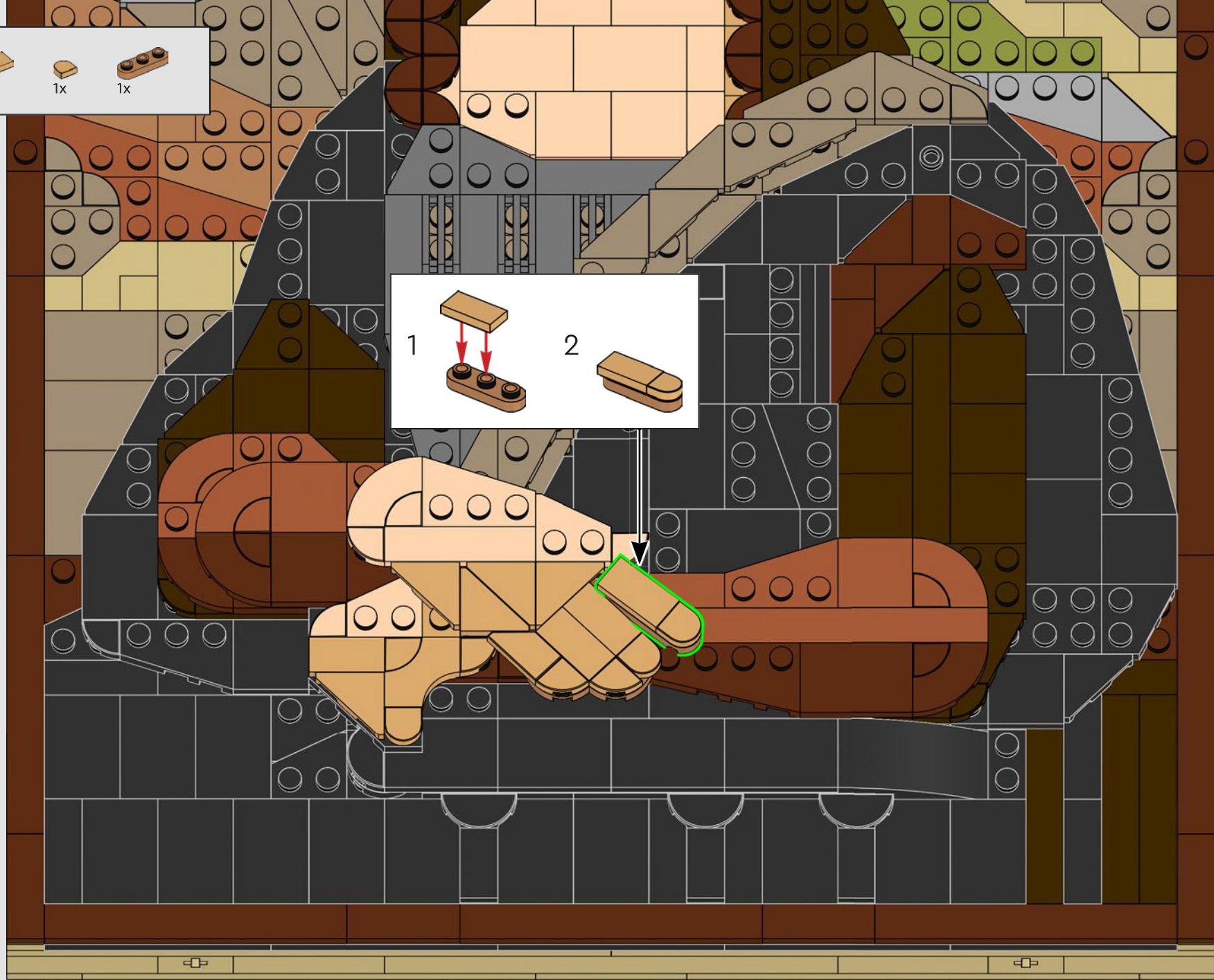
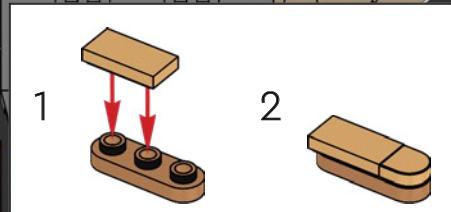


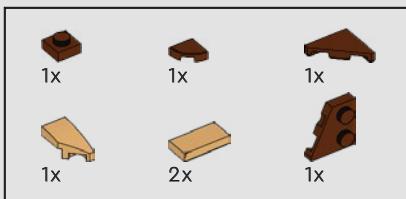
1x



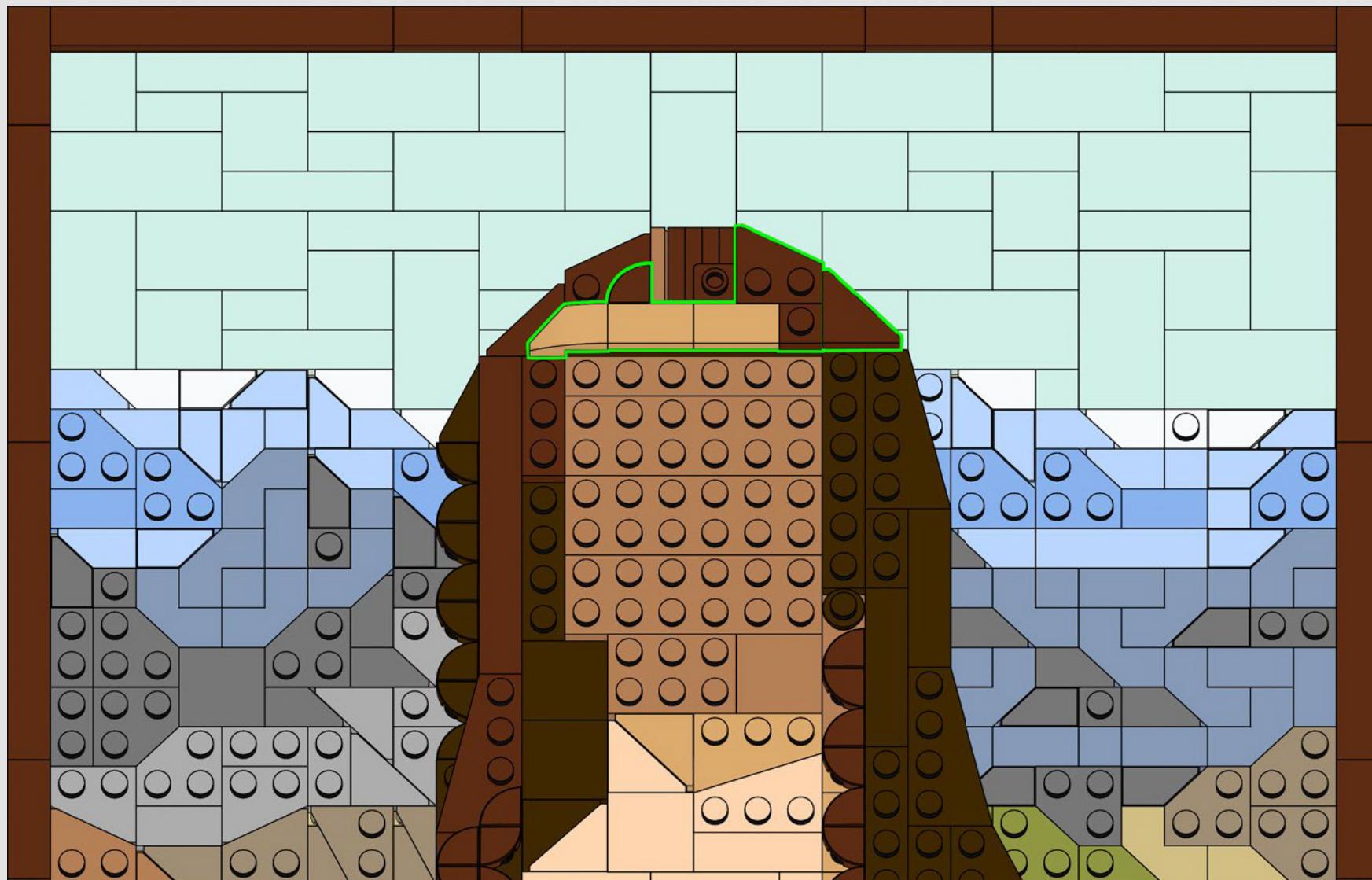
1x

166





167



184

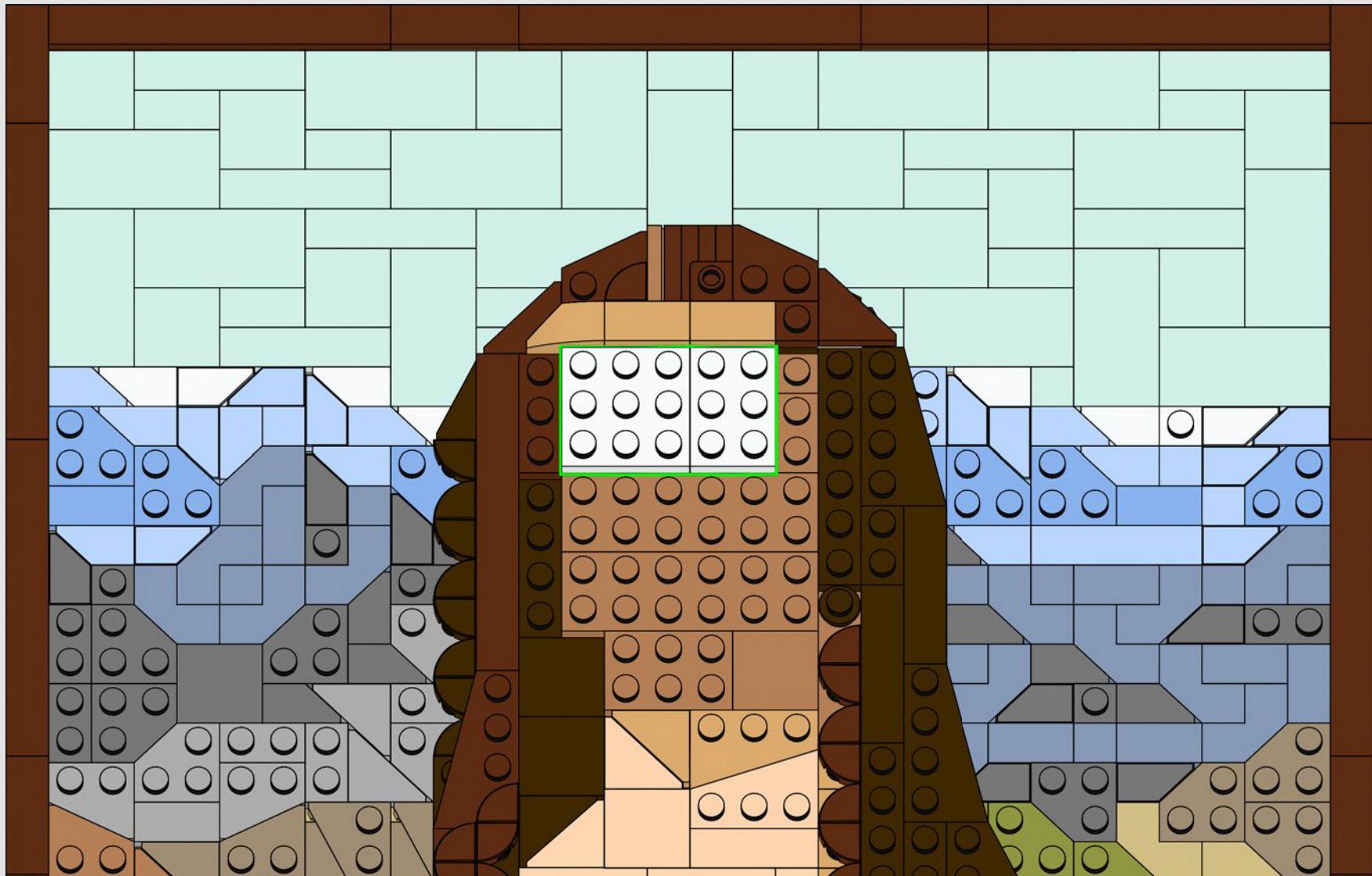


1x

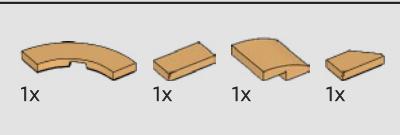


1x

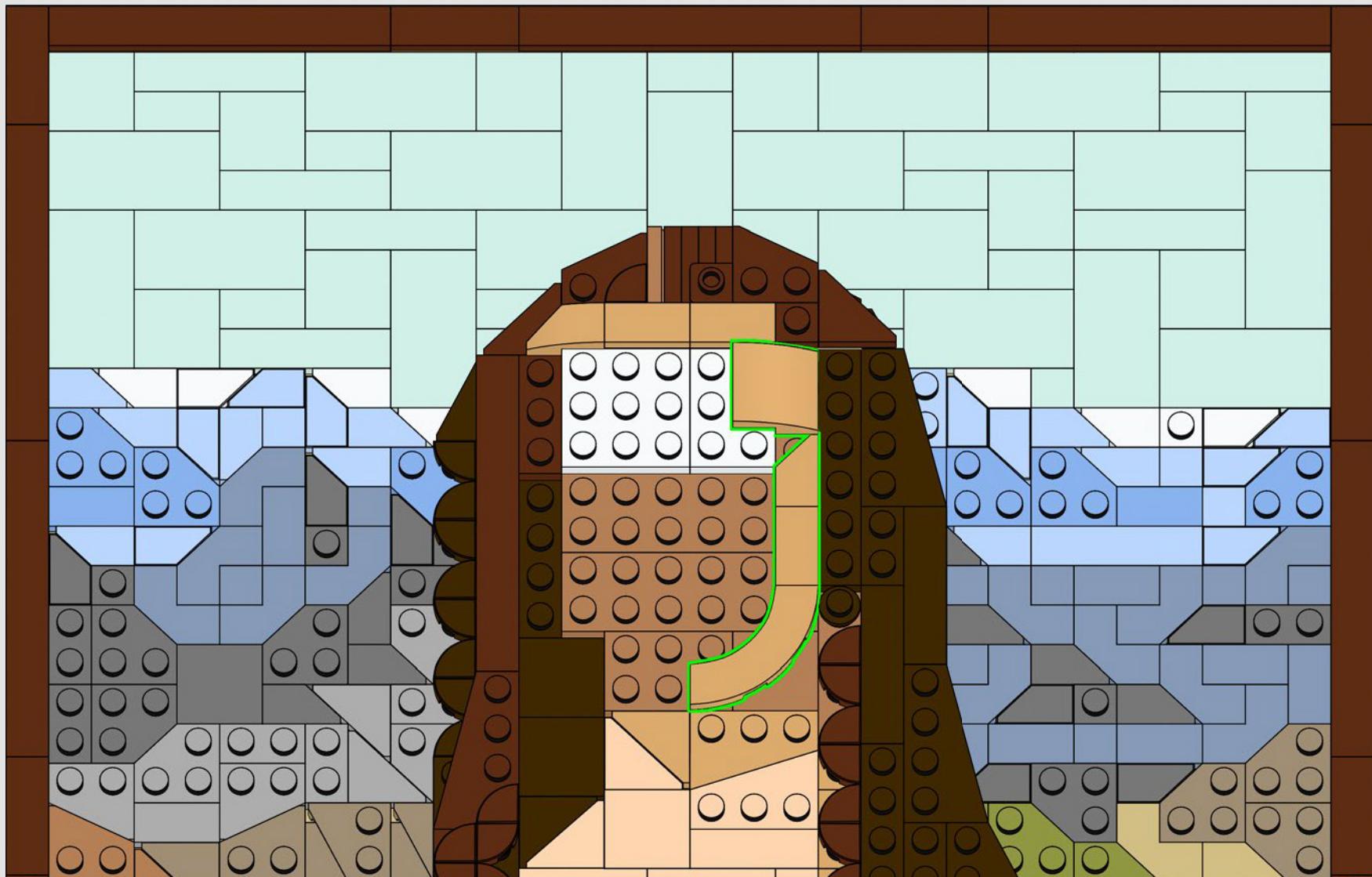
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185



169



186



1x

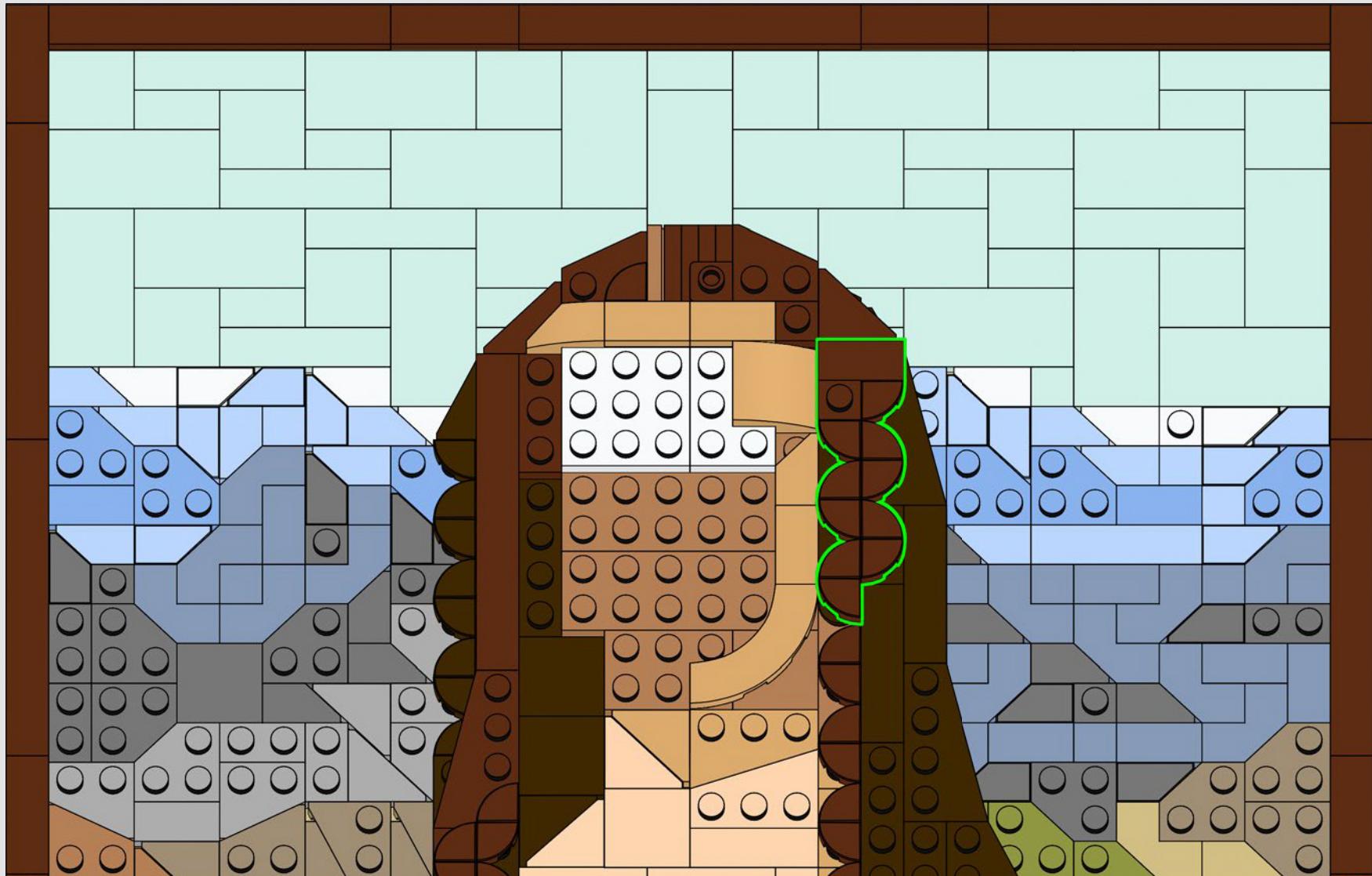


1x



10x

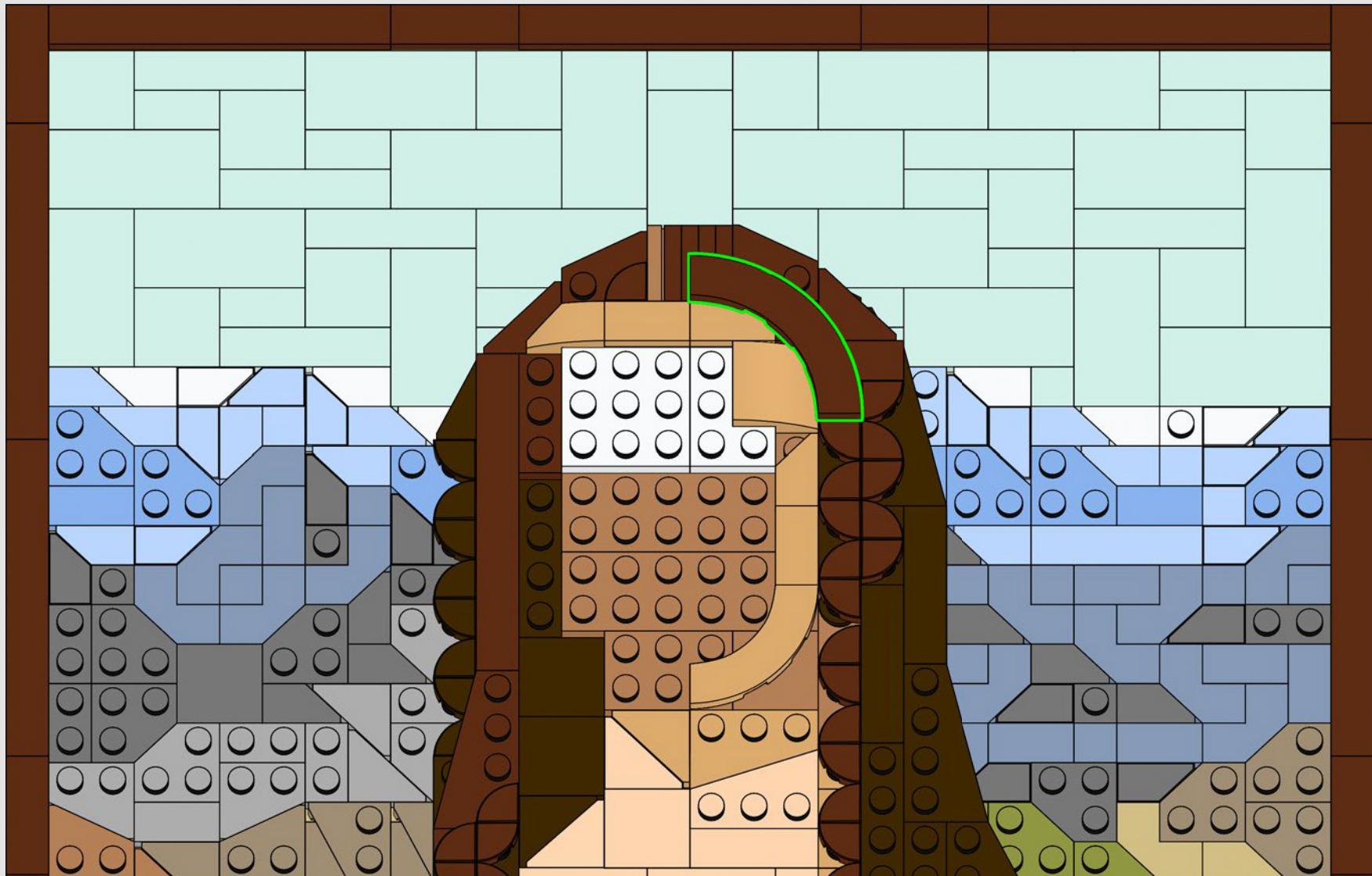
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1x

171



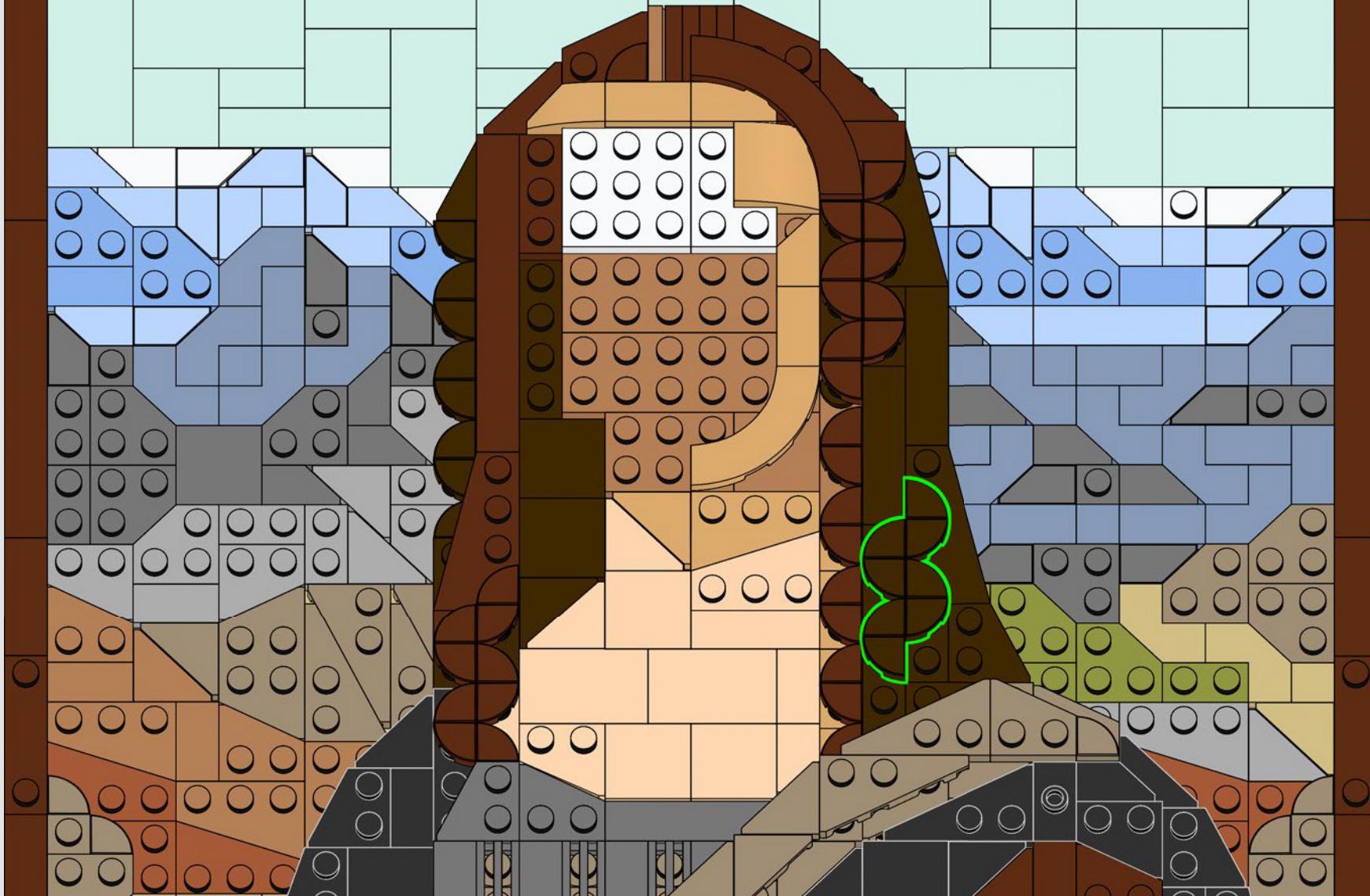
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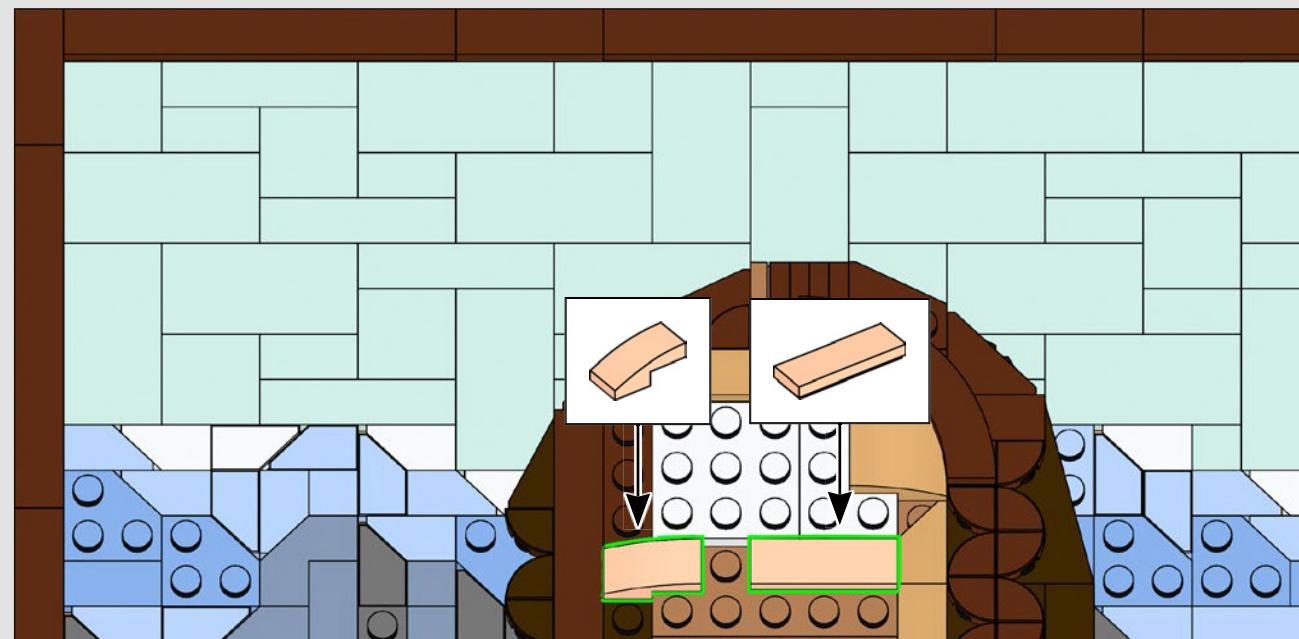
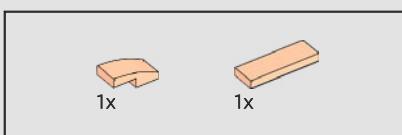
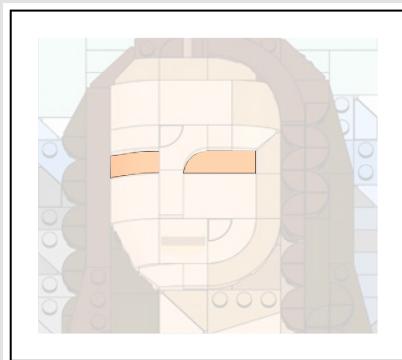
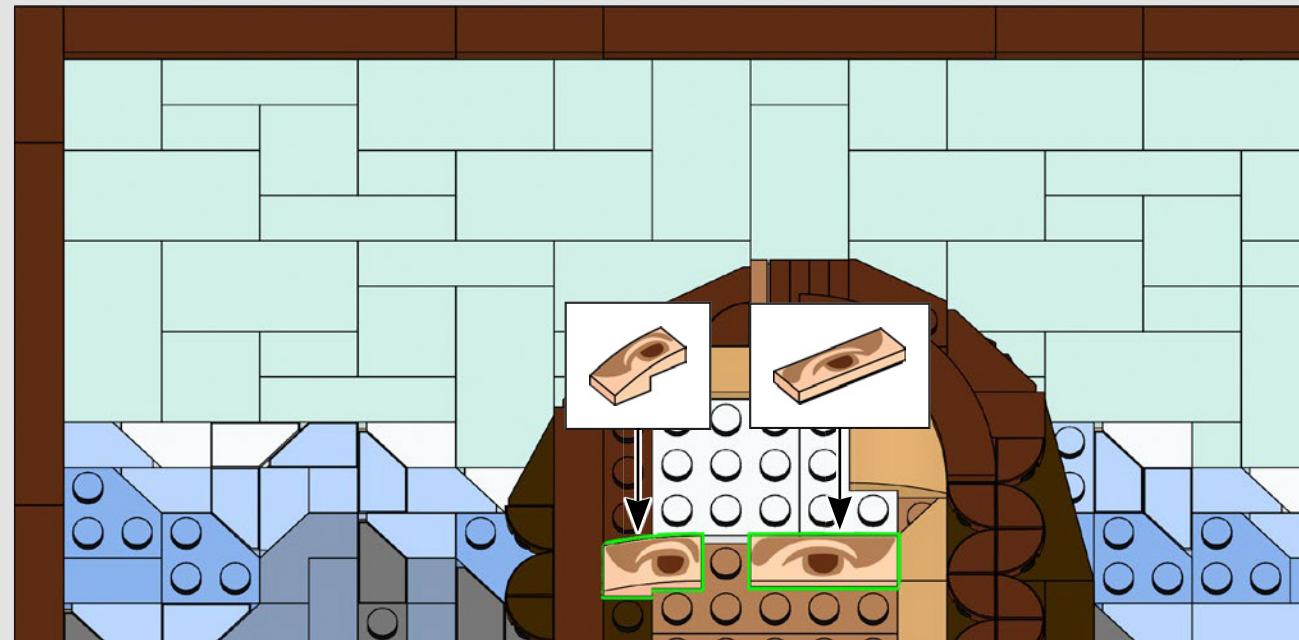
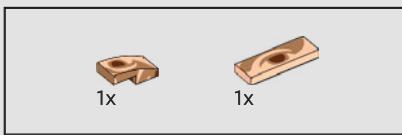
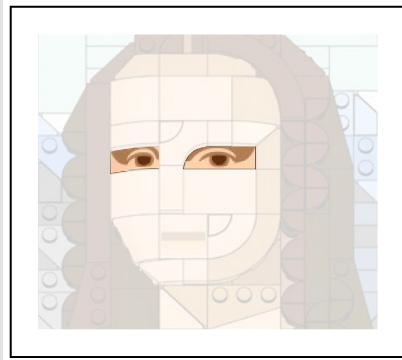


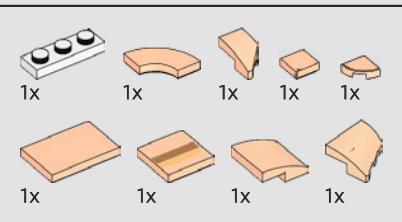
8x

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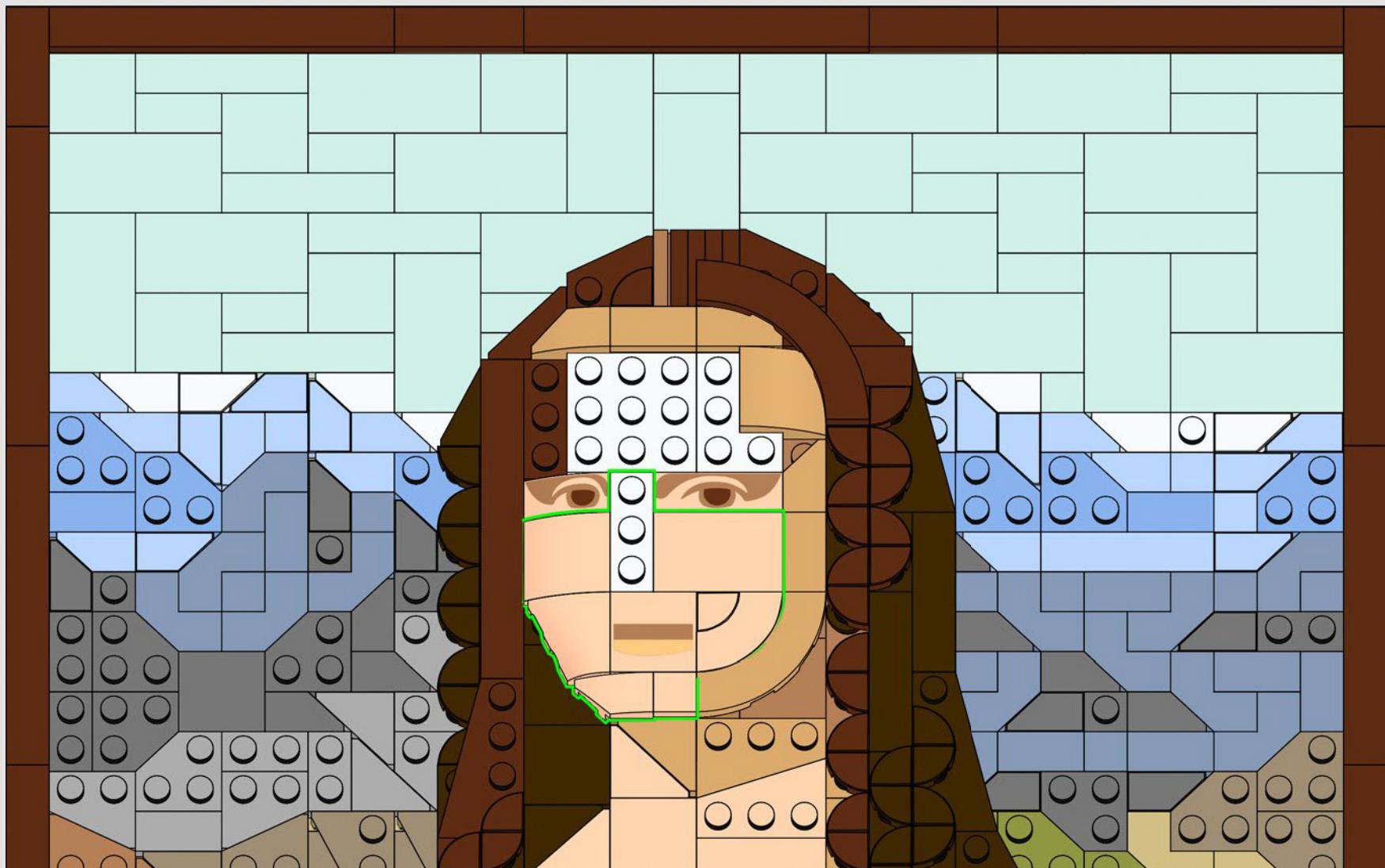


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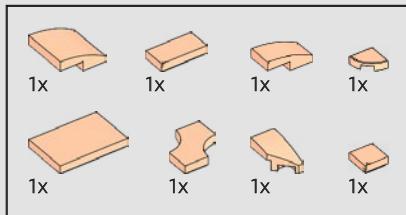




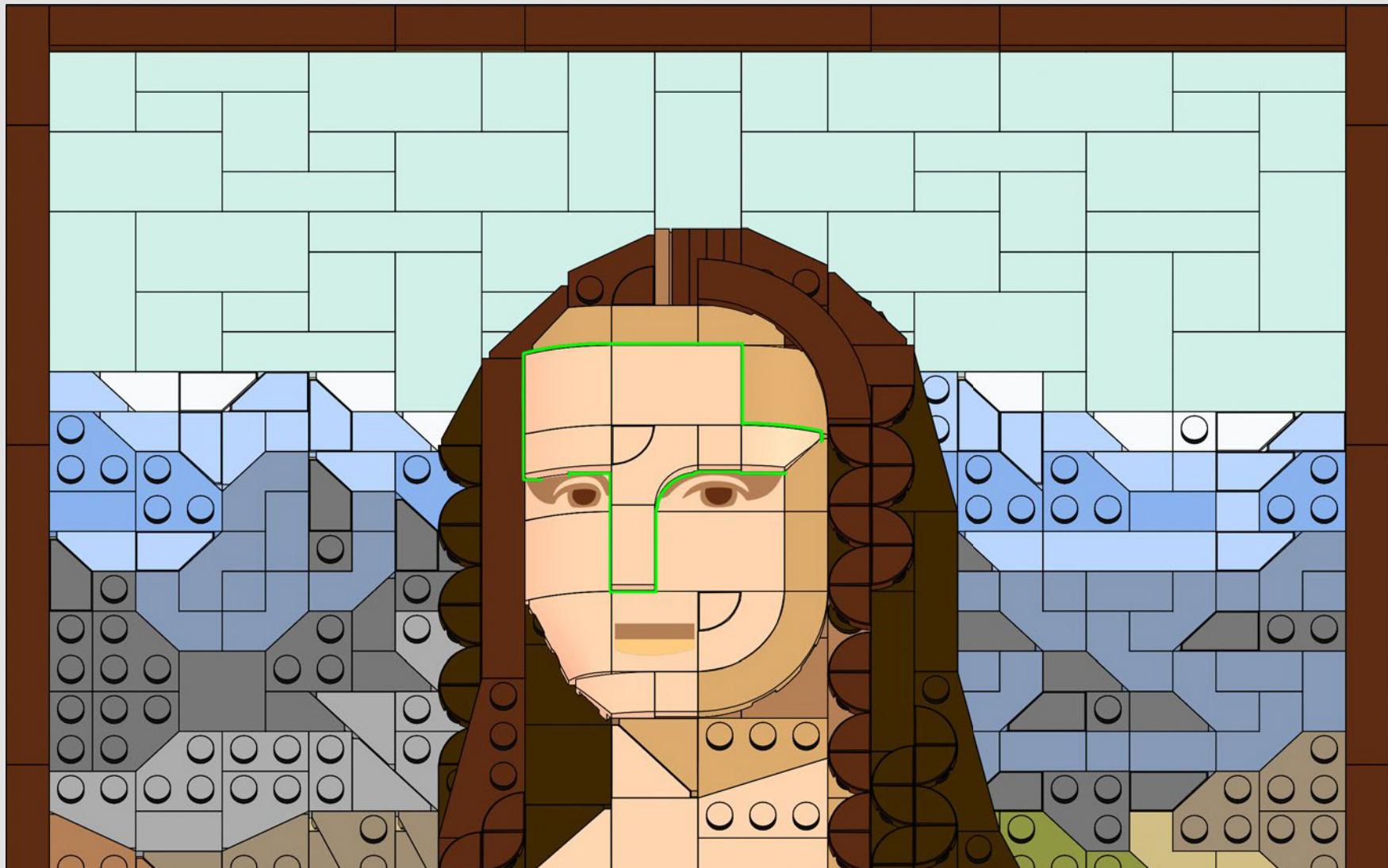
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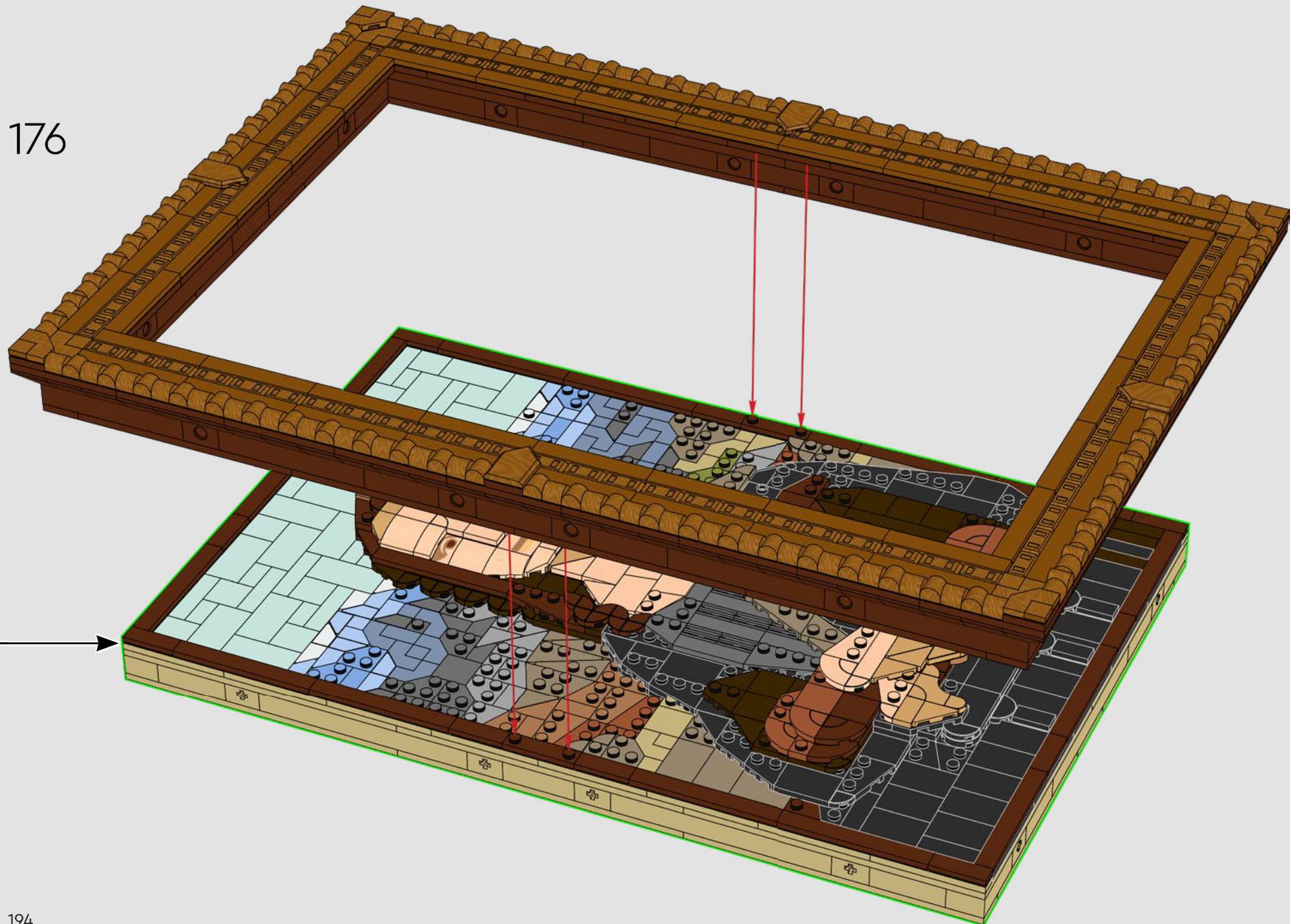
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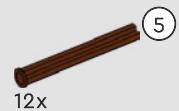
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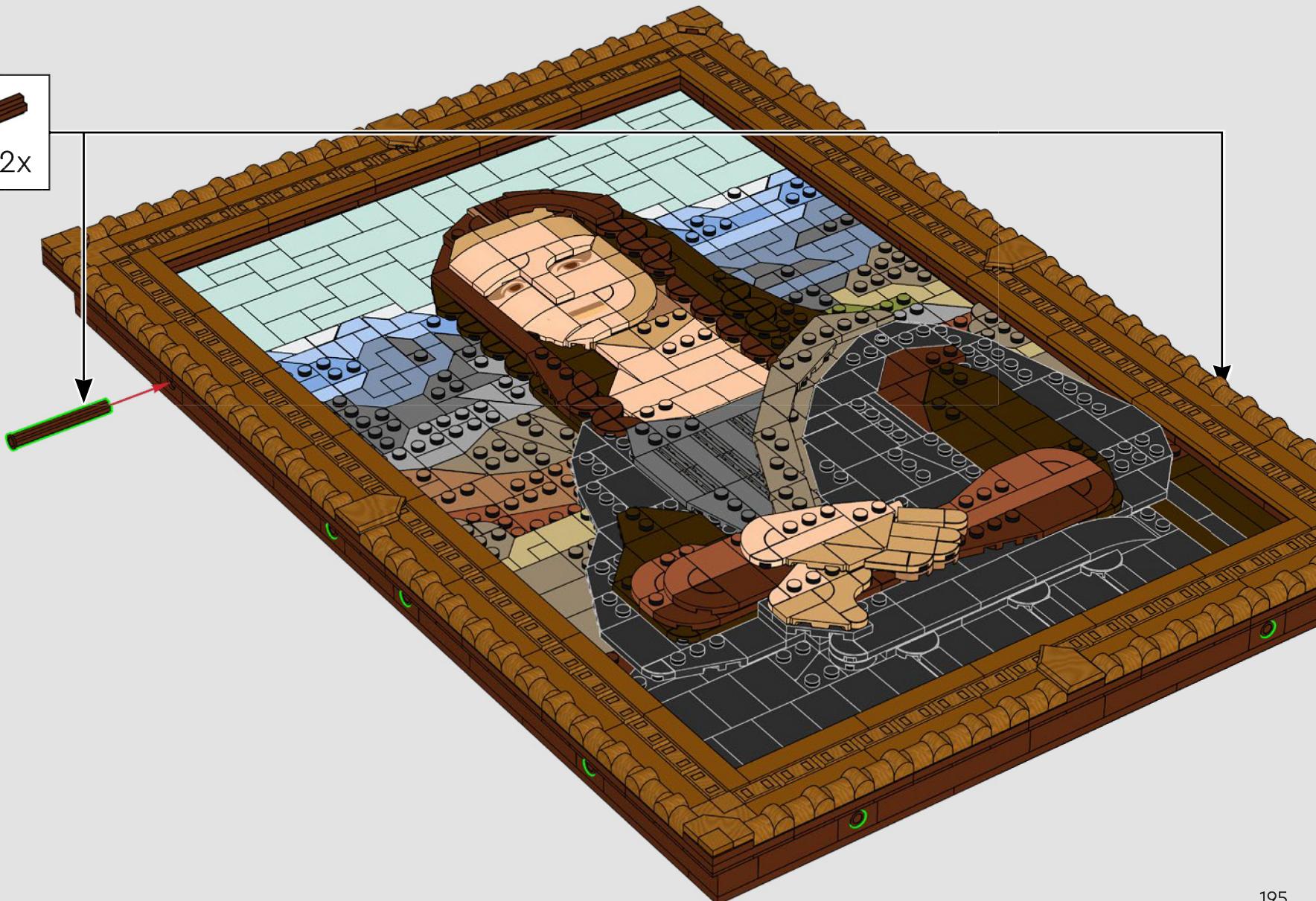
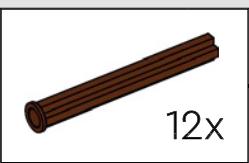
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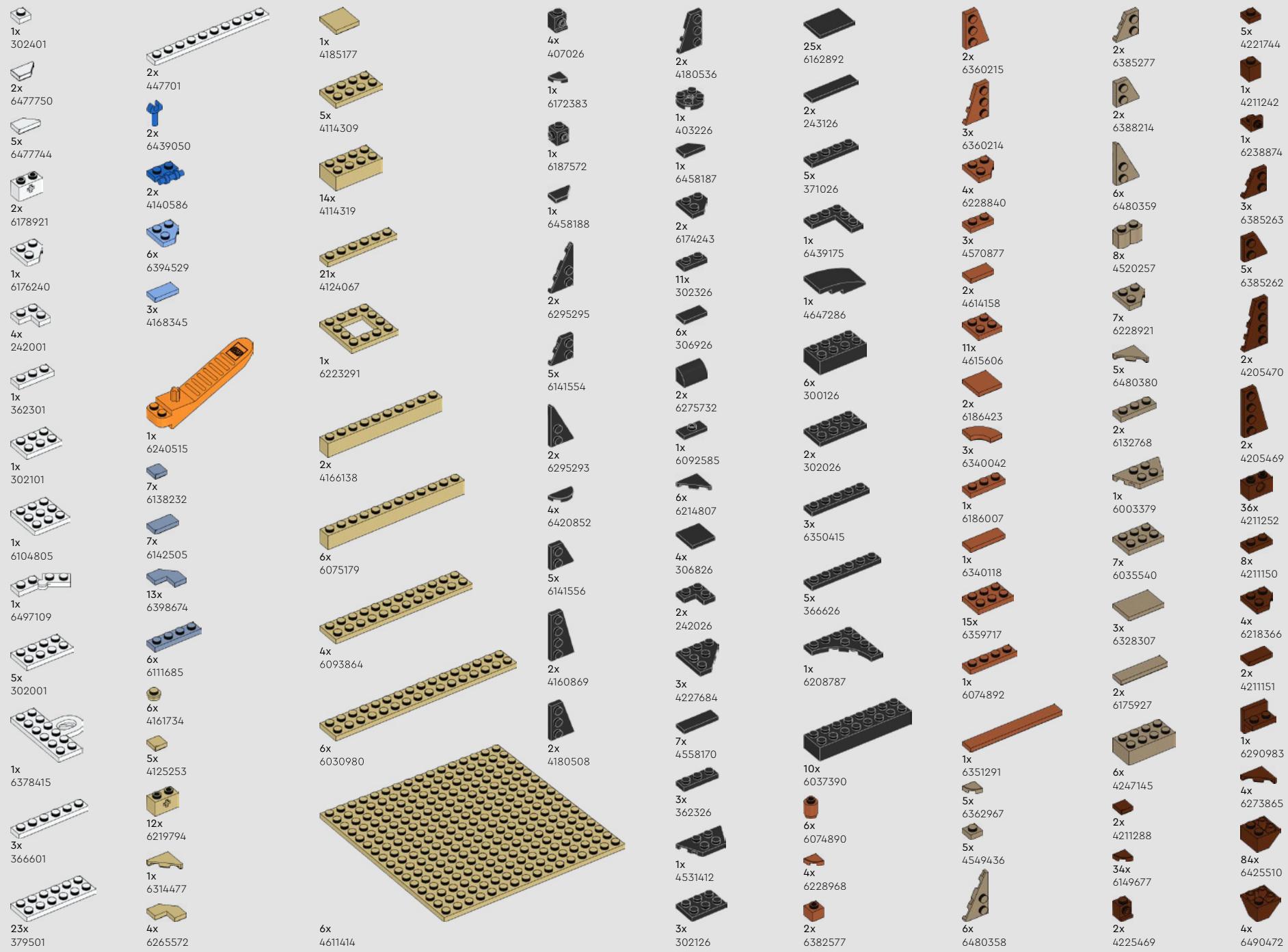
12x



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